



Max Media of Hampton Roads, LLC

**Quarterly Issues/Program List
July 2017 – September 2017**

WGH-FM



Local Programming

Quarterly Issues/Program List July 2017 – September 2017

WGH-FM

Issues Covered

Animal Care

Health

Poverty

Public Safety

INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11707145685
Invoice Date: 07/31/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	07/31/17	11:43a	2	60	PUBLIC SAFETY	WATER SAEFTY	\$0.00

NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 1
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: PUBLIC SAFETY

ISCI: WATER SAEFTY

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

It's summertime in Coastal Virginia, and it's important to remember swim safety at our beaches and bays, waterparks, and pools. Remember: never swim alone, never leave children unattended near the water, always enter the water feet first, don't dive into any body of water without first checking the depth, and try to swim near a lifeguard. When you get to the beach, check with the lifeguards about rip currents, and any other hazards. Did you know that Ripcurrents account for 80% of rescues performed by lifeguards? Rip currents can occur anywhere but typically form at breaks in sandbars, and near structures like piers and jetties, and they can sweep even the strongest swimmer out to sea. What to do if you're caught in a rip current: Stay calm, don't fight the current, instead escape it by swimming parallel to the shore, then at an angle away from the current and towards the shore. For other safe-swimming tips, visit FEMA.gov or download their mobile app

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11707145685 dated 7/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: 

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 11th day of September, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11707144813
Invoice Date: 07/30/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: QUARTERLY ISSUES
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	07/20/17	02:12p	1	60	ANIMAL CARE	CLEAR THE SHELTERS	
WED	07/26/17	12:47p	1	60	ANIMAL CARE	CLEAR THE SHELTERS	

SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 2
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

SCRIPT AFFIDAVIT

AGENCY:
ADVERTISER: **QUARTERLY ISSUES**
PRODUCT: ANIMAL CARE
ISCI: CLEAR THE SHELTERS
COPY LENGTH: **60**

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Max Media of Hampton Roads, WAVY-TV 10 and WVBT FOX43 want you to take part in Clear the Shelters, a ground-breaking, community-driven initiative that seeks to match deserving animals with loving homes! From July 18 to August 18, participating Hampton Roads' shelters will offer cost-cutting incentives to help Clear the Shelters! On Saturday, August 19, 2017, participating shelters will offer no-cost adoptions and or no-cost spay/neutering. Last year this nationwide effort resulted in nearly 20,000 animals finding new homes in one day, and 53,000 pets finding forever homes in the three weeks leading up to the nationwide event. The unprecedented partnership included NBCUniversal Owned Television Stations (and more than 700 animal shelters located across the country. Together, we can be agents for change and make a difference here in Hampton Roads and nationwide. Clear the Shelters from Max Media of Hampton Roads, WAVY-TV 10 and WVBT FOX43

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WGH-FM client on invoice IN-11707144813 dated 7/30/17 for \$0.00

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

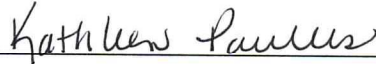
BY: 

State of Virginia

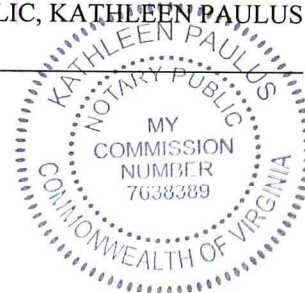
County of Virginia Beach

Subscribed and sworn to before me this 11 day of SEPTEMBER 2017.

The above signed is personally known to me or proved to me on this basis of satisfactory evidence to be the person who appeared before me.

, NOTARY PUBLIC
NOTARY PUBLIC, KATHLEEN PAULUS

My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11707144814
Invoice Date: 07/30/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: QUARTERLY ISSUES
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
FRI	07/21/17	09:16a	1	60	HEALTH	RED CROSS	
THU	07/27/17	11:47a	1	60	HEALTH	RED CROSS	

SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 2
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HEALTH

ISCI: RED CROSS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Red Cross Disaster relief and blood donations Every 8 minutes the American Red Cross brings hope and help to people in need. Thanks to the support of everyday heroes like you, the Red Cross is able to respond to disasters big and small, support military families, help insure that blood is available when needed, and teach life-saving skills like first aid and CPR You too can be a hero, text 'Red cross' to 90999 to donate \$10 today, and download any of the free Red Cross apps to have critical information on what to do in an emergency, right in the palm of your hand. It includes everything from info on first aid, to hurricanes, tornadoes, and wildfires. Find them by searching RED CROSS in the apple itunes or google play stores. And you know the need to blood is constant... from accident victims and premature babies, to cancer patients, and those with blood disorders. Everyday heroes like you can help save up to 3 lives with just one blood donation. Be a hero, donate blood... make your appointment today! Visit redcrossblood.org, Or call 1-800-RED-CROSS

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WGH-FM client on invoice IN-11707144814 dated 7/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 11th day of September, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11707144815
Invoice Date: 07/30/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: QUARTERLY ISSUES
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	07/19/17	06:56a	1	60	PUBLIC SAFETY	WATER SAEFTY	
MON	07/24/17	01:14p	1	60	PUBLIC SAFETY	WATER SAEFTY	

SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 2
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

SCRIPT AFFIDAVIT

AGENCY:
ADVERTISER: **QUARTERLY ISSUES**
PRODUCT: **PUBLIC SAFETY**
ISCI: **WATER SAFETY**
COPY LENGTH: **60**

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

It's summertime in Coastal Virginia, and it's important to remember swim safety at our beaches and bays, waterparks, and pools. Remember: never swim alone, never leave children unattended near the water, always enter the water feet first, don't dive into any body of water without first checking the depth, and try to swim near a lifeguard. When you get to the beach, check with the lifeguards about rip currents, and any other hazards. Did you know that Ripcurrents account for 80% of rescues performed by lifeguards? Rip currents can occur anywhere but typically form at breaks in sandbars, and near structures like piers and jetties, and they can sweep even the strongest swimmer out to sea. What to do if you're caught in a rip current: Stay calm, don't fight the current, instead escape it by swimming parallel to the shore, then at an angle away from the current and towards the shore. For other safe-swimming tips, visit FEMA.gov or download their mobile app

	# of Times Aired @	Rate
	2	\$0.00
Total	2	\$0.00

This announcement was broadcast 2 times, and were invoiced to this station WGH-FM client on invoice IN-11707144815 dated 7/30/17 for \$0.00

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: _____

State of Virginia

County of Virginia Beach

Subscribed and sworn to before me this 11 day of SEPTEMBER 2017.

The above signed is personally known to me or proved to me on this basis of satisfactory evidence to be the person who appeared before me.

Kathleen Paulus, NOTARY PUBLIC
NOTARY PUBLIC, KATHLEEN PAULUS

My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11708145753
Invoice Date: 08/31/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	08/17/17	01:13p	2	60	HEALTH	SUICIDE PREVENTION	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 1
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HEALTH

ISCI: SUICIDE PREVENTION

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Suicide is the fourth leading cause of death for adults between the ages of 15 and 64.

On average, 1 person commits suicide in the US every 16.2 minutes. Each suicide intimately affects at least 6 other people. Suicide prevention starts with heroes like you. Join the effort on the Peninsula, September 16th at Newport News Park on Jefferson Avenue, as we walk to fight suicide and raise awareness about mental health. Be a part of the movement turning hope into action, and create a culture that's smart about mental health.

You can volunteer, become a sponsor, or just come out and participate in the walk. Funds raised will benefit the American Foundation for Suicide prevention to invest in new research, and support survivors of suicide loss.

The Foundation also hosts education programs and free training for your company, church, school, or community group. There's also walks in Suffolk, Norfolk, and Virginia Beach, find the one near you at OutoftheDarkness.org . Every dollar raised gets us one step closer to a world without suicide. And if you are in crisis, talk to someone. Call the lifeline at 1-800-273-TALK. Out of the Darkness.org to find out more about the upcoming walks this fall in our area.

9/30 Bennet's Creek park in Suffolk

10/14 Norfolk Walk at McArthur Center Green

10/15 Virginia Beach Walk at the Sportsplex

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11708145753 dated 8/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 11th day of September, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11708145754
Invoice Date: 08/31/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	08/29/17	01:42p	2	60	POVERTY	FOOD BANK PROGRAMS	\$0.00

NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 1
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: POVERTY

ISCI: FOOD BANK PROGRAMS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

For many families, summertime means the kids are out of school and it's time for family vacations, cook outs, and days at the beach. For 46,600 kids who live in households that are food insecure, summertime means not knowing when they'll get their next meal. When the school year ends, so does the free and reduced meal program. The Food Bank of Southeastern Virginia and the Eastern Shore is participating in the summer food service program that provides meals to 13 locations so that children can eat free of charge. To find out more information, at foodbankonline.org/summerfoodservice Summertime is also a slow time of year for food donations. Right now, there are many empty shelves and bins at the Food Bank of Southeastern Virginia and the Eastern Shore. They've been providing food for the hungry in our area since 1981. And in those years, they've distributed over 246 million meals throughout Hampton Roads You can learn about hosting a food and fund drive at Foodbankonline.org/fooddrive

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11708145754 dated 8/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

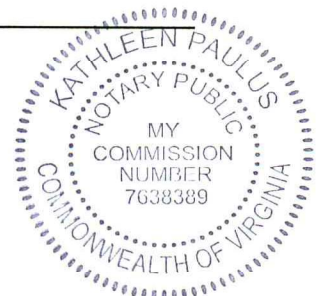
BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 11th day of September, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11708145755**
Invoice Date: **08/31/2017**
Contract #: **198512**
Page: **1**
Net Amount Due: **\$0.00**

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WGH-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	08/10/17	11:40a	2	60			\$0.00
		Missed					
THU	08/24/17	05:17p	2	60		VBSPCA PUTT FOR MUTTS	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: **1**
Gross Amount: **\$0.00**
Agency Commission: **\$0.00**
Net Amount Due: **\$0.00**

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product:

ISCI: VBSPCA PUTT FOR MUTTS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Grab your friends and hit the links for a day of fun for the Virginia Beach SPCA's 16TH annual Fall Golf Tournament, Puttin' for Paws September 22nd, at Red Wing lake golf course in Virginia Beach. This tournament features great raffles, hole-in-one prizes, a delicious dinner, and awards for the top players. The format for this fun- filled day is best ball and there will also be multiple flights including a women's! And, of course some meet and greet time with adoptable animals throughout the day! Registration begins at 11am with a shotgun start at noon and includes your cart rental and Range Balls, Lunch, Ditty Bags, Unlimited Beverages, and Awards Dinner the VA Beach SPCA relies on donors and volunteers to complete their lifesaving mission

Helps them care for over 4 thousand animals Register now for the VA Beach SPCA's Puttin' for Paws September 22nd. Go to vbspca.com/golf

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11708145755 dated 8/31/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: _____

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 11th day of September, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: IN-11709146457
Invoice Date: 09/30/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: QUARTERLY ISSUES
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): WGH-FM

Advertiser: QUARTERLY ISSUES
Product: PSA
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): HOUSE HOUSE
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	09/27/17	10:13a	3	60	ANIMAL CARE	PORTSMTH HUMANE/MUTT MASQUERAD	\$0.00

NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)
SPECIAL BILLING INSTRUCTIONS REQUIRED

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 1
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: ANIMAL CARE

ISCI: PORTSMTH HUMANE/MUTT MASQUERAD

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

The Portsmouth Humane Society is excited to bring back the Olde Towne Pub Crawl, with a zombie twist. The Crawl will start at 4pm on Saturday, October 14th at Baron's Pub and run until 9pm with a best costume contest and prizes at Roger Brown's. Registration is \$25 in advance and \$35 the day of the event. Registration includes a zombie survival kit with t-shirt* and a wristband for food and drink specials at participating locations. Sign up at portsmouthhumanesociety.org Grab your leash and hit the beach! The Virginia Beach SPCA Mutt Masquerade 5K run and 1 Mile Walk is Sunday October 29th at the Virginia Beach Ocean Front. This fun filled day for our furry friends kicks off with a 5K run and 1 mile pack walk. Plus, shop with our vendors, play games in our Kid's Corner and come in costume. Prizes will be awarded. All for showing your support for the animals! Dogs are welcome to attend. Find out more and register at vbspca.com

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11709146457 dated 9/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: Rhonda M. Kuig

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 2nd day of October, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11709146458**
Invoice Date: 09/30/2017
Contract #: 198512
Page: 1
Net Amount Due: \$0.00

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WGH-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	09/14/17	10:15a	2	60	HEALTH	SUICIDE PREVENTION	\$0.00
MON	09/25/17	10:13a	3	60	HEALTH	BYOB BLOOD DRIVE	\$0.00

SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: 2
Gross Amount: \$0.00
Agency Commission: \$0.00
Net Amount Due: \$0.00

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HEALTH

ISCI: SUICIDE PREVENTION

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Suicide is the fourth leading cause of death for adults between the ages of 15 and 64.

On average, 1 person commits suicide in the US every 16.2 minutes. Each suicide intimately affects at least 6 other people. Suicide prevention starts with heroes like you. Join the effort on the Peninsula, September 16th at Newport News Park on Jefferson Avenue, as we walk to fight suicide and raise awareness about mental health. Be a part of the movement turning hope into action, and create a culture that's smart about mental health.

You can volunteer, become a sponsor, or just come out and participate in the walk. Funds raised will benefit the American Foundation for Suicide prevention to invest in new research, and support survivors of suicide loss.

The Foundation also hosts education programs and free training for your company, church, school, or community group. There's also walks in Suffolk, Norfolk, and Virginia Beach, find the one near you at OutoftheDarkness.org . Every dollar raised gets us one step closer to a world without suicide. And if you are in crisis, talk to someone. Call the lifeline at 1-800-273-TALK. Out of the Darkness.org to find out more about the upcoming walks this fall in our area.

9/30 Bennet's Creek park in Suffolk

10/14 Norfolk Walk at McArthur Center Green

10/15 Virginia Beach Walk at the Sportsplex

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11709146458 dated 9/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: Alexander W. King

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 2nd day of October, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product: HEALTH

ISCI: BYOB BLOOD DRIVE

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

The American Red Cross needs you and it's never been easier to be a hero. The need for blood is constant, you know every 2 seconds someone in the US needs blood. From accident victims and cancer patients, to premature babies and those with blood disorders. Hospital patients rely on all of us to make sure that blood is on the shelves and ready to help. Your one blood donation could help save up to 3 lives! Join Max Media for our BYOB Bring Your Own Blood drive; we're teaming up with the American Red Cross and the Holiday Inn to help with the blood shortage here in Hampton roads. Friday, September 29th 11am to 5pm in the Ballroom at the Holiday Inn's on Greenwich road, in Virginia Beach. Be a hero for someone here in Hampton Roads, become an American Red Cross blood donor. You can download the free Blood Donor App from your app store, call 1-800-RED CROSS or visit redcrossblood.org to schedule an appointment. Or come to Max Media's BYOB Bring Your Own blood drive, September 29th, 11am to 5pm at the Holiday Inn on Greenwich road in Virginia Beach. For all the details on blood donation, visit redcrossblood.org

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11709146458 dated 9/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

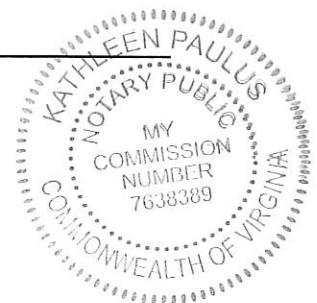
BY: *Alayauda W. King*

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 2nd day of October, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



INVOICE



WGH-FM
Max Media of Hampton Roads, LLC
5589 Greenwich Road, Suite 200
Virginia Beach, VA 23462
Ph: 757.671.1000
Email: AR@maxmediava.com

Invoice #: **IN-11709146459**
Invoice Date: **09/30/2017**
Contract #: **198512**
Page: **1**
Net Amount Due: **\$0.00**

Advertiser: **QUARTERLY ISSUES**
MAX MEDIA
5589 GREENWICH ROAD
VIRGINIA BEACH, VA 23462

Station(s): **WGH-FM**

Advertiser: **QUARTERLY ISSUES**
Product: **PSA**
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): **HOUSE HOUSE**
Terms: **DUE UPON RECEIPT**

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	09/04/17	07:52a	2	60		VBSPCA PUTT FOR MUTTS	\$0.00
FRI	09/22/17	06:42p	2	60			\$0.00
Missed							

SPECIAL BILLING INSTRUCTIONS REQUIRED
NOTARIZED SCRIPT TO ACCOMPANY INVOICE (CO-OP)

Remit To:
MAX MEDIA OF HAMPTON ROADS LLC
5589 GREENWICH ROAD, SUITE 200
VIRGINIA BEACH, VA 23462

Invoice Totals

Total Spots: **1**
Gross Amount: **\$0.00**
Agency Commission: **\$0.00**
Net Amount Due: **\$0.00**

DUE UPON RECEIPT

THIS RADIO STATION WARRANTS THAT THE PROGRAM/ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG. ALL TIMES ARE APPROXIMATE WITHIN 15 MINUTES.

MAX MEDIA OF HAMPTON ROADS LLC DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Copy of Electronic Invoice

Script Affidavit

Agency:

Advertiser: QUARTERLY ISSUES

Product:

ISCI: VBSPCA PUTT FOR MUTTS

Copy Length: 60

This announcement was broadcast at the following times at the following rates on station WGH-FM program log.

Grab your friends and hit the links for a day of fun for the Virginia Beach SPCA's 16TH annual Fall Golf Tournament, Puttin' for Paws September 22nd, at Red Wing lake golf course in Virginia Beach. This tournament features great raffles, hole-in-one prizes, a delicious dinner, and awards for the top players. The format for this fun- filled day is best ball and there will also be multiple flights including a women's! And, of course some meet and greet time with adoptable animals throughout the day! Registration begins at 11am with a shotgun start at noon and includes your cart rental and Range Balls, Lunch, Ditty Bags, Unlimited Beverages, and Awards Dinner the VA Beach SPCA relies on donors and volunteers to complete their lifesaving mission

Helps them care for over 4 thousand animals Register now for the VA Beach SPCA's Puttin' for Paws September 22nd. Go to vbspca.com/golf

	# of Times Aired @	Rate
	1	\$0.00
Total	1	\$0.00

This announcement was broadcast 1 times, and were invoiced to this station WGH-FM client on invoice IN-11709146459 dated 9/30/17 for \$0.00.

The undersigned deposes and says that broadcasting service has been rendered by station in accordance with the attached invoice.

BY: *Rhonda M. King*

State of Virginia
County of Virginia Beach

Subscribed and sworn to before me this 2nd day of October, 2017

The above signed is proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Kathleen Paulus
NOTARY PUBLIC, Kathleen Paulus
My commission expires: June 30, 2019



Weekly Public Affairs Program Info/Track

Quarterly Issues/Program List
July 2017 – September 2017

WGH-FM



Date aired: 7/2/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Tony Robbins**, motivational speaker, author of "*Money, Master the Game: 7 Simple Steps to Financial Freedom*"

Mr. Robbins picked the brains of more than 50 of the world's most successful investors and money managers, and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

Issues covered:
Personal Finance
Consumer Matters

Length: 8:23

2. **Andrew Sperling**, Director of Federal Advocacy, National Alliance on Mental Illness

Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

Issues covered:
Mental Health
Substance Abuse
Consumer Matters

Length: 8:42

3. **Richard Lichenstein MD**, Director of Pediatric Emergency Medicine Research at the University of Maryland School of Medicine

Wearing earphones while walking, biking or driving can be much riskier than most people think. Dr. Lichenstein recently conducted a study that found that headphone-related deaths have tripled in the past several years. He explained who is most likely to become a victim and the reasons that this behavior is so dangerous.

Issues covered:
Traffic Safety
Personal Health

Length: 4:55



Date aired: 7/9/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-28

Total running time: 29:30 (with optional exit at 24:00)

1. **Clifford Bassett, M.D., FACAAI, FAAAAI**, Founder and Medical Director of Allergy and Asthma Care of New York, author of *"The New Allergy Solution: Supercharge Resistance, Slash Medication, Stop Suffering"*

Allergies are on the rise. Dr. Bassett explained why the problem and its underlying causes are quite complex. He believes in many cases, allergic reactions can be prevented, with proper medical advice that examines the interplay of diet, mindset, and environment.

Issues covered:
Personal Health

Length: 7:28

2. **Cornelius N. Grove, Ed.D.**, education expert, author of *"The Drive to Learn: What the East Asian Experience Tells Us about Raising Students Who Excel"*

American students are currently ranked #25 in education globally, significantly behind countries such as Singapore, China and Japan. He believes that American children are less receptive to classroom learning, compared to East Asian children. He said a different approach to parenting is a major factor.

Issues covered:
Education
Parenting

Length: 9:51

3. **Laurence J. Kotlikoff, PhD**, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

Issues covered:
Retirement Planning
Senior Citizens

Length: 4:56



Weekly Public Affairs Program

Date aired: 7/16/17 **Time Aired:** 6:00A

Show # 2017-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Rachael Stickland**, Co-Founder and Co-Chair of the Parent Coalition for Student Privacy

Schools and third-party vendors collect and share an astonishing amount of personal data on nearly every student in America. Ms. Stickland explained why parents should be concerned and what they can do about it. She believes laws protecting student privacy need to be strengthened.

Issues covered:

Parenting
Privacy Concerns
Education

Length: 8:56

2. **Vijay R. Varma, PhD**, researcher and post-doctoral fellow at the National Institute on Aging, part of the National Institutes of Health

Dr. Varma recently co-authored a study that found an alarming decrease in physical activity in youngsters at every age. 19 year olds now get as much exercise and activity as 60 year olds. Dr. Varma explained why this is a major problem. He offered suggestions of ways to encourage both younger and older Americans to become more physically active.

Issues covered:

Physical Fitness
Personal Health
Aging

Length: 8:02

3. **Jim Hedlund**, consultant for the Governors Highway Safety Association, former researcher for 22 years at the National Highway Traffic Safety Administration

Mr. Hedlund conducted a study for the Governors Highway Safety Administration that found that for the first time, more drivers who were tested after fatal crashes had drugs in their system than had alcohol. He discussed the role that the increasing legalization of marijuana may play in this trend. He also explained why laws targeting drivers under the influence of alcohol cannot easily be amended to include drug users.

Issues covered:

Impaired Driving
Substance Abuse
Government Legislation

Length: 5:09



Weekly Public Affairs Program

Date aired: 7/23/17 Time Aired: 6:00A

Show # 2017-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Bill Thornton, PhD**, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

Issues covered:

**Mental Health
Consumer Matters**

Length: 7:27

2. **Sharon Fowler, MPH**, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

Issues covered:

**Personal Health
Senior Citizens
Consumer Matters**

Length: 9:43

3. **Regina Leeds**, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

Issues covered:

**Consumer Matters
Mental Health**

Length: 5:06



Weekly Public Affairs Program

Date aired: 7/30/17 **Time Aired:** 6:00A

Show # 2017-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Kevin Carey, PhD**, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of *"The End of College: Creating the Future of Learning and the University of Everywhere"*

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

Issues covered:

Length: 8:30

Education

Government Policies

2. **George King, MD**, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of *"The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program"*

Dr. King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

Issues covered:

Length: 8:38

Diabetes

Personal Health

3. **Christopher Ferguson, PhD**, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

Issues covered:

Length: 4:53

Children's Health

Nutrition



Date aired: 8/6/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-32

Total running time: 29:30 (with optional exit at 24:00)

1. **Benjamin H. Barton**, Helen and Charles Lockett Distinguished Professor of Law at the University of Tennessee, author of *"Rebooting Justice: More Technology, Fewer Lawyers, and the Future of Law"*

Professor Barton discussed what he sees are longstanding problems in our judicial system. He said that laws are too complex and legal advice is far more expensive than necessary. He outlined a series of reforms which he believes would make the courts much fairer and more accessible for poor and middle-class Americans.

Issues covered:

Length: 8:31

Legal Reform

Poverty

2. **Steve Casner, PhD**, research psychologist, NASA scientist, author of *"Careful: A User's Guide to Our Injury-Prone Minds"*

Dr. Casner has devoted his career to studying the psychology of safety. He said after a hundred years of steady decline, the rate at which people are being injured or killed in everyday accidents, such as car crashes, pedestrian fatalities, home-improvement projects gone wrong, medical mistakes and home fires, is increasing. He explained why few of us are as careful as we think we are, and what we can do about it.

Issues covered:

Length: 8:36

Accident Prevention

Personal Health

3. **Robin Behrstock**, entrepreneur, author of *"Adventures Of Women Entrepreneurs: Stories That Inspire"*

Dr. Behrstock shared some inspiring examples of women who overcame both personal and professional setbacks to turn their dreams of starting their own business into reality. She offered advice for aspiring entrepreneurs who are reluctant to take that first step.

Issues covered:

Length: 4:50

Women's Issues

Career



Date aired: 8/13/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Lea Waters, Ph.D.**, President-Elect of the International Positive Psychology Association, Gerry Higgins Chair in Positive Psychology at the University of Melbourne, Australia, author of *"The Strength Switch: How the New Science of Strength-Based Parenting Can Help Your Child and Your Teen to Flourish"*

Dr. Waters discussed strength-based parenting, which focuses on sincerely praising children's strengths rather than always trying to correct their weaknesses. She said her approach helps children recognize skills, talents and positive aspects of their personalities, and shows them how to make the most of those positive resources. She said the technique differs significantly from the "participation trophy" approach that was common in the past couple of generations of parenting.

Issues covered:
Parenting

Length: 10:01

2. **Octavia H. Zahrt**, doctoral candidate in health psychology at the Stanford University Graduate School of Business

Physical inactivity is estimated to account for 1 in 10 deaths worldwide. Ms. Zahrt co-authored a study that found that people who think they are less active than others in a similar age bracket die younger than those who believe they are more active – even if their actual activity levels are similar. She talked about the possible reasons behind this finding, and how a person's mindset affects their overall health.

Issues covered:
Physical Fitness
Mental Health

Length: 6:56

3. **Rachel Tolbert Kimbro, PhD**, Professor of Sociology at Rice University

Prof. Kimbro co-authored a study that found that, in the wake of the Great Recession, more children than ever are living in low-income neighborhoods. She said white children were the group with the biggest increase. She explained why low-income living conditions are a negative influence on academic performance. She offered suggestions of how educators and legislators should attempt to deal with the issue.

Issues covered:
Poverty
Youth at Risk
Education

Length: 4:43



Weekly Public Affairs Program

Date aired: 8/20/17 **Time Aired:** 6:00A

Show # 2017-34

Total running time: 29:30 (with optional exit at 24:00)

1. **Scott Sampson, PhD**, dinosaur paleontologist, science communicator, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids' television series, *Dinosaur Train*, author of "*How to Raise a Wild Child: The Art and Science of Falling in Love with Nature*"

Today's American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

Issues covered:

Length: 10:15

**Parenting
Environment**

2. **David Ernst, PhD**, Chief Information Officer at the University of Minnesota's College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost "open source" textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

Issues covered:

Length: 6:57

**Education
Consumer Matters**

3. **Linda Gordon Howard**, attorney, author of "*The Sexual Harassment Handbook*"

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

Issues covered:

Length: 5:13

**Sexual Harassment
Workplace Matters
Women's Issues**



Date aired: 8/27/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-35

Total running time: 29:30 (with optional exit at 24:00)

1. **Tim Stockwell, Ph.D.**, Director of the Center for Addictions Research at the University of Victoria, British Columbia

Many people believe that having a glass of wine with dinner -- or moderately drinking any kind of alcohol -- will protect them from heart disease. However, Dr. Stockwell has conducted a series of studies that he believes cast doubt on that thinking. He outlined several issues that many researchers fail to factor into their studies.

Issues covered:
Personal Health
Substance Abuse

Length: 8:04

2. **Justin Knoll**, sociology doctoral student at the University of Arizona

With incivility in American public and political discourse increasingly in the spotlight, Mr. Knoll conducted a study that found that people's tolerance to incivility impacts the degree to which they participate in politics, especially online. He noted that people who most engage in online political discussions are five times more likely to vote.

Issues covered:
Civic Participation
Voting

Length: 9:07

3. **Ken Blanchard**, management expert and co-author of more than 60 books, including "*The One Minute Manager*" and "*One Minute Mentoring: How to Find and Work With a Mentor--And Why You'll Benefit from Being One*"

Mr. Blanchard explained why it is more critical than ever to seek out a mentor for career advancement. He said older workers can also benefit from seeking out a younger mentor for help with technology. He also talked about the positive aspects of mentoring to both parties. He also offered advice on how to locate a mentor.

Issues covered:
Career
Senior Citizens

Length: 5:04



Date aired: 9/3/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-36

Total running time: 29:30 (with optional exit at 24:00)

1. **Bruce Schneier**, data security expert, author of "*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*"

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

Issues covered:

Length: 8:42

Privacy

Government Policies

Consumer Matters

2. **Matthew Drayton**, motivational speaker, author of "*Succeeding While Black: A Blueprint for Success*"

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed.. Mr. Drayton shared his personal story out of poverty. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

Issues covered:

Length: 8:32

Minority Concerns

Youth at Risk

Poverty

3. **Huntington Potter, PhD**, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

Issues covered:

Length: 6:14

Personal Health

Senior Citizens



Date aired: 9/10/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-37

Total running time: 29:30 (with optional exit at 24:00)

1. **Jean Twenge, Ph.D.**, Professor of Psychology at San Diego State University, author of "*iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us*"

Dr. Twenge discussed the mental health and development of iGen, the first generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, she said Americans born between 1995 and 2012 spend less time with their friends in person and are experiencing unprecedented levels of anxiety, depression, loneliness, and suicide. She said iGen is growing up more slowly than previous generations, as reflected in delayed experiences with driving, dating, finding a job, drinking, and sex. She offered advice for parents.

Issues covered:

Length: 9:58

Youth at Risk

Mental Health

Parenting

2. **Pam Shadel Fischer**, traffic safety expert, Special Projects Consultant for the Governors Highway Safety Administration

Ms. Fischer led a study that found that bicyclist deaths have risen more than 12%, the largest percentage increase of all roadway user groups. She said the average age of those killed is 45, and most are male. She talked about the factors that cause bicycle/car collisions, and what bikers and drivers can do to reduce them.

Issues covered:

Length: 7:16

Traffic Safety

3. **Kenneth S. Rogoff, PhD**, Thomas D Cabot Professor of Public Policy in the Economics Department of Harvard University, author of "*The Curse of Cash: How Large-Denomination Bills Aid Crime and Tax Evasion and Constrain Monetary Policy*"

Even as people in advanced economies are using less paper money, there is more cash in circulation—\$4,200 for every American, mostly in \$100 bills. Dr. Rogoff believes the United States should discontinue the use of \$50 and \$100 bills, because they are primarily used as vehicles for tax evasion, the drug trade, terrorism, human trafficking, and other criminal enterprises. He outlined his plan for it phasing out, and said he believes it could cut criminal activity by 5-10%.

Issues covered:

Length: 5:03

Crime

Government Policies

Consumer Matters



Date aired: 9/17/17 Time Aired: 6:00A

Weekly Public Affairs Program

Show # 2017-38

Total running time: 29:30 (with optional exit at 24:00)

1. **Beth Givens**, Founder and Executive Director of the Privacy Rights Clearinghouse, a nonprofit consumer education and advocacy organization

In perhaps the most egregious security breach to date, credit files of up to 143 million Americans were recently hacked from the credit reporting agency Equifax. Ms. Given explained the seriousness of the incident, how consumers can learn if their data was included and what steps to take to try to defend against identity theft and other forms of fraud.

Issues covered:

Identity Theft

Consumer Matters

Government Regulation

Length: 7:51

2. **Steve Kardian**, former FBI defense tactics instructor, author of "*The New Superpower for Women: Trust Your Intuition, Predict Dangerous Situations, and Defend Yourself from the Unthinkable*"

Each year, a disturbing number of women are victims of a crime or assault. Mr. Kardian explained the steps women should take to become a "hard target" in the eyes of criminals. He explained the importance of a woman following her intuition and being proactive in identifying potential trouble.

Issues covered:

Crime Prevention

Women's Issues

Self Defense

Length: 9:26

3. **Wendy M. Troxel, PhD**, Senior Behavioral and Social Scientist at the RAND Corporation, Adjunct Professor of Psychiatry and Psychology at the University of Pittsburgh

Dr. Troxel led a state-by-state analysis of the economic implications of a shift in school start times in the US. She found that a nationwide move to 8.30 a.m. could contribute \$83 billion to the U.S. economy within a decade. She said the economic gains would be realized through higher academic and professional performance of students, and reduced car crash rates among adolescents.

Issues covered:

Education

Economy

Youth at Risk

Length: 5:00



Date aired: 9/24/17 Time Aired: 6:00a

Weekly Public Affairs Program

Show # 2017-39

Total running time: 29:30 (with optional exit at 24:00)

1. **Jack Kosakowski**, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

Issues covered:

Length: 8:04

Youth Concerns

Careers

Parenting

2. **Dale Bredesen, MD**, NIH Postdoctoral Fellow at the University of California, San Francisco, author of *"The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"*

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

Issues covered:

Length: 9:15

Alzheimer's Disease

Aging

3. **Craig Gundersen, PhD**, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low income seniors fail to take advantage of government programs available to them.

Issues covered:

Length: 4:46

Hunger

Poverty

Senior Citizens

Government Programs