

**ADVERTISER:** Vince Fong for Congress  
 2024  
**CAMPAIGN:** Bakersfield - Special General -  
 Radio - Rev 3  
**FLIGHT DATES:** 04/15/24 - 05/17/24  
**MARKET:** Bakersfield  
**DEMO:** P 35+

**ORDER**  
**REV:** 0  
**ORDER #:** KNZR202405010141716  
**VENDOR:** KNZR-FM  
**Owner Group:** Alpha Media  
**ATTN:** Ron Fisher  
 Ron.Fisher@alphamediausa.com



The Battin Group, Inc.  
 126 E Willis Ln  
 Reno, NV 89511  
**Phone:** (760) 534-5001  
**Buyer:** Jim Battin  
**Buyer's Email:** jim@jimbattin.com

**Radio - Bakersfield**

Line #	Time Period Days	Len	Gross Rate	DP	Format	Rtg	Apr 15	Apr 22	Apr 29	May 06	May 13	Tot Spots	GRP CPP	Gross Cost
1	6:00A to 7:00P R F	:60	\$35.00	DA	NEWS TALK INFORMATION	0.5	18	0	0	0	0	18	9.0 \$70.00	\$630.00
2	6:00A to 7:00P M T W R F	:60	\$35.00	DA	NEWS TALK INFORMATION	0.5	0	42	30	0	0	72	36.0 \$70.00	\$2,520.00
3	6:00A to 7:00P M T W R F	:60	\$35.00	DA	NEWS TALK INFORMATION	0.5	0	0	0	9	9	18	9.0 \$70.00	\$630.00
							18	42	30	9	9	108		\$3,780.00

5/1/2024

**ADVERTISER:** Vince Fong for Congress  
2024  
**CAMPAIGN:** Bakersfield - Special General -  
Radio - Rev 3  
**FLIGHT DATES:** 04/15/24 - 05/17/24  
**MARKET:** Bakersfield  
**DEMO:** P 35+

**ORDER**  
**REV:** 0  
**ORDER #:** KNZR202405010141716  
**VENDOR:** KNZR-FM  
**Owner Group:** Alpha Media  
**ATTN:** Ron Fisher  
Ron.Fisher@alphamediausa.com



The Battin Group, Inc.  
126 E Willis Ln  
Reno, NV 89511  
**Phone:** (760) 534-5001  
**Buyer:** Jim Battin  
**Buyer's Email:** jim@jimbattin.com

### Weekly Totals

Week	Gross Cost	Spots	GRPs	CPP
04/15	\$630.00	18	9.0	\$ 70.00
04/22	\$1,470.00	42	21.0	\$ 70.00
04/29	\$1,050.00	30	15.0	\$ 70.00
05/06	\$315.00	9	4.5	\$ 70.00
05/13	\$315.00	9	4.5	\$ 70.00
Total	\$3,780.00	108	54.0	\$ 70.00