



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

WWBT LLC  
5710 Midlothian Turnpike  
Richmond, VA 23225  
Main: (804) 230-1212  
Billing: (804) 230-2653

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1391466-1	10/25/15	October 2015	09/28/15 - 10/12/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washingto	National

Billing Address:

**Shorr & Associates**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Suite 602**  
**Philadelphia, PA 19103**

Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Advertiser	Product	Estimate Number
POL/Gecker, Dan/State Sen	GECKER 4 SENATE	

Flight Dates	Order #	Alt Order #
10/09/15 - 10/12/15	1391466	07967405

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																																						
1	10/09/15	10/09/15	12 News Today @ 5a	5a-530a	----1--	:30	1	NM																																																						
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6	10/09/15	10/09/15	12 News 1st @ 4p	358p-429p		:30	1	NM																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
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Advertiser	Product	Estimate Number	
POL/Gecker, Dan/State Sen	GECKER 4 SENATE		

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15   10/11/15   ----1--                1        \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WWBT F   10/09/15    4:09 PM 12 News 1st @ 4p        358p-429p                :30 DG-TV15-06H        \$200.00 NM									
7	10/12/15	10/12/15	12 News 1st @ 4p	358p-429p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15   10/18/15   1-----                1        \$200.00									
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8	10/09/15	10/09/15	Entertainment Tonight	659p-729p	-----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15   10/11/15   ----1--                1        \$550.00									
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9	10/12/15	10/12/15	Entertainment Tonight	659p-729p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15   10/18/15   1-----                1        \$550.00									
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10	10/09/15	10/09/15	Late News M-Su	11p-1135p, Sa 11p-	-----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15   10/11/15   ----1--                1        \$600.00									
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11	10/12/15	10/12/15	Late News M-Su	11p-1135p, Sa 11p-	1-----	:30	1	\$600.00	NM
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12	10/11/15	10/11/15	NBC Sunday Today Show	758a-859a	-----1	:30	1	\$350.00	NM
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13	10/10/15	10/10/15	NBC Saturday Today Sho	7a-9a	-----1-	:30	1	\$350.00	NM
NBC Saturday Today air 7a-8a									
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
14	10/10/15	10/10/15	12 News Today Sat @ 6a-7a		-----1-	:30	1	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15 10/11/15 -----1- 1 \$200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/10/15 6:14 AM 12 News Today Sat @ 6a 6a-7a :30 DG-TV15-06H \$200.00 NM								
15	10/10/15	10/10/15	Saturday Night Live	1130p-102a	-----1-	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15 10/11/15 -----1- 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/10/15 12:29 AM Saturday Night Live 1130p-102a :30 DG-TV15-06H \$350.00 NM								
16	10/11/15	10/11/15	12 News Today Sun 9a	9a-10a	-----1	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15 10/11/15 -----1 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Su 10/11/15 9:24 AM 12 News Today Sun 9a 9a-10a :30 DG-TV15-05H \$350.00 NM								
17	10/10/15	10/10/15	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$350.00 NM
12 News on 10/10 airs 8a-9a Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/05/15 10/11/15 -----1- 1 \$350.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Sa 10/10/15 8:12 AM 12 News Today @ 9a 858a-10a :30 DG-TV15-05H \$350.00 NM								
18	10/12/15	10/12/15	The Tonight Show	1135p-1237a	1-----	:30	1	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/15 10/18/15 1----- 1 \$225.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 10/12/15 12:14 AM The Tonight Show 1135p-1237a :30 DG-TV15-06H \$225.00 NM								
<b>Total Spots</b>							<b>18</b>	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,200.00</b>
<u>Agency Commission</u>	<b>\$930.00</b>
<u>Net Amount Due</u>	<b>\$5,270.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.