

ORDER



Orders
Order / Rev: 1316218
Alt Order #: 07749782
Product Desc: HEINER 4 GOV 715
Estimate: 715
Flight Dates: 05/04/15 - 05/10/15
Original Date / Rev: 05/01/15 / 05/01/15
Order Type: Political

WXIX

Primary AE: Aaron Ashe
Sales Office: T-DC
Sales Region: National

Agency Name: Media Ad Ventures, Inc
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Heiner, Hal/R/Governor/Kentucky
Demographic: A35+
Product Codes: PL500
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/15	05/10/15	60	\$14,070.00	\$11,959.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2015	60	\$14,070.00	\$11,959.50	0.00
Totals	60	\$14,070.00	\$11,959.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	05/04/15	05/08/15	News Extra 10-11A News Extra 10-11A	Comm	10a-1030a (10:00 AM-10:30 AM)	MTWTF--	:30	4	\$125.00	P 3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		4			\$125.00			0.00			
E 2	WXIX	05/04/15	05/08/15	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	MTWTF--	:30	4	\$450.00	P 3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		4			\$450.00			0.00			
E 3	WXIX	05/04/15	05/08/15	News Extra 10-11A News Extra 10-11A	Comm	1030a-11a (10:30 AM-11:00 AM)	MTWTF--	:30	2	\$125.00	P 3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		2			\$125.00			0.00			
E 4	WXIX	05/04/15	05/08/15	SYN 11A-12P M-F SYN 11A-12P	Comm	11a-12P	MTWTF--	:30	3	\$65.00	P 3	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		3			\$65.00			0.00			
E 5	WXIX	05/04/15	05/08/15	M-F 4-5P 4-5P M-F	Comm	4-5P M-F	MTWTF--	:30	4	\$125.00	P 3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		4			\$125.00			0.00			
E 6	WXIX	05/04/15	05/08/15	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$100.00	P 3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/04/15	05/10/15	MTWTF--		3			\$100.00			0.00			

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 Estimate: 715

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	05/04/15	05/08/15	SYN 5-6P M-F 5-6P M-F	Comm	5-6P	MTWTF--	:30	4	\$150.00	P 3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$150.00	0.00							
E 8	WXIX	05/04/15	05/08/15	News @ 6a News @ 6am	Comm	6a-630a (6:00 AM-6:30 AM)	MTWTF--	:30	4	\$250.00	P 3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$250.00	0.00							
E 9	WXIX	05/04/15	05/08/15	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$225.00	P 3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	2		\$225.00	0.00							
E 10	WXIX	05/04/15	05/08/15	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	4	\$225.00	P 3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$225.00	0.00							
E 11	WXIX	05/04/15	05/08/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	4	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$500.00	0.00							
E 12	WXIX	05/04/15	05/08/15	News @ 7a News @ 7am	Comm	730a-8a (7:30 AM-8:00 AM)	MTWTF--	:30	4	\$225.00	P 3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$225.00	0.00							
E 13	WXIX	05/04/15	05/08/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	5	\$500.00	P 3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	5		\$500.00	0.00							
E 14	WXIX	05/04/15	05/08/15	News @ 7a News @ 7am	Comm	8a-830a (8:00 AM-8:30 AM)	MTWTF--	:30	4	\$225.00	P 3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$225.00	0.00							
E 15	WXIX	05/04/15	05/08/15	News @ 9a NEWS @ 9A	Comm	9a-930a (9:00 AM-9:30 AM)	MTWTF--	:30	4	\$150.00	P 3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$150.00	0.00							
E 16	WXIX	05/04/15	05/08/15	News @ 9a NEWS @ 9A	Comm	930a-10a (9:30 AM-10:00 AM)	MTWTF--	:30	4	\$150.00	P 3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	MTWTF--	4		\$150.00	0.00							
E 17	WXIX	05/10/15	05/10/15	FOX News Sunday Fox News Sunday	Comm	10-11am	-----1	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/04/15	05/10/15	-----1	1		\$75.00	0.00							
													Totals	60	\$14,070.00