

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

OCT 1ST-DEC 31ST 2018

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of OCT 1ST-DEC 31ST 2018

Report was prepared January 7, 2019 but was not uploaded to the OPIF due to the
government shutdown

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

4th Quarter SUNDAY MORNING MAGAZINE public service

10/7

Amy Welch from the Oklahoma society of CPA's came on the show to help us with financial issues. The Oklahoma City County Health Dept. brought experts in to discuss how the flu shot helps curtail the spread of the disease. They also talked about free flu shots.

10/14

The ladies from The Freaky Book Bang were back to talk about their upcoming book event featuring local authors to benefit orphans in Myanmar. We also replayed the info about the Drive through flu clinic from OKC County Health Dept.

10/21

We had a cancellation so once again played the OKC County Health dept segment. The second segment was from The Missing. A non-profit org which helps find missing kids.

10/28

The regional food bank of Oklahoma joined us to ask for volunteers and announce their matching grant. Cavett Kids, an organization that gives camps for terminally ill children maintain hope came in to tell us about their efforts.

11/4

Three guests from the Plaza District came in to explain the formation of their organization and its ongoing activities. The founder of Warriors for Freedom and a vet and volunteer came in to explain how their programs aid in the reintegration and support of returning military people to civilian life.

11/11

Amy Welch from the Oklahoma Society of CPA's provides tips for Black Friday shopping. Cavett Kids replay.

11/18

Food bank brought volunteers in to talk about their work with the food bank in Moore. Camp Claphans joined us to talk fundraising.

11/25

Oklahoma society of CPAS gave two excellent segments, one about Cyber Monday safe shopping and Giving Tuesday.

12/2

Warriors for freedom came in again with new people. Pivot, a turning point for youth came in to educate the public about their program.

12/9

Oklahoma society of CPA's brought a tax expert in to go into depth on the new tax laws. We also had two researchers from the Oklahoma Medical Research come in to talk about the latest discoveries in Lupus research.

12/16

Cavett Kids returned with a young man who benefits from their program as a guest. Sunbeam Family Services brought information about their upcoming plans for the year.

12/23

Oklahoma Medical Research brought two Cancer specialists to discuss breakthroughs in Cancer therapies. Sunbeam Family Services replay.

12/30

We did a replay of last week's segments for this week due to the holiday.