



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 6090781
Schedule Dates 05/14/24-05/27/24
Advertiser Mike Kennedy for Senate-R (124583)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1639/2484/7081 (2022206)
Salesperson Locality/PHL, Philadelphia (2992)
Sales Office Locality Philadelphia
Buyer Name
Phone/Fax /
CPE 1639/2484/7081
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 05/13/24
Last Modified 05/13/24
Entered By Amy Dodson
CO-OP No
External # 10779810
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,671.00
Net Total \$9,469.00
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
May. 2024	29	\$10,115.00
Jun. 2024	2	\$1,025.00
Grand Total:	31	\$11,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Sports/Other (13-1.6)	05/25/24-05/25/24	2	:30	10:35P- News-Talkin Sports Saturday							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)	TALKING SPORTS	5/13/24
2.0	Normal Line / News (11-3.4)	05/25/24-05/25/24	2	:30	10P- 10:35P (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	NEWS AT 10P SAT	5/13/24
3.0	Normal Line / News (2-1.2)	05/25/24-05/25/24	2	:30	7A- 8A (MST)							1		1	\$90.00	\$90.00	Salt Lake City (KUTV)	NEWS AT 7A	5/13/24
4.0	Normal Line / News (1-1.3)	05/14/24-05/17/24	2	:30	7A- 9A (MST)	1		X	X	X	X			1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/13/24
5.0	Normal Line / News (1-1.3)	05/21/24-05/24/24	2	:30	7A- 9A (MST)	2		X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/13/24
6.0	Normal Line / News (10-3.5)	05/14/24-05/17/24	2	:30	10P- 10:37P (MST)	1		X	X	X	X			1	\$575.00	\$575.00	Salt Lake City (KUTV)	NEWS AT 10P	5/13/24
7.0	Normal Line / News (10-3.5)	05/21/24-05/24/24	2	:30	10P- 10:37P (MST)	1		X	X	X	X			1	\$575.00	\$575.00	Salt Lake City (KUTV)	NEWS AT 10P	5/13/24
8.0	Normal Line / News (12-3.5)	05/19/24-05/19/24	2	:30	10P- 10:35P (MST)								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS AT 10P SUN	5/13/24
9.0	Normal Line / News (3-1.2)	05/19/24-05/19/24	2	:30	7A- 8A (MST)								1	1	\$100.00	\$100.00	Salt Lake City (KUTV)	NEWS AT 7A	5/13/24
10.0	Normal Line / News (4-3.1)	05/19/24-05/19/24	1	:30	8A- 9:30A (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	5/13/24
11.0	Normal Line / News (4-3.1)	05/26/24-05/26/24	1	:30	8A- 9:30A (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	5/13/24
12.0	Normal Line / News (5-1.3)	05/14/24-05/17/24	2	:30	12P- 1P (MST)	2		X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)	NEWS AT NOON	5/13/24
13.0	Normal Line / News (5-1.3)	05/21/24-05/24/24	2	:30	12P- 1P (MST)	2		X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)	NEWS AT NOON	5/13/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT (6-0.4)	05/14/24-05/17/24	2	:30	3:30P- Jeopardy 2	2		X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)	JEOPARDY	5/13/24
15.0	Normal Line / SPOT (6-0.4)	05/21/24-05/24/24	2	:30	3:30P- Jeopardy 2	2		X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)	JEOPARDY	5/13/24
16.0	Normal Line / News (7-0.9)	05/14/24-05/17/24	3	:30	4:30P- 5P (MST)	1		X	X	X	X			1	\$125.00	\$125.00	Salt Lake City (KUTV)	NEWS AT 430P	5/13/24
17.0	Normal Line / News (7-0.9)	05/21/24-05/24/24	3	:30	4:30P- 5P (MST)	1		X	X	X	X			1	\$125.00	\$125.00	Salt Lake City (KUTV)	NEWS AT 430P	5/13/24
18.0	Normal Line / News (8-1.9)	05/14/24-05/17/24	1	:30	5P- 5:30P (MST)	1		X	X	X	X			1	\$800.00	\$800.00	Salt Lake City (KUTV)	NEWS AT 5P	5/13/24
19.0	Normal Line / News (8-1.9)	05/21/24-05/24/24	1	:30	5P- 5:30P (MST)	1		X	X	X	X			1	\$800.00	\$800.00	Salt Lake City (KUTV)	NEWS AT 5P	5/13/24
20.0	Normal Line / News (9-2.0)	05/14/24-05/17/24	1	:30	6P- 6:30P (MST)	1		X	X	X	X			1	\$900.00	\$900.00	Salt Lake City (KUTV)	NEWS AT 6P	5/13/24
21.0	Normal Line / News (9-2.0)	05/21/24-05/24/24	1	:30	6P- 6:30P (MST)	1		X	X	X	X			1	\$900.00	\$900.00	Salt Lake City (KUTV)	NEWS AT 6P	5/13/24
22.0	Normal Line / News (1-1.3)	05/20/24-05/20/24	2	:30	7A- 9A (MST)	1	1							1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/13/24
23.0	Normal Line / News (7-0.9)	05/20/24-05/20/24	3	:30	4:30P- 5P (MST)	1	1							1	\$125.00	\$125.00	Salt Lake City (KUTV)	NEWS AT 430P	5/13/24
24.0	Normal Line / News (7-0.9)	05/27/24-05/27/24	3	:30	4:30P- 5P (MST)	1	1							1	\$125.00	\$125.00	Salt Lake City (KUTV)	NEWS AT 430P	5/13/24
25.0	Normal Line / News (9-2.0)	05/27/24-05/27/24	1	:30	6P- 6:30P (MST)	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	NEWS AT 6P	5/13/24
26.0	Normal Line / News (9-2.0)	05/20/24-05/20/24	1	:30	6P- 6:30P (MST)	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	NEWS AT 6P	5/13/24

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