

# Sales Order

Advertiser **Morales for New Mexico**  
Agency **Creative Political Media LLC**

Bill To **Creative Political Media LLC**  
**720 East Zia Road**

**Santa Fe, NM 87505**

Account

Executive **Anna Morgan**

Contract #

Estimate #

Description

Stratus # **91220**

Special  
Instructions

Contact **Chris Brown 505-982-3410**

New / Revision **New**

Start Date **11/02/18**

End Date **11/06/18**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Agency Comm. **15.000**

Co-op **No**

Co-op Product

Notarized **N**

# of Invoices **1**

Make Goods **Ask AE**

Income Type **Political: Agency Candidate "Use" - 42100**

Local Income Type **Political Billing Agency - 42100**

Competitive Code **Political** Advt#4829 Agcy#1428

Order Entered **10/31/18**

## Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	# Wk	M	T	W	T	F	S	S	Total
1	Morales for New Mexico	60	11/02/18	6:00AM										300.00
	Political: Agency Candidate "Use" - 42100 / Political Billing Agency - 42100	60.00	11/06/18	10:00AM	N	2	1			2				5 Spots
		1298655	All Weeks											
2	Morales for New Mexico	60	11/02/18	10:00AM										300.00
	Political: Agency Candidate "Use" - 42100 / Political Billing Agency - 42100	60.00	11/06/18	3:00PM	N	2	1			2				5 Spots
		1298656	All Weeks											
3	Morales for New Mexico	60	11/02/18	3:00PM										420.00
	Political: Agency Candidate "Use" - 42100 / Political Billing Agency - 42100	60.00	11/06/18	6:00PM	N	2	2			3				7 Spots
		1298657	All Weeks											
4	Morales for New Mexico	60	11/03/18	10:00AM										250.00
	Political: Agency Candidate "Use" - 42100 / Political Billing Agency - 42100	50.00	11/03/18	3:00PM	N						5			5 Spots
		1298658	All Weeks											
Nov 18 = 1270.00 / 1079.50    Dec 18 = 0.00 / 0.00    Jan 19 = 0.00 / 0.00    Feb 19 = 0.00 / 0.00    Mar 19 = 0.00 / 0.00    Apr 19 = 0.00 / 0.00 May 19 = 0.00 / 0.00    Jun 19 = 0.00 / 0.00    Jul 19 = 0.00 / 0.00    Aug 19 = 0.00 / 0.00    Sep 19 = 0.00 / 0.00    Oct 19 = 0.00 / 0.00														

**Gross: 1270.00    Net: 1079.50    Tax: 0.00    Total Due: 1079.50    22 Spots**

**Client Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Account Executive:** 10/31/2018 6:50:06 PM by Anna Morgan

**Sales / Market Manager:** 11/1/2018 12:19:50 PM by Julia Miera

**Business Manager:** 11/1/2018 1:48:51 PM by Mary Flynn

**Traffic Manager:** 11/1/2018 2:05:21 PM by Bernadette Montano

V53

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

<p>To Avoid Themselves Of The Lowest Unit Charge During A Political Window,</p>	<p>Anna Morgan McGrail SENIOR ACCT EXEC CUMULUS MEDIA 500 4TH ST. N.W. 5TH FLOOR ALBUQUERQUE NM 87102-2102</p>	<p>Don On Page 3</p>
<p>Station and</p>	<p>Date:</p>	
<p>Chris Brown Creative Political Media LLC</p>	<p>10/31/18</p>	

I, \_\_\_\_\_

being/on behalf of: \_\_\_\_\_

*Howie Morales*  
Democratic Party  
Lieutenant Governor (NM)

a legally qualified candidate of the

political party for the office of: \_\_\_\_\_

In the GENERAL

election to be held on: NOV. 6, 2018

do hereby request station time as follows: 11/1 - 11/6 (1 week)  
TRAFFIC:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week GROSS	Number of Weeks
KKOB-A	AMD	Th, F, M, Tue	3x/day = 12x @ \$95 =	31,140	<div style="font-size: 3em;">}</div> GROSS \$2410
KKOB-F	AMD	" " "	5x @ \$60 =	\$ 300	
	MID	" " "	5x @ \$60 =	\$ 300	
	PMD	" " "	7x @ \$60 =	\$ 420	
	MID	Saturday	5x @ \$50 =	\$ 250	

*No spots after 6pm E-Day if possible. Thx! NTTC NO TAX*

Attach proposed schedule with charges (if available): NET = \$2,048.50

I represent that the payment for the above described broadcast time has been furnished by:

MORALES 4 NM "MORALES FOR New Mexico"

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Magdaleno Manzanares

P.O. Box 1515, Silver City, NM 88062

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/31/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Anns McGrail

Printed Name

Gen. Account Rep

Title