

CONTRACT



KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148
(855) 333-2676

<u>Contract / Revision</u> 880514 /		<u>Alt Order #</u> 10263237
<u>Advertiser</u> ISS/Rare Access Project-A		<u>Original Date / Revision</u> 11/30/21 / 11/30/21
<u>Contract Dates</u> 12/03/21 - 12/23/21	<u>Estimate #</u> 9335	
<u>Product</u> RARE ACCESS ACT PROJ		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIRO-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1318	<u>Product 1/2</u> 1571
<u>Agency Ref</u> P00019678		<u>Advertiser Ref</u> P00090231-D

And:

Canal Partners Media LLC
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIRO	12/06/21	12/23/21	CBS This Morning	7:00 AM-7:30 AM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWT---				1	\$650.00			
	Week:	12/10/21	12/16/21	MTWTF--				1	\$650.00			
	Week:	12/17/21	12/23/21	MTWTF--				1	\$650.00			
N 2	KIRO	12/06/21	12/23/21	CBS This Morning	7:30 AM-8:00 AM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWT---				1	\$650.00			
	Week:	12/10/21	12/16/21	MTWTF--				1	\$650.00			
	Week:	12/17/21	12/23/21	MTWTF--				1	\$650.00			
N 3	KIRO	12/06/21	12/23/21	CBS This Morning	8:00 AM-8:30 AM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWT---				1	\$650.00			
	Week:	12/10/21	12/16/21	MTWTF--				1	\$650.00			
	Week:	12/17/21	12/23/21	MTWTF--				1	\$650.00			
N 4	KIRO	12/06/21	12/23/21	CBS This Morning	8:30 AM-9:00 AM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWT---				1	\$650.00			
	Week:	12/10/21	12/16/21	MTWTF--				1	\$650.00			
	Week:	12/17/21	12/23/21	MTWTF--				1	\$650.00			
N 5	KIRO	12/03/21	12/23/21	M-F 5p Local News	5p-530p		:30			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWTF--				2	\$1,700.00			
	Week:	12/10/21	12/16/21	MTWTF--				2	\$1,700.00			
	Week:	12/17/21	12/23/21	MTWTF--				2	\$1,700.00			
N 6	KIRO	12/03/21	12/23/21	M-F 530p Local News	530p-6p		:30			NM	6	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/03/21	12/09/21	MTWTF--				2	\$1,350.00			
	Week:	12/10/21	12/16/21	MTWTF--				2	\$1,350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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880514 /	10263237

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Rare Access Project-A	11/30/21 / 11/30/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/03/21 - 12/23/21	RARE ACCESS ACT PR	9335

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/17/21	12/23/21	MTWTF--				2	\$1,350.00			
N 7	KIRO	12/04/21	12/18/21	Sa 530p News	530p-6p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/21	12/05/21	-----1-				1	\$950.00			
Week:		12/06/21	12/12/21	-----1-				1	\$950.00			
Week:		12/13/21	12/19/21	-----1-				1	\$950.00			
N 8	KIRO	12/05/21	12/19/21	Su 5p News	5p-530p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/21	12/05/21	-----1				1	\$1,350.00			
Week:		12/06/21	12/12/21	-----1				1	\$1,350.00			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
N 9	KIRO	12/05/21	12/19/21	Su 530p News	530p-6p		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/21	12/05/21	-----1				1	\$1,350.00			
Week:		12/06/21	12/12/21	-----1				1	\$1,350.00			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
N 10	KIRO	12/05/21	12/19/21	630p News Su	6:30 PM-7:00 PM		:30			NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/29/21	12/05/21	-----1				1	\$1,350.00			
Week:		12/06/21	12/12/21	-----1				1	\$1,350.00			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
Totals											36	\$41,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/29/21 - 12/23/21	36	\$41,100.00	(\$6,165.00)	\$34,935.00
Totals	36	\$41,100.00	(\$6,165.00)	\$34,935.00

Signature: _____ **Date:** _____

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