

ORDER

WGHP-TV

Orders

Order / Rev: 377289
Alt Order #: 08356560
Product Desc: HFA 2016/5286
Estimate: 5286
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency

Name: Greer Margolis & Mitchell, Inc
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Clinton H/D/US President
Demographic: A35+
Product Codes: PL3.b.i
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	190	\$31,085.00	\$26,422.25
09/26/16	09/26/16	12	\$2,485.00	\$2,112.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	190	\$31,085.00	\$26,422.25	0.00
October 2016	12	\$2,485.00	\$2,112.25	0.00
Totals	202	\$33,570.00	\$28,534.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	30%	\$33,570.00
Market	100%	\$111,900.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	1%	\$1,119.00
WFMY	29%	\$32,451.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	2%	\$2,238.00
WUNL	0%	\$0.00
WXII	32%	\$35,808.00
WXLV	6%	\$6,714.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	09/20/16	09/26/16	M-F 1a-2a CRIME WACTH	CM	1:00 AM-2:00 AM	-TWT---	:30	2	\$10.00	04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWT---			2		\$10.00		0.00				
2	8	09/20/16	09/26/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	-2222--	:30	8	\$60.00	04	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	8	09/20/16	09/26/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	-2222--	:30	8	\$60.00	04	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-2222--					8	\$60.00		0.00			
3	8	09/20/16	09/26/16	M-F 10p-11p TU-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-1111--	:30	4	\$450.00	04	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$450.00		0.00			
4	8	09/20/16	09/26/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	-2222--	:30	8	\$55.00	04	0.00	NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-2222--					8	\$55.00		0.00			
5	8	09/20/16	09/26/16	M-F 10p-11p TU-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-1111--	:30	4	\$425.00	04	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$425.00		0.00			
6	8	09/20/16	09/26/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-211---	:30	4	\$90.00	03	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-211---					4	\$90.00		0.00			
7	8	09/20/16	09/26/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	-121---	:30	4	\$45.00	03	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-121---					4	\$45.00		0.00			
8	8	09/20/16	09/26/16	M-F 11a-12p CRIME WATCH	CM	11:00 AM-12:00 PM	-2222--	:30	8	\$55.00	04	0.00	NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-2222--					8	\$55.00		0.00			
9	8	09/20/16	09/26/16	M-F 1230a-1a INSIDER	CM	12:30 AM-1:00 AM	-111---	:30	3	\$10.00	04	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-111---					3	\$10.00		0.00			
10	8	09/20/16	09/26/16	M-F 12a-1230a SEINFELD	CM	12:00 AM-12:30 AM	-112---	:30	4	\$15.00	04	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-112---					4	\$15.00		0.00			
11	8	09/20/16	09/26/16	M-F 12p-1p TU-F 12p-1p	CM	12:00 PM-1:00 PM	-2222--	:30	8	\$65.00	04	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-2222--					8	\$65.00		0.00			
12	8	09/20/16	09/26/16	M-F 2p-3p THE REAL	CM	2:00 PM-3:00 PM	-TWTF--	:30	5	\$35.00	07	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					5	\$35.00		0.00			
13	8	09/20/16	09/26/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	-1111--	:30	4	\$65.00	04	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$65.00		0.00			
14	8	09/20/16	09/26/16	M-F 4p-430p TU-F 4p-430p	CM	4:00 PM-4:30 PM	-1111--	:30	4	\$110.00	04	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$110.00		0.00			
15	8	09/20/16	09/26/16	M-F 430p-5p TU-F 430p-5p	CM	4:30 PM-5:00 PM	-1111--	:30	4	\$110.00	04	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$110.00		0.00			
16	8	09/20/16	09/26/16	M-F 5a-6a TU-F 5a-530a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-1111--	:30	4	\$110.00	04	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-1111--					4	\$110.00		0.00			

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16	8	09/20/16	09/26/16	M-F 5a-6a TU-F 5a-530a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-1111--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$110.00	0.00					
17	8	09/20/16	09/26/16	M-F 5p-530p TU-F 5p-530p	CM	5:00 PM-5:30 PM	-1111--	:30	4	\$275.0004		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$275.00	0.00					
18	8	09/20/16	09/26/16	M-F 5a-6a TU-F 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-1111--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$110.00	0.00					
19	8	09/20/16	09/26/16	M-F 530p-6p TU-F 530p-6p	CM	5:30 PM-6:00 PM	-1111--	:30	4	\$275.0004		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$275.00	0.00					
20	8	09/20/16	09/26/16	M-F 6a-7a TU-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-1111--	:30	4	\$250.0004		0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$250.00	0.00					
21	8	09/20/16	09/26/16	M-F 6p-630p TU-F 6p-630p	CM	6:00 PM-6:30 PM	-1111--	:30	4	\$350.0004		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$350.00	0.00					
22	8	09/20/16	09/26/16	M-F 6a-7a TU-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-1111--	:30	4	\$250.0004		0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$250.00	0.00					
23	8	09/20/16	09/26/16	M-F 630p-7p TU-F 630p-7p	CM	6:30 PM-7:00 PM	-1111--	:30	4	\$300.0004		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$300.00	0.00					
24	8	09/20/16	09/26/16	M-F 7a-8a TU-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-1111--	:30	4	\$250.0004		0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$250.00	0.00					
25	8	09/20/16	09/26/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	-1111--	:30	4	\$125.0004		0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$125.00	0.00					
26	8	09/20/16	09/26/16	M-F 7a-8a TU-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-1111--	:30	4	\$250.0004		0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$250.00	0.00					
27	8	09/20/16	09/26/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	-1111--	:30	4	\$125.0004		0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$125.00	0.00					
28	8	09/20/16	09/26/16	M-F 8a-9a TU-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-1111--	:30	4	\$160.0004		0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$160.00	0.00					
29	8	09/20/16	09/26/16	M-F 8a-9a TU-F 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-1111--	:30	4	\$160.0004		0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$160.00	0.00					
30	8	09/20/16	09/26/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-1111--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$110.00	0.00					

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30	8	09/20/16	09/26/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-1111--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$110.00	0.00					
31	8	09/20/16	09/26/16	M-F 9a-10a TU-F 9a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-1111--	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-1111--			4		\$110.00	0.00					
32	8	09/23/16	09/23/16	M-F 1130p-12a TMZ	CM	11:30 PM-12:00 AM	XI-----1--	:30	1	\$60.0004		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1--			1		\$60.00	0.00					
33	8	09/23/16	09/23/16	Friday Prime Hour 1 HELL'S KITCHEN	CM	8:00 PM-9:00 PM	-----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1--			1		\$250.00	0.00					
34	8	09/23/16	09/23/16	Friday Prime Hour 2 THE EXORCIST	CM	9:00 PM-10:00 PM	-----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1--			1		\$250.00	0.00					
N 37	8	09/24/16	09/24/16	Late Run News Late Run News	CM	11:00 PM-12:00 AM	XI-----2-	:30	2	\$125.0004		0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----2-			2		\$125.00	0.00					
39	8	09/24/16	09/24/16	Sa 6p-7p Sa 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1-			1		\$110.00	0.00					
40	8	09/24/16	09/24/16	Sa 6p-7p Sa 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1-	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1-			1		\$110.00	0.00					
44	8	09/25/16	09/25/16	M-Su 10p-11p SUN 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$350.0004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$350.00	0.00					
45	8	09/25/16	09/25/16	M-Su 10p-11p SUN 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1	:30	1	\$350.0004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$350.00	0.00					
46	8	09/25/16	09/25/16	Su 11p-1130p IN DEPTH	CM	11:00 PM-11:30 PM	PI-----1	:30	1	\$70.0003		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	PI-----1			1		\$70.00	0.00					
47	8	09/25/16	09/25/16	Su 1130p-1230a TMZ	CM	11:30 PM-12:30 AM	XI-----1	:30	1	\$35.0004		0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$35.00	0.00					
48	8	09/25/16	09/25/16	Su 6p-7p SUN 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:30	1	\$200.0003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$200.00	0.00					
49	8	09/25/16	09/25/16	Su 6p-7p SUN 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:30	1	\$200.0003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$200.00	0.00					
50	8	09/25/16	09/25/16	Sunday Prime Hour 1 BOB'S BURGERS	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$350.0004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 377289
 Alt Order #: 08356560
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: Clinton H/D/US President
 Product Desc: HFA 2016/5286
 Estimate: 5286
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
50	8	09/25/16	09/25/16	Sunday Prime Hour 1 BOB'S BURGERS	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$350.00	0.00					
51	8	09/25/16	09/25/16	Sunday Prime Hour 2 SIMPSONSON OF ZORN	CM	8:00 PM-9:00 PM	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$350.00	0.00					
52	8	09/25/16	09/25/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$90.00	4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$90.00	0.00					
53	8	09/25/16	09/25/16	Sunday Prime Hour 3 FAMILY GUY/ LAST MAN	CM	9:00 PM-10:00 PM	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1			1		\$350.00	0.00					
54	8	09/22/16	09/22/16	Thursday Prime ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	---1---			1		\$650.00	0.00					
55	8	09/22/16	09/22/16	Thursday Prime Hour 2 PITCH	CM	9:00 PM-10:00 PM	---1---	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	---1---			1		\$600.00	0.00					
56	8	09/20/16	09/20/16	Tuesday Prime Hour 1 BROOKLYN 9-9/NEW GIRL	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-1-----			1		\$350.00	0.00					
57	8	09/21/16	09/21/16	Wednesday Prime Hour LETHAL WEAPON	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	--1----			1		\$500.00	0.00					
58	8	09/21/16	09/21/16	Wednesday Prime Hour EMPIRE	CM	9:00 PM-10:00 PM	--1----	:30	1	\$2,000.00	4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	--1----			1		\$2,000.00	0.00					
59	8	09/20/16	09/23/16	M-F 1a-2a CRIME WACTH	CM	1:00 AM-2:00 AM	-TWT---	:30	1	\$10.00	4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-TWT---			1		\$10.00	0.00					
60	8	09/26/16	09/26/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	2-----	:30	2	\$60.00	4	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	2-----			2		\$60.00	0.00					
61	8	09/26/16	09/26/16	M-F 10p-11p MON 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	1-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	1-----			1		\$450.00	0.00					
62	8	09/20/16	09/23/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	-TWTF--	:30	2	\$55.00	4	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-TWTF--			2		\$55.00	0.00					
63	8	09/20/16	09/23/16	M-F 10p-11p MON 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-TWTF--	:30	1	\$425.00	4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-TWTF--			1		\$425.00	0.00					
64	8	09/20/16	09/22/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-TWT---	:30	1	\$90.00	3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/20/16	09/26/16	-TWT---			1		\$90.00	0.00					

Order / Rev: 377289
 Alt Order #: 08356560
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: Clinton H/D/US President
 Product Desc: HFA 2016/5286
 Estimate: 5286
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	8	09/20/16	09/22/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-TWT---	:30	1	\$90.00	03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWT---					1	\$90.00		0.00			
65	8	09/20/16	09/22/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	-TWT---	:30	1	\$45.00	03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWT---					1	\$45.00		0.00			
66	8	09/20/16	09/23/16	M-F 11a-12p CRIME WATCH	CM	11:00 AM-12:00 PM	-TWTF--	:30	2	\$55.00	04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					2	\$55.00		0.00			
67	8	09/20/16	09/22/16	M-F 1230a-1a INSIDER	CM	12:30 AM-1:00 AM	-TWT---	:30	1	\$10.00	04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWT---					1	\$10.00		0.00			
68	8	09/20/16	09/22/16	M-F 12a-1230a SEINFELD	CM	12:00 AM-12:30 AM	-TWT---	:30	1	\$15.00	04	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWT---					1	\$15.00		0.00			
69	8	09/20/16	09/23/16	M-F 12p-1p TU-F 12p-1p	CM	12:00 PM-1:00 PM	-TWTF--	:30	2	\$65.00	04	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					2	\$65.00		0.00			
70	8	09/20/16	09/23/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	-TWTF--	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$65.00		0.00			
71	8	09/20/16	09/23/16	M-F 4p-430p TU-F 4p-430p	CM	4:00 PM-4:30 PM	-TWTF--	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$110.00		0.00			
72	8	09/20/16	09/23/16	M-F 430p-5p TU-F 430p-5p	CM	4:30 PM-5:00 PM	-TWTF--	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$110.00		0.00			
73	8	09/20/16	09/23/16	M-F 5a-6a TU-F 5a-530a (5:00 AM-5:30 AM)	CM	5:00 AM-5:30 AM	-TWTF--	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$110.00		0.00			
74	8	09/20/16	09/23/16	M-F 5p-530p TU-F 5p-530p	CM	5:00 PM-5:30 PM	-TWTF--	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$275.00		0.00			
75	8	09/20/16	09/23/16	M-F 5a-6a TU-F 530a-6a (5:30 AM-6:00 AM)	CM	5:30 AM-6:00 AM	-TWTF--	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$110.00		0.00			
76	8	09/20/16	09/23/16	M-F 530p-6p TU-F 530p-6p	CM	5:30 PM-6:00 PM	-TWTF--	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--					1	\$275.00		0.00			
77	8	09/26/16	09/26/16	M-F 6a-8a MON 6a-8a	CM	6:00 AM-8:00 AM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	1-----					1	\$250.00		0.00			
78	8	09/26/16	09/26/16	M-F 6p-630p MON 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/20/16	09/26/16	1-----					1	\$350.00		0.00			

Order / Rev: 377289
 Alt Order #: 08356560
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: Clinton H/D/US President
 Product Desc: HFA 2016/5286
 Estimate: 5286

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
78	8	09/26/16	09/26/16	M-F 6p-630p MON 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$350.00		0.00				
79	8	09/26/16	09/26/16	M-F 6a-8a MON 6a-8a	CM	6:00 AM-8:00 AM	1-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$250.00		0.00				
80	8	09/26/16	09/26/16	M-F 630p-7p MON 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$300.00		0.00				
81	8	09/26/16	09/26/16	M-F 6a-8a MON 6a-8a	CM	6:00 AM-8:00 AM	1-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$250.00		0.00				
82	8	09/26/16	09/26/16	M-F 7p-8p M-F 7p-8p	CM	7:00 PM-8:00 PM	1-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$125.00		0.00				
83	8	09/26/16	09/26/16	M-F 6a-8a MON 6a-8a	CM	6:00 AM-8:00 AM	1-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$250.00		0.00				
84	8	09/26/16	09/26/16	M-F 7p-8p MON 7p-8p	CM	7:00 PM-8:00 PM	1-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$125.00		0.00				
85	8	09/20/16	09/23/16	M-F 8a-9a TU-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-TWTF--	:30	1	\$160.00	4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			1		\$160.00		0.00				
86	8	09/20/16	09/23/16	M-F 8a-9a TU-F 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-TWTF--	:30	1	\$160.00	4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			1		\$160.00		0.00				
87	8	09/20/16	09/23/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			1		\$110.00		0.00				
88	8	09/20/16	09/23/16	M-F 9a-10a TU-F 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$110.00	4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			1		\$110.00		0.00				
89	8	09/24/16	09/24/16	ACC Football ECU vs VA TECH	CM	12:30 PM-3:30 PM (12:30 PM-3:30 PM)	-----2-	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-----2-			2		\$350.00		0.00				
90	8	09/20/16	09/26/16	M-F 430a-5a TU-F 430a-5a	CM	4:30 AM-5:00 AM	-1111--	:30	4	\$15.00	4	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	-1111--			4		\$15.00		0.00				
91	8	09/26/16	09/26/16	M-F 430a-5a MON 430a-5a	CM	4:30 AM-5:00 AM	1-----	:30	1	\$15.00	4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1-----			1		\$15.00		0.00				
N92	8	09/24/16	09/24/16	Late Run News Late Run News	CM	11:00 PM-12:00 AM	XI-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 377289
Alt Order #: 08356560
Flight Dates: 09/20/16 - 09/26/16

Advertiser: Clinton H/D/US President
Product Desc: HFA 2016/5286
Estimate: 5286

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N92	8	09/24/16	09/24/16	Late Run News	CM	11:00 PM-12:00 XI	-----1-	:30	1	\$125.00	04	0.00	NM	1	\$125.00
				Late Run News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/19/16		09/19/16	09/25/16	-----1-	1	\$125.00	0.00								
													Totals	202	\$33,570.00