

**Mentzer Media Services, Inc.**

Vendor: 2GXAIS

Name: WGXA-TV

**98117**

Check Date: 08/12/2016

| Number     | Date | Reference | Description                | Tax                   | Amount   |
|------------|------|-----------|----------------------------|-----------------------|----------|
| 4020 PISAK |      |           | ISAKSON PISAK TV 8/16-8/22 |                       | \$510.00 |
|            |      |           |                            | <b>Total Amount</b>   | \$510.00 |
|            |      |           |                            | <b>Discount Total</b> | \$0.00   |
|            |      |           |                            | <b>Check Amount</b>   | \$510.00 |

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**

210 W PENNSYLVANIA AVE  
STE 250  
Towson, MD 21204

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

**98117**

|        |            |
|--------|------------|
| DATE   | 08/12/2016 |
| AMOUNT | \$510.00   |

PAY **51000**  
ONLY Five One Zero CENTS

PAY \*\*\*\*\* Five Hundred Ten and 00/100 \*\*\*\*\*

TO THE ORDER OF WGXA-TV

*Barbara Mentzer*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈98117⑈ ⑆052000113⑆ 9841868970⑈





125 West 55th St  
New York, NY 10019

|  |  |  |                           |
|--|--|--|---------------------------|
| <b>Contract #</b> 25266620   | <b>Changes as of:</b> 8/12/2016 at 3:13 PM       | <b>Version:</b> Original Order                 |                           |
| <b>CPE:</b> 271/305/3537   | <b>Flight:</b> 8/16/16 - 8/22/16                 | <b>Station:</b> WGXA                           | <b>Total \$:</b> \$600.00 |
| <b>Agency:</b> MENTZER MEDIA<br>SERVIC<br>210 W. Pennsylvania<br>Avenue<br>Suite 250<br>Towson, MD 21204 | <b>Advertiser:</b> Isakson - Senate - GA         | <b>Market:</b> Macon                           | <b>Total Spots:</b> 2     |
|  | <b>Product:</b> PISAK                            | <b>Office:</b> WASHINGTON                      | <b>Total CPP:</b> \$90.91 |
|  | <b>Agency Order #:</b> 5287461                   | <b>Primary Demo:</b> Adults 35+                | <b>Total GRP:</b> 6.6     |
|  | <b>Buyer:</b> Rumbley, Chris                     | <b>Con Type:</b> POLITICAL/VOTE                |                           |
|  | <b>Salesperson:</b> THOMAS DRURY<br>212-373-8108 | <b>Assistant:</b> THOMAS DRURY<br>212-373-8108 | <b>Separation:</b>        |

**Special Instructions**

| Order Level Comments |                  |                |
|----------------------|------------------|----------------|
| Date/Time            | Added by         | Comment        |
| 08/12/16 3:13 PM     | BRADLEY PHILIPPS | Separation: 30 |

| Competitive Information |          |
|-------------------------|----------|
| <b>Market Budget:</b>   | \$12,000 |
| <b>WGXA Share:</b>      | 5%       |
| <b>Comment:</b>         |          |
| <b>Unknown:</b>         | 95%      |

| Daypart Summary |             |          |                 |                |            |
|-----------------|-------------|----------|-----------------|----------------|------------|
| Day/Time        | % Distrib   | Spots    | Dollars         | CPP            | GRP        |
|                 | 100%        | 2        | \$600.00        | \$90.91        | 6.6        |
| <b>Total</b>    | <b>100%</b> | <b>2</b> | <b>\$600.00</b> | <b>\$90.91</b> | <b>6.6</b> |

| Monthly Summary |          |                 |
|-----------------|----------|-----------------|
| Month           | Spots    | Dollars         |
| 2016-Aug        | 2        | \$600.00        |
| <b>Total</b>    | <b>2</b> | <b>\$600.00</b> |

| Transaction History |                  |                  |        |       |       |          |             |         |
|---------------------|------------------|------------------|--------|-------|-------|----------|-------------|---------|
| Trans               | Created/Received | Created by       | Status | Spot+ | Spot- | \$ Chg   | Contract \$ | Comment |
| New                 | 8/12/16 3:13 PM  | BRADLEY PHILIPPS | New    | 2     |       | \$600.00 | \$600.00    |         |

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

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Comments: Separation: 30

| #              | Day/Time           | DP | Program     | Rate     | A35P<br>Rating | Len | 8/16 - 8/22 |          |          |          |          |          |          | Total<br>Spots | Total<br>\$     | CPP            | GRP        |
|----------------|--------------------|----|-------------|----------|----------------|-----|-------------|----------|----------|----------|----------|----------|----------|----------------|-----------------|----------------|------------|
|                |                    |    |             |          |                |     | 8/16        | 8/17     | 8/18     | 8/19     | 8/20     | 8/21     | 8/22     |                |                 |                |            |
| 1              | Tu-F,M<br>6:30p-7p |    | Family Feud | \$400.00 | 3.3            | 60  | 0           | 1        | 0        | 0        | 0        | 0        | 0        | 1              | \$400.00        | \$121.21       | 3.3        |
| 2              | Tu-F,M<br>6:30p-7p |    | Family Feud | \$200.00 | 3.3            | 30  | 0           | 0        | 1        | 0        | 0        | 0        | 0        | 1              | \$200.00        | \$60.61        | 3.3        |
| <b>TOTALS:</b> |                    |    |             |          |                |     | <b>0</b>    | <b>1</b> | <b>1</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>2</b>       | <b>\$600.00</b> | <b>\$90.91</b> | <b>6.6</b> |



WGXA  
599 Martin Luther King Jr Blvd  
Macon, GA 31201

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 2602125  
**Schedule Dates** 08/17/16-08/18/16  
**Advertiser** Georgians for Isakson-R (110159)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PISAK (830460)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Chris,Rumbley,  
**Phone/Fax** /  
**CPE** 271/305/3537  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PISAK  
Separation: 30

**Date Entered** 08/15/16  
**Last Modified**  
**Entered By** Jill Reilly  
**CO-OP** No  
**Headline #** ECR25266620  
**Demo** A50+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$90.00  
**Net Total** \$510.00  
**Sales Tax**

**Macon (WGXA)**

| By Broadcast Month  | Spots    | Rate            |
|---------------------|----------|-----------------|
| Aug. 2016           | 2        | \$600.00        |
| <b>Grand Total:</b> | <b>2</b> | <b>\$600.00</b> |

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line    | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station      | Comments    | Entered |
|---------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------|-------------|---------|
| Est 1.0 | Unapproved (NewL) / SPOT       | 08/17/16-08/17/16 | 3   | 1:00   | 6:30P- Family Feud 2 |     |    |    | 1  |    |    |    |    | 1     | \$400.00 | \$400.00 | Macon (WGXA) | FAMILY FEUD | 8/15/16 |
| Est 2.0 | Unapproved (NewL) / SPOT       | 08/18/16-08/18/16 | 3   | :30    | 6:30P- Family Feud 2 |     |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | Macon (WGXA) | FAMILY FEUD | 8/15/16 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgnet.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.