

DUPLICATE INVOICE



WWBT LLC
 5710 Midlothian Turnpike
 Richmond, VA 23225
 Main: (804) 230-1212
 Billing: (804) 230-2653

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

Invoice # 1372048-1	Invoice Date 09/27/15	Invoice Month September 2015	Invoice Period 08/31/15 - 09/16/15
Station WWBT	Account Executive Mick Nesci	Sales Office HRP-Washingto	Sales Region National

Billing Address:

Shorr & Associates
 Attention: Accounts Payable
 100 North 20th Street, Suite 201
 Philadelphia, PA 19103

Send Payment To:

WWBT LLC
 P.O. Box 11407
 Drawer 1498
 Birmingham, AL 35246-1498

Advertiser POL/Gecker, Dan/State Sen	Product GECKER 4 SENATE	Estimate Number
Flight Dates 09/10/15 - 09/16/15	Order # 1372048	Alt Order # 07906355
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB #	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
15	09/10/15	09/10/15	NFL GAME REG SEASO	820P-1130P	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/10/15 10:44 PM NFL GAME REG SEASON 820P-1130P :30 DG-TV15-04H \$2,500.00 NM									
23	09/10/15	09/11/15	12 News Today 6a	556a-659a	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT F 09/11/15 6:54 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM									
24	09/15/15	09/16/15	12 News Today 6a	556a-659a	-11----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/15 09/20/15 -11---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 09/15/15 6:13 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM 2 WWBT W 09/16/15 6:23 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM									
25	09/10/15	09/11/15	NBC Today Show	659a-9a	---11--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---11-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/10/15 8:44 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM 2 WWBT F 09/11/15 8:29 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM									
26	09/14/15	09/16/15	NBC Today Show	659a-9a	MTW----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/15 09/20/15 MTW---- 2 \$600.00									
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1	WWBT	W	09/16/15	7:23 AM	NBC Today Show	659a-9a	:30	DG-TV15-04H	\$600.00	NM																																													
27	09/14/15	09/16/15	Wendy Williams Show	258-358p M-F	1-1----	:30	2	\$75.00		NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																		
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1	WWBT	M	09/14/15	3:56 PM	Wendy Williams Show	258-358p M-F	:30	DG-TV15-04H	\$75.00	NM																																													
2	WWBT	W	09/16/15	3:36 PM	Wendy Williams Show	258-358p M-F	:30	DG-TV15-04H	\$75.00	NM																																													
28	09/10/15	09/10/15	12 News @ 6p	559p-630p	---1---	:30	1	\$600.00		NM																																													
<table style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>09/07/15</td> <td>09/13/15</td> <td>---1---</td> <td>1</td> <td>\$600.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Th</td> <td>09/10/15</td> <td>6:28 PM</td> <td>12 News @ 6p</td> <td>559p-630p</td> <td>:30</td> <td>DG-TV15-04H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/07/15	09/13/15	---1---	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Th	09/10/15	6:28 PM	12 News @ 6p	559p-630p	:30	DG-TV15-04H	\$600.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																		
	09/07/15	09/13/15	---1---	1	\$600.00																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																													
1	WWBT	Th	09/10/15	6:28 PM	12 News @ 6p	559p-630p	:30	DG-TV15-04H	\$600.00	NM																																													
29	09/14/15	09/16/15	12 News @ 6p	559p-630p	M-W----	:30	1	\$600.00		NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																		
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1	WWBT	M	09/14/15	6:25 PM	12 News @ 6p	559p-630p	:30	DG-TV15-04H	\$600.00	NM																																													
30	09/11/15	09/11/15	12 News @ 5p	458p-529p	----1--	:30	1	\$450.00		NM																																													
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1	WWBT	F	09/11/15	5:27 PM	12 News @ 5p	458p-529p	:30	DG-TV15-04H	\$450.00	NM																																													
31	09/10/15	09/11/15	Entertainment Tonight	659p-729p	---11--	:30	2	\$375.00		NM																																													
<table style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>09/07/15</td> <td>09/13/15</td> <td>---11--</td> <td>2</td> <td>\$375.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Th</td> <td>09/10/15</td> <td>7:09 PM</td> <td>Entertainment Tonight</td> <td>659p-729p</td> <td>:30</td> <td>DG-TV15-04H</td> <td>\$375.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WWBT</td> <td>F</td> <td>09/11/15</td> <td>7:18 PM</td> <td>Entertainment Tonight</td> <td>659p-729p</td> <td>:30</td> <td>DG-TV15-04H</td> <td>\$375.00</td> <td>NM</td> </tr> </table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/07/15	09/13/15	---11--	2	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Th	09/10/15	7:09 PM	Entertainment Tonight	659p-729p	:30	DG-TV15-04H	\$375.00	NM	2	WWBT	F	09/11/15	7:18 PM	Entertainment Tonight	659p-729p	:30	DG-TV15-04H	\$375.00	NM
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32	09/16/15	09/16/15	Entertainment Tonight	659p-729p	--1----	:30	1	\$375.00		NM																																													
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33	09/11/15	09/11/15	Inside Edition @ 730p	729p-757p	----1--	:30	1	\$375.00		NM																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:
WWBT LLC
 P.O. Box 11407
 Drawer 1498
 Birmingham, AL 35246-1498

DUPLICATE INVOICE

<u>Invoice #</u> 1372048-1	<u>Invoice Date</u> 09/27/15	<u>Invoice Month</u> September 2015	<u>Invoice Period</u> 08/31/15 - 09/16/15
<u>Advertiser</u> POL/Gecker, Dan/State Sen		<u>Product</u> GECKER 4 SENATE	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type																						
40	09/12/15	09/12/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$200.00	NM																						
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Total Spots **28**

Payment Terms 30 Days

<u>Gross Total</u>	\$14,225.00
<u>Agency Commission</u>	\$2,133.75
<u>Net Amount Due</u>	\$12,091.25

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