



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

KKHH FM HD2

**1st Quarter 2024**  
(January 1 – March 31)

Prepared by:

Ben Gehry



**Issues of Concern to Houston, Texas  
Addressed in Responsive Programming in the**

**2024 1st Quarter Ascertainment  
Community Needs\***

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
1. <b>Education</b>	ESL, Literacy, scholarships, educational programs and dropout rate.
2. <b>Community</b>	Traffic, mass transit, community service projects, neighborhood programs, drug enforcement, Charities, weather, missing children/elderly, family safety, volunteer opportunities, recycle/conservation
3. <b>Economy/ Technology</b>	Unemployment, business growth, jobs, technology, housing market, politics, elections, population increase
4. <b>Health</b>	Mental Issues, Teen Pregnancy, Alcoholism, Heart health, Aging, Disability, affordable medical care/insurance, Obesity, Diseases, Eating Right, Healthcare
5. <b>Fine Arts</b>	Appreciating Arts, Learning about the Arts, Arts and Education Outside of School, Museums

\* Based on Individual Interviews of Community Leaders visiting Audacy Houston

(Regularly Scheduled Public Affairs Programs)

1st Quarter 2024  
(January 1-March 31)

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
Eye On Houston	A 60-minute public affairs program which airs on Sunday morning from 6:00am-7:00am on KKHH FM HD2
I'm Listening	A 30-minute special promoting mental health awareness, which aired on January 28 <sup>th</sup> and March 17 <sup>th</sup> from 6:00am-7:00am on KKHH FM HD2
Audacy Conversations	A 30-minute special discussing the state of the entertainment industry, which aired on February 18 <sup>th</sup> from 6:00am-7:00am on KKHH FM HD2

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2024**  
 (January 1-March 31)

<b>ISSUE:</b>	<b>Education</b>
<p>Eye On Houston            January 28, 2024            6:00 AM            17 Minutes</p> <p>Sarah Pepper from Mix 96.5 talks with Dr. Christopher Pichon (Assistant Superintendent of Operational Vitality for Catholic Schools in the Archdiocese of Galveston-Houston) about what Catholic Schools offer students that makes them so special. Visit <a href="http://ChooseCatholicSchools.org">ChooseCatholicSchools.org</a> for more information on how you can enroll in, teach in or get involved with Catholic Schools.</p>	
<p>Eye On Houston            February 4, 2024            6:00 AM            17 Minutes</p> <p>Sarah Pepper from Mix 96.5 talks with Dr. Christopher Pichon (Assistant Superintendent of Operational Vitality for Catholic Schools in the Archdiocese of Galveston-Houston) about what Catholic Schools offer students that makes them so special. Visit <a href="http://ChooseCatholicSchools.org">ChooseCatholicSchools.org</a> for more information on how you can enroll in, teach in or get involved with Catholic Schools.</p>	
<p>Eye On Houston            February 4, 2024            6:00 AM            7 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Paul A. Pavlou, PhD (Dean, Cullen Distinguished Chair Professor, C.T. Bauer College of Business, University of Houston) about important accomplishments and programs the school offers.</p>	
<p>Eye On Houston            February 11, 2024            6:00 AM            17 Minutes</p> <p>Sarah Pepper from Mix 96.5 talks with Dr. Christopher Pichon (Assistant Superintendent of Operational Vitality for Catholic Schools in the Archdiocese of Galveston-Houston) about what Catholic Schools offer students that makes them so special. Visit <a href="http://ChooseCatholicSchools.org">ChooseCatholicSchools.org</a> for more information on how you can enroll in, teach in or get involved with Catholic Schools.</p>	
<p>Eye On Houston            February 11, 2024            6:00 AM            7 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Paul A. Pavlou, PhD (Dean, Cullen Distinguished Chair Professor, C.T. Bauer College of Business, University of Houston) about important accomplishments and programs the school offers.</p>	

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2024**  
 (January 1-March 31)

<b>ISSUE:</b>	<b>Education Cont.</b>
<p>Eye On Houston            February 25, 2024            6:00 AM            15 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>	
<p>Eye On Houston            March 3, 2024            6:00 AM            15 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>	
<p>Eye On Houston            March 10, 2024            6:00 AM            15 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>	
<p>Eye On Houston            March 17, 2024            6:00 AM            15 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>	
<p>Eye On Houston            March 24, 2024            6:00 AM            15 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>	
<p>Eye On Houston            March 31, 2024            6:00 AM            11 Minutes            Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Arnold Gacita and Judge Eric Andell about how they came together to launch Petra Cares. Petra Cares is dedicated to helping young adults that are aging out of Foster Care and at-risk youth by providing training and job</p>	

opportunities in the automotive industry. The organization provides job training in a field that has career advancement opportunities.

**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

<b>ISSUE:</b>	<b>Community</b>
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Eye On Houston

January 7, 2024

6:00 AM

14 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President & CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.

Eye On Houston

January 14, 2024

6:00 AM

14 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President & CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.

Eye On Houston

January 21, 2024

6:00 AM

14 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President & CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.

Eye On Houston

February 4, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Tama Lundquist (Co-President, PetSet) about the stray animal problem in Houston and PetSet's efforts to aid in the city's crisis.

Eye On Houston

February 11, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Tama Lundquist (Co-President, PetSet) about the stray animal problem in Houston and PetSet's efforts to aid in the city's crisis.

Eye On Houston

February 25, 2024

6:00 AM

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**Most Significant Issue-Responsive Programming**

**1st Quarter 2024**

**(January 1-March 31)**

**ISSUE:**

**Community Cont.**

Eye On Houston

March 10, 2024

6:00 AM

14 Minutes

Grego from 95-7 The Spot talks with Ronique Smoot (Youth Development Program Director, YMCA of Greater Houston) about the benefits of summer camps and children attending them. Visit [YMCAHouston.org](http://YMCAHouston.org) for more information.

Eye On Houston

March 24, 2024

6:00 AM

14 Minutes

Grego from 95-7 The Spot talks with Ronique Smoot (Youth Development Program Director, YMCA of Greater Houston) about the benefits of summer camps and children attending them. Visit [YMCAHouston.org](http://YMCAHouston.org) for more information.

Eye On Houston

March 31, 2024

6:00 AM

11 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Texas State Representative Armando Walle about what's going on in his Texas House District 140.

**Most Significant Issue-Responsive Programming**  
**1st Quarter 2024**  
(January 1-March 31)

**ISSUE:**

**Economy/Technology**



**Eye On Houston**

January 7, 2024

6:00 AM

10 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Nomi Husain (President & CEO of Husain Law) about his personal life story and accomplishments.

**Eye On Houston**

January 7, 2024

6:00 AM

22 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosts the 2023 HHCC Leadership Conference. Dr. Murillo does a Q&A with Executive Coach Eva Archer-Smith. Rosalinda Martinez from AARP explains some of the resources the AARP offers caregivers, Tandra LeMay (State Government Affairs Director at Verizon) explains Verizon's Small Business Digital Ready program and its impact on small businesses, and Dr. Murillo talks with Brad Deutser (President & CEO of Deutser) about his approach to organizational change.

**Eye On Houston**

January 14, 2024

6:00 AM

10 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Nomi Husain (President & CEO of Husain Law) about his personal life story and accomplishments.

**Eye On Houston**

January 14, 2024

6:00 AM

22 Minutes

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**Eye On Houston**

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**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
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Eye On Houston

January 21, 2024

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Eye On Houston

February 4, 2024

6:00 AM

22 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with newly elected City of Houston Council Members Joaquin Martinez (City of Houston District I Council Member), Julian Ramirez (City of Houston At Large-1 Council Member), and Mario Castillo (City of Houston District H Council Member) to discuss initiatives and priorities they have for their prospective districts and what led them to public service.

Eye On Houston

February 4, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Ana Baskharone (Director of Energy Efficiency, Centerpoint Energy) about Centerpoint Energy's Energy Efficiency Program.

Eye On Houston

February 4, 2024

6:00 AM

7 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Francisco Gonzales (CEO, Lopez-Dorada Foods) about Lopez-Dorada Foods and what industries they provide products to.

Eye On Houston

February 4, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Dean Pappas (Attorney, Dean G. Pappas Law Firm) about why it's important for businesses to have insurance to protect them against accident and injury claims.

**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

**ISSUE:**

**Economy/Technology Cont.**

Eye On Houston

February 11, 2024

6:00 AM

22 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with newly elected City of Houston Council Members Joaquin Martinez (City of Houston District I Council Member), Julian Ramirez (City of Houston At Large-1 Council Member), and Mario Castillo (City of Houston District H Council Member) to discuss initiatives and priorities they have for their prospective districts and what led them to public service.

Eye On Houston

February 11, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Ana Baskharone (Director of Energy Efficiency, Centerpoint Energy) about Centerpoint Energy's Energy Efficiency Program.

Eye On Houston

February 11, 2024

6:00 AM

7 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Francisco Gonzales (CEO, Lopez-Dorada Foods) about Lopez-Dorada Foods and what industries they provide products to.

Eye On Houston

February 11, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Dean Pappas (Attorney, Dean G. Pappas Law Firm) about why it's important for businesses to have insurance to protect them against accident and injury claims.

Eye On Houston

February 18, 2024

6:00 AM

22 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with newly elected City of Houston Council Members Joaquin Martinez (City of Houston District I Council Member), Julian Ramirez (City of Houston At Large-1 Council Member), and Mario Castillo (City of Houston District H Council Member) to discuss initiatives and priorities they have for their prospective districts and what led them to public service.

**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
<p>Eye On Houston February 25, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>
<p>Eye On Houston February 25, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO, Houston Hispanic Chamber of Commerce) sits down with Sarah Frazier (Senior Vice President and Market Manager, Audacy Houston).</p>
<p>Eye On Houston March 3, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>
<p>Eye On Houston March 3, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO, Houston Hispanic Chamber of Commerce) sits down with Sarah Frazier (Senior Vice President and Market Manager, Audacy Houston).</p>
<p>Eye On Houston March 10, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>
<p>Eye On Houston March 10, 2024 6:00 AM 12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO, Houston Hispanic Chamber of Commerce) sits down with Sarah Frazier (Senior Vice President and Market Manager, Audacy Houston).</p>

**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
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Eye On Houston

March 17, 2024

6:00 AM

12 Minutes

Dr. Laura Murillo (President and CEO, Houston Hispanic Chamber of Commerce) sits down with Sarah Frazier (Senior Vice President and Market Manager, Audacy Houston).

Eye On Houston

March 24, 2024

6:00 AM

12 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President & CEO, Moderno Porcelain Works) about his life story and career journey to success.

Eye On Houston

March 24, 2024

6:00 AM

12 Minutes

Dr. Laura Murillo (President and CEO, Houston Hispanic Chamber of Commerce) sits down with Sarah Frazier (Senior Vice President and Market Manager, Audacy Houston).

Eye On Houston

March 31, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Timothy Jeffcoat about his new venture: Competitive Edge, and what they do to help small businesses run more efficiently.

Eye On Houston

March 31, 2024

6:00 AM

5 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Lauren Levicki Courville (CEO of Dress for Success Houston) about how Dress for Success is empowering women by preparing them for building a career. Visit [DFSHouston.org](http://DFSHouston.org) for more information.

Eye On Houston

March 31, 2024

6:00 AM

6 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Dorene C. Dominguez (Chairwoman and CEO of Vanir) about Vanir celebrating its 60th year in business, the importance of giving back, and the key to lucrative corporate partnerships.

## Most Significant Issue-Responsive Programming

1st Quarter 2024

(January 1-March 31)

**ISSUE:**

**Economy/Technology Cont.**

Eye On Houston

March 31, 2024

6:00 AM

4 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Robert Harris (Senior Vice President/Director of Diversity and Inclusion for Cadence Bank) about growing diversity in the markets they serve and how they're impacting the ability to do business.

**Most Significant Issue-Responsive Programming  
1st Quarter 2024  
(January 1-March 31)**

**ISSUE:**

**Health**

I'm Listening

January 28, 2024

6:00 AM

30 Minutes

David O'Leary speaks with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

Eye On Houston

March 3, 2024

6:00 AM

13 Minutes

Sean Pendergast from Sports Radio 610 talks with Tyler Abels (Healthy Living Director, YMCA of Greater Houston) about why leading healthy lifestyles and creating fitness routines are important, how the YMCA is helping Houstonians lead healthy lives, how mental health and physical health are connected, and some tips for Houstonians to stay motivated to reach their fitness and health goals.

I'm Listening

March 17, 2024

6:00 AM

15 Minutes

David Glover talks with Victor Armstrong and Steve Siple from the American Foundation for Suicide Prevention about How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it's so important to break down stigma and open the door for these conversations.

I'm Listening

March 17, 2024

6:00 AM

15 Minutes

David Glover talks with Alex Silva from the American Foundation for Suicide Prevention, Dan Miller and Dr. Erin Fletcher from the Wounded Warrior Project about How to Have Open and Honest Conversations with Military and Veterans. Veteran populations face difficulties transitioning from military life and have higher rates of suicide compared to the civilian population. We seek to Understand how Veteran and military culture contributes to existing stigmas is essential to being open about mental health challenges and encouraging those who need it to seek help. Support and resources are available for Veterans that can make a major difference to save lives.

Eye On Houston

March 31, 2024

6:00 AM

3 Minutes

Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Dr. Robert "Bobby" Hilliard, Jr. (CEO of Legacy Community Health) about the continued growing need for healthcare.

**Most Significant Issue-Responsive Programming  
2nd Quarter 2022  
(April 1-June 30)**

**ISSUE:**

**Fine Arts**

Audacy Conversations

February 18, 2024

6:00 AM

30 Minutes

KNX Charles Feldman and Mike Simpson talk with Ron Perlman, Cynthia Littleton of Variety, Karina Manashil from Mad Solar Productions, Patrick Gomez of Entertainment Weekly, and Duncan Crabtree Ireland of SAG/AFTRA about the state of the entertainment industry. Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6-month strike. Streaming services are on the rise and older business models are falling. They discuss what the future of the entertainment industry looks like and what it means for what we will see and consume.