

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WBRZ Baton Rouge</span>	<b>Date:</b> <span style="font-size: 1.2em;">11/30/16</span>
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I, **Rita O'Brennan**  
do hereby request station time concerning the following issue:

<b>Ending Spending Action Fund</b> <span style="font-size: 1.2em;">for US Senate</span>	<span style="font-size: 1.2em;">Against Foster Campbell runoff 12/10/16</span>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				
<span style="font-family: cursive;">\$46,700 gross / \$39,695 net</span>					

This broadcast time will be used by: Ending Spending Action Fund



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Against Foster campaign for US Senate - Remond election: 12/10/14
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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund 817 S. Kings Lane Arlington, VA 22204	Ending Spending Action Fund 1101 Pennsylvania Ave NW, Washington, DC 20004
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CEO: Todd Ricketts President: Brian Baker Treasurer: Nancy Watkins	CEO: Todd Ricketts President: Brian Baker Treasurer: Nancy Watkins
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Ending Spending Action Fund  
817 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

CEO: Todd Ricketts  
President: Brian Baker  
Treasurer: Nancy Watkins



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/11/11 [Signature] 202-640-2771  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales  
Signature Printed Name Title



Attach proposed schedule with charges (if available) GROSS

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

## Contract # 22487

Schedule Dates	12/02/16-12/09/16	Date Entered	11/30/16
Advertiser	ENDING SPENDING ACTION FUND (3581)	Last Modified	12/06/16
Agency	MENTZER MEDIA SERVICES (1260)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	Chris, Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
Comments	MEFLA		

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Dec. 2016	100	\$46,700.00
Grand Total:	100	\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	6A- 7A (CST)	1					X			1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
2.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	6A- 7A (CST)	1	X							1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
3.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	6A- 7A (CST)	1		X						1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
4.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	6A- 7A (CST)	1			X					1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
5.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	6A- 7A (CST)	1				X				1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
6.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	6A- 7A (CST)	1				X				1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
7.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	7A- Good Morning America - HD	1					X			1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
8.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	7A- Good Morning America - HD	1	X							1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
9.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	7A- Good Morning America - HD	1		X						1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
10.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	7A- Good Morning America - HD	1			X					1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16
11.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	7A- Good Morning America - HD	1			X					1	\$550.00	\$550.00	ABC (WBRZ)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WBRRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
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Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRRZ sales	Order Type	Normal
Buyer Name	Chris, Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
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ABC (WBRRZ)	Spots	Rate
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12.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	7A- Good Morning America - HD	1					X			1	\$550.00	\$550.00	ABC (WBRRZ)		11/30/16
13.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	9:58A- The View - HD	1					X			1	\$250.00	\$250.00	ABC (WBRRZ)		11/30/16
14.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	9:58A- The View - HD	1	X							1	\$250.00	\$250.00	ABC (WBRRZ)		11/30/16
15.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	9:58A- The View - HD	1		X						1	\$250.00	\$250.00	ABC (WBRRZ)		11/30/16
16.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	9:58A- The View - HD	1			X					1	\$250.00	\$250.00	ABC (WBRRZ)		11/30/16
17.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	9:58A- The View - HD	1				X				1	\$250.00	\$250.00	ABC (WBRRZ)		11/30/16
18.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	11A- The Chew	1					X			1	\$135.00	\$135.00	ABC (WBRRZ)		11/30/16
19.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	11A- The Chew	1	X							1	\$135.00	\$135.00	ABC (WBRRZ)		11/30/16
20.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	11A- The Chew	1		X						1	\$135.00	\$135.00	ABC (WBRRZ)		11/30/16
21.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	11A- The Chew	1			X					1	\$135.00	\$135.00	ABC (WBRRZ)		11/30/16
22.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	11A- The Chew	1				X				1	\$135.00	\$135.00	ABC (WBRRZ)		11/30/16
23.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	3P- Dr. Phil - HD	1					X			1	\$200.00	\$200.00	ABC (WBRRZ)		11/30/16
24.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	3P- Dr. Phil - HD	1	X							1	\$200.00	\$200.00	ABC (WBRRZ)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRL  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

## Contract # 22487

Schedule Dates	12/02/16-12/09/16	Date Entered	11/30/16
Advertiser	ENDING SPENDING ACTION FUND (3581)	Last Modified	12/06/16
Agency	MENTZER MEDIA SERVICES (1260)	Entered By	Tracy Ritchie
Product	Political - Issues (1071)	CO-OP	No
Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Chris Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
Comments	MEFLA		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Dec. 2016	100	\$46,700.00
<b>Grand Total:</b>	<b>100</b>	<b>\$46,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	3P- Dr. Phil - HD	1		X						1	\$200.00	\$200.00	ABC (WBRL)		11/30/16
26.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	3P- Dr. Phil - HD	1			X					1	\$200.00	\$200.00	ABC (WBRL)		11/30/16
27.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	3P- Dr. Phil - HD	1				X				1	\$200.00	\$200.00	ABC (WBRL)		11/30/16
28.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	4P- News 2 at 4pm	1					X			1	\$500.00	\$500.00	ABC (WBRL)		11/30/16
29.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	4P- News 2 at 4pm	1	X							1	\$500.00	\$500.00	ABC (WBRL)		11/30/16
30.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	4P- News 2 at 4pm	1			X					1	\$500.00	\$500.00	ABC (WBRL)		11/30/16
31.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	4P- News 2 at 4pm	1				X				1	\$500.00	\$500.00	ABC (WBRL)		11/30/16
32.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	4P- News 2 at 4pm	1					X			1	\$500.00	\$500.00	ABC (WBRL)		11/30/16
33.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	4:28P- Jeopardy - HD	1					X			1	\$550.00	\$550.00	ABC (WBRL)		11/30/16
34.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	4:28P- Jeopardy - HD	1	X							1	\$550.00	\$550.00	ABC (WBRL)		11/30/16
35.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	4:28P- Jeopardy - HD	1		X						1	\$550.00	\$550.00	ABC (WBRL)		11/30/16
36.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	4:28P- Jeopardy - HD	1			X					1	\$550.00	\$550.00	ABC (WBRL)		11/30/16
37.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	4:28P- Jeopardy - HD	1				X				1	\$550.00	\$550.00	ABC (WBRL)		11/30/16
38.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	4:57P- News 2 at 5pm	1					X			1	\$775.00	\$775.00	ABC (WBRL)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WBRL  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
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TOWNSON, MD 21204

## Contract # 22487

Schedule Dates	12/02/16-12/09/16	Date Entered	11/30/16
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Product	Political - Issues (1071)	CO-OP	No
Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Chris, Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
Comments	MEFLA		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Dec. 2016	100	\$46,700.00
Grand Total:	100	\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	4:57P- News 2 at 5pm	1	X							1	\$775.00	\$775.00	ABC (WBRL)		11/30/16
40.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	4:57P- News 2 at 5pm	1		X						1	\$775.00	\$775.00	ABC (WBRL)		11/30/16
41.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	4:57P- News 2 at 5pm	1			X					1	\$775.00	\$775.00	ABC (WBRL)		11/30/16
42.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	4:57P- News 2 at 5pm	1				X				1	\$775.00	\$775.00	ABC (WBRL)		11/30/16
43.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	4:57P- News 2 at 5pm	1					X			1	\$775.00	\$775.00	ABC (WBRL)		11/30/16
44.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	5:58P- News 2 at 6pm	1						X		1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
45.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	5:58P- News 2 at 6pm	1	X							1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
46.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	5:58P- News 2 at 6pm	1		X						1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
47.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	5:58P- News 2 at 6pm	1			X					1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
48.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	5:58P- News 2 at 6pm	1				X				1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
49.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	5:58P- News 2 at 6pm	1					X			1	\$850.00	\$850.00	ABC (WBRL)		11/30/16
50.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	6:28P- Wheel of Fortune - HD	1						X		1	\$1,300.00	\$1,300.00	ABC (WBRL)		11/30/16
51.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	6:28P- Wheel of Fortune - HD	1	X							1	\$1,300.00	\$1,300.00	ABC (WBRL)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRL  
1650 Highland Rd  
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Agency MENTZER MEDIA SERVICES (1260)  
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Brand 4431 (13635)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRL sales  
Buyer Name Chris, Rumbley,  
Phone/Fax /  
CPE 114/373/4431  
Account Types National/Political  
Billing Type Standard  
Comments MEFLA

Date Entered 11/30/16  
Last Modified 12/06/16  
Entered By Tracy Ritchie  
CO-OP No  
Headline # ECR25357778  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$7,005.00  
Net Total \$39,695.00  
Sales Tax

ABC (WBRL)  
By Broadcast Month  
Dec. 2016  
Grand Total:  
Spots 100  
Rate \$46,700.00  
\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$1,300.00	\$1,300.00	ABC (WBRL)		11/30/16
53.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	6:28P- Wheel of Fortune - HD	1					X			1	\$1,300.00	\$1,300.00	ABC (WBRL)		11/30/16
54.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	7P- 8P (CST)	1					X			1	\$850.00	\$850.00	ABC (WBRL)	LAST MAN STANDING/DR. KEN	11/30/16
55.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	7P- 8P (CST)	1					X			1	\$850.00	\$850.00	ABC (WBRL)	LAST MAN STANDING/DR. KEN	11/30/16
56.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	9:01P- 20/20 - HD	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
57.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	9:01P- 20/20 - HD	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
58.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	9:59P- News 2 at 10pm	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
59.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	9:59P- News 2 at 10pm	1	X							1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
60.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	9:59P- News 2 at 10pm	1		X						1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
61.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	9:59P- News 2 at 10pm	1			X					1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
62.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	9:59P- News 2 at 10pm	1				X				1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16
63.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	9:59P- News 2 at 10pm	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Chris, Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
Comments	MEFLA		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Dec. 2016	100	\$46,700.00
Grand Total:	100	\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	10:35P- Jimmy Kimmel Live-HD	1					X			1	\$350.00	\$350.00	ABC (WBRL)		11/30/16
65.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	10:35P- Jimmy Kimmel Live-HD	1		X						1	\$350.00	\$350.00	ABC (WBRL)		11/30/16
66.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$350.00	\$350.00	ABC (WBRL)		11/30/16
67.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$350.00	\$350.00	ABC (WBRL)		11/30/16
68.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	10:35P- Jimmy Kimmel Live-HD	1					X			1	\$350.00	\$350.00	ABC (WBRL)		11/30/16
69.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	11:37P- Nightline - HD	1					X			1	\$100.00	\$100.00	ABC (WBRL)		11/30/16
70.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	11:37P- Nightline - HD	1	X							1	\$100.00	\$100.00	ABC (WBRL)		11/30/16
71.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	11:37P- Nightline - HD	1		X						1	\$100.00	\$100.00	ABC (WBRL)		11/30/16
72.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	11:37P- Nightline - HD	1			X					1	\$100.00	\$100.00	ABC (WBRL)		11/30/16
73.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	11:37P- Nightline - HD	1				X				1	\$100.00	\$100.00	ABC (WBRL)		11/30/16
74.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	12:06A- Jeopardy II	1					X			1	\$55.00	\$55.00	ABC (WBRL)		11/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBZR  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

# Contract # 22487

## Schedule Dates

12/02/16-12/09/16

## Advertiser

ENDING SPENDING ACTION FUND (3581)

## Agency

MENTZER MEDIA SERVICES (1260)

## Product

Political- Issues (1071)

## Brand

4431 (13635)

## Salesperson

Eagle, Philadelphia (1050)

## Sales Office

WBZR sales

## Buyer Name

Chris Rumbley,

## Phone/Fax

/

## CPE

114/373/4431

## Account Types

National/Political

## Billing Type

Standard

## Comments

MEFLA

## ABC (WBZR)

By Broadcast Month

Spots

Rate

Dec. 2016

100

\$46,700.00

Grand Total:

100

\$46,700.00

Date Entered 11/30/16

Last Modified 12/06/16

Entered By Tracy Ritchie

CO-OP No

Headline # ECR25357778

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,005.00

Net Total \$39,695.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	12:06A- Jeopard II	1		X						1	\$55.00	\$55.00	ABC (WBZR)		11/30/16
76.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	12:06A- Jeopard II	1			X					1	\$55.00	\$55.00	ABC (WBZR)		11/30/16
77.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	12:06A- Jeopard II	1				X				1	\$55.00	\$55.00	ABC (WBZR)		11/30/16
78.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	12:06A- Jeopard II	1					X			1	\$55.00	\$55.00	ABC (WBZR)		11/30/16
79.0	Normal Line / SPOT	12/02/16-12/02/16	1	:30	12:36A- Last Man Standing	1					X			1	\$35.00	\$35.00	ABC (WBZR)		11/30/16
80.0	Normal Line / SPOT	12/05/16-12/05/16	1	:30	12:36A- Last Man Standing	1	X							1	\$35.00	\$35.00	ABC (WBZR)		11/30/16
81.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	12:36A- Last Man Standing	1			X					1	\$35.00	\$35.00	ABC (WBZR)		11/30/16
82.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	12:36A- Last Man Standing	1				X				1	\$35.00	\$35.00	ABC (WBZR)		11/30/16
83.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	12:36A- Last Man Standing	1					X			1	\$35.00	\$35.00	ABC (WBZR)		11/30/16
84.0	Normal Line / SPOT	12/06/16-12/06/16	1	:30	11:37P- Nightline - HD	1		1						1	\$100.00	\$100.00	ABC (WBZR)		12/5/16
85.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	3P- Dr. Phil - HD	1		1						1	\$200.00	\$200.00	ABC (WBZR)		12/5/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WBRL  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

## Contract # 22487

Schedule Dates	12/02/16-12/09/16	Date Entered	11/30/16
Advertiser	ENDING SPENDING ACTION FUND (3581)	Last Modified	12/06/16
Agency	MENTZER MEDIA SERVICES (1260)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4431 (13635)	Headline #	ECR25357778
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Chris, Rumbley,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	114/373/4431	Commission	\$7,005.00
Account Types	National/Political	Net Total	\$39,695.00
Billing Type	Standard	Sales Tax	
Comments	MEFLA		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	3P- Dr. Phil - HD					1				1	\$200.00	\$200.00	ABC (WBRL)		12/5/16
87.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	3P- Dr. Phil - HD						2			2	\$200.00	\$400.00	ABC (WBRL)		12/5/16
88.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	4:28P- Jeopardy - HD				1					1	\$550.00	\$550.00	ABC (WBRL)		12/5/16
89.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	9:58A- The View - HD				1					1	\$250.00	\$250.00	ABC (WBRL)		12/5/16
90.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	9A- Live with Kelly - HD				1					1	\$350.00	\$350.00	ABC (WBRL)		12/5/16
91.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	9A- Live with Kelly - HD				1					1	\$350.00	\$350.00	ABC (WBRL)		12/5/16
92.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	9A- Live with Kelly - HD					1				1	\$350.00	\$350.00	ABC (WBRL)		12/5/16
93.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	5A- 6A (CST)				1					1	\$275.00	\$275.00	ABC (WBRL)		12/5/16
94.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	5A- 6A (CST)					1				1	\$275.00	\$275.00	ABC (WBRL)		12/5/16
95.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	5A- 6A (CST)						1			1	\$275.00	\$275.00	ABC (WBRL)		12/5/16
96.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	9:01P- 20/20 - HD						1			1	\$1,000.00	\$1,000.00	ABC (WBRL)		12/5/16
97.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	11A- The Chew				1					1	\$135.00	\$135.00	ABC (WBRL)		12/5/16
98.0	Normal Line / SPOT	12/08/16-12/08/16	1	:30	11A- The Chew					1				1	\$135.00	\$135.00	ABC (WBRL)		12/5/16
99.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	11A- The Chew						1			1	\$135.00	\$135.00	ABC (WBRL)		12/5/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ABC (WBRL)		
By Broadcast Month	Spots	Rate
Dec. 2016	100	\$46,700.00
<b>Grand Total:</b>	<b>100</b>	<b>\$46,700.00</b>



WBRRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

**Contract # 22487**

Schedule Dates

12/02/16-12/09/16

Advertiser

ENDING SPENDING ACTION FUND (3581)

Agency

MENTZER MEDIA SERVICES (1260)

Product

Political- Issues (1071)

Brand

4431 (13635)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRRZ sales

Buyer Name

Chris Rumbley,

Phone/Fax

/

CPE

114/373/4431

Account Types

National/Political

Billing Type

Standard

Comments

MEFLA

Date Entered 11/30/16

Last Modified

12/06/16

Entered By

Tracy Ritchie

CO-OP

No

Headline #

EGR25357778

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$7,005.00

Net Total

\$39,695.00

Sales Tax

ABC (WBRRZ)

By Broadcast Month

Dec. 2016

Grand Total:

Spots

100

100

Rate

\$46,700.00

\$46,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
100.0	Normal Line / SPOT	12/07/16-12/07/16	1	:30	2P- The Wendy Williams Show				1					1	\$95.00	\$95.00	ABC (WBRRZ)		12/5/16
101.0	Normal Line / SPOT	12/09/16-12/09/16	1	:30	7P- 8P (CST)						1			1	\$1,000.00	\$1,000.00	ABC (WBRRZ)	LAST MAN/DR KEN	12/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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