

**WKBV** QUARTERLY ISSUES/PROGRAMS LIST FOR **2024**  
PERIOD: **JANUARY-MARCH**

METHODS OF DETERMINING THE NEEDS OF THE COMMUNITY

ATTACHED ARE DOCUMENTATIONS OF SOME OF THE KEY ISSUES ADDRESSED THIS QUARTER BY **WKBV** RADIO. THESE ISSUES WERE DETERMINED BY VARIOUS MEANS SUCH AS ATTENDING COMMUNITY MEETINGS, PARTICIPATION IN SERVICE CLUBS AND ORGANIZATIONS, INPUT FROM LISTENERS, AND PERSONAL CONTACT WITH PUBLIC AND COMMUNITY LEADERS. THE ORDER OF APPEARANCE DOES NOT NECESSARILY REFLECT PRIORITY OR SIGNIFICANCE.

IN THIS QUARTER OF THE YEAR, **WKBV** DEALT WITH NUMEROUS ISSUES OF CONCERN TO A LARGE SEGMENT OF OUR LISTENING AUDIENCE. AMONG THESE ISSUES WERE GOVERNMENT, EDUCATION, LOCAL BUSINESS/ECONOMIC DEVELOPMENT, HEALTH, AND COMMUNITY ISSUES.

THESE ISSUES AND OTHERS WERE ADDRESSED BY VARIOUS MEANS SUCH AS NEWS GATHERING AND SPECIAL PROGRAMMING. ASSISTING THIS QUARTER IN GATHERING INFORMATION WERE DAVID RODGERS, PRESIDENT...RICK DUNCAN, OPERATIONS MANAGER...BLAKE BORGARDT, NEWS DIRECTOR... BETH MOLAND, NEWS REPORTER...AND VARIOUS OTHER STAFF MEMBERS.