



125 West 55th St
New York, NY 10019

Contract # 26142012	Changes as of: 9/4/2018 at 1:59 PM	Version: Current State Version 1
CPE: MEGOP/ORDR/905910	Flight: 9/5/18 - 9/10/18	Station: WVII
Agency: DEL CIELO MEDIA	Advertiser: Maine GOP	Market: Bangor
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON
SUITE 102	Agency Order #: 30057763	Service: Nielsen
ALEXANDRIA, VA	Buyer: LEVINE, RANDE	Primary Demo: Adults 35+
22301	Salesperson: REBECCA TONNE	Assistant: REBECCA TONNE
	202-955-5342	202-955-5342
Separation:		Traffic #: 53440
Comments: NEW ORDER- BOOK ASAP STARTS TOMORROW ESTIMATE 905910 FLIGHT 9/5-9/1 PAYMENT TO FOLLOW COPY AT THE STATION PLS CONFIRM ASAP rlevine@delcielomedia.com 571-585-8781		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/5 - 9/10						Total Spots	Total \$	CPP*	GRP*
								9/5	9/6	9/7	9/8	9/9	9/10				
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$25.00	1.1	2,300	30	1	1	1	0	0	1	4	\$100.00	\$22.73	4.4
2	M-F 10a-11a		THE DOCTORS	\$20.00	0.8	2,000	30	1	1	1	0	0	1	4	\$80.00	\$25.00	3.2
3	M-F 12n-12:30p		WVII NEWS @ 12	\$20.00	0.5	1,000	30	1	1	1	0	0	1	4	\$80.00	\$40.00	2.0
4	M-F 1p-2p		THE CHEW	\$40.00	1.4	3,000	30	1	1	1	0	0	1	4	\$160.00	\$28.57	5.6
5	M-F 2p-3p		GENERAL HOSPITAL	\$50.00	1.3	2,600	30	1	1	1	0	0	1	4	\$200.00	\$38.46	5.2
6	M-F 3p-4p		LAW & ORDER: CI	\$20.00	0.6	1,200	30	2	2	2	0	0	2	8	\$160.00	\$33.33	4.8
7	M-F 6a-6:30a		GOOD MORNING MAINE	\$50.00	0.6	1,500	30	1	1	1	0	0	1	4	\$200.00	\$83.33	2.4
8	M-F 6:30a-7a		GOOD MORNING MAINE	\$50.00	0.6	1,500	30	1	1	1	0	0	1	4	\$200.00	\$83.33	2.4
9	M-F 7a-8a		GOOD MORNING AMERICA	\$50.00	1.7	3,600	30	1	2	1	0	0	2	6	\$300.00	\$29.41	10.2
10	M-F 8a-9a		GOOD MORNING AMERICA	\$50.00	1.3	2,700	30	2	1	2	0	0	1	6	\$300.00	\$38.46	7.8
11	Sa 8a-9a		GMA SATURDAY	\$50.00	1.8	3,600	30	0	0	0	2	0	0	2	\$100.00	\$27.78	3.6
12	Su 5a-6a		U.S. FARM REPORT	\$15.00	0.0	0	30	0	0	0	0	1	0	1	\$15.00	\$0.00	0.0
13	Su 7a-8a		GOOD MORNING AMERICA	\$50.00	1.3	2,600	30	0	0	0	0	2	0	2	\$100.00	\$38.46	2.6
14	M-F 12:35a-1:35a		NIGHTLINE	\$15.00	0.2	300	30	1	1	1	0	0	1	4	\$60.00	\$75.00	0.8
15	M-F 11:35p-12:35a		JIMMYKIMMEL LIVE	\$25.00	0.3	700	30	2	2	2	0	0	2	8	\$200.00	\$83.33	2.4
16	Sa 12:30a-1:30a		CSI: MIAMI	\$5.00	0.1	100	30	0	0	0	1	0	0	1	\$5.00	\$50.00	0.1
17	Sa 11:30p-12:30a		LAST MANSTANDING 2X	\$5.00	0.3	700	30	0	0	0	1	0	0	1	\$5.00	\$16.67	0.3
18	Su 11p-12m		BLUE BLOODS	\$5.00	0.3	500	30	0	0	0	0	1	0	1	\$5.00	\$16.67	0.3
19	Sa 7p-7:30p		WHEEL OF FORTUNE	\$150.00	2.3	5,300	30	0	0	0	1	0	0	1	\$150.00	\$65.22	2.3



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Agency: DEL CIELO MEDIA	Advertiser: Maine GOP	Market: Bangor	Total \$: \$4,195.00
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON	Total Spots: 74
SUITE 102	Agency Order #: 30057763	Service: Nielsen	Total CPP: \$53.44
ALEXANDRIA, VA 22301	Buyer: LEVINE, RANDE	Primary Demo: Adults 35+	Total GRP: 78.5
	Salesperson: REBECCA TONNE	Assistant: REBECCA TONNE	Traffic #: 53440
	202-955-5342	202-955-5342	
Separation:			

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								9/5	9/6	9/7	9/8	9/9	9/10					
20	Sa 7:30p-8p		JEOPARDY	\$175.00	2.6	5,100	30	0	0	0	1	0	0		1	\$175.00	\$67.31	2.6
21	M 8p-10p		BACHELOR IN PARADISE	\$800.00	5.6	11,800	30	0	0	0	0	0	1		1	\$800.00	\$142.86	5.6
22	M 10p-11p		THE GOOD DOCTOR-ABC	\$300.00	4.4	9,300	30	0	0	0	0	0	1		1	\$300.00	\$68.18	4.4
23	Th 8p-9p		THE GONG SHOW-ABC	\$250.00	3.7	7,700	30	0	1	0	0	0	0		1	\$250.00	\$67.57	3.7
24	F 9p-10p		WHAT WOULDYOU DO?-AB	\$250.00	1.8	3,600	30	0	0	1	0	0	0		1	\$250.00	\$138.89	1.8
TOTALS:								15	16	16	6	4	17		74	\$4,195.00	\$53.44	78.5



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		Con Type: POLITICAL/VOTE
		Total \$: \$4,195.00
		Total Spots: 74
		Total CPP: \$53.44
		Total GRP: 78.5
		Traffic #: 53440

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/04/18 1:59 PM	System	Notice Received.
09/04/18 11:31 AM	REBECCA TONNE	NEW ORDER- BOOK ASAP STARTS TOMORROW ESTIMATE 905910 FLIGHT 9/5-9/1 PAYMENT TO FOLLOW COPY AT THE STATION PLS CONFIRM ASAP rlevine@delcielomedia.com 571-585-8781

Competitive Information	
Market Budget:	\$4,445
WVII Share:	100%
Comment:	will update

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	74	\$4,195.00	\$53.44	78.5
Total	100%	74	\$4,195.00	\$53.44	78.5

Monthly Summary		
Month	Spots	Dollars
2018-Sep	74	\$4,195.00
Total	74	\$4,195.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/4/18 11:30 AM	REBECCA TONNE	Confirmed	74		\$4,195.00	\$4,195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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