

Northland Television, LLC - WJFW-12

Order



Orig. Date:	09/26/2016	Advertiser:	WISCONSIN FIRST	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:
Order Date:	09/26/2016	Product:	WISCONSIN FIRST	Est. Code:	931	Revenue Type:
Start Date:	09/26/2016	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	10/09/2016			Order Class:	National	Order Type:
		Sec. Prod. Category:	POLITICAL			Spot Type:

Agency Information		Special Instructions:	
Name: STROTHER NUCKLES Address: 2400 LARAMIE TRAIL AUSTIN TX 78745 Contact: BUYER.		Fax: 931 8402056 Phone:	

Order #: 37601 Revision: 3

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title							Flight Detail				Log										
1	Morning News 5a-7a	WJFW - NBC 12				:30	09/27/16	09/30/16	5:30AM	7:00AM	8	8	\$90.00		2	2	2	2	2		
							Master														
2	Morning News 5a-7a	WJFW - NBC 12				:30	10/03/16	10/03/16	5:30AM	7:00AM	2	2	\$90.00		2						
							Master														
3	NW/12 AT 11	WJFW - NBC 12				:30	09/27/16	09/30/16	10:59AM	11:30AM	4	4	\$105.00		1	1	1	1	1		
							Master														
4	JEOPARDY W/ TERMINAL	WJFW - NBC 12				:30	09/27/16	09/30/16	4:30PM	4:59PM	4	4	\$175.00		1	1	1	1	1		
							Master														
5	JEOPARDY W/ TERMINAL	WJFW - NBC 12				:30	10/03/16	10/03/16	4:30PM	4:59PM	1	1	\$175.00		x						
							Master														
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12				:30	09/27/16	09/30/16	5:59PM	6:30PM	3	3	\$900.00		1	1	1	1	1		
							Master														

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Pattern

Line# Ordered As

BB MI MG

Length

Flight: Start - End

Time: Start - End

Log

GE

S / W

Cost per spot

Spots

Ext. Cost

B / P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

7	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/03/16	10/03/16	5:59PM	6:30PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
8	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/27/16	09/30/16	6:30PM	7:00PM	<input type="checkbox"/>	4	\$525.00	4	\$2,100.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
9	WHEEL OF FORTUNE	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/03/16	10/03/16	6:30PM	7:00PM	<input type="checkbox"/>	1	\$525.00	1	\$525.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
10	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/01/16	10/01/16	6:30PM	7:00PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
11	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/27/16	09/30/16	10:00PM	10:34PM	<input type="checkbox"/>	4	\$375.00	4	\$1,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
12	NEWSWATCH 12 10P NEW	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/03/16	10/03/16	10:00PM	10:34PM	<input type="checkbox"/>	1	\$375.00	1	\$375.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
13	Tonight Show 1035-1135	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/27/16	09/29/16	10:35PM	11:34PM	<input type="checkbox"/>	3	\$130.00	3	\$390.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
14	Tonight Show 1035-1135	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/03/16	10/03/16	10:35PM	11:34PM	<input type="checkbox"/>	1	\$130.00	1	\$130.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
15	THE VOICE 2HR 2	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/03/16	10/03/16	7:00PM	9:00PM	<input type="checkbox"/>	1	\$1,500.00	1	\$1,500.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
16	CHICAGO PD 9PM	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/28/16	09/28/16	9:00PM	10:00PM	<input type="checkbox"/>	1	\$900.00	1	\$900.00	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												
17	THE BLACKLIST 9PM	<input type="checkbox"/>	<input type="checkbox"/>	:30	09/29/16	09/29/16	9:00PM	10:00PM	<input type="checkbox"/>	1	\$900.00	1	\$900.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	WJFW - NBC 12							Master												

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

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18	DATELINE NBC 2HR 9P	WJFW - NBC 12		:30	09/30/16	09/30/16	9:00PM	10:00PM		1	\$500.00	1	\$500.00						X	
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WJFW - NBC 12 Master

19	2016 PRESIDENTIAL DEBATE	WJFW - NBC 12		:30	09/26/16	09/26/16	8:00PM	9:00PM		1	\$1,500.00	1	\$1,500.00	X						
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WJFW - NBC 12 Master

20	THIS IS US 9PM	WJFW - NBC 12		:30	09/27/16	09/27/16	9:00PM	10:00PM		1	\$1,500.00	1	\$1,500.00		X					
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WJFW - NBC 12 Master

21	NW/2 AT 11	WJFW - NBC 12		:30	10/03/16	10/03/16	10:59AM	11:30AM		1	\$105.00	1	\$105.00	X						
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WJFW - NBC 12 Master

22	SUNDAY TODAY SHOW 1HR	WJFW - NBC 12		:30	10/02/16	10/02/16	7:00AM	8:00AM		1	\$135.00	1	\$135.00							X
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WJFW - NBC 12 Master

23	GOLF 10Hr	WJFW - NBC 12		:30	10/01/16	10/01/16	8:00AM	6:00PM		1	\$75.00	1	\$75.00							X
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WJFW - NBC 12 Master

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2016)	\$15,680.00	0	\$0.00	- Agency Commission: \$2,352.00
		0		Net Cost: \$13,328.00
Total:	\$15,680.00	47		

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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