

ORDER



WJHG

Orders
Order / Rev: 893067
Alt Order #:
Product Desc: PUTNA/ORDR/814820
Estimate: 814820
Flight Dates: 08/14/18 - 08/20/18
Original Date / Rev: 08/08/18 / 08/13/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Putnam for Florida Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: 150720
Agency External ID: 5353
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	94	\$7,590.00	\$6,451.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	94	\$7,590.00	\$6,451.50	0.00
Totals	94	\$7,590.00	\$6,451.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/14/18	08/20/18	Today Show II Megyn Kelly Today	CM	Megyn Kelly Today	MTWTF--	:30	4	\$80.00	P-02	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--		4				\$80.00		0.00			
		Week: 08/20/18	08/26/18	M-----		1				\$80.00		0.00			
N 2	WJHG	08/14/18	08/20/18	Today Show III Today w/ KathieLee & Hoda	CM	Today w/ KathieLee & Hoda	MTWTF--	:30	4	\$50.00	P-02	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--		4				\$50.00		0.00			
		Week: 08/20/18	08/26/18	M-----		1				\$50.00		0.00			
N 3	WJHG	08/14/18	08/20/18	News Channel 7 @ 11a News Channel 7 @ 11a	CM	11a-12p	MTWTF--	:30	4	\$90.00	P-02	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--		4				\$90.00		0.00			
		Week: 08/20/18	08/26/18	M-----		1				\$90.00		0.00			
N 4	WJHG	08/14/18	08/20/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	4	\$10.00	P-04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--		4				\$10.00		0.00			
		Week: 08/20/18	08/26/18	M-----		1				\$10.00		0.00			
N 5	WJHG	08/14/18	08/20/18	Meet The Press Meet The Press	CM	858a-10a	-----S	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$70.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$70.00		0.00			
N 6	WJHG	08/14/18	08/20/18	M-F 4p-430p M-F 4p-430p	CM	4p-430p	MTWTF--	:30	4	\$90.00	P-02	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-TWTF--					4	\$90.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$90.00		0.00			
N 7	WJHG	08/14/18	08/20/18	M-F Jeopardy M-F Jeopardy	CM	430p-5p	MTWTF--	:30	4	\$160.00	P-02	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-TWTF--					4	\$160.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$160.00		0.00			
N 8	WJHG	08/14/18	08/20/18	News Channel 7 Today @ 5a News Channel 7 Today @ 5a	CM	5a-6a	M-W----	:30	1	\$80.00	P-02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W----					1	\$80.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$80.00		0.00			
N 9	WJHG	08/14/18	08/20/18	Su Today Su Today	CM	7a-8a	-----S	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$80.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$80.00		0.00			
N 10	WJHG	08/14/18	08/20/18	News Channel 7 @ 6p M-F News Channel 7 @ 6p M-F	CM	6p-630p	--W-F--	:30	2	\$400.00	P-02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--W-F--					2	\$400.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$400.00		0.00			
N 11	WJHG	08/14/18	08/20/18	News Channel 7 @ 6p Sat News Channel 7 @ 6p Sat	CM	6p-630p	-----S-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-					1	\$250.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$250.00		0.00			
N 12	WJHG	08/14/18	08/20/18	Sa Jeopardy Sa Jeopardy	CM	5p-530p	-----S-	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-					1	\$40.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$40.00		0.00			
N 13	WJHG	08/14/18	08/20/18	Sa Today Sa Today	CM	6a-8a	-----S-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-					1	\$30.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$30.00		0.00			
N 14	WJHG	08/14/18	08/20/18	Today Show II Megyn Kelly Today	CM	Megyn Kelly Today	MTWTF--	:30	8	\$80.00	P-02	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-TWTF--					8	\$80.00		0.00			
		Week: 08/20/18	08/26/18	M-----					2	\$80.00		0.00			
N 15	WJHG	08/14/18	08/20/18	Today Show III Today w/ KathieLee & Hoda	CM	Today w/ KathieLee & Hoda	MTWTF--	:30	8	\$50.00	P-02	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-TWTF--					8	\$50.00		0.00			
		Week: 08/20/18	08/26/18	M-----					2	\$50.00		0.00			
N 16	WJHG	08/14/18	08/20/18	News Channel 7 @ 11a News Channel 7 @ 11a	CM	11a-12p	MTWTF--	:30	4	\$90.00	P-02	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-TWTF--					4	\$90.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$90.00		0.00			
N 17	WJHG	08/14/18	08/20/18	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	12	\$10.00	P-04	0.00	NM	15	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--					12	\$10.00		0.00			
		Week: 08/20/18	08/26/18	M-----					3	\$10.00		0.00			
N 18	WJHG	08/14/18	08/20/18	Meet The Press Meet The Press	CM	858a-10a	-----S	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$70.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$70.00		0.00			
N 19	WJHG	08/14/18	08/20/18	M-F Jeopardy M-F Jeopardy	CM	430p-5p	MTWTF--	:30	4	\$160.00	P-02	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--					4	\$160.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$160.00		0.00			
N 20	WJHG	08/14/18	08/20/18	News Channel 7 Today @ 5a News Channel 7 Today @ 5a	CM	5a-6a	MTWTF--	:30	5	\$80.00	P-02	0.00	NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	- TWTF--					5	\$80.00		0.00			
		Week: 08/20/18	08/26/18	M-----					1	\$80.00		0.00			
N 21	WJHG	08/14/18	08/20/18	Su Today Su Today	CM	7a-8a	-----S	:30	1	\$80.00	P-02	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S					1	\$80.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$80.00		0.00			
N 22	WJHG	08/14/18	08/20/18	News Channel 7 @ 6p M-F News Channel 7 @ 6p M-F	MGM	6p-630p	---T---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	---T---					1	\$400.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$400.00		0.00			
N 23	WJHG	08/14/18	08/20/18	Sa Today Sa Today	CM	6a-8a	-----S-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----S-					1	\$30.00		0.00			
		Week: 08/20/18	08/26/18	-----					0	\$30.00		0.00			
Totals													94	\$7,590.00	