

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

January 1 through March 31, 2018

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of October 1 through December 31, 2017.

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

PUBLIC SERVICE FIRST QUARTER 2018 JANUARY 1- MARCH 31ST 2018

January 7th

Amy Welch from the Oklahoma Society of CPA's came to the studio to discuss getting our finances in order for the New Year. The second segment of the program featured a replay of the program featuring Pine Pantry and their new project of food pantries around the city.

January 14th

We revisited the interview done in 2017 with the girls from the Onie project about nutrition and healthy recipes. The second segment on the program was focused on the needs of the Regional Food Bank of Oklahoma and their current critical shortages following the holidays.

January 21st

Two employees from the City Rescue Mission came up to the studio to tell us about the work they are doing to assist the homeless population with issues in getting back on their feet and in a more stable position. Two Rotary members were featured in the second interview. They talked about some of the different projects the Rotary helps to fund in the Oklahoma City area schools.

January 28th

The Friends of the Metropolitan Library book sale is coming up in February and we had three ladies come up to tell us about it. The sale is massive and takes place at the fairgrounds every year, so it takes lots of volunteers to put on. The second segment featured three ladies who volunteer for a group called Suited for Success. They give professional clothing to women who are job seekers so that they can get better jobs!

February 4th

Earth Rebirth is a group in Norman that is run by several former OU students who are passionate about the environment. They go into the schools and help teach kids about the environment through earth friendly projects. The second segment featured a group called True Dads which is a training course for Co-parents. It is a paid course which provides skills to dads so they can be better parents to their kids with the help of a partner.

February 11th

Replay of last week's shows

February 18th

Ywca ladies came in to talk about sexual violence awareness and prevention. Made in Oklahoma event to benefit a church pantry came in to talk about their upcoming Sunday craft show.

February 25th

Pivot Youth services of Oklahoma City provides help to students who are estranged from their families and need a place to stay and help to finish school. They need support and guidance and Pivot is there to provide it. The second segment featured a guest from the National Kidney Foundation, a Donor and a Recipient.

March 4th

Replay of Pivot was the first segment and the second segment was an interview with the Oklahoma City County Health Department and an Epidemiologist brought in to discuss the severe flu season in Oklahoma this year and vaccines.

March 11th

Upward Transitions, which was once called Travelers, came in to talk about how their role has changed over the years to help those displaced individuals in our society to move into a more permanent housing position. YWCA is doing a race called The Fearless K, and they came on to promote the event and talk about it.

March 18th

True Dads returns to the program for another interview. Open streets Okc had an event in March that they wanted to promote.

March 25th

Oklahoma Behavioral Institute came in to discuss the frustration of the lack of funding and lack of attention of funding, given the huge mental health deficit that Oklahoma faces. Commonwealth Urban Farms is a group of neighbors in OKC that began using vacant lots and front yards to grow gardens instead of grass and is changing city codes to get these things approved in their neighborhoods.