

## ORDER



WSAV Savannah

<b>Orders</b>	<b>Order / Rev:</b>	<u>737796</u>	
	<b>Alt Order #:</b>	<u></u>	
	<b>Product Desc:</b>	<u></u>	
	<b>Estimate:</b>	<u></u>	
	<b>Flight Dates:</b>	<u>11/30/15 - 12/01/15</u>	<b>Primary AE:</b> <u>WSAV National House</u>
	<b>Original Date / Rev:</b>	<u>11/25/15 / 11/25/15</u>	<b>Sales Office:</b> <u>N-HOU</u>
	<b>Order Type:</b>	<u>REG</u>	<b>Sales Region:</b> <u>Nat</u>

<b>Agency</b>	<b>Name:</b>	<u>POL/Edna Jackson for Mayor</u>	
	<b>Buying Contact:</b>	<u></u>	<b>Billing Type:</b> <u>Cash</u>
	<b>Billing Contact:</b>	<u></u>	<b>Billing Calendar:</b> <u>Calendar</u>
		<u>7 East DeRenne Avenue</u>	<b>Billing Cycle:</b> <u>EOM/EOC</u>
		<u>Savannah, GA 31405</u>	<b>Agency Commission:</b> <u>15%</u>

<b>Advertiser</b>	<b>Name:</b>	<u>POL/Edna Jackson for Mayor</u>	
	<b>Demographic:</b>	<u>A25+</u>	<b>New Business Thru:</b> <u></u>
	<b>Product Codes:</b>	<u>PL3</u>	<b>Order Separation:</b> <u>00:15:00</u>
	<b>Priority:</b>	<u>P3</u>	<b>Advertiser External ID:</b> <u></u>
	<b>Revenue Codes:</b>	<u>AGY, POL, POL-CAND</u>	<b>Agency External ID:</b> <u></u>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/15	11/30/15	10	\$1,130.00	\$960.50
12/01/15	12/01/15	5	\$370.00	\$314.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	10	\$1,130.00	\$960.50	0.00
December 2015	5	\$370.00	\$314.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WSAV Savannah	30%	\$1,500.00
Market	100%	\$5,000.00

## Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WTGS	20%	\$1,000.00
WTOC	50%	\$2,500.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	WSAV	11/30/15	12/01/15	Local News @ 5a Coastal Sunrise 5a	CM	5-530a	MT-----	:30	2	\$40.00	P3	0.00	NM	2	\$80.00																																
<table border="0"> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="10"></td></tr> <tr> <td>Week: 11/30/15</td><td>12/06/15</td><td>MT-----</td><td>2</td><td>\$40.00</td><td>0.00</td><td colspan="10"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 11/30/15	12/06/15	MT-----	2	\$40.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 11/30/15	12/06/15	MT-----	2	\$40.00	0.00																																										
N 2	WSAV	11/30/15	12/01/15	Local News @ 6a Coastal Sunrise	CM	6-7a	MT-----	:30	2	\$95.00	P3	0.00	NM	2	\$190.00																																

Order / Rev: 737796  
 Alt Order #:  
 Flight Dates: 11/30/15 - 12/01/15

Advertiser: POL/Edna Jackson for Mayor  
 Product Desc:  
 Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WSAV	11/30/15	12/01/15	Local News @ 6a Coastal Sunrise	CM	6-7a	MT-----	:30	2	\$95.00	P3	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	MT-----		2			\$95.00		0.00				
N 3	WSAV	11/30/15	12/01/15	Today Show M-F Today Show M-F	CM	7-9a	MT-----	:30	2	\$120.00	P3	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	MT-----		2			\$120.00		0.00				
N 4	WSAV	11/30/15	12/01/15	Today Show II Today Show 2	CM	9-10a	MT-----	:30	2	\$65.00	P3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	MT-----		2			\$65.00		0.00				
N 5	WSAV	11/30/15	12/01/15	Today Show III Today Show 3	CM	10-11a	MT-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	MT-----		2			\$50.00		0.00				
N 6	WSAV	11/30/15	12/01/15	Local News @ 5p WSAV 5p News	CM	5-530p	M-----	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	M-----		2			\$100.00		0.00				
N 7	WSAV	11/30/15	12/01/15	Local News @530p WSAV 530p News	CM	530-6p	M-----	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	M-----		1			\$110.00		0.00				
N 8	WSAV	11/30/15	12/01/15	Local News @ 6p WSAV 6p News	CM	6-630p	M-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/30/15	12/06/15	M-----		2			\$225.00		0.00				
Totals														15	\$1,500.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WSAV, Savannah, GA</u>	<b>Date:</b> <u>11/25/15</u>
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I, Juanita J. Adams,  
 being/on behalf of: Committee to Re-elect Edna Jackson  
 a legally qualified candidate of the Democratic  
 political party for the office of: Mayor  
 in the Run-off Election  
 election to be held on: December 1st

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
11/30/15 - 12/1/15					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-elect Edna Jackson

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Juanita J. Adams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

11/25/15 Juanita J Adams  
Date Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Michelle West      Michelle West      NSA

Signature      Printed Name      Title

**☐ Accepted in Part**

Michelle West

Printed Name \_\_\_\_\_

☐ Rejected

NSA

## Title