

77630



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 26136366

**CPE:** 1091/1104/6696  
**Agency:** BUYING TIME,LLC  
650 Massachusetts  
AVE NW  
Suite 210  
Washington, DC 20001

**Changes as of:** 8/24/2018 at 9:49 AM

**Flight:** 9/18/18 - 9/24/18  
**Advertiser:** Defend Oregon  
**Product:** Issue  
**Agency Order #:** 7666415  
**Buyer:** Linden, Sarah  
**Salesperson:** PAUL PERRINA  
202-955-5342  
**Separation:**

**Version:** Current State Version 1

**Station:** KEZI  
**Market:** Eugene-Springfield  
**Office:** WASHINGTON  
**Service:** Nielsen  
**Primary Demo:**  
**Assistant:** PAUL PERRINA  
202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$20,950.00  
**Total Spots:** 96  
**Total CPP:** \$0.00  
**Total GRP:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/18		Total Spots	Total \$	CPP*	GRP*
						9/18					
1	Sa 8:30a-9a		KEZI Weekend News This Morning	\$125.00	30	1		1	\$125.00	\$0.00	0.0
2	Sa 8a-8:30a		KEZI Weekend News This Morning	\$125.00	30	1		1	\$125.00	\$0.00	0.0
3	Su 8a-8:58a		KEZI Weekend News This Morning	\$125.00	30	1		1	\$125.00	\$0.00	0.0
4	Sa 7a-7:30a		GMA Saturday	\$150.00	30	1		1	\$150.00	\$0.00	0.0
5	Sa 7:30a-8a		GMA Saturday	\$150.00	30	1		1	\$150.00	\$0.00	0.0
6	Tu-F,M 8a-9a		Good Morning America	\$175.00	30	5		5	\$875.00	\$0.00	0.0
7	Tu-F,M 7a-8a		Good Morning America	\$175.00	30	5		5	\$875.00	\$0.00	0.0
8	Tu-F,M 6a-6:30a		KEZI News This Morning	\$150.00	30	5		5	\$750.00	\$0.00	0.0
9	Tu-F,M 6:30a-7a		KEZI News This Morning	\$150.00	30	5		5	\$750.00	\$0.00	0.0
10	Su 7:30a-8a		GMA Sunday	\$150.00	30	1		1	\$150.00	\$0.00	0.0
11	Su 7a-7:30a		GMA Sunday	\$150.00	30	1		1	\$150.00	\$0.00	0.0
12	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	30	5		5	\$625.00	\$0.00	0.0
13	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	30	5		5	\$625.00	\$0.00	0.0
14	Tu-F,M 11a-11:58a		KEZI New Midday	\$100.00	30	5		5	\$500.00	\$0.00	0.0
15	Tu-F,M 9:58a-11a		The View	\$125.00	30	3		3	\$375.00	\$0.00	0.0
16	Tu-F,M 9a-9:58a		Live With Kelly & Ryan	\$150.00	30	3		3	\$450.00	\$0.00	0.0
17	Tu-F,M 3p-4p		Judge Judy	\$125.00	30	5		5	\$625.00	\$0.00	0.0
18	Su 4:58p-5:30p		KEZI News At 5 & 6	\$225.00	30	1		1	\$225.00	\$0.00	0.0
19	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$350.00	30	5		5	\$1,750.00	\$0.00	0.0
20	Sa 5p-5:30p		KEZI News at 5 & 6	\$225.00	30	1		1	\$225.00	\$0.00	0.0
21	Su 6p-7p		KEZI News At 5 & 6	\$225.00	30	1		1	\$225.00	\$0.00	0.0



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**Office:** WASHINGTON

**Service:** Nielsen  
**Primary Demo:**  
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**Con Type:** POLITICAL/VOTE

**Total \$:** \$20,950.00

**Total Spots:** 96

**Total CPP:** \$0.00

**Total GRP:**

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						9/18					
22	Sa 5:30p-6p		KEZI News at 5 & 6	\$325.00	30	1		1	\$325.00	\$0.00	0.0
23	Tu-F,M 4p-4:58p		KEZI News at 4	\$200.00	30	3		3	\$600.00	\$0.00	0.0
24	Sa 6:30p-7p		KEZI News at 5 & 6	\$225.00	30	1		1	\$225.00	\$0.00	0.0
25	Tu-F,M 5:30p-6p		KEZI News At 6	\$425.00	30	3		3	\$1,275.00	\$0.00	0.0
26	Tu-F,M 6:30p-7p		KEZI News At 6	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
27	Tu-F,M 6p-6:30p		KEZI News At 6	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
28	M 8p-10p		Dancing With the Stars (Season Premiere)	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
29	Su 11p-11:35p		KEZI News At 11	\$175.00	30	1		1	\$175.00	\$0.00	0.0
30	Tu-F,M 11p-11:35p		KEZI News at 11	\$175.00	30	5		5	\$875.00	\$0.00	0.0
31	Sa 11p-11:30p		KEZI News At 11	\$175.00	30	1		1	\$175.00	\$0.00	0.0
32	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$100.00	30	5		5	\$500.00	\$0.00	0.0
33	Tu-F,M 12:37a-1:05a		ABC Nightline	\$100.00	30	5		5	\$500.00	\$0.00	0.0
34	Sa 12:30p-4p		ABC College Football Late Game - Oregon	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
35	Sa 5p-8:30p		ABC Saturday Night College Football - Oregon	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
36	Sa 9a-12:30p		ABC College Football Early Game - Non Oregon	\$850.00	30	1		1	\$850.00	\$0.00	0.0
<b>TOTALS:</b>						<b>96</b>		<b>96</b>	<b>\$20,950.00</b>	<b>\$0.00</b>	<b>0.0</b>



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Suite 210	<b>Agency Order #:</b> 7666415	<b>Service:</b> Nielsen
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	<b>Salesperson:</b> PAUL PERRINA	<b>Assistant:</b> PAUL PERRINA
	202-955-5342	202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$20,950.00
		<b>Total Spots:</b> 96
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/24/18 9:49 AM	PAUL PERRINA	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$59,857
<b>KEZI Share:</b>	35%
<b>Comment:</b>	
<b>KLSR:</b>	4%
<b>KMTR:</b>	15%
<b>KVAL:</b>	46%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	96	\$20,950.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>96</b>	<b>\$20,950.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	96	\$20,950.00
<b>Total</b>	<b>96</b>	<b>\$20,950.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/24/18 9:49 AM	PAUL PERRINA	New	96		\$20,950.00	\$20,950.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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