



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 26136367

**CPE:** 1091/1104/6697

**Agency:** BUYING TIME,LLC

650 Massachusetts  
AVE NW

Suite 210

Washington, DC 20001

**Changes as of:** 9/26/2018 at 11:28 AM

**Flight:** 9/25/18 - 10/1/18

**Advertiser:** Defend Oregon

**Product:** Issue

**Agency Order #:** 7666461

**Buyer:** Linden, Sarah

**Salesperson:** PAUL PERRINA  
202-955-5342

**Separation:**

**Version:** Current State Version 3

**Station:** KEZI

**Market:** Eugene-Springfield

**Office:** WASHINGTON

**Service:** Nielsen

**Primary Demo:** Adults 35+

**Assistant:** PAUL PERRINA  
202-955-5342

**Con Type:** POLITICAL/VOTE

**Total \$:** \$20,600.00

**Total Spots:** 96

**Total CPP:** \$0.00

**Total GRP:**

**Traffic #:** 77636

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
							9/25					
1	Sa 8:30a-9a		KEZI Weekend News This Morning	\$125.00	0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
2	Sa 8a-8:30a		KEZI Weekend News This Morning	\$125.00	0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
3	Su 8a-8:58a		KEZI Weekend News This Morning	\$125.00	0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
4	Sa 7a-7:30a		GMA Saturday	\$150.00	0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
5	Sa 7:30a-8a		GMA Saturday	\$150.00	0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
6	Tu-F,M 8a-9a		Good Morning America	\$175.00	0	30	4		4	\$700.00	\$0.00	0.0
7	Tu-F,M 7a-8a		Good Morning America	\$175.00	0	30	4		4	\$700.00	\$0.00	0.0
8	Tu-F,M 6a-6:30a		KEZI News This Morning	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
9	Tu-F,M 6:30a-7a		KEZI News This Morning	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
10	Su 7:30a-8a		GMA Sunday	\$150.00	0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
11	Su 7a-7:30a		GMA Sunday	\$150.00	0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
12	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	0	30	4		4	\$500.00	\$0.00	0.0
13	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	0	30	4		4	\$500.00	\$0.00	0.0
14	Tu-F,M 11a-11:58a		KEZI New Midday	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0
15	Tu-F,M 9:58a-11a		The View	\$125.00	0	30	3		3	\$375.00	\$0.00	0.0
16	Tu-F,M 9a-9:58a		Live With Kelly & Ryan	\$150.00	0	30	3		3	\$450.00	\$0.00	0.0



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<b>CPE:</b> 1091/1104/6697	<b>Flight:</b> 9/25/18 - 10/1/18	<b>Station:</b> KEZI	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Defend Oregon	<b>Market:</b> Eugene-Springfield	<b>Total \$:</b> \$20,600.00
650 Massachusetts AVE NW	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 96
Suite 210	<b>Agency Order #:</b> 7666461	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Buyer:</b> Linden, Sarah	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> PAUL PERRINA	<b>Assistant:</b> PAUL PERRINA	<b>Traffic #:</b> 77636
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
							9/25					
17	Tu-F,M 3p-4p		Judge Judy	\$125.00	0	30	4		4	\$500.00	\$0.00	0.0
18	Su 4:58p-5:30p		KEZI News At 5 & 6	\$225.00	0	15	1		1	\$225.00	\$0.00	0.0
[BOOKENDS]												
19	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$350.00	0	30	4		4	\$1,400.00	\$0.00	0.0
20	Sa 5p-5:30p		KEZI News at 5 & 6	\$225.00	0	15	0		0	\$0.00	\$0.00	0.0
[BOOKENDS]												
21	Su 6p-7p		KEZI News At 5 & 6	\$225.00	0	15	1		1	\$225.00	\$0.00	0.0
[BOOKENDS]												
22	Sa 5:30p-6p		KEZI News at 5 & 6	\$325.00	0	15	0		0	\$0.00	\$0.00	0.0
[BOOKENDS]												
23	Tu-F,M 4p-4:58p		KEZI News at 4	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
24	Sa 6:30p-7p		KEZI News at 5 & 6	\$225.00	0	15	0		0	\$0.00	\$0.00	0.0
[BOOKENDS]												
25	Tu-F,M 5:30p-6p		KEZI News At 6	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
26	Tu-F,M 6:30p-7p		KEZI News At 6	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
27	Tu-F,M 6p-6:30p		KEZI News At 6	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
28	Th 8p-9p		Grey's Anatomy-ABC	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
29	Su 11p-11:35p		KEZI News At 11	\$175.00	0	15	1		1	\$175.00	\$0.00	0.0
[BOOKENDS]												
30	Tu-F,M 11p-11:35p		KEZI News at 11	\$175.00	0	30	4		4	\$700.00	\$0.00	0.0
31	Sa 11p-11:30p		KEZI News At 11	\$175.00	0	15	1		1	\$175.00	\$0.00	0.0
[BOOKENDS]												
32	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0
33	Tu-F,M 12:37a-1:05a		ABC Nightline	\$100.00	0	30	4		4	\$400.00	\$0.00	0.0



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**Product:** Issue  
**Agency Order #:** 7666461  
**Buyer:** Linden, Sarah  
**Salesperson:** PAUL PERRINA  
202-955-5342

**Separation:**

**Version:** Current State Version 3

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**Market:** Eugene-Springfield  
**Office:** WASHINGTON  
**Service:** Nielsen  
**Primary Demo:** Adults 35+  
**Assistant:** PAUL PERRINA  
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**Total \$:** \$20,600.00  
**Total Spots:** 96

**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 77636

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
							9/25					
34	Sa 12:30p-4p		ABC College Football Late Game - Oregon	\$1,000.00	0	15	1		1	\$1,000.00	\$0.00	0.0
	[BOOKENDS]											
35	Sa 5p-8:30p		ABC Saturday Night College Football - Oregon	\$1,250.00	0	15	1		1	\$1,250.00	\$0.00	0.0
	[BOOKENDS]											
36	Sa 9a-12:30p		ABC College Football Early Game - Non Oregon	\$850.00	0	15	1		1	\$850.00	\$0.00	0.0
	[BOOKENDS]											
38	Tu-F,M 5:30p-6p		KEZI News At 6	\$425.00	0	30	1		1	\$425.00	\$0.00	0.0
39	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
40	Su 6p-7p		KEZI News At 5 & 6	\$225.00	0	15	1		1	\$225.00	\$0.00	0.0
	[BOOKENDS]											
41	Tu-F,M 8a-9a		Good Morning America	\$175.00	0.0	15	1		1	\$175.00	\$0.00	0.0
	[BOOKENDS]											
42	Tu-F,M 7a-8a		Good Morning America	\$175.00	0.0	15	1		1	\$175.00	\$0.00	0.0
	[BOOKENDS]											
43	Tu-F,M 6a-6:30a		KEZI News This Morning	\$150.00	0.0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
44	Tu-F,M 6:30a-7a		KEZI News This Morning	\$150.00	0.0	15	1		1	\$150.00	\$0.00	0.0
	[BOOKENDS]											
45	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	0.0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
46	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	0.0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
47	Tu-F,M 3p-4p		Judge Judy	\$125.00	0.0	15	1		1	\$125.00	\$0.00	0.0
	[BOOKENDS]											
48	Tu-F,M 11a-11:58a		KEZI New Midday	\$100.00	0.0	15	1		1	\$100.00	\$0.00	0.0
	[BOOKENDS]											



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Suite 210	<b>Agency Order #:</b> 7666461	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
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	<b>Salesperson:</b> PAUL PERRINA 202-955-5342	<b>Assistant:</b> PAUL PERRINA 202-955-5342	<b>Traffic #:</b> 77636
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
							9/25					
49	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$350.00	0.0	15	1		1	\$350.00	\$0.00	0.0
	[BOOKENDS]											
50	Tu-F,M 11p-11:35p		KEZI News at 11	\$175.00	0.0	15	1		1	\$175.00	\$0.00	0.0
	[BOOKENDS]											
51	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$100.00	0.0	15	1		1	\$100.00	\$0.00	0.0
	[BOOKENDS]											
52	Tu-F,M 12:37a-1:05a		ABC Nightline	\$100.00	0.0	15	1		1	\$100.00	\$0.00	0.0
	[BOOKENDS]											
<b>TOTALS: 96</b>									<b>96</b>	<b>\$20,600.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Defend Oregon	<b>Market:</b> Eugene-Springfield	<b>Total \$:</b> \$20,600.00
650 Massachusetts AVE NW	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 96
Suite 210	<b>Agency Order #:</b> 7666461	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Buyer:</b> Linden, Sarah	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> PAUL PERRINA	<b>Assistant:</b> PAUL PERRINA	<b>Traffic #:</b> 77636
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
09/26/18 10:42 AM	PAUL PERRINA	Separation: 30
09/18/18 10:36 AM	Dan O'Brien	MG for Sat news which is not available during Sept-Nov. Moved to ABC College Football at 1230p. Rate is an increase of \$475 to total.
08/24/18 4:07 PM	System	Notice Received.
08/24/18 9:49 AM	PAUL PERRINA	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$58,857</b>
<b>KEZI Share:</b>	<b>35%</b>
<b>Comment:</b>	
<b>KLSR:</b>	<b>4%</b>
<b>KMTR:</b>	<b>15%</b>
<b>KVAL:</b>	<b>46%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	96	\$20,600.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>96</b>	<b>\$20,600.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	96	\$20,600.00
<b>Total</b>	<b>96</b>	<b>\$20,600.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/26/18 10:42 AM	PAUL PERRINA	Confirmed			\$0	\$20,600.00	Changes: Competitive Market Budget from \$59,857 to \$58,857, Demo Meta to [R16]. 43 buylines added or modified.
Makegood 1	9/18/18 10:36 AM	PAUL PERRINA	Confirmed	3	3	\$0	\$20,600.00	Changes: 6 buylines added or modified.
Queued for Electronic Contracting	8/24/18 9:51 AM					\$0	\$0	
New	8/24/18 9:49 AM	PAUL PERRINA	Confirmed	96		\$20,600.00	\$20,600.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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