

DUPLICATE INVOICE



WWBT LLC
 5710 Midlothian Turnpike
 Richmond, VA 23225
 Main: (804) 230-1212
 Billing: (804) 230-2653

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

Invoice #	Invoice Date	Invoice Month	Invoice Period
1392440-1	10/25/15	October 2015	09/28/15 - 10/19/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Flight Dates	Order #	Alt Order #
10/13/15 - 10/19/15	1392440	07969015

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Shorr & Associates
 Attention: Accounts Payable
 1831 Chestnut Street
 Suite 602
 Philadelphia, PA 19103

Send Payment To:

WWBT LLC
 P.O. Box 11407
 Drawer 1498
 Birmingham, AL 35246-1498

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																																																																																															
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:
WWBT LLC
 P.O. Box 11407
 Drawer 1498
Birmingham, AL 35246-1498

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 Richmond, VA 23225

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5	10/13/15	10/15/15	Entertainment Tonight	659p-729p	-111---	:30	3	\$550.00	NM																																																																																																			
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7	10/19/15	10/19/15	Monday Hour 3	10p-1059p	1-----	:30	1	\$1,000.00	NM																																																																																																			
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8	10/14/15	10/14/15	Wednesday Hour 2	9p-10p	--1----	:30	1	\$1,200.00	NM																																																																																																			
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Send Payment To:
WBTV LLC
 P.O. Box 11407
 Drawer 1498
Birmingham, AL 35246-1498

WBTV
 5710 Midlothian Tpk
 Richmond, VA 23225

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1392440-1	10/25/15	October 2015	09/28/15 - 10/19/15

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/14/15	10/14/15	Wednesday Hour 2	9p-10p	--1----	:30	1	\$1,200.00	NM
9	10/14/15	10/14/15	Wednesday Hour 3	10p-1059p	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 --1---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/14/15 10:34 PM Wednesday Hour 3 10p-1059p :30 DG-TV15-06H \$1,200.00 NM									
10	10/19/15	10/19/15	NET Monday Prime Other	NET Monday Prime	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/15 10/25/15 1----- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 10/19/15 9:41 PM NET Monday Prime Other 1 NET Monday Prime :30 DG-TV15-08H \$1,700.00 NM									
11	10/13/15	10/18/15	Late News M-Su	11p-1135p, Sa 11p-	-11111-	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -11111- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Tu 10/13/15 11:31 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-07H \$600.00 NM 4 WWBT W 10/14/15 11:31 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-07H \$600.00 NM 2 WWBT Th 10/15/15 11:24 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM 5 WWBT F 10/16/15 11:22 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM 6 WWBT Sa 10/17/15 11:34 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM									
12	10/13/15	10/19/15	The Tonight Show	1135p-1237a	11111--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/15 10/19/15 11111-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Tu 10/13/15 12:15 AM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM 5 WWBT W 10/14/15 11:59 PM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM 4 WWBT Th 10/15/15 12:04 AM The Tonight Show 1135p-1237a :30 DG-TV15-07H \$225.00 NM 1 WWBT F 10/16/15 12:17 AM The Tonight Show 1135p-1237a :30 DG-TV15-08H \$225.00 NM 3 WWBT M 10/19/15 11:50 PM The Tonight Show 1135p-1237a :30 DG-TV15-08H \$225.00 NM									
13	10/18/15	10/18/15	12 News Today Sun @7a	7a-758a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 10/18/15 7:27 AM 12 News Today Sun @7a 7a-758a :30 DG-TV15-08H \$200.00 NM									
14	10/17/15	10/17/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/17/15 12:08 AM Saturday Night Live 1130p-102a :30 DG-TV15-07H \$350.00 NM									
15	10/18/15	10/18/15	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																									
16	10/17/15	10/17/15	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM																																																								
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21	10/17/15	10/18/15	12 News @ 6p Sat/Sun	6p-629p	-----11	:30	2	\$225.00	NM																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:
WWBT LLC
 P.O. Box 11407
 Drawer 1498
Birmingham, AL 35246-1498

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1392440-1	10/25/15	October 2015	09/28/15 - 10/19/15

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Type																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WWBT	F	10/16/15	4:25 PM	12 News 1st @ 4p	358p-429p	:30	DG-TV15-08H	\$200.00	NM																																												
24	10/16/15	10/16/15	12 News Today 6a mkgd for spot missed 10/14 9p-10p	556a-659a	----1--	:30	1	\$600.00	NM																																													
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Total Spots 58

Payment Terms 30 Days

<u>Gross Total</u>	\$31,300.00
<u>Agency Commission</u>	\$4,695.00
<u>Net Amount Due</u>	\$26,605.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.