



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1385452-1	10/25/15	October 2015	09/28/15 - 10/05/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washington	National

Billing Address:

Shorr & Associates
Attention: Accounts Payable
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Flight Dates	Order #	Alt Order #
09/29/15 - 10/05/15	1385452	07958090

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	09/29/15	10/05/15	12 News Today 6a	556a-659a	11111--	:30	5	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/15 10/05/15 11111-- 5 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Tu 09/29/15 6:41 AM 12 News Today 6a 556a-659a :30 DG-TV15-05H \$600.00 NM 5 WWBT W 09/30/15 6:40 AM 12 News Today 6a 556a-659a :30 DG-TV15-05H \$600.00 NM 1 WWBT Th 10/01/15 6:29 AM 12 News Today 6a 556a-659a :30 DG-TV15-05H \$600.00 NM 4 WWBT F 10/02/15 6:54 AM 12 News Today 6a 556a-659a :30 DG-TV15-06H \$600.00 NM 3 WWBT M 10/05/15 6:23 AM 12 News Today 6a 556a-659a :30 DG-TV15-06H \$600.00 NM								
2	09/29/15	10/05/15	NBC Today Show	659a-9a	21122--	:30	8	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/15 10/05/15 21122-- 8 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 09/29/15 8:29 AM NBC Today Show 659a-9a :30 DG-TV15-05H \$600.00 NM 2 WWBT W 09/30/15 7:59 AM NBC Today Show 659a-9a :30 DG-TV15-05H \$600.00 NM 6 WWBT Th 10/01/15 7:23 AM NBC Today Show 659a-9a :30 DG-TV15-05H \$600.00 NM 3 WWBT Th 10/01/15 8:47 AM NBC Today Show 659a-9a :30 DG-TV15-05H \$600.00 NM 8 WWBT F 10/02/15 7:22 AM NBC Today Show 659a-9a :30 DG-TV15-06H \$600.00 NM 4 WWBT F 10/02/15 8:49 AM NBC Today Show 659a-9a :30 DG-TV15-06H \$600.00 NM 7 WWBT M 10/05/15 7:59 AM NBC Today Show 659a-9a :30 DG-TV15-06H \$600.00 NM 5 WWBT M 10/05/15 8:28 AM NBC Today Show 659a-9a :30 DG-TV15-05H \$600.00 NM								
3	09/29/15	10/05/15	Wendy Williams Show	258-358p M-F	11111--	:30	5	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/15 10/05/15 11111-- 5 \$125.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Tu 09/29/15 3:44 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-05H \$125.00 NM 3 WWBT W 09/30/15 3:41 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-05H \$125.00 NM 5 WWBT Th 10/01/15 3:45 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-05H \$125.00 NM								

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POL/Gecker, Dan/State Sen	GECKER 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
3	09/29/15	10/05/15	Wendy Williams Show	258-358p M-F	11111--	:30	5	\$125.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>4 WWBT F 10/02/15 3:51 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-06H \$125.00 NM</div> <div>1 WWBT M 10/05/15 3:53 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-06H \$125.00 NM</div>									
4	09/30/15	10/05/15	12 News @ 6p	559p-630p	1-11---	:30	3	\$600.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/30/15 10/06/15 1-11--- 3 \$600.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WWBT W 09/30/15 6:14 PM 12 News @ 6p 559p-630p :30 DG-TV15-05H \$600.00 NM</div> <div>3 WWBT Th 10/01/15 12 News @ 6p 559p-630p :00 \$600.00 NM</div> <div>Credited</div> <div>2 WWBT M 10/05/15 6:28 PM 12 News @ 6p 559p-630p :30 DG-TV15-05H \$600.00 NM</div>									
5	09/30/15	10/01/15	Entertainment Tonight	659p-729p	--11---	:30	2	\$550.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/28/15 10/04/15 --11--- 2 \$550.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WWBT W 09/30/15 7:28 PM Entertainment Tonight 659p-729p :30 DG-TV15-05H \$550.00 NM</div> <div>1 WWBT Th 10/01/15 7:15 PM Entertainment Tonight 659p-729p :30 DG-TV15-05H \$550.00 NM</div>									
6	09/29/15	10/02/15	Inside Edition @ 730p	729p-757p	-1--1--	:30	2	\$550.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/28/15 10/04/15 -1--1-- 2 \$550.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WWBT Tu 09/29/15 7:42 PM Inside Edition @ 730p 729p-757p :30 DG-TV15-05H \$550.00 NM</div> <div>2 WWBT F 10/02/15 7:50 PM Inside Edition @ 730p 729p-757p :30 DG-TV15-06H \$550.00 NM</div>									
7	10/05/15	10/05/15	Monday Hour 3	10p-1059p	1-----	:30	1	\$1,000.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>10/05/15 10/11/15 1----- 1 \$1,000.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WWBT M 10/05/15 10:33 PM Monday Hour 3 10p-1059p :30 DG-TV15-06H \$1,000.00 NM</div>									
8	09/30/15	09/30/15	Wednesday Hour 2	9p-10p	--1----	:30	1	\$1,200.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/28/15 10/04/15 --1---- 1 \$1,200.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WWBT W 09/30/15 9:39 PM Wednesday Hour 2 9p-10p :30 DG-TV15-05H \$1,200.00 NM</div>									
9	09/30/15	09/30/15	Wednesday Hour 3	10p-1059p	--1----	:30	1	\$1,200.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>09/28/15 10/04/15 --1---- 1 \$1,200.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WWBT W 09/30/15 10:31 PM Wednesday Hour 3 10p-1059p :30 DG-TV15-05H \$1,200.00 NM</div>									
11	09/29/15	10/05/15	Late News M-Su	11p-1135p, Sa 11p-	11111--	:30	5	\$600.00	NM

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Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
11	09/29/15	10/05/15	Late News M-Su	11p-1135p, Sa 11p-	11111--	:30	5	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/15 10/05/15 11111-- 5 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Tu 09/29/15 11:14 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-05H \$600.00 NM 3 WWBT W 09/30/15 11:29 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-05H \$600.00 NM 2 WWBT Th 10/01/15 11:29 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-05H \$600.00 NM 5 WWBT F 10/02/15 11:22 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-06H \$600.00 NM 1 WWBT M 10/05/15 11:13 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-06H \$600.00 NM								
12	09/30/15	10/05/15	The Tonight Show	1135p-1237a	1-111--	:30	4	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/15 10/06/15 1-111-- 4 \$225.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 09/30/15 11:53 PM The Tonight Show 1135p-1237a :30 DG-TV15-05H \$225.00 NM 4 WWBT Th 10/01/15 12:25 AM The Tonight Show 1135p-1237a :30 DG-TV15-05H \$225.00 NM 3 WWBT F 10/02/15 12:15 AM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM 2 WWBT M 10/05/15 12:02 AM The Tonight Show 1135p-1237a :30 DG-TV15-05H \$225.00 NM								
13	10/04/15	10/04/15	12 News Today Sun @7a	7a-758a	-----1	:30	1	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 10/04/15 7:22 AM 12 News Today Sun @7a 7a-758a :30 DG-TV15-06H \$200.00 NM								
14	10/03/15	10/03/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/03/15 11:52 PM Saturday Night Live 1130p-102a :30 DG-TV15-05H \$350.00 NM								
15	10/04/15	10/04/15	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 10/04/15 9:10 AM 12 News Today Sun 9a 9a-10a :30 DG-TV15-06H \$350.00 NM								
16	10/03/15	10/03/15	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1- 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/03/15 8:59 AM 12 News Today @ 9a 858a-10a :30 DG-TV15-06H \$350.00 NM								
17	10/04/15	10/04/15	Nbc Meet The Press 10a	959a-11a	-----1	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/15 10/04/15 -----1 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																				
17	10/04/15	10/04/15	Nbc Meet The Press 10a	959a-11a	-----1	:30	1	\$350.00	NM																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Su</td><td>10/04/15</td><td>10:59 AM</td><td>Nbc Meet The Press 10a</td><td>959a-11a</td><td>:30</td><td>DG-TV15-05H</td><td>\$350.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Su	10/04/15	10:59 AM	Nbc Meet The Press 10a	959a-11a	:30	DG-TV15-05H	\$350.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	Su	10/04/15	10:59 AM	Nbc Meet The Press 10a	959a-11a	:30	DG-TV15-05H	\$350.00	NM																																		
18	09/29/15	09/29/15	NET Tuesday Prime Other	NET Tuesday Prime	-1-----	:30	1	\$1,700.00	NM																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/28/15</td><td>10/04/15</td><td>-1-----</td><td>1</td><td>\$1,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Tu</td><td>09/29/15</td><td>8:43 PM</td><td>NET Tuesday Prime Other 1</td><td>NET Tuesday Prime</td><td>:30</td><td>DG-TV15-05H</td><td>\$1,700.00</td><td>NM</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/15	10/04/15	-1-----	1	\$1,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Tu	09/29/15	8:43 PM	NET Tuesday Prime Other 1	NET Tuesday Prime	:30	DG-TV15-05H	\$1,700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
	09/28/15	10/04/15	-1-----	1	\$1,700.00																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	Tu	09/29/15	8:43 PM	NET Tuesday Prime Other 1	NET Tuesday Prime	:30	DG-TV15-05H	\$1,700.00	NM																																		
19	10/05/15	10/05/15	12 News @ 6p	559p-630p	1-----	:30	1	\$600.00	NM																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
	10/05/15	10/11/15	1-----	1	\$600.00																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	M	10/05/15	6:09 PM	12 News @ 6p	559p-630p	:30	DG-TV15-06H	\$600.00	NM																																		
Total Spots							43																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$23,025.00
<u>Agency Commission</u>	\$3,453.75
<u>Net Amount Due</u>	\$19,571.25

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