

**QUARTERLY LIST  
OF  
COMMUNITY ISSUES  
AND  
RESPONSIVE PROGRAMS**

APRIL 1<sup>ST</sup> THROUGH JUNE 30<sup>TH</sup>

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of APRIL 1<sup>ST</sup> THROUGH JUNE 30<sup>TH</sup>

**HEALTHCARE-** This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

**THE ARTS-** This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

**ENVIRONMENTAL AWARENESS-** This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

**COMMUNITY AWARENESS-** This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

**SAFETY-** this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

**EDUCATION-** this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

**ECONOMY-** this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

**FAMILY-** this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

## **PUBLIC SERVICE SECOND QUARTER 2018 APRIL 1<sup>ST</sup>- JUNE 30<sup>TH</sup> 2018**

April 1<sup>st</sup>, 2018

AD 2 OKC and OK Behavioral Health Institute came to the studio to talk about the state of mental health funding in the state and the difficult task of helping those in need without the appropriate access to state funds.

We also had 3 guests from Commonwealth Urban Farms. This is a group in OKC that began using their yards to grow veggies instead of grass. They transformed vacant lots into farms and are working as a group in their neighborhood to share what they grow and strengthen their community at the same time.

April 8<sup>th</sup>

Tornado Alley Bulldog Rescue brought a bulldog in a wagon to the show. We talked about the special needs of the breed and the need for homes for the over 30 homeless dogs at their facility.

Open Streets Norman came on the show to talk about their upcoming event in the Norman Area that will help promote health and wellness.

April 15<sup>th</sup>

The folks from the Oklahoma City County Health Dept. came in to get us ready for mosquito season. West Nile Virus is a very real threat and they were able to educate our audience about prevention.

Girls on the Run is a program that offers mentoring for young girls through volunteers that go to schools throughout the year to teach. At the end of the year, the girls participate in a race to celebrate their accomplishments. Leslie Littlejohn gave us the details on this year's upcoming race.

April 22<sup>nd</sup>

The Iron Thistle Scottish Festival is coming up soon. We had two gentlemen in kilts come to the studio to fill us in on the things that will be offered at this year's event. We were fortunate enough to have the head of the Make-a-Wish foundation join us for an interview about the organization as well as two supporters.

April 29<sup>th</sup>

The Eastside Steppers is a club that helps school-aged kids prepare for competitive track events. We spoke to two of their coaches and one young participant.

The Regional Food Bank of Oklahoma brought three people up to discuss a critical volunteer shortage.

May 6<sup>th</sup>

We had our annual chat with the Letter Carriers of OKC about their upcoming food drive to benefit the food bank.

Recent proposed changes to the Farm Bill can have a major impact on efforts to feed hungry Oklahomans. We discussed the possible repercussions and possible solutions. We aim to educate the public about the problem.

May 13<sup>th</sup>

Two representatives from the Paseo Arts festival came on the program to let us know how the planning for this year's festival is going. We talked about the different vendors and performers and talked about the logistics for the day of the event.

The YMCA brought two of their senior stars from their upcoming variety show. The show is directed by the YMCA through their Senior Centers as a way to keep the members happy and healthy in their golden years.

May 20<sup>th</sup>

Parents Helping Parents is an organization that provides help and support for people whose kids are struggling with substance abuse. They have classes, support groups, and other assistance to help parents cope with this emotionally crippling problem.

Pine Pantry came to the studio to discuss their progress since last appearing on the show nearly a year ago. They started with one "little free pantry" and have now expanded to 6 locations around the OKC Metro. They brought one of their corporate advocates along to talk about how well the system is working to help those who need a little help.

May 27<sup>th</sup>

Rainbow Fleet is a non-profit organization whose only focus is to help people find quality child-care for their children. They talked about ways to make sure you know what to look for in a good child care facility.

We replayed the Pine pantry segment

June 3<sup>rd</sup>

Two cancellations caused us to use previous shows. Pine pantry segment replay  
Rainbow Fleet Replay

June 10<sup>th</sup>

St. Jude Hospital brought two representatives up to tell us about the work they are doing to ensure that kids with childhood cancer get the treatment they so desperately need.

The Actor's Pavilion or TAP is a group that gives help and support to child actors, training them and putting on plays. They also act in short films with a former Hollywood director.

June 17<sup>th</sup>

SoonerCon, Oklahoma's Pop culture extravaganza is set to take place in a week so we spoke with the organizers of the event to find out what kind of workshops will be offered. This non-profit organization has educational events of coding for kids, fun games, writing workshops, podcasting advice and costume contests for geeks of all ages.

Due to a request from the food bank, we re-ran the segment on critical need for volunteers.

June 24<sup>th</sup>

The Oklahoma Fraternal Order of Police chapter 155 came on the program to address possible cuts to the Sheriff's Dept. Their aim is to educate the public about the school

information officers whose job it is to work in the schools and provide a level of protection against active shooters.

Because of recent rain we did a re-run of the segment from the Oklahoma City County Health Dept. about the prevention of West Nile Virus.