



125 West 55th St
New York, NY 10019

Contract # 26137822	Changes as of: 10/15/2018 at 2:40 PM	Version: Current State Version 2	Con Type: POLITICAL/VOTE
CPE: 1091/1104/6756	Flight: 10/30/18 - 11/6/18	Station: KEZI	Total \$: \$12,675.00
Agency: BUYING TIME,LLC	Advertiser: Defend Oregon	Market: Eugene-Springfield	Total Spots: 79
650 Massachusetts AVE NW	Product: Issue	Office: WASHINGTON	
Suite 210	Agency Order #: 7669870	Service: Nielsen	Total CPP: \$0.00
Washington, DC 20001	Buyer: Linden, Sarah	Primary Demo: Adults 35+	Total GRP:
	Salesperson: JOHN SALADINO	Assistant: PAUL PERRINA	Traffic #: 77714
	212-373-8136	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/6		Total Spots	Total \$	CPP*	GRP*
							10/30	11/6				
1	Tu-F,M 6a-6:30a		KEZI News This Morning	\$175.00	0	30	0	0	0	\$0.00	\$0.00	0.0
2	Tu 6a-6:30a		KEZI News This Morning	\$175.00	0	30	0	1	1	\$175.00	\$0.00	0.0
3	Tu-F,M 6:30a-7a		KEZI News This Morning	\$175.00	0	30	3	0	3	\$525.00	\$0.00	0.0
4	Tu 6:30a-7a		KEZI News This Morning	\$175.00	0	30	0	1	1	\$175.00	\$0.00	0.0
5	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	0	30	3	0	3	\$375.00	\$0.00	0.0
6	Tu 5:30a-6a		KEZI News This Morning	\$125.00	0	30	0	1	1	\$125.00	\$0.00	0.0
7	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	0	30	0	0	0	\$0.00	\$0.00	0.0
8	Tu 5a-5:30a		KEZI News This Morning	\$125.00	0	30	0	1	1	\$125.00	\$0.00	0.0
9	Sa 8a-8:30a		KEZI Weekend News This Morning	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
10	Sa 8:30a-9a		KEZI Weekend News This Morning	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
11	Su 8a-8:58a		KEZI Weekend News This Morning	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
12	Tu-F,M 8a-9a		Good Morning America	\$200.00	0	30	0	0	0	\$0.00	\$0.00	0.0
13	Tu 8a-9a		Good Morning America	\$200.00	0	30	0	0	0	\$0.00	\$0.00	0.0
14	Tu-F,M 7a-8a		Good Morning America	\$200.00	0	30	2	0	2	\$400.00	\$0.00	0.0
15	Tu 7a-8a		Good Morning America	\$200.00	0	30	0	2	2	\$400.00	\$0.00	0.0
16	Tu-F,M 11a-11:58a		KEZI New Midday	\$125.00	0	30	2	0	2	\$250.00	\$0.00	0.0
17	Su 4:30p-4:58p		Judge Judy Weekend	\$100.00	0	30	1	0	1	\$100.00	\$0.00	0.0
18	Tu-F,M 3p-4p		Judge Judy	\$125.00	0	30	0	0	0	\$0.00	\$0.00	0.0
19	Sa 6:30p-7p		KEZI News at 5 & 6	\$275.00	0	30	1	0	1	\$275.00	\$0.00	0.0
20	Su 4:58p-5:30p		KEZI News At 5 & 6	\$275.00	0	30	1	0	1	\$275.00	\$0.00	0.0



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Salesperson: JOHN SALADINO 212-373-8136	Separation:	Primary Demo: Adults 35+
		Assistant: PAUL PERRINA 202-955-5342
		Con Type: POLITICAL/VOTE Total \$: \$12,675.00 Total Spots: 79 Total CPP: \$0.00 Total GRP: Traffic #: 77714

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							10/30	11/6				
21	Su 6p-7p		KEZI News At 5 & 6	\$275.00	0	30	1	0	1	\$275.00	\$0.00	0.0
22	Sa 6p-6:30p		KEZI News at 5 & 6	\$275.00	0	30	1	0	1	\$275.00	\$0.00	0.0
23	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$450.00	0	30	0	0	0	\$0.00	\$0.00	0.0
24	Tu-F,M 4p-4:58p		KEZI News at 4	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
25	Tu-F,M 6:30p-7p		KEZI News At 6	\$425.00	0	30	2	0	2	\$850.00	\$0.00	0.0
26	Tu-F,M 6p-6:30p		KEZI News At 6	\$425.00	0	30	2	0	2	\$850.00	\$0.00	0.0
27	M 8p-10p		Dancing With the Stars-ABC	\$1,250.00	0	30	1	0	1	\$1,250.00	\$0.00	0.0
28	Sa 11p-11:30p		KEZI News At 11	\$225.00	0	30	1	0	1	\$225.00	\$0.00	0.0
29	Tu-F,M 11p-11:35p		KEZI News at 11	\$225.00	0	30	4	0	4	\$900.00	\$0.00	0.0
30	Su 11p-11:35p		KEZI News At 11	\$225.00	0	30	1	0	1	\$225.00	\$0.00	0.0
31	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$125.00	0	30	0	0	0	\$0.00	\$0.00	0.0
32	Tu-F,M 6a-6:30a		KEZI News This Morning	\$87.50	0.0	15	6	0	6	\$525.00	\$0.00	0.0
[BOOKENDS]												
33	Tu-F,M 5a-5:30a		KEZI News This Morning	\$62.50	0.0	15	6	0	6	\$375.00	\$0.00	0.0
[BOOKENDS]												
34	Tu-F,M 8a-9a		Good Morning America	\$100.00	0.0	15	4	0	4	\$400.00	\$0.00	0.0
[BOOKENDS]												
35	Tu 8a-9a		Good Morning America	\$100.00	0.0	15	0	4	4	\$400.00	\$0.00	0.0
[BOOKENDS]												
36	Tu-F,M 3p-4p		Judge Judy	\$62.50	0.0	15	8	0	8	\$500.00	\$0.00	0.0
[BOOKENDS]												
37	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$225.00	0.0	15	4	0	4	\$900.00	\$0.00	0.0
[BOOKENDS]												



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		Assistant: PAUL PERRINA 202-955-5342	Traffic #: 77714

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							10/30	11/6				
38	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$62.50	0.0	15	10	0	10	\$625.00	\$0.00	0.0
[BOOKENDS]												
TOTALS:							69	10	79	\$12,675.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/15/18 1:13 PM	JOHN SALADINO	Separation: 30
08/28/18 12:07 PM	System	Notice Received.
08/27/18 6:37 AM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$45,268
KEZI Share:	28%
Comment:	
KLSR:	2%
KMTR:	23%
KVAL:	47%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	79	\$12,675.00	N/A	0.0
Total	100%	79	\$12,675.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	79	\$12,675.00
Total	79	\$12,675.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	10/15/18 1:13 PM	JOHN SALADINO	Confirmed	21		\$0	\$12,675.00	Changes: Demo Meta to [R16], Total Spots from 58 to 79, Competitive Market Budget from \$66,964 to \$45,268. 14 buylines added or modified.	
Revision	10/9/18 5:48 AM	Switch Operation	Confirmed			\$0	\$12,675.00	Changes: Salesperson from PAUL PERRINA to JOHN SALADINO.	
Queued for Electronic Contracting	8/27/18 8:07 AM					\$0	\$0		
New	8/27/18 6:36 AM	PAUL PERRINA	Confirmed	58		\$12,675.00	\$12,675.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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