



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

WWBT LLC  
5710 Midlothian Turnpike  
Richmond, VA 23225  
Main: (804) 230-1212  
Billing: (804) 230-2653

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1372048-1	09/27/15	September 2015	08/31/15 - 09/16/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washingto	National

Billing Address:

**Shorr & Associates**  
Attention: Accounts Payable  
100 North 20th Street, Suite 201  
Philadelphia, PA 19103

Send Payment To:

**WWBT LLC**  
P.O. Box 11407  
Drawer 1498  
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Flight Dates	Order #	Alt Order #
09/10/15 - 09/16/15	1372048	07906355

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
15	09/10/15	09/10/15	NFL GAME REG SEASON	820P-1130P	---1---	:30	1	\$2,500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---1--- 1 \$2,500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/10/15 10:44 PM NFL GAME REG SEASON 820P-1130P :30 DG-TV15-04H \$2,500.00 NM								
23	09/10/15	09/11/15	12 News Today 6a	556a-659a	---TF--	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---TF-- 1 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT F 09/11/15 6:54 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM								
24	09/15/15	09/16/15	12 News Today 6a	556a-659a	-11----	:30	2	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/15 09/20/15 -11---- 2 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 09/15/15 6:13 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM 2 WWBT W 09/16/15 6:23 AM 12 News Today 6a 556a-659a :30 DG-TV15-04H \$600.00 NM								
25	09/10/15	09/11/15	NBC Today Show	659a-9a	---11--	:30	2	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/07/15 09/13/15 ---11-- 2 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 09/10/15 8:44 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM 2 WWBT F 09/11/15 8:29 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM								
26	09/14/15	09/16/15	NBC Today Show	659a-9a	MTW----	:30	2	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/14/15 09/20/15 MTW---- 2 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**Birmingham, AL 35246-1498**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1372048-1	09/27/15	September 2015	08/31/15 - 09/16/15
Advertiser	Product	Estimate Number	
POL/Gecker, Dan/State Sen	GECKER 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
26	09/14/15	09/16/15	NBC Today Show	659a-9a	MTW----	:30	2	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WWBT M 09/14/15 8:39 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM									
1 WWBT W 09/16/15 7:23 AM NBC Today Show 659a-9a :30 DG-TV15-04H \$600.00 NM									
27	09/14/15	09/16/15	Wendy Williams Show	258-358p M-F	1-1----	:30	2	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/14/15 09/20/15 1-1---- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT M 09/14/15 3:56 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-04H \$75.00 NM									
2 WWBT W 09/16/15 3:36 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-04H \$75.00 NM									
28	09/10/15	09/10/15	12 News @ 6p	559p-630p	---1---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/07/15 09/13/15 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Th 09/10/15 6:28 PM 12 News @ 6p 559p-630p :30 DG-TV15-04H \$600.00 NM									
29	09/14/15	09/16/15	12 News @ 6p	559p-630p	M-W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/14/15 09/20/15 M-W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT M 09/14/15 6:25 PM 12 News @ 6p 559p-630p :30 DG-TV15-04H \$600.00 NM									
30	09/11/15	09/11/15	12 News @ 5p	458p-529p	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/07/15 09/13/15 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT F 09/11/15 5:27 PM 12 News @ 5p 458p-529p :30 DG-TV15-04H \$450.00 NM									
31	09/10/15	09/11/15	Entertainment Tonight	659p-729p	---11--	:30	2	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/07/15 09/13/15 ---11-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT Th 09/10/15 7:09 PM Entertainment Tonight 659p-729p :30 DG-TV15-04H \$375.00 NM									
2 WWBT F 09/11/15 7:18 PM Entertainment Tonight 659p-729p :30 DG-TV15-04H \$375.00 NM									
32	09/16/15	09/16/15	Entertainment Tonight	659p-729p	--1----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/14/15 09/20/15 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WWBT W 09/16/15 7:24 PM Entertainment Tonight 659p-729p :30 DG-TV15-04H \$375.00 NM									
33	09/11/15	09/11/15	Inside Edition @ 730p	729p-757p	----1--	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																														
33	09/11/15	09/11/15	Inside Edition @ 730p	729p-757p	----1--	:30	1	\$375.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/11/15</td><td>7:51 PM</td><td>Inside Edition @ 730p</td><td>729p-757p</td><td>:30</td><td>DG-TV15-04H</td><td>\$375.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	F	09/11/15	7:51 PM	Inside Edition @ 730p	729p-757p	:30	DG-TV15-04H	\$375.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WWBT	F	09/11/15	7:51 PM	Inside Edition @ 730p	729p-757p	:30	DG-TV15-04H	\$375.00	NM																																												
34	09/14/15	09/16/15	Inside Edition @ 730p	729p-757p	MTW----	:30	2	\$375.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/14/15</td><td>09/20/15</td><td>MTW----</td><td>2</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WWBT</td><td>M</td><td>09/14/15</td><td>7:56 PM</td><td>Inside Edition @ 730p</td><td>729p-757p</td><td>:30</td><td>DG-TV15-04H</td><td>\$375.00</td><td>NM</td></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>09/16/15</td><td>7:51 PM</td><td>Inside Edition @ 730p</td><td>729p-757p</td><td>:30</td><td>DG-TV15-04H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/14/15	09/20/15	MTW----	2	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WWBT	M	09/14/15	7:56 PM	Inside Edition @ 730p	729p-757p	:30	DG-TV15-04H	\$375.00	NM	1	WWBT	W	09/16/15	7:51 PM	Inside Edition @ 730p	729p-757p	:30	DG-TV15-04H	\$375.00	NM
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35	09/11/15	09/11/15	The Tonight Show	1135p-1237a	----1--	:30	1	\$225.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/07/15</td><td>09/13/15</td><td>----1--</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>F</td><td>09/11/15</td><td>12:27 AM</td><td>The Tonight Show</td><td>1135p-1237a</td><td>:30</td><td>DG-TV15-04H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/07/15	09/13/15	----1--	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	F	09/11/15	12:27 AM	The Tonight Show	1135p-1237a	:30	DG-TV15-04H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WWBT	F	09/11/15	12:27 AM	The Tonight Show	1135p-1237a	:30	DG-TV15-04H	\$225.00	NM																																												
36	09/14/15	09/15/15	The Tonight Show	1135p-1237a	11-----	:30	2	\$225.00	NM																																													
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37	09/11/15	09/12/15	Late News M-Su	11p-1135p, Sa 11p-	----11-	:30	2	\$600.00	NM																																													
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38	09/14/15	09/16/15	Late News M-Su	11p-1135p, Sa 11p-	1-1----	:30	2	\$600.00	NM																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

Send Payment To:

**WWBT LLC**  
P.O. Box 11407  
Drawer 1498  
Birmingham, AL 35246-1498

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1372048-1	09/27/15	September 2015	08/31/15 - 09/16/15

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																								
40	09/12/15	09/12/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$200.00	NM																							
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Total Spots							28																									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,225.00</b>
<u>Agency Commission</u>	<b>\$2,133.75</b>
<u>Net Amount Due</u>	<b>\$12,091.25</b>

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