WEEF 1430am & 99.1fm 1st Quarter Issues Report 2024

1st QUARTER TOP TEN ISSUES REPORT FOR 2024

- 1. **ECONOMY** (Inflation, cost of living, credit, real estate)
- 2. HEALTH CARE (Covid-19, vaccine, insurance coverage, cancer, hospital safety)
- 3. PUBLIC SAFETY (Border crossings, Ukraine War, Covid, social distress, crime
- 4. **IMMIGRATION** (citizenship, deportation, borders, discrimination)
- 5. GOVERNMENT (taxes, federal/state reforms, election concerns, women's rights)
- 6. EDUCATION (school closings, safety concerns, in home education)
- 7. AGING (home care safety for elderly, social security, retirement plans)
- 8. ENVIROMENT (pollution, recycling, changing climate, natural hazards, traffic)
- 9. **TECHNOLOGIES** (privacy issues, cybercrime, costs of being connected)
- 10. ARTS/CULTURE (tolerance. issues, maintaining heritage beliefs, cost of arts)

The above list was compiled by the following methods. Views, opinions by brokers, producers. Letters, Calls and emails from listeners. Staff and management analyst. Local and national news media as well As social media.

This quarter continued the problem for the Chicagoland area with the arrival of **new immigrants** from the Mexican border. As more of the undocumented arrive, the current population of migrants here are facing issues of eviction, lack of **employment** possibilities and **accessible medical attention**. This places local areas in the bind to have resources available, such as temporary housing and long-term arrangements. This brings up the continued concerns of cost to the **taxpayers** and **public safety** for the communities. Some are hoping that good communication between **Local**, **State and Federal government** may have some resolve on this matter.

A recent outbreak of Measles in some of the temporary housing areas have caused major **health** concerns of possible spread. A campaign drive for new vaccinations have began.

While the **economy** has been improving, very little evidence of that is in the supermarket where costs are still very high. Consumers are going alternative when it comes to store and brand loyalty. Also, the housing market is at a standstill with low availabilities of properties at high price tags and buyers with little choice.

The closing of the express lanes on 90/94 during summer construction season has many worried about traffic safety, congestion, and pollution of backup vehicles in area neighborhoods. **Environment** concerns along with more street traffic are concerns of residents.

We hope to be getting alerts from the BBB on new identity thefts scams that now occur as a common practice. The ones that target **seniors** are the scams the authorities are trying to get the word out to warn the public. But everyone should be on high alert.

Also, consumer ways are changing as it comes to dining and entertainment. In Chicago, diners and are eating earlier and **entertainment** venues are starting shows earlier. This may be the result of aging patrons and the higher crime levels that are hitting the city.

Polnet feels that the importance of localized programming communicates all the issues mentioned above a local understanding for the benefit of the listener.

Media Tracks located in Des Plaines produces 2 localized programs (RADIO HEALTH JOURNAL and VIEWPOINTS). Both shows are syndicated nationwide and are nationally popular. But being based local, many guests are from local areas and information is of particular interest to this area. While these 2 programs not only fulfill the public issues needs for this period, the programs are of local origin and each program has multiple subjects being covered, just makes this an essential informative source to all our listeners.

Polnet is proud that all programming that originates from our Northbrook facility, is locally based in the Chicagoland area. The Chicago Greek Hours as heard on WEEF is based out of Morton Grove. The Entertaining and informative multiple Russian programming that airs on WKTA all originate in areas of Northbrook/Wheeling locations.

All these programs produce live news/community programming daily. Our brokers have the ability to inform of events and happenings in the home language of their broadcast. This is one of the reasons why free broadcast local radio is an essential broadcast tool to our specialized listening audience. Many of our producers have web streaming, publications, and direct phone lines so listeners can connect multiple ways with their news source. Local community institutions still provide many free services and events which we provide information to our audience in a public service announcement form. Sources such as the Northbrook Public Library provide many seminar types of services open to the public as well as the Lake County Health Department will have free health screenings on various concerns such as high blood pressure and diabetes.

Polnet is always looking to bring the best quality of sound and information to its listeners. Therefore, we encourage listeners to communicate back to us so we can be more informed of their interests, thoughts and concerns, as well as events. Communication is key to our business and to our listeners.

POLNET NORTHBROOK PRODUCER PUBLIC AFFAIR PROGRAMMING

WKTA PRODUCER BROADCAST PUBLIC AFFAIR

RUSSIAN PROGRAM "Reklama Radio" (M-F 7am-7pm)

Broadcast live 5 days a week. This program dedicates a good portion of content on news, politics and community interest and happenings.

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WEEF PRODUCER BROADCAST PUBLIC AFFAIR

CHICAGO GREEK HOURS - M - F 7:00am to 11:00am

This morning daily broadcast appx of 60 minutes of news and additional 30 minutes of community and PSA content which covers local and international interest. Topics of economy, immigration, terrorism, health care, education, cultural and international affairs and are discussed on a daily basis. Host Sam Rekoumis has been on the scene since the 80's when he took over the helm of producing duties from Georg Kafolapoulis. He also publishes a monthly paper with news of all interest.

36.6 This Russian Health/Medical program is produced by Dr. E. Koles and airs Saturdaysfrom10am-1pm.

LA MEGA (VARIOUS TIMES)

In house production featuring Spanish music, News, Community interest of the greater Gurnee Lake County Area. Airs up to date, real time happenings that are concerns of the Hispanic area such as Immigration support, legal and medical services. Interviews with community leaders where listeners can obtain support as to food pantries and employment opportunities.

WPJX PRODUCER BROADCAST PUBLIC AFFAIR

REBEL_RADIO 24/7 programming on WPJX participate in many local charity fundraisers and activities. A regular standard of daily PSA's air on this Heavy Metal program. Every Sunday WPJX airs MEDIA TRACKS programming that is locally produced in Des Plaines. Media Tracks provides 2 programs (RADIO HEALTH JOURNAL and VIEWPOINTS. Both shows are syndicated nationwide and are extremely popular coast to coast. But being locally based, many guests on the programs are from local areas and information is of particular interest to the community of the program's listenership.

WEEF, WKTA AND WPJX also when availability offers, will broadcast up to a minute of PSA product from the AD COUNCIL, IBA and other national and local non-for profits that have importance to the listening community. All stations airs Media Track's Radio Health Journal and Viewpoint.



WEEF-6am Sun WKTA-4:30am Mon

About RHJRadio Health Journal is an award-winning, contemporary radio magazine focusing on the latest in health, science, and technology. Featuring interviews with renowned medical experts, doctors, scientists, and professors, *Radio Health Journal* has a 25+ year track record of providing you with information you can trust. Radio Health Journal is currently airing on over 525 radio stations and available on your favorite podcast platform.

Meet the hosts Nancy Benson was one of the founding hosts of Radio Health Journal when the program debuted in 1992. A former news reporter/anchor for WMAQ radio in Chicago, she has won numerous awards for reporting. Since joining the faculty of the University of Illinois, where she is Professor of Journalism, Benson has also become heavily involved in training journalists internationally. Previously, she worked in Rome as a public affairs consultant with the United Nations World Food Program.

Shel Lustig

Shel began his career in informational radio programming at Chicago's NPR affiliate, WBEZ, where he was a longtime host and producer of news magazine programs. At the PIA Radio Network, he produced Health Care and PIA Public Affairs before co-founding MediaTracks Communications, producer of Radio Health Journal. Lustig has won awards from organizations as varied as the Corporation for Public Broadcasting, the Education Writers Association and the International Radio Festival of New York.

Meet the producer Reed Pence

Reed has been reporting on medicine since 1983, when he became host/producer of the Associated Press Radio Network's daily health feature. He later joined the PIA Radio Network as a producer of its programs Health Care and PIA Public Affairs. Since 1992, Pence has been host and lead producer of Radio Health Journal. He is a winner of numerous national and regional media awards from groups such as the Chicago Headline Club/Society of Professional Journalists, the Board of Directors of National Breast Cancer Awareness Month, MADD, and the National Hearing Conservation Association. Pence is a Kappa Tau Alpha honors graduate of the Medill School of Journalism at Northwestern University.



WEEF- 7am Sun WKTA- 4:30am Tues

Viewpoints

Award-winning reporting on current issues, featuring America's leading experts

About Viewpoints

Viewpoints is an entertaining, highly-produced, contemporary radio magazine with two major stories weekly. Each week, *Viewpoints* features interviews with guests that have expertise and real-world experience regarding current events, social commentary, entertainment and more. The program is currently airing on over 650 radio stations throughout the country.

Meet the hosts

Marty Peterson

Marty became co-host of *Viewpoints* in 2008 and brings a unique background to the program. After earning a bachelor's degree from Dartmouth College and an MBA from Northwestern University, Marty entered the broadcast field in 2003, and since then has done numerous projects for outlets including National Geographic, The History Channel and the Weather Channel. She also serves on the Women's Board of a variety of non-profit organizations including the <u>Field</u> <u>Museum</u>, the <u>Lincoln Park Zoo</u>, and <u>Northwestern University</u>.

Gary Price

Viewpoints co-host Gary Price is a veteran radio programmer and voice-over talent. He has been the program director of legendary stations such as WOKY/Milwaukee and Chicago's WLS-FM, WCFL, WTMX, and WMET, as well as operations director for Infinity's WJJD-WJMK. Recently, Gary has done numerous projects for outlets including the United Nations, NASA, the Smithsonian Institution, and the New York Stock Exchange.

PSA - COMMUNITY ANNOUNCEMENTS - ALERT NOTIFICATIONS

As with all multi-language stations} there is a specific and unique audience that is supporting and listening to its airwaves. Our producers know that to keep their listeners "in the know" with events, programs, notifications, seminars, fairs ... is a way to connect the audience and return the audience and in return, the audience stays in tune with the program.

All the programs broadcast these entities mostly in the homeland language to make all information dear and timely to its audience.

Polnet Communications LTD] has always supported the PSA venders such as the:

AD COUNCIL IBA Lake County Health department and Lake County College

Along with other state and local non-for-profits organizations. Usually we are able to provide a 60 seconds spot on top of each hour along with the station legal !.D.

The following are a sample of resources and sources of materials used to provide our PSA and community announcement choices. We also do not manipulate our producers with announcement choices} we *feel* that they know what is concerning and is of importance to their listenership.

Also during our self produced programming (MUSICLfNES) we run several spots of

PSA. material during these times.

Environmental Health

The Environmental Health Services Unit is the regulatory arm of the Cook County Department of Public Health and is empowered to enforce Cook County and Illinois state laws related to environmental health issues within suburban Cook County. Environmental health inspectors regularly inspect, monitor, regulate, educate and advise the public on environmental health concerns that adversely impact human health.



Flood Safety Information



FOIAs

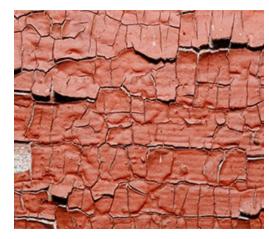
Food Safety



Healthy HotSpot



Laws and Rules



Lead Poisoning



Nuisances



Other Health Safety Topics



Permits and Licenses



Pest Control



Rabies



Reportable Diseases



Swimming Pools & Spas



Tanning, Body Art & Piercing



Tick Bite Prevention



Water and Sewage

Environmental Health

- Fight the Bite Cook County
- <u>Flood Safety Information</u>

- Food Safety
- Lead Poisoning
- <u>Nuisances</u>
- <u>Other Health Safety Topics</u>
- <u>Pest Control</u>
- <u>Rabies</u>
- <u>Swimming Pools and Spas</u>
- Tanning, Body Art & Piercing
- <u>Tick Bite Prevention</u>
- <u>Water and Sewage</u>
 - CCDPH is an affiliate of









Quarterly Report of Compliancy Issues & Programs List

2024-Q1 (January – March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- Business
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods

- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- Developing Economies
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- Economy
- Education
- Education Policy
- Election
- Elections
- Emergency Response
- Emerging Industries
- Emerging Research
- Emotion
- Engineering
- English Language
- Entertainment
- Environment
- Equality
- Ethics
- Exploration

- Extreme Weather
- Family Relationships
- Fashion
- Film
- Fitness
- Foreign Policy
- Free Expression
- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations

- Labor
- Labor Unions
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linguistics
- Literacy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- Natural Resources
- News
- Ocean Pollution
- Organization
- Parenting

- Personal Development
- Personal Finance
- Personality
- Philosophy
- Politics
- Pollution
- Pop Culture
- Professional Sport
- Professional Sports
- Psychiatry
- Psychology
- Public Elections
- Public Funding
- Public Health
- Public Policy
- Public Safety
- Public Speaking
- Race
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth

- Sexual Education
- Small Business
- Social Anxiety
- Social Media
- Societal Norms
- Societal Stereotypes
- Society
- Space
- Space Exploration
- Sporting Event
- Sports
- Technology
- Teen Development
- Trauma
- Travel
- Trends
- TV
- Video Games
- Violence
- Voting Rights
- War
- Wildlife Species
- Women's History
- Workers' Rights
- Workplace Safety
- Youth Issues

- Program 24-01
- Air Week: 1/7/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •

• SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

- Time: 1:48
- Duration: 10:07
- **Synopsis:** Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.
- Host: Gary Price
- Producer: Tabor Brewster
- **Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University
- **Compliancy issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology
- Links for more info:
- <u>AI consciousness: scientists say we urgently need answers</u>
- Faculty Directory Kristian J. Hammond
- <u>Kristian Hammond (@KJ_Hammond) / X</u>
- Susan Schneider (@DrSueSchneider) / X
- <u>Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering</u>
- Dr. Susan Schneider
- Artificial Intelligence Needs Guardrails and Global Cooperation WSJ



•

SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

- Time: 13:58
- Duration: 7:27
- **Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.
- Host: Marty Peterson
- **Producer:** Polly Hansen
- Guests: Tim O'Brien, illustrator, artist
- **Compliancy issues:** Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics
- Links for more info:
- <u>Tim O'Brien illustration</u>
- <u>Tim O'Brien (@obrienillustration) Instagram photos and videos</u>
- <u>Tim O'Brien (@TonkaOBrien) / X</u>
- <u>Tim O'Brien | TIME</u>
- •
- <u>VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?</u>
- Time: 22:25
- **Duration:** 1:40
- **Synopsis:** We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?
- Host: Ebony McMorris
- Producer: Amirah Zaveri

- **Compliancy issues:** Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends
- •
- CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL
- Time: 24:05
- **Duration:** 2:18
- **Synopsis:** Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film
- •



- Program 24-02
- Air Week: 1/14/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI
- Time: 1:47
- **Duration:** 7:21
- Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.
- Host: Gary Price
- **Producer:** Polly Hansen
- **Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)
- **Compliancy issues:** Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction
- Links for more info:
- UI Press | Gerry Canavan | Octavia E. Butler
- Amazon: Octavia E. Butler
- •

<u>SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER</u>

- **Time:** 11:10
- Duration: 10:15
- **Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She

also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

- Host: Marty Peterson
- **Producer:** Polly Hansen
- **Guests:** Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees
- **Compliancy issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health
- Links for more info:
- The Honey Bus Meredith May
- Why are bees making less honey? Study reveals clues from five decades of data
- Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds
- •
- VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?
- Time: 22:25
- **Duration:** 1:37
- **Synopsis:** We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?
- **Host:** Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Culture, English Language, Language, Social Media, Trends, Youth Issues
- •
- <u>CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS</u>
- Time: 24:02
- **Duration:** 2:22
- **Synopsis:** We talk about why most streaming platforms are struggling to make a profit at year's end.



- Host & Producer: Evan Rook
- Compliancy issues: TV, Culture, Technology, Film

•

- Program 24-03
- Air Week: 1/21/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •

• SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

- Time: 1:47
- **Duration:** 8:41
- **Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.
- Host: Gary Price
- Producer: Grace Galante
- **Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association
- **Compliancy issues:** Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business
- Links for more info:
- Broken promises: How marijuana legalization failed communities hit hardest by the drug war
- <u>Aaron Smith Executive Director | National Cannabis Industry Association</u>
- <u>Team & Partners The Color of Cannabis</u>
- Social Justice & Equity in the Cannabis Industry
- The Color of Cannabis
- •
- SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?



- Time: 12:30
- **Duration:** 9:23
- **Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.
- Host: Marty Peterson
- **Producer:** Amirah Zaveri
- **Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty
- **Compliancy issues:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education
- Links for more info:
- Jonathan Friedman PEN America
- Jonathan Friedman 🛛 🗛 🖉 Jonathan Friedman 🖓
- Banned & Challenged Books | Advocacy, Legislation & Issues
- The 50 most banned books in America
- Moms for Liberty
- •
- <u>VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY</u> <u>A HOLIDAY?</u>
- Time: 22:53
- **Duration:** 1:26
- **Synopsis:** We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.
- **Host:** Ebony McMorris
- **Producer:** Amirah Zaveri, Aunna Beranek

- **Compliancy issues:** Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race
- •
- <u>CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART</u>
 <u>SERIES</u>
- Time: 24:19
- **Duration:** 2:05
- **Synopsis:** Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.
- Host & Producer: Evan Rook
- **Compliancy issues:** Culture, Film, TV
- •
- Program 24-04
- Air Week: 1/28/2024
- Executive Producer: Amirah Zaveri
- Production Manager: Jason Dickey
- •

<u>SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A</u> <u>CROSSROADS?</u>

- Time: 1:47
- **Duration:** 7:26
- **Synopsis:** For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved
- Host: Gary Price



- **Producer:** Amirah Zaveri
- **Guests:** Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.
- **Compliancy issues:** Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary
- Links for more info:
- Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue The Washington Post
- <u>Teacher shortages continue to plague US: 86% of public schools struggle to hire educators</u>
- How Much Do Teachers Get Paid? See New State-by-State Data
- About School Boards | IASB
- Our President | NEA
- <u>Becky Pringle (@BeckyPringle) / X</u>
- <u>'That's my calling': CSA Lincoln teacher honored with Folger Award The Republic News</u>
- •
- <u>SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION</u>
- Time: 11:15
- Duration: 10:03
- **Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.
- Host: Marty Peterson
- **Producer:** Tabor Brewster
- **Guests:** Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center
- **Compliancy issues:** Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

- Links for more info:
- Why are Mexico's Elections Important? | Wilson Center
- <u>Tamara Taraciuk Broner (@TamaraTaraciuk) / X</u>
- <u>A Chance To Support Mexico's Resistance To Democratic Decline Before It's Too Late</u>
- Latin America's Election Super-Cycle Will Turn on One Key Factor
- Latin America Program | Wilson Center
- <u>Abraham F. Lowenthal | Brookings Institution</u>
- •
- VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND
- Time: 22:18
- **Duration:** 1:54
- **Synopsis:** Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology
- •



• <u>CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR</u> <u>LIST OF NEW MOVIES TO WATCH</u>

- Time: 24:12
- **Duration:** 2:15
- **Synopsis:** We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.
- Host & Producer: Evan Rook
- **Compliancy issues:** Culture, Film, TV
- •
- •
- •

- Program 24-05
- Air Week: 2/4/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION
- Time: 1:47
- **Duration:** 7:48
- Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone single or married should keep these tips in mind.
- Host: Gary Price
- Producer: Amirah Zaveri
- **Guests:** Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein
- **Compliancy issues:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships
- Links for more info:
- <u>The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster</u>
- Jacqueline Newman (@NYCDivorce_Atty) / X
- Meet Our Attorneys | Berkman Bottger Newman & Schein LLP
- Healthy divorce: How to make your split as smooth as possible
- •
- SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT



- Time: 11:37
- **Duration:** 9:21
- Synopsis: Trauma comes in many shapes and forms and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.
- Host: Marty Peterson
- **Producer:** Amirah Zaveri
- **Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma
- **Compliancy issues:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma
- Links for more info:
- The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books
- James Gordon, MD (@drjamesgordon) / X
- <u>Coping Tips for Traumatic Events and Disasters | SAMHSA</u>
- Coping With Traumatic Events National Institute of Mental Health (NIMH)
- •
- <u>VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE</u> <u>SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS</u>
- Time: 21:58
- **Duration:** 1:57
- **Synopsis:** We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media

•

• CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

- Time: 23:55
- **Duration:** 2:31
- **Synopsis:** We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.
- Host & Producer: Tabor Brewster
- **Compliancy issues:** Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence
- •



- Program 24-06
- Air Week: 2/11/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME
- Time: 1:47
- **Duration:** 7:25
- **Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer
- Compliancy issues: Affordable Housing, Economy, Housing Market, Inflation, Personal Finance
- Links for more info:
- Freddie Smith (@fmsmith319) Instagram photos and videos
- Freddie Smith (@freddiemsmith) / X
- Freddie & Alyssa YouTube
- Freddie Smith (@fmsmith319) Official | TikTok
- •
- SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM
- **Time:** 11:14

- **Duration:** 9:25
- **Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.
- Host: Marty Peterson
- Producer: Polly Hansen
- **Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New History of the Space Shuttle
- **Compliancy issues:** Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety
- Links for more info:
- Matthew Hersch | Department of the History of Science, Harvard University
- Dark Star
- Harvard, Department of the History of Science (@HarvardHistSci) / X
- Columbia Disaster: What happened, what NASA learned | Space
- •

<u>VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET</u>

- Time: 21:39
- **Duration:** 2:20
- **Synopsis:** Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri



- **Compliancy issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event
- •

•

• CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

- Time: 23:59
- **Duration:** 2:29
- **Synopsis:** There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film



- Program 24-07
- Air Week: 2/18/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF
- Time: 1:48
- **Duration:** 8:46
- **Synopsis:** Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films
- **Compliancy issues:** African American History, Aviation, Civil Rights, Gender Equity, Women's History
- Links for more info:
- INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts
- INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify
- Bessie Coleman | National Air and Space Museum
- <u>Tanya Hart (@tanyahollywood) Instagram photos and videos</u>
- <u>Tanya Hart (@TanyaHollywood) / X</u>
- •

• SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

- Time: 12:36
- **Duration:** 8:34
- Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.
- Host: Marty Peterson
- **Producer:** Polly Hansen
- **Guests:** Wayne Hale, former program manager, flight director, NASA Space Shuttle Program
- **Compliancy issues:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration
- Links for more info:
- <u>N. Wayne Hale NASA</u>
- The Space Shuttle NASA
- Wayne Hale (@waynehale) / X
- Wayne Hale and the incredible legacy of the Space Shuttle Mechanical Engineering Purdue
 University
- How The Columbia Shuttle Disaster Changed Space Travel Texas A&M Today
- •

• VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

- Time: 22:10
- **Duration:** 1:52
- **Synopsis:** A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.
- Host: Ebony McMorris



- **Producer:** Amirah Zaveri
- **Compliancy issues:** Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science
- •
- CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON
- Time: 24:02
- **Duration:** 2:24
- **Synopsis:** We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film, Music
- •

- Program 24-08
- Air Week: 2/25/2024
- **Executive Producer:** Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- <u>SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE</u>
 <u>SKILLS?</u>
- Time: 1:47
- **Duration:** 7:38
- **Synopsis:** As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success
- **Compliancy issues:** Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development
- Links for more info:
- Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission
- Why Are Academics So Burnt Out? | Psychology Today
- <u>Ana Homayoun (@anahomayoun) / X</u>
- •
- SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?
- Time: 11:27



- **Duration:** 9:56
- **Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.
- Host: Marty Peterson
- Producer: Amirah Zaveri
- **Guests:** Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most
- **Compliancy issues:** Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes
- Links for more info:
- Dr. Dana Sinclair (@drdanasinclair) Instagram photos and videos
- <u>Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety</u>
- Dr. Dana Sinclair National Speakers Bureau
- 4-7-8 breathing: How it works, benefits, and uses
- Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana
- Deep Breathing & Guided Relaxation | Student Wellness Center
- •
- VIEWPOINTS EXPLAINED: WHAT IS TEMU AND IS IT WORTH IT?
- Time: 22:23
- **Duration:** 1:58
- **Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri

- **Compliancy issues:** Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health
- •
- CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR
- Time: 24:21
- **Duration:** 2:06
- **Synopsis:** We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, Film
- •



- Program 24-09
- Air Week: 3/3/2024
- Executive Producer: Amirah Zaveri
- Production Manager: Jason Dickey
- •

• SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

- Time: 1:47
- **Duration:** 9:24
- Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a Shared Planet: Negotiating Climate from the Global South
- **Compliancy issues:** Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics
- Links for more info:
- <u>Naveeda Khan | Anthropology | Johns Hopkins University</u>
- In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR
- <u>COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC</u>
- Disasters Forced 2.5 Million Americans From Their Homes Last Year The New York Times
- •
- <u>SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY</u>
- Time: 13:13

- Duration: 8:09
- **Synopsis:** Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.
- Host: Marty Peterson
- **Producer:** Tabor Brewster
- **Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy
- **Compliancy issues:** American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race
- Links for more info:
- <u>Mark Anthony Neal | Office of the Provost</u>
- Our Faculty Stax Music Academy
- History of Soul Music
- <u>Soul Music Rising ~ The Musical Cultures of the Gulf South</u>
- •
- VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH AND NO, IT DIDN'T HAPPEN IN THE WATER
- Time: 21:22
- **Duration:** 1:30
- **Synopsis:** We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Child Safety, Emergency Response, Public Health, Public Safety
- •
- <u>CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW</u>



- Time: 23:52
- **Duration:** 2:31
- **Synopsis:** We discuss why older, nostalgic TV shows often seem to outperform newer releases.
- Host & Producer: Evan Rook
- Compliancy issues: Culture, History, TV
- •

- Program 24-10
- Air Week: 3/10/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES
- Time: 1:47
- **Duration:** 8:36
- Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism.
 She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.
- Host: Gary Price
- **Producer:** Polly Hansen
- Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio
- **Compliancy issues:** Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships
- Links for more info:
- Mary Louise Kelly (@NPRKelly) / X
- Mary Louise Kelly (@marylouisekelly1) Instagram photos and videos
- <u>About 'All Things Considered' : NPR</u>
- •
- SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION
- Time: 12:25
- Duration: 8:25



- **Synopsis:** Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.
- Host: Marty Peterson
- **Producer:** Polly Hansen
- **Guests:** Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"
- **Compliancy issues:** Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society
- Links for more info:
- <u>Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books</u>
- <u>Ben Austen (@ben_austen) / X</u>
- Ben Austen | Creative Writing
- •
- <u>VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX</u>
- Time: 21:50
- **Duration:** 2:00
- **Synopsis:** We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War
- •
- CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?
- Time: 23:50

- **Duration:** 2:37
- Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".
- Host & Producer: Evan Rook
- Compliancy issues: Culture, TV
- •



- Program 24-11
- Air Week: 3/17/2024
- **Executive Producer:** Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE <u>EVENT</u>
- Time: 1:47
- **Duration:** 9:03
- **Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World
- Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel
- Links for more info:
- 2024 Total Solar Eclipse
- Great American Eclipse
- <u>Eclipse Safety</u>
- David Baron (@dhbaron) / X
- <u>American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of</u> <u>the World: Baron, David</u>
- David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk
- •

• SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?

- Time: 12:52
- **Duration:** 8:38
- **Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.
- Host: Marty Peterson
- **Producer:** Grace Galante
- **Guests:** Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University
- **Compliancy issues:** Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War
- Links for more info:
- Global study of doping cases involving minors points to Russia, India and China | AP News
- The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024
- Paris 2024 Olympics Latest News, Schedules & Results
- The World Anti-Doping Code
- <u>April Henning</u>
- <u>April Henning (@aprildhenning) / X</u>
- •

• VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?

- Time: 22:30
- **Duration:** 1:57
- **Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.



- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Election, Government, History, Human Rights, International Policy, Politics, Violence, War
- •
- CULTURE CRASH: OUR LOVE FOR SCI-FI
- Time: 24:27
- **Duration:** 2:00
- **Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.
- Host & Producer: Evan Rook
- **Compliancy issues:** Culture, Film, Science, Technology
- Program 24-12
- Air Week: 3/24/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •

SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

- Time: 1:47
- **Duration:** 9:03
- **Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging one that embraces adventure, new relationships and keeps us curious and growing as we age.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking How Outdoor Adventure Improves Our Lives as We Age

- Compliancy issues: Community, Health, Public Health, Relationships, Travel
- Links for more info:
- <u>Caroline Paul (@carolinembpaul) Instagram photos and videos</u>
- <u>caroline paul (@carowriter) / X</u>
- <u>Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure</u> <u>Improves Our Lives as We Age</u>
- •
- <u>SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL</u>
- Time: 12:52
- **Duration:** 8:34
- **Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.
- Host: Marty Peterson
- **Producer:** Polly Hansen
- **Guests:** Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors
- **Compliancy issues:** Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species
- Links for more info:
- United For Deer
- White-tailed Deer Monitoring (U.S. National Park Service)
- Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife <u>Research Institute</u>
- The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare
- •
- VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?



- Time: 22:26
- **Duration:** 1:47
- **Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public Health
- •
- <u>CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD</u>
- Time: 24:13
- **Duration:** 2:14
- **Synopsis:** Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.
- Host & Producer: Evan Rook
- **Compliancy issues:** Culture, Film
- •
- •

- Program 24-13
- Air Week: 3/31/2024
- Executive Producer: Amirah Zaveri
- **Production Manager:** Jason Dickey
- •
- SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION
- Time: 1:47
- **Duration:** 8:50
- Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so
 many young people falling through the cracks, what's broken within the current curriculum?
 What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share
 important insights on emerging research and what parents should know.
- Host: Gary Price
- **Producer:** Amirah Zaveri
- **Guests:** Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken Education System And How to Fix It
- **Compliancy issues:** Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension
- Links for more info:
- <u>9 Things Science Tells Us About How Kids Learn to Read and Think Critically The 74</u>
- Why Content Knowledge is Crucial to Effective Critical Thinking | KQED
- Podcast Knowledge Matters Campaign
- The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie
- Natalie Wexler (@natwexler) / X
- •
- SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS



- Time: 12:39
- **Duration:** 8:34
- **Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.
- Host: Marty Peterson
- **Producer:** Amirah Zaveri
- **Guests:** Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English
- **Compliancy issues:** Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking
- Links for more info:
- Valerie Fridland
- We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education
- Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books
- Why Filler Words Like "Um" and "Ah" Are Actually Useful
- •
- VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE
- Time: 22:14
- **Duration:** 1:41
- **Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.
- Host: Ebony McMorris
- **Producer:** Amirah Zaveri
- **Compliancy issues:** Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

•

• CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

- Time: 23:55
- **Duration:** 2:33
- **Synopsis:** The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?
- Host & Producer: Evan Rook
- Compliancy issues: Film, Culture, Labor, Workers' Rights, Media



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Radio Health Journal

| • | 3D Printing | • | Chemotherapy | • | Discrimination | • | Female Entrepreneurship |
|---|-------------------------|---|--------------------|---|--------------------------|---|-------------------------|
| • | Addiction | • | Childhood Cancers | • | Disease | • | Female Issues |
| • | African American Issues | • | Children At Risk | • | Disease Progression | • | Fiber |
| • | Aging | • | Chronic Conditions | • | Drill | • | Foot Health |
| • | Agriculture | • | Chronic Disease | • | Drug Shortages | • | Gender Issues |
| • | Alzheimer's Disease | • | Colon Cancer | • | Economics | • | Generic Drugs |
| • | Amputations | • | Community Care | • | Ecosystems | • | Genetics |
| • | Anatomy | • | Compulsions | • | Education | • | Genius |
| • | Anxiety | • | Confirmation Bias | • | Elementary School | • | Geriatrics |
| • | Artificial Intelligence | • | Consumerism | • | Emergency Medicine | • | Gut Microbes |
| • | Bacteria | • | Coping Strategies | • | Emotions | • | Gut Microbiome |
| • | Bacterial Infection | • | Covid-19 | • | Empathy | • | Gynecology |
| • | Bedside Manner | • | Cranial Drill | • | Endometriosis | • | Habitats |
| • | Black History Month | • | Criminals | • | Environment | • | Habits |
| • | Blood | • | Cuticles | • | Equality | • | Hallucinations |
| • | Brain Imaging | • | Deception | • | Evolution | • | Handwriting |
| • | Breast Cancer | • | Dementia | • | Family Issues | • | Health Care |
| • | Burnout | • | Depression | • | Family Medicine | • | Health Policy |
| • | Cancer | • | Diabetes | • | Farming | • | Healthcare |
| • | Cancer Prevention | • | Diagnostic Tools | • | FDA | • | Healthy Lifestyle |
| • | Cervical Cancer | • | Diet | • | Federal Drug Regulations | • | Heart Disease |
| | | | | | | | |

Radio Health Journal is a registered trademark of American Urban Radio Networks

| • | Hemorrhage | ٠ | Medical Intervention | ٠ | Pathological Liars | • | Scientific Terminology |
|---|-------------------------------|---|----------------------|---|-------------------------------------|---|------------------------|
| ٠ | Hiking | • | Medical Knowledge | • | Patient Safety | • | Self-esteem |
| • | History | • | Medical Technology | • | Patriarchy | • | Septic Shock |
| • | HIV | • | Medicine | • | Pediatric Care | ٠ | Service Animals |
| • | Hospitalization | • | Mental Health | • | Pediatric Illness | ٠ | Service Dogs |
| • | Housing | • | Mental Illness | • | Politics | ٠ | Sexually Transmitted |
| • | Illness | • | Mental Institutions | ٠ | Population Control | • | Siblings |
| • | Immunity | • | Military | • | Pre-cancer | • | Sick Days |
| • | Incarceration | • | Military Families | ٠ | Pregnancy | • | Skin Condition |
| • | Individuality | • | Minority Populations | ٠ | Prevention | • | Skull |
| • | Infection | • | Motor Movement | ٠ | Preventive Medicine | • | Social Anxiety |
| • | Infectious Disease | • | Nails | • | Prison | • | Social Media |
| • | Infrastructure | • | Native Animals | • | Productivity | • | Stethoscope |
| • | Intensive Care Unit | • | Neurology | ٠ | Psychedelics | • | Stigma |
| • | Invasive Species | • | Neurosurgery | ٠ | Psychology | • | Stress |
| • | Jail | • | Nightmares | • | Psychosis | • | Student Safety |
| • | Ketamine | • | Nutrition | • | PTSD | • | Supplements |
| • | Kidney | • | Obesity | ٠ | Public Health | • | Supply Chain Issues |
| • | Kidney Stones | • | Offspring | ٠ | Public Health | • | Surgery |
| • | Learning | • | Opioid Crisis | • | Organizations | • | Technology |
| • | Lying | • | Opioids | • | Public Policy | • | Telehealth |
| • | Manufacturing and Industry | • | Oral Health | • | Public Safety Racial Disparities | • | Testicular Cancer |
| • | Medical Applications | • | Organ Failure | • | Racial Dispanties | • | Therapy |
| • | Medical Device | • | Organ Transplant | • | Raw Materials | • | |
| • | | • | Pain | | | | Trauma |
| • | Medical Devices | • | Pain Management | • | Relationships | • | Twins |
| • | Medical History | • | Pancreatitis | • | Reproductive System | • | Ultrasound |
| • | Medical Imaging | • | Pandemic | • | Science Policy | • | Vaccination |
| | | | | | | | |

- Vaccine
- Veteran Issues
- Veterans
- Virus
- Visual Stimuli
- Volunteering
- Vulnerable Populations
- Women's Issues
- Women's Health
- Women's History

Program 24-01 Air Week: 1/7/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL

Time: 1:50

Duration: 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield

Producer: Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends On It

Compliancy issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations, Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

<u>Talya Miron-Shatz</u> <u>Talya Miron-Shatz, PhD. Medical decision making (@TalyaMironShatz) / X</u> Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50

Duration: 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University, Author, Every Deep-Drawn Breath

Compliancy issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic, Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info:

E. Wesley Ely, MD, MPH

X: @WesElyMD

E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research LinkedIn: Dr. Wes Ely

Program 24-02 Air Week: 1/14/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48 Duration: 11:52 Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all. Host: Elizabeth Westfield Producer: Kristen Farrah Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric Disorders, Chief of Urology, Children's Hospital of Philadelphia Compliancy issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney Links for more info: George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare Networks Thomas F. Kolon, MD | Children's Hospital of Philadelphia Thomas F. Kolon (@ThomasKolon) / X LinkedIn: Dr. Thomas Kolon

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42

Duration: 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson

Producer: Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr. Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services **Compliancy issues:** Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

Dana K Stern - Dermatology | Mount Sinai - New York

Dr. Dana Stern

Dr.Dana Stern (@hamptonderm) • Instagram photos and videos LinkedIn: Dr. Dana Stern Fred Penzel, Ph.D.

Fred Penzel (@DrFredPenzel) / X

Program 24-03 Air Week: 1/21/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND VENGEANCE?

Time: 1:47 Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this crisis.

Host: Elizabeth Westfield

Producer: Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University **Compliancy issues:** Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions, Prison, Psychosis

Links for more info:

Montross, Christine | Brown University Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books Christine Montross - Bio

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17

Duration: 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliancy issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress **Links for more info:**

Dr. Andrea Bonior

Andrea Bonior, Ph.D. (@drandreabonior) • Instagram photos and videos Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn Youth Risk Behavior Surveillance System (YRBSS) | CDC Program 24-04 Air Week: 1/28/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49

Duration: 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron. **Host:** Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, US Geological Survey

Compliancy issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control **Links for more info:**

Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont Joe Roman Eat The Invaders

US Geological Survey: Dr. Cindy Tam

LinkedIn: Dr. Cindy Tam

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS Time: 13:44

Duration: 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center **Compliancy issues:** Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health, Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info:

Charles Weber | LinkedIn Family Care Center Program 24-05 Air Week: 2/4/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE CANCER

Time: 1:48

Duration: 12:10

Synopsis: Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department of Obstetrics and Gynecology and Global Health, Author, Enough

Compliancy issues: Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues **Links for more info:**

Linda Eckert | University of Washington - Department of Global Health Dr. Linda Eckert Linda Eckert MD (@drlindaeckert) • Instagram photos and videos Linda Eckert, MD (@drlindaeckert) / X

SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST TUBERCULOSIS

Time: 15:00

Duration: 7:59

Synopsis: Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

Compliancy issues: African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine **Links for more info:**

Maria Smilios

<u>Maria Smilios (@mariamsmilios) • Instagram photos and videos</u> X: @MariaSmilios Program 24-06 Air Week: 2/11/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48

Duration: 10:38

Synopsis: Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie and how you can avoid being duped.

Host: Elizabeth Westfield

Producer: Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliancy issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations, Deception, Lying, Pathological Liars

Links for more info:

<u>Christian L. Hart, Ph.D.</u> <u>Big Liars</u> <u>Chris Hart (@chrishartpsych) / X</u> <u>Drew A. Curtis, Ph.D.</u> <u>Dr.Curtis (@Dr_CurtisPhD) / X</u> <u>Curtis Deception Lab</u>

SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES? Time: 13:28

Duration: 9:34

Synopsis: While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk. **Host:** Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia **Compliancy issues:** Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care **Links for more info:**

<u>Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia</u> <u>Gregory Tasian, MD, MSc, MSCE (@GregoryTasian) / X</u> <u>ClinicalTrials.gov: Pediatric KIDney Stone (PKIDS) Care Improvement Network (PKIDS)</u> Program 24-07 Air Week: 2/18/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: "EAT TO SURVIVE": WHY AMERICANS LACK PROPER EDUCATION ABOUT NUTRITION

Time: 1:48 Duration: 10:35 Synopsis: Many children in America are taught about nutrition through the USDA's balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles she's faced during her journey towards a healthier lifestyle. Host: Elizabeth Westfield Producer: Kristen Farrah Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner, Rehnborg Farguhar Professor of Medicine, Stanford University Compliancy issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition, Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness Links for more info: Loni Love (@comiclonilove) • Instagram photos and videos Loni Love (@LoniLove) / X Loni Love - Facebook

Christopher Gardner | Stanford Medicine Christopher Gardner (@GardnerPhD) / X

SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND - HERE'S HOW YOU CAN HELP

Time: 13:25

Duration: 9:30

Synopsis: Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran **Compliancy issues:** Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering **Links for more info:**

<u>James Schenck - PenFed Foundation</u> <u>James Schenck - Pentagon Federal Credit Union | LinkedIn</u> <u>Canine Companions</u> Program 24-08 Air Week: 2/25/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48 Duration: 11:28

Synopsis: Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins as separate children.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliancy issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info: Joan A. Friedman

Joan A. Friedman (@Joanafriedman) / X

Dr. Joan Friedman (@dr.joanfriedmantwinexpert) • Instagram photos and videos

SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18

Duration: 7:59

Synopsis: In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson

Producer: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr. Virginia Wise Berninger, Professor Emerita, University of Washington

Compliancy issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging, Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

<u>Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference</u> <u>Carnegie Mellon University: Dr. Danny Oppenheimer</u> <u>Psychology: The Comic Book Introduction</u> Program 24-09 Air Week: 3/3/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48 Duration: 11:12

Synopsis: Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliancy issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

Pediatric Pancreatitis Patient Passport <u>Rebecca's Wish</u> <u>Rebecca's Wish - Facebook</u> <u>Rebecca's Wish (@rebeccaswishus) • Instagram photos and videos</u>

SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02

Duration: 9:04

Synopsis: If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who Changed Science and the World

Compliancy issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

Janice Kaplan

Janice Kaplan (@janice.kaplan) • Instagram photos and videos Janice Kaplan (@JaniceKaplan2) / X Catherine Whitlock Program 24-10 Air Week: 3/10/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48

Duration: 13:01

Synopsis: Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from quality care.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV Prevention, VIIV Healthcare

Compliancy issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety, Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

Ladson Hinton, M.D. for UC Davis Health

LinkedIn: Dr. Ladson Hinton

Toyin Falusi Nwafor (she/her) (@TfalNwaforMD) / X

Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review Toyin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn

Medical Experts - ViiV Healthcare

SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

Time: 15:51

Duration: 7:04

Synopsis: Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina, Chapel Hill; Gary Lenahan, Patient

Compliancy issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

Brandi Reeves, MD - Division of Hematology

Brandi Reeves (@BrandiReeves1) / X

Polycythemia vera - Symptoms & causes - Mayo Clinic

Program 24-11 Air Week: 3/17/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: "THIS IS MEDIEVAL" - THE 24-YEAR-OLD WHO'S REINVENTING MEDICAL DEVICES

Time: 1:48

Duration: 11:12

Synopsis: During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient's skull. It's been the standard for years – but it's not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-dominated space.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

Compliancy issues: Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Drill, Female Entrepreneurship, Medical Device, Neurosurgery, Skull

Links for more info:

Matthew B Potts: Faculty Profiles Matthew Potts (@matthewpottsmd) • Instagram photos and videos Matthew Potts - Program Director - Neurological Surgery Residency Matthew Potts (@MatthewPottsMD) / X Hubly Surgical Hubly Surgical (@hublysurgical) • Instagram photos and videos Casey Qadir 🔲 (@BrainDrillGirl) / X LinkedIn: Casey Qadir

SEGMENT 2: KNOCKING ON DEATH'S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE LIVES

Time: 14:02

Duration: 8:23

Synopsis: Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

Compliancy issues: Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock, Stethoscope

Links for more info:

Mark Attila Opauszky | LinkedIn Sparrow BioAcoustics OBSTACLESon startups, struggles and stoicism X: @Opauszky

Program 24-12 Air Week: 3/24/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49 Duration: 11:37 Synopsis: Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes AI. She explains why America's current process isn't aiding women with this disorder. Host: Elizabeth Westfield Producer: Kristen Farrah Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School; Asha Dickens, patient Compliancy issues: Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound, Women's Health Links for more info: **Uterine Health Guide** LinkedIn: Asha Dickens Endo Black Dr Jodie Avery | Researcher Profiles Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility LinkedIn: Dr. Jodie Avery Dr Jodie Avery (@Jodie Avery) / X

SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE PANDEMIC

Time: 14:28

Duration: 8:31

Synopsis: Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health? Host: Greg Johnson Producer: Kristen Farrah Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health, Author, Within Reason Compliancy issues: Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy Links for more info: Sandro Galea Within Reason: A Liberal Public Health for an Illiberal Time, Galea Sandro Galea - Dean - Boston University School of Public Health | LinkedIn

Sandro Galea (@sandrogalea) / X

Sandro Galea (@sandro_galea) • Instagram photos and videos

Program 24-13 Air Week: 3/31/2024 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49

Duration: 11:08

Synopsis: When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make sure it doesn't happen again.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society Cancer Action Network

Compliancy issues: Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

Julie R. Gralow, MD, FACP, FASCO | ASCO

Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology (ASCO) | LinkedIn Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action Network (ACS CAN) | LinkedIn Mark Fleury (@ME_Fleury) / X Julie Gralow (@jrgralow) / X ASCO (@ascocancer) • Instagram photos and videos The American Cancer Society (@americancancersociety) • Instagram photos and videos

SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"

Time: 13:59

Duration: 8:32

Synopsis: Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director, Recovery Without Walls

Compliancy issues: Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations **Links for more info:**

Dr. Howard Kornfeld | Pain Management & Addiction Specialist LinkedIn: Dr. Howard Kornfeld Recovery Without Walls (@recoverywowalls) • Instagram photos and videos