



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1392440-1	10/25/15	October 2015	09/28/15 - 10/19/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washingto	National

Billing Address:

Shorr & Associates
Attention: Accounts Payable
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Flight Dates	Order #	Alt Order #
10/13/15 - 10/19/15	1392440	07969015

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	10/13/15	10/19/15	12 News Today 6a	556a-659a	11111--	:30	5	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/15 10/19/15 11111-- 5 \$600.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Tu 10/13/15 6:29 AM 12 News Today 6a 556a-659a :30 DG-TV15-07H \$600.00 NM 5 WWBT W 10/14/15 6:20 AM 12 News Today 6a 556a-659a :30 DG-TV15-07H \$600.00 NM 4 WWBT Th 10/15/15 6:20 AM 12 News Today 6a 556a-659a :30 DG-TV15-08H \$600.00 NM 2 WWBT F 10/16/15 6:12 AM 12 News Today 6a 556a-659a :30 DG-TV15-08H \$600.00 NM 1 WWBT M 10/19/15 6:20 AM 12 News Today 6a 556a-659a :30 DG-TV15-07H \$600.00 NM								
2	10/13/15	10/19/15	NBC Today Show	659a-9a	22222--	:30	10	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/15 10/19/15 22222-- 10 \$600.00								
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3	10/13/15	10/19/15	Wendy Williams Show	258-358p M-F	11111--	:30	5	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/15 10/19/15 11111-- 5 \$125.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WWBT Tu 10/13/15 3:43 PM Wendy Williams Show 258-358p M-F :30 DG-TV15-06H \$125.00 NM								

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Drawer 1498
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Send Payment To:

WBTV LLC
P.O. Box 11407
Drawer 1498
WBTV
5710 Midlothian Tpk
Richmond, VA 23225
Birmingham, AL 35246-1498

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1392440-1	10/25/15	October 2015	09/28/15 - 10/19/15

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
8	10/14/15	10/14/15	Wednesday Hour 2	9p-10p	--1----	:30	1	\$1,200.00	NM
9	10/14/15	10/14/15	Wednesday Hour 3	10p-1059p	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 --1---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/14/15 10:34 PM Wednesday Hour 3 10p-1059p :30 DG-TV15-06H \$1,200.00 NM									
10	10/19/15	10/19/15	NET Monday Prime Other	NET Monday Prime	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/15 10/25/15 1----- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 10/19/15 9:41 PM NET Monday Prime Other 1 NET Monday Prime :30 DG-TV15-08H \$1,700.00 NM									
11	10/13/15	10/18/15	Late News M-Su	11p-1135p, Sa 11p-	-11111-	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -11111- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WWBT Tu 10/13/15 11:31 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-07H \$600.00 NM 4 WWBT W 10/14/15 11:31 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-07H \$600.00 NM 2 WWBT Th 10/15/15 11:24 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM 5 WWBT F 10/16/15 11:22 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM 6 WWBT Sa 10/17/15 11:34 PM Late News M-Su 11p-1135p, Sa 11p- :30 DG-TV15-08H \$600.00 NM									
12	10/13/15	10/19/15	The Tonight Show	1135p-1237a	11111--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/15 10/19/15 11111-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT Tu 10/13/15 12:15 AM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM 5 WWBT W 10/14/15 11:59 PM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM 4 WWBT Th 10/15/15 12:04 AM The Tonight Show 1135p-1237a :30 DG-TV15-07H \$225.00 NM 1 WWBT F 10/16/15 12:17 AM The Tonight Show 1135p-1237a :30 DG-TV15-08H \$225.00 NM 3 WWBT M 10/19/15 11:50 PM The Tonight Show 1135p-1237a :30 DG-TV15-08H \$225.00 NM									
13	10/18/15	10/18/15	12 News Today Sun @7a7a-758a		-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 10/18/15 7:27 AM 12 News Today Sun @7a 7a-758a :30 DG-TV15-08H \$200.00 NM									
14	10/17/15	10/17/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/17/15 12:08 AM Saturday Night Live 1130p-102a :30 DG-TV15-07H \$350.00 NM									
15	10/18/15	10/18/15	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00	NM

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Advertiser	Product	Estimate Number	
POL/Gecker, Dan/State Sen	GECKER 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-----1	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Su	10/18/15	9:53 AM	12 News Today Sun 9a	9a-10a	:30	DG-TV15-08H	\$350.00 NM
16	10/17/15	10/17/15	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-----1-	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Sa	10/17/15	8:41 AM	12 News Today @ 9a	858a-10a	:30	DG-TV15-07H	\$350.00 NM
17	10/18/15	10/18/15	Nbc Meet The Press 10a	959a-11a	-----1	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-----1	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Su	10/18/15	10:42 AM	Nbc Meet The Press 10a	959a-11a	:30	DG-TV15-07H	\$350.00 NM
18	10/19/15	10/19/15	Late News M-Su	11p-1135p, Sa 11p-	1-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/15	10/25/15	1-----	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	M	10/19/15	11:30 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	DG-TV15-07H	\$600.00 NM
19	10/15/15	10/15/15	Thursday Prime Hour 2	9p-10p	---1---	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	---1---	1	\$1,700.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Th	10/15/15	9:23 PM	Thursday Prime Hour 2	9p-10p	:30	DG-TV15-08H	\$1,700.00 NM
20	10/13/15	10/13/15	Tuesday Hour 3	10p-1059p	-1-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-1-----	1	\$1,000.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/13/15	10:27 PM	Tuesday Hour 3	10p-1059p	:30	DG-TV15-06H	\$1,000.00 NM
21	10/17/15	10/18/15	12 News @ 6p Sat/Sun	6p-629p	-----11	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-----11	2	\$225.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WWBT	Sa	10/17/15	6:26 PM	12 News @ 6p Sat/Sun	6p-629p	:30	DG-TV15-08H	\$225.00 NM
1	WWBT	Su	10/18/15	6:24 PM	12 News @ 6p Sat/Sun	6p-629p	:30	DG-TV15-08H	\$225.00 NM
22	10/18/15	10/18/15	12 News @ 1130p	1130p-1205a	-----1	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/15	10/18/15	-----1	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																				
22	10/18/15	10/18/15	12 News @ 1130p	1130p-1205a	-----1	:30	1	\$600.00	NM																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>Su</td><td>10/18/15</td><td>12:35 AM</td><td>12 News @ 1130p</td><td>1130p-1205a</td><td>:30</td><td>DG-TV15-08H</td><td>\$600.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Su	10/18/15	12:35 AM	12 News @ 1130p	1130p-1205a	:30	DG-TV15-08H	\$600.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	Su	10/18/15	12:35 AM	12 News @ 1130p	1130p-1205a	:30	DG-TV15-08H	\$600.00	NM																																		
23	10/14/15	10/16/15	12 News 1st @ 4p	358p-429p	--WTF--	:30	1	\$200.00	NM																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	F	10/16/15	4:25 PM	12 News 1st @ 4p	358p-429p	:30	DG-TV15-08H	\$200.00	NM																																		
24	10/16/15	10/16/15	12 News Today 6a mkgd for spot missed 10/14 9p-10p	556a-659a	----1--	:30	1	\$600.00	NM																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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25	10/19/15	10/19/15	12 News Today 6a mkgd for spot missed 10/14 9p-10p	556a-659a	1-----	:30	1	\$600.00	NM																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
	10/19/15	10/25/15	1-----	1	\$600.00																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
1	WWBT	M	10/19/15	6:55 AM	12 News Today 6a	556a-659a	:30	DG-TV15-08H	\$600.00	NM																																		
Total Spots							58																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$31,300.00
<u>Agency Commission</u>	\$4,695.00
<u>Net Amount Due</u>	\$26,605.00

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