



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2670165

Schedule Dates	10/26/16-11/01/16	Date Entered	10/25/16
Advertiser	Buck Newton-Attorney General-R (113021)	Last Modified	10/25/16
Agency	Strategic Media Services (8287)	Entered By	Julie Blalock
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25340590
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Ben, Rheault,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	118/286/2451	Commission	\$303.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,717.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Candidate Separation: 30 RACHEL CHASON/VYONNE CONTE		

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2016	6	\$1,140.00
Nov. 2016	4	\$680.00
Grand Total:	10	\$2,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/27/16-10/27/16	3	:30	11:58-40A- Jerry Springer					1				1	\$30.00	\$30.00	Greensboro (WMYV)	Jerry Springer	10/25/16
2.0	Normal Line / SPOT (2)	10/27/16-10/27/16	3	:30	6:58-20P- Big Bang Theory					1				1	\$210.00	\$210.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
3.0	Normal Line / SPOT (2)	10/28/16-10/28/16	3	:30	6:58-20P- Big Bang Theory						1			1	\$210.00	\$210.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
4.0	Normal Line / SPOT (2)	10/31/16-10/31/16	3	:30	6:58-20P- Big Bang Theory							1		1	\$210.00	\$210.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
5.0	Normal Line / SPOT (2)	11/01/16-11/01/16	3	:30	6:58-20P- Big Bang Theory								1	1	\$210.00	\$210.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
6.0	Normal Line / SPOT (3)	10/26/16-10/26/16	3	:30	7:28-25P- Big Bang Theory					1				1	\$230.00	\$230.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
7.0	Normal Line / SPOT (3)	10/27/16-10/27/16	3	:30	7:28-25P- Big Bang Theory					1				1	\$230.00	\$230.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
8.0	Normal Line / SPOT (3)	10/28/16-10/28/16	3	:30	7:28-25P- Big Bang Theory						1			1	\$230.00	\$230.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
9.0	Normal Line / SPOT (3)	10/31/16-10/31/16	3	:30	7:28-25P- Big Bang Theory							1		1	\$230.00	\$230.00	Greensboro (WMYV)	Big Bang Theory	10/25/16
10.0	Normal Line / SPOT (3)	11/01/16-11/01/16	3	:30	7:28-25P- Big Bang Theory								1	1	\$230.00	\$230.00	Greensboro (WMYV)	Big Bang Theory	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Adams

10-26-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Ben Rheault,

being/on behalf of: Buck Newton,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Buck Newton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anita McNeil

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/16

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=rheault@strategiamediaservices.com, c=US
Date: 2016.10.10 10:05:30 -0400

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected


Allison Aldridge
Signature

Allison Aldridge
Printed Name

DoS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.