

KWKQ-FM identified the following primary issues and concerns in our primary service area:

Community Awareness

Charitable Organizations

News & Information

Weather Awareness

Community Leader Recognition

Public Safety

Child Abuse Awareness

Agricultural Awareness

Code Compliance Awareness

Public Education

Public Service Announcements are aired on ^{KWKR}~~KZLZ~~-FM at the following times:

Monday through Sunday at 6:20am, 7:20am, 8:20am, 9:20am, 4:17pm and 5:17pm.

The Public Service Announcements air on a rotating basis.

Local and National PSA's

File #	PSA Topic	PSA Description
#9820	Infectious Diseases	How to protect your family. Pestworld.org
#9821	Cowboy Church	Open Invitation. Service times and place.
#9822	Vision Lose	Advocating for people who are blind. Afb.org
#9823	Medicare Fraud	Educating people about being scammed.
#9824	Hyridge Church	Open Invitation. Service times and place.
#9825	Wounded Warrior	Find out more about wounded warrior project.
#9826	USMC	Open invitation to join the US Marine Corp.
#9827	World WildLife.org	Educate and help protect the worlds enviroment.
#9828	Krohn's Disease	Educate and help prevent the disease.
#9829	Fix at Four	Learn to prevent more pets. Fix at four months.
#9830	St.Jude	Find cures, saving children's lives.
#9831	Hepatitis C	A message from CDC. Educating about blood test.
#9832	COBD	Learning more about the disease. Nih.com
#9832	Adopt a pet	Pet adoption. Learn more at bestfriends.org
#9833	St. Jude's	Learning more about what the children's hospital does.
#9834	Brain Health	Learning more info about brain health. Brainhealth.org
#9835	Texas Public Schools	Educating the public about Texas public schools.
#9836	World WildLife.org	Educating the public about Amazon rain forest.
#9837	Poison Help Line	Save the number, save a life.
#9838	USMC	Open invitation to join the US Marine Corp.
#9839	Stand United for Vets	A message and reminder to take care of our veterans.