

**Teleonce Political Public File**  
**Legally Qualified Candidate Advertisement**

What is the name of the <u>legally-qualified</u> candidate? Carlitos Lopez
What office is the candidate running for? <u>Radicacion</u> de Candidatura Mayor of Dorado
What is the date of the election?
The election is a: <input type="checkbox"/> primary <input type="checkbox"/> general election <input checked="" type="checkbox"/> <u>special</u> election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized <u>committee</u> ?  Name: Lynnette Moreno Caldero  Agency: <u>Comite</u> Carlitos Lopez  Address: Calle Mendez Vigo #217 Esquina Industria Dorado PR  Phone number: 787 405-5009
What is the name of the Treasurer of the candidate's authorized committee?  Name: Milagros Borrero  Phone number: 787 600-9845
Did the candidate or authorized committee submit a copy of NAB PB-19 with the <u>ad</u> ?*  yes
If this a federal candidate, did the candidate certify on PB-19 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)? Not a federal candidate
Disposition of Request:  <input type="checkbox"/> granted

- ☐ denied \_\_\_\_\_ (reason)
- ☐ withdrawn \_\_\_\_\_ (reason)
- ☐ other \_\_\_\_\_ (describe)

Name of Teleonce Employee Completing Form:

Roberto Rivera

\*Teleonce must post a complete Form PB-19, or a form with equivalent information, in connection with any candidate ad buy. Teleonce also must post the final order or invoice demonstrating when the ads actually aired.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lynnette Moreno, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Carlitos Lopez

Authorized committee:

Comité Carlitos Lopez

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

PPD

Office sought (no acronyms or abbreviations):

Comunicaciones Comité Carlitos Lopez

Date of election:

Nov. 2024

☒

General

☒

Primary

Treasurer of candidate's authorized committee:

Milagros Borrero

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Lynnette Moreno*

Signature:

Name:

Lynnette Moreno

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☐

Yes

☐

No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**CONTRACT**

Liberman Media Group, LLC  
Calle Carazo #64  
Guaynabo, PR 00969-5635  
(787) 300-5000

And:

Comite Carlitos Lopez  
Attention: Lynnette Moreno  
Calle Mendez Vigo #217 Esquina Industria  
Dorado, PR 00646

<u>Contract / Revision</u> 141744 /		<u>Alt Order #</u>	
<u>Advertiser</u> Comite Carlitos Lopez		<u>Original Date / Revision</u> 10/11/23 / 10/11/23	
<u>Contract Dates</u> 10/12/23 - 10/15/23	<u>Estimate #</u>		
<u>Product</u>			
<u>Order Brand</u> Various	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLII	<u>Account Executive</u> Roberto Rivera	<u>Sales Office</u> Local-Puerto Rico	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLII	10/12/23	10/13/23	M-F 6p	6p-7p		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	---22--				4	\$2,000.00			
N 2	WLII	10/14/23	10/14/23	SaSu Access/Prime	5:00 PM-10:00 PM		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	-----4-				4				
N 3	WLII	10/15/23	10/15/23	SaSu Access/Prime	8:00 PM-10:00 PM		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	-----2				2				
N 4	WLII	10/12/23	10/13/23	M-F 8p	8p-9p		:30			NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/23	10/15/23	---11--				2	\$660.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WLII	10/13/23-10/13/23	M-F 8p	8p-9p	-----F----	:30		\$660.00	NM		
	(M) MG for 4.1 10/12 Makegood											
<b>Totals</b>											12	\$11,520.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/15/23	12	\$11,520.00	\$11,520.00
<b>Totals</b>	12	\$11,520.00	\$11,520.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Liberman Media Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.