





# 1274450 history

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	04/04/24 3:53:22 PM	Cash in Advance Rem		[cleared cash in adv] paid with cc - paid in full	Jessica Le	\$600.00	40	0.00
	04/04/24 3:24:44 PM	Processed		<async process>	John Dillin	\$600.00	40	0.00
	04/04/24 3:10:12 PM	Approved			Jessica Le	\$600.00	40	0.00
	04/04/24 3:10:01 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jessica Le	\$600.00	40	0.00
	04/04/24 2:41:54 PM	Approval Workflow		[Sales Manager - Ready Default]	Lori Golda	\$600.00	40	0.00
	04/04/24 10:38:06 AM	Ready for approval		Ready	Bill Schultz	\$600.00	40	0.00
	04/04/24 10:21:53 AM	New order created		<new order>	Bill Schultz	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1274450  
 Alt Order #:  
**Product Desc:** Green Lake Town Hall Meetings  
 Estimate:  
**Flight Dates:** 04/19/24 - 04/25/24  
**Original Date / Rev:** 04/04/24 / 04/04/24  
**Order Type:** GENERAL

**WOSH-AM**  
**Primary AE:** Bill Schultz  
**Sales Office:** L-APP  
**Sales Region:** Local

**Agency**  
**Name:** Grothman/R/Congress-Direct  
**Buying Contact:**  
**Billing Contact:**  
 525 N Peters Ave  
 Fond du Lac, WI 54937

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Grothman/R/Congress-Direct  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	40	\$600.00	\$600.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	40	\$600.00	\$600.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$600.00</b>	<b>\$600.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bill Schultz	L-APP	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOSHA	04/19/24	04/19/24	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	----9--	:30	9	\$15.00	P-60	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/15/24	04/21/24	----9--		9		\$15.00		0.00					
N 2	WOSHA	04/22/24	04/24/24	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	999----	:30	27	\$15.00	P-60	0.00	NM	27	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/22/24	04/28/24	999----		27		\$15.00		0.00					
N 3	WOSHA	04/25/24	04/25/24	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	---4---	:30	4	\$15.00	P-60	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/22/24	04/28/24	---4---		4		\$15.00		0.00					
<b>Totals</b>													<b>40</b>	<b>\$600.00</b>	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Timothy Svoboda, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Glenn Grothman Town Hall meeting ADS

Authorized committee: Congressman Glenn Grothman

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):  
 -

Date of election: Town Hall meeting with voters/constituents     
  General       Primary

Treasurer of candidate's authorized committee:  
 -

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

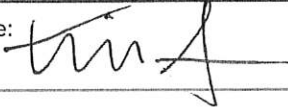
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Timothy Svoboda	Name: <u>William Schultz</u>
Date of Request to Purchase Ad Time: <u>4/19-4/25</u>	Date of Station Agreement to Sell Time: <u>4/4/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Timothy Svoboda

Date: 4/3/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/1/24

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <del>1274450</del> 1274450	Station Call Letters: WOSH	Date Received/Requested: 4/19/24
Est. #:	Station Location: OshKosh	Run Start and End Dates: 4/19 - 4/25

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

This is not an election ad but simply an ad to invite Green Lake area constituents to talk with the Congressman about anything they wish

**From:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Sent:** Wednesday, April 3, 2024 10:47 AM  
**To:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Cc:** Young, Noelle <[Noelle.Young@mail.house.gov](mailto:Noelle.Young@mail.house.gov)>  
**Subject:** RE: [EXT]RE: Update new lower rates

Hi Bill, I agree for the schedule presented. Here is the form. Please let me know if anything else is needed!

**From:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Sent:** Tuesday, April 2, 2024 5:03 PM  
**To:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Subject:** Re: [EXT]RE: Update new lower rates

This is the form you need to fill out

Bill Schultz  
Account Executive  
Cumulus Radio Station Group / Appleton Oshkosh  
O: 920-230-0801  
M: 920-419-0425

491 S Washburn St. Oshkosh, Wi. 54904  
[cumulusmedia.com](http://cumulusmedia.com)



Appleton  
Oshkosh



**From:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Sent:** Tuesday, April 2, 2024 3:59 PM  
**To:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Subject:** RE: [EXT]RE: Update new lower rates

Ok, great. Thanks!

So do I need to fill out the form on your previous email?

Also, I submitted a prepayment of \$600 and received a receipt for \$612. How is this new rate going to affect this payment, and were we charged \$600 per the authorization form or \$612 per the receipt?

**From:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Sent:** Tuesday, April 2, 2024 4:24 PM  
**To:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Subject:** Re: [EXT]RE: Update new lower rates

Okay.....

Now we are all set Tim. Here is the skinny. I do not need to charge you the issue rate so you will save money but since we are NOT in the election window during the town hall, I cannot charge you the Lowest Unit Rate but still I can give you a good rate. So here is the schedule:

WOSH

April 19-April 25 until about 1 hour before the town hall meeting is to start.  
40 ads run Monday- Friday 6a-7p @ \$15  
40 ads \$600

The NAB form: I am still sending you the NAB "political candidate" form. Fill this out to the best of your ability. Where something doesn't apply, just put does not apply. In the notes somewhere explain how this is a discussion with constituents to talk about issues in a town hall setting. Please sign it. Approve the schedule and send back the form and we should be good.

Bill Schultz  
Account Executive  
Cumulus Radio Station Group / Appleton Oshkosh  
O: 920-230-0801  
M: 920-419-0425

491 S Washburn St. Oshkosh, Wi. 54904  
[cumulusmedia.com](http://cumulusmedia.com)



**From:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Sent:** Tuesday, April 2, 2024 1:48 PM  
**To:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Subject:** RE: [EXT]RE: Update new lower rates

Ok, no worries. I just want to make sure we're above board here!

**From:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Sent:** Tuesday, April 2, 2024 1:34 PM  
**To:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Subject:** Re: [EXT]RE: Update new lower rates

Tim,  
This has turned into a mess to be honest. My boss went to corporate, so they are weeding this out. I will be in touch. There is nothing you did wrong. Just too many cooks in the kitchen. We will figure this out and I will get back to you.

Bill Schultz  
Account Executive

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Appleton  
Oshkosh



**From:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Sent:** Tuesday, April 2, 2024 11:39 AM  
**To:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Subject:** [EXT]RE: Update new lower rates

Hi Bill,

The last time we ran ads, we filled out the issues form attached. On the political form there are several questions I cannot answer because these ads are not in reference to a candidate or election, they are in reference to the federal office. Please let me know what I should do.

**From:** Bill Schultz <[Bill.Schultz@cumulus.com](mailto:Bill.Schultz@cumulus.com)>  
**Sent:** Tuesday, April 2, 2024 11:22 AM  
**To:** Svoboda, Timothy <[Timothy.Svoboda@mail.house.gov](mailto:Timothy.Svoboda@mail.house.gov)>  
**Subject:** Update new lower rates

Hi Tim,

It has been brought to my attention that we should NOT have given you "issue rates" but "candidate rates" for the schedule coming up. Therefore, here is the new schedule to approve and also a new NAB form to fill out. I am sorry for the inconvenience, but the good news is you will be running more ads for the same amount. Please approve and resend the form.

All ads run April 19-April 25 until about 1 hour before the town hall meeting is to start.  
45 ads run 6a-7p @ \$13  
3 ads Saturday 6a-7p @ \$4.85  
1 ad M-F 4a-6a@ \$.45  
49 ads \$600

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Oshkosh



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