

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jared Smith, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Rick Adams

Authorized committee: Rick Adams for Kentucky

Agency requesting time (and contact information):  
 N/A Piper - Smith 250 W. Main St #3150 Lex 40507

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations):  
State Representative House District 41

Date of election: 5/21/24       General       Primary

Treasurer of candidate's authorized committee:  
Allison Wiseman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Tod Head NSA</u>
Name: <u>Jared Smith</u>	Name: <u>Tod Head</u>
Date of Request to Purchase Ad Time: <u>5/14/24</u>	Date of Station Agreement to Sell Time: <u>5/14/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**
 Ad submitted to Station?  Yes  No Date ad received: 5/14/24
**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

 Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Ad 1-Draft 2 Broadcast :30

Contract #: 3549618

Station Call Letters: WAVE

Date Received/Requested: 5/14/24

Est. #:

Station Location: Louisville

Run Start and End Dates: 5/16-5/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 3549618  
 Alt Order #:  
**Product Desc:** Rick Adams for Kentucky-House Rep  
 Estimate:  
**Flight Dates:** 05/16/24 - 05/20/24  
**Original Date / Rev:** 05/15/24 / 05/15/24  
**Order Type:** NORMAL

**WAVE**  
**Primary AE:** Sara Foster  
**Sales Office:** GN-NY  
**Sales Region:** National

**Agency Name:** Piper-Smith  
 Buying Contact:  
 Billing Contact:  
 250 W. Main Street #3150  
 Lexington, KY 40507

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Adams For Kentucky  
 Demographic: A25-54  
 Product Codes: Candidate - State - House  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-02

**New Business End:**  
**Advertiser External ID:** 632419  
**Agency External ID:** 204033  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	9	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	9	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Foster			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAVE	05/16/24	05/20/24	M-F News at 5a M-F News at 5a	CM	5a-6a	---T---	:30	2	\$100.00	P-02	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---TF--		2				\$100.00		0.00			
		Week: 05/20/24	05/26/24	M-----		2				\$100.00		0.00			
N 2	WAVE	05/16/24	05/20/24	M-F 2-230p M-F 2-230p	CM	2p-230p	M--TF--	:30	3	\$70.00	P-02	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---TF--		3				\$70.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 3	WAVE	05/16/24	05/20/24	NBC Meet The Press NBC Meet The Press	CM	10a-11a	-----S	:30	3	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$190.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			
N 4	WAVE	05/16/24	05/20/24	Su News at 9 Su News at 9	CM	9a-10a	-----S	:30	3	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$200.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$0.00		0.00			

Totals 9 \$1,000.00