

ORDER



WSAV Savannah

Orders
Order / Rev: 737796
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 11/30/15 - 12/01/15
Original Date / Rev: 11/25/15 / 11/25/15
Order Type: REG

Primary AE: WSAV National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: POL/Edna Jackson for Mayor
Buying Contact:
Billing Contact:
 7 East DeRenne Avenue
 Savannah, GA 31405

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Edna Jackson for Mayor
Demographic: A25+
Product Codes: PL3
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/15	11/30/15	10	\$1,130.00	\$960.50
12/01/15	12/01/15	5	\$370.00	\$314.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	10	\$1,130.00	\$960.50	0.00
December 2015	5	\$370.00	\$314.50	0.00
Totals	15	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSAV Savannah	30%	\$1,500.00
Market	100%	\$5,000.00

Competitive Share

	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WTGS	20%	\$1,000.00
WTOC	50%	\$2,500.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	11/30/15	12/01/15	Local News @ 5a Coastal Sunrise 5a	CM	5-530a	MT-----	:30	2	\$40.00	P3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/30/15	12/06/15	MT-----		2		\$40.00		0.00					
N 2	WSAV	11/30/15	12/01/15	Local News @ 6a Coastal Sunrise	CM	6-7a	MT-----	:30	2	\$95.00	P3	0.00	NM	2	\$190.00

Order / Rev: 737796
 Alt Order #:
 Flight Dates: 11/30/15 - 12/01/15

Advertiser: POL/Edna Jackson for Mayor
 Product Desc:
 Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WSAV	11/30/15	12/01/15	Local News @ 6a Coastal Sunrise	CM	6-7a	MT-----	:30	2	\$95.00	P3	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	MT-----					2	\$95.00		0.00			
N 3	WSAV	11/30/15	12/01/15	Today Show M-F Today Show M-F	CM	7-9a	MT-----	:30	2	\$120.00	P3	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	MT-----					2	\$120.00		0.00			
N 4	WSAV	11/30/15	12/01/15	Today Show II Today Show 2	CM	9-10a	MT-----	:30	2	\$65.00	P3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	MT-----					2	\$65.00		0.00			
N 5	WSAV	11/30/15	12/01/15	Today Show III Today Show 3	CM	10-11a	MT-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	MT-----					2	\$50.00		0.00			
N 6	WSAV	11/30/15	12/01/15	Local News @ 5p WSAV 5p News	CM	5-530p	M-----	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	M-----					2	\$100.00		0.00			
N 7	WSAV	11/30/15	12/01/15	Local News @530p WSAV 530p News	CM	530-6p	M-----	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	M-----					1	\$110.00		0.00			
N 8	WSAV	11/30/15	12/01/15	Local News @ 6p WSAV 6p News	CM	6-630p	M-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/30/15	12/06/15	M-----					2	\$225.00		0.00			
													Totals	15	\$1,500.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSAV, Savannah, GA	Date: 11/25/15
--	--------------------------

I, Juanita J. Adams,
 being/on behalf of: Committee to Re-elect Edna Jackson
 a legally qualified candidate of the Democratic
 political party for the office of: Mayor
 in the Run-off Election
 election to be held on: December 1st

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
11/30/15 - 12/1/15					

Attach proposed schedule with charges (if available):

