

77677



125 West 55th St
New York, NY 10019

Contract # 26137819	Changes as of: 8/27/2018 at 6:36 AM	Version: Current State Version 1
CPE: 1091/1104/6753	Flight: 10/9/18 - 10/15/18	Station: KEZI
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Defend Oregon Product: Issue	Market: Eugene-Springfield Office: WASHINGTON
Agency Order #: 7669858	Buyer: Linden, Sarah	Service: Nielsen
Salesperson: PAUL PERRINA 202-955-5342	Assistant: PAUL PERRINA 202-955-5342	Primary Demo:
Separation:		Con Type: POLITICAL/VOTE Total \$: \$17,825.00 Total Spots: 62 Total CPP: \$0.00 Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
						10/9					
1	Tu-F,M 6a-6:30a		KEZI News This Morning	\$175.00	30	3		3	\$525.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		KEZI News This Morning	\$175.00	30	3		3	\$525.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	30	3		3	\$375.00	\$0.00	0.0
4	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	30	3		3	\$375.00	\$0.00	0.0
5	Sa 8a-8:30a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
6	Sa 8:30a-9a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
7	Su 8a-8:58a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
8	Tu-F,M 8a-9a		Good Morning America	\$200.00	30	3		3	\$600.00	\$0.00	0.0
9	Tu-F,M 7a-8a		Good Morning America	\$200.00	30	3		3	\$600.00	\$0.00	0.0
10	Su 10a-11a		Today's Homeowner/House Smarts	\$75.00	30	1		1	\$75.00	\$0.00	0.0
11	Tu-F,M 11a-11:58a		KEZI New Midday	\$125.00	30	3		3	\$375.00	\$0.00	0.0
12	Su 4:30p-4:58p		Judge Judy Weekend	\$100.00	30	1		1	\$100.00	\$0.00	0.0
13	Tu-F,M 3p-4p		Judge Judy	\$125.00	30	5		5	\$625.00	\$0.00	0.0
14	Sa 6:30p-7p		KEZI News at 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
15	Su 4:58p-5:30p		KEZI News At 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
16	Su 6p-7p		KEZI News At 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
17	Sa 6p-6:30p		KEZI News at 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
18	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$450.00	30	2		2	\$900.00	\$0.00	0.0
19	Tu-F,M 4p-4:58p		KEZI News at 4	\$225.00	30	2		2	\$450.00	\$0.00	0.0
20	Tu-F,M 6:30p-7p		KEZI News At 6	\$425.00	30	2		2	\$850.00	\$0.00	0.0
21	Tu-F,M 6p-6:30p		KEZI News At 6	\$425.00	30	2		2	\$850.00	\$0.00	0.0



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#	Day/Time	DP	Program	Rate	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
						10/9					
22	M 8p-10p		Dancing With the Stars-ABC	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
23	M 10p-11p		The Good Doctor-ABC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
24	Th 8p-9p		Grey's Anatomy-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
25	F 10p-11p		20/20-ABC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
26	Sa 11p-11:30p		KEZI News At 11	\$225.00	30	1		1	\$225.00	\$0.00	0.0
27	Tu-F,M 11p-11:35p		KEZI News at 11	\$225.00	30	5		5	\$1,125.00	\$0.00	0.0
28	Su 11p-11:35p		KEZI News At 11	\$225.00	30	1		1	\$225.00	\$0.00	0.0
29	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$125.00	30	5		5	\$625.00	\$0.00	0.0
30	Sa 5p-8:30p		ABC Saturday Night College Football - Oregon	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
31	Sa 12:30p-4p		ABC College Football Late Game - Non Oregon	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
32	Sa 9a-12:30p		ABC College Football Early Game - Oregon	\$850.00	30	1		1	\$850.00	\$0.00	0.0
TOTALS: 62								62	\$17,825.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/27/18 6:36 AM	PAUL PERRINA	Separation: 30

Competitive Information	
Market Budget:	\$66,964
KEZI Share:	28%
Comment:	
KLSR:	2%
KMTR:	23%
KVAL:	47%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$17,825.00	N/A	0.0
Total	100%	62	\$17,825.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	62	\$17,825.00
Total	62	\$17,825.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/27/18 6:36 AM	PAUL PERRINA	New	62		\$17,825.00	\$17,825.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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