

Mentzer Media Services, Inc.

Vendor: 2GXAIS

Name: WGXA-TV

98117

Check Date: 08/12/2016

Number	Date	Reference	Description	Tax	Amount
4020 PISAK			ISAKSON PISAK TV 8/16-8/22		\$510.00
				Total Amount	\$510.00
				Discount Total	\$0.00
				Check Amount	\$510.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

210 W PENNSYLVANIA AVE

STE 250

Towson, MD 21204

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

98117

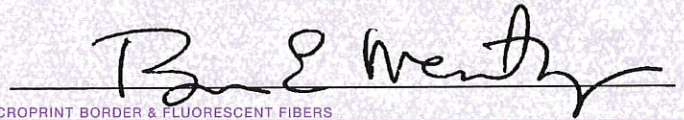
PAY **51000**
ONLY Five One Zero CENTS

DATE	08/12/2016
AMOUNT	\$510.00

PAY ***** Five Hundred Ten and 00/100 *****

TO THE
ORDER
OF

WGXA-TV



CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈98117⑈ ⑆052000113⑆ 9841868970⑈

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11/13/13 REORDER [#53255] (800) 600-6861 www.wellspringsoftware.com

THIS CHECK IS VOID WITHOUT A COLORED BACKGROUND ON THE FRONT AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY	
ENDORSE HERE	
X	
BORDERS ON THE FACE AND BACK CONTAIN MICROPRINTING AND MAY BE SEEN UNDER MAGNIFICATION	
DO NOT WRITE, STAMP OR SIGN BELOW - RESERVED FOR FINANCIAL INSTITUTION USE	



125 West 55th St
New York, NY 10019

Contract # 25266620	Changes as of: 8/12/2016 at 3:13 PM	Version: Original Order	
CPE: 271/305/3537	Flight: 8/16/16 - 8/22/16	Station: WGXA	Total \$: \$600.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Isakson - Senate - GA	Market: Macon	Total Spots: 2
210 W. Pennsylvania Avenue	Product: PISAK	Office: WASHINGTON	Total CPP: \$90.91
Suite 250	Agency Order #: 5287461	Primary Demo: Adults 35+	Total GRP: 6.6
Towson, MD 21204	Buyer: Rumbley, Chris	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: THOMAS DRURY 212-373-8108	Assistant: THOMAS DRURY 212-373-8108	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/12/16 3:13 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$12,000
WGXA Share:	5%
Comment:	
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$600.00	\$90.91	6.6
Total	100%	2	\$600.00	\$90.91	6.6

Monthly Summary		
Month	Spots	Dollars
2016-Aug	2	\$600.00
Total	2	\$600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/12/16 3:13 PM	BRADLEY PHILIPPS	New	2		\$600.00	\$600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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New York, NY 10019

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	Salesperson: THOMAS DRURY 212-373-8108	Assistant: THOMAS DRURY 212-373-8108	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22								Total Spots	Total \$	CPP	GRP
							8/16	8/17	8/18	8/19	8/20	8/21	8/22					
1	Tu-F,M 6:30p-7p		Family Feud	\$400.00	3.3	60	0	1	0	0	0	0	0		1	\$400.00	\$121.21	3.3
2	Tu-F,M 6:30p-7p		Family Feud	\$200.00	3.3	30	0	0	1	0	0	0	0		1	\$200.00	\$60.61	3.3
TOTALS:							0	1	1	0	0	0	0		2	\$600.00	\$90.91	6.6



WGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2602125
Schedule Dates 08/17/16-08/18/16
Advertiser Georgians for Isakson-R (110159)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PISAK (830460)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Chris,Rumbley,
Phone/Fax /
CPE 271/305/3537
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments PISAK
Separation: 30

Date Entered 08/15/16
Last Modified
Entered By Jill Reilly
CO-OP No
Headline # ECR25266620
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$90.00
Net Total \$510.00
Sales Tax

Macon (WGXA)

By Broadcast Month	Spots	Rate
Aug. 2016	2	\$600.00
Grand Total:	2	\$600.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	08/17/16-08/17/16	3	1:00	6:30P- Family Feud 2				1					1	\$400.00	\$400.00	Macon (WGXA)	FAMILY FEUD	8/15/16
Est 2.0	Unapproved (NewL) / SPOT	08/18/16-08/18/16	3	:30	6:30P- Family Feud 2				1					1	\$200.00	\$200.00	Macon (WGXA)	FAMILY FEUD	8/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.