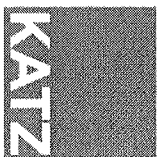


KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25282167		Changes as of: 9/9/2016 at 9:31 AM		Version: Current State Version 3	
CPE: 46/56/3687		Flight: 9/9/16 - 9/15/16		Station: WFLA	Total \$: \$3,800.00
Agency: MENTZER MEDIA		Advertiser: JOLLY - FL CD-13		Market: Tampa-St. Petersburg	Total Spots: 6
SERVIC		Product: FRIENDS OF DAVID JOLLY		Office: WASHINGTON	Total CPP: \$527.78
210 W. Pennsylvania Avenue					
Suite 250		Agency Order #: 5374678		Primary Demo: Adults 35+	Total GRP: 7.2
Towson, MD 21204		Buyer: David, Brady		Con Type: POLITICAL/VOTE	
		Salesperson: CHRISTIAN CAMBEIRO		Assistant: CHRISTIAN CAMBEIRO	Separation:
		202-955-5342		202-955-5342	
Comments: SEE LN 4 FOR REV RATE FROM LN 2 - W/O 9/12 LVL 2 IS \$1400					
SEE LN 5 FOR ADD 1X					
TTL REMAINS \$3800					
PLS CF - THANKS					

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/9 - 9/15							Total Spots	Total \$	CPP	GRP
							9/9	9/10	9/11	9/12	9/13	9/14	9/15				
1	F-M-Th 6a-7a		NC8 TODAY@6AM	\$300.00	1.7	30	0	0	0	1	0	0	1	2	\$600.00	\$176.47	3.4
LVL 3																	
2	F-M-Th 7a-9a		TODAY SHW	\$1,500.00	2.3	30	1	0	0	0	0	0	0	1	\$1,500.00	\$652.17	2.3
LVL 2																	
3	Su 8a-9a		SUN TODAY-NBC	\$200.00	1.5	30	0	0	1	0	0	0	0	1	\$200.00	\$133.33	1.5
LVL 3																	
4	M-Th 7a-9a		TODAY SHOW	\$1,400.00	0.0	30	0	0	0	0	1	0	0	1	\$1,400.00	\$0.00	0.0
REV TO LVL 2 FOR W/O 9/12																	
5	M-Th 5a-5:30a		NEWS	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
ADD																	
TOTALS:														6	\$3,800.00	\$527.78	7.2



125 West 55th St
New York, NY 10019

Contract # 25282167		Changes as of: 9/9/2016 at 9:31 AM		Version: Current State Version 3	
CPE: 46/56/3687		Flight: 9/9/16 - 9/15/16		Station: WFLA	
Agency: MENTZER MEDIA SERVICE		Advertiser: JOLLY - FL CD-13		Market: Tampa-St. Petersburg	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: FRIENDS OF DAVID JOLLY		Office: WASHINGTON	
		Agency Order #: 5374678		Primary Demo: Adults 35+	
		Buyer: David, Brady		Con Type: POLITICAL/VOTE	
		Salesperson: CHRISTIAN CAMBEIRO		Assistant: CHRISTIAN CAMBEIRO	
		202-955-5342		Separation:	
				Total \$: \$3,800.00	
				Total Spots: 6	
				Total CPP: \$527.78	
				Total GRP: 7.2	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/09/16 9:26 AM	CHRISTIAN CAMBEIRO	SEE LN 4 FOR REV RATE FROM LN 2 - W/O 9/12 LVL 2 IS \$1400
09/08/16 11:16 AM	CHRISTIAN CAMBEIRO	SEE LN 5 FOR ADD 1X
09/08/16 11:16 AM	CHRISTIAN CAMBEIRO	TTL REMAINS \$3800
09/08/16 11:16 AM	CHRISTIAN CAMBEIRO	PLS CF - THANKS
09/08/16 11:16 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/08/16 11:16 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information	
Market Budget:	\$14,615
WFLA Share:	26%
Comment:	ACC
WFS:	30%
WTSP:	8%
WTVT:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$3,800.00	\$527.78	7.2
Total	100%	6	\$3,800.00	\$527.78	7.2

Monthly Summary		
Month	Spots	Dollars
2016-Sep	6	\$3,800.00
Total	6	\$3,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/9/16 9:26 AM	CHRISTIAN CAMBEIRO	Confirmed	1		\$0
Queued for Electronic Contracting	9/8/16 11:30 AM					\$0
Revision	9/8/16 11:16 AM	CHRISTIAN CAMBEIRO	Confirmed			\$1,600.00
New	9/8/16 11:14 AM	CHRISTIAN CAMBEIRO	New	5		\$2,200.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 929814 /		<u>Alt Order #</u> 25282167
<u>Product</u> FRIENDS OF DAVID JOL		
<u>Contract Dates</u> 09/09/16 - 09/15/16		<u>Estimate #</u> 3687
<u>Advertiser</u> POL/David Jolly(R) Congress		<u>Original Date / Revision</u> 09/08/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 46	<u>Product 1/2</u> 56
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 600
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	09/12/16	09/12/16	Local News @ 6a	558-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$300.00				
N 2	WFLA	09/15/16	09/15/16	Local News @ 6a	558-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$300.00				
N 3	WFLA	09/09/16	09/09/16	Today Show	657-9a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				1	\$1,500.00				
N 4	WFLA	09/13/16	09/13/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$1,400.00				
N 5	WFLA	09/11/16	09/11/16	Today Show Su	8-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S				1	\$200.00				
N 6	WFLA	09/14/16	09/14/16	Local News @ 5a	5-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--W----				1	\$100.00				
Totals								0.00				6	\$3,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/15/16	6	\$3,800.00	(\$570.00)	\$3,230.00
Totals	6	\$3,800.00	(\$570.00)	\$3,230.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.