

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
I, LARRY MECARE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LARRY MECARE

Authorized committee:

MECARE FOR SUPERVISOR 2024

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

TULARE COUNTY BOARD OF SUPERVISORS DISTRICT 1

Date of election:

3-5-24

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

LARRY MECARE

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>LARRY MECARE</u>	Name: <u>VICTOR MARTINEZ</u>
Date of Request to Purchase Ad Time: <u>1-30-24</u>	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

2-5-2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Agreement sign off Feb 2, 2024

Contract #:

Station Call Letters:

KMQA

Date Received/Requested:

1-30-2024

Est. #:

Station Location:

Visalia-Tulare-Hanford

Run Start and End Dates:

2/15/24-3/5/24 TBD

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

LAZER MEDIA ADVERTISING AGREEMENT

LAZER NETWORK		KXLM 102.9 FM	KXSM 93.1 FM	KSRN 107.7 FM	KMEN 100.5 FM													
LA MEJOR NETWORK		KLJR 96.7 FM	KSGZ 98.7 FM	KZTI 105.3 FM	-KTNS 106.0 AM													
KAHH 100.9 FM	KOXR 91.0 AM 102.1 FM	KMLY 95.1 FM	KWNZ 106.3 FM	KAAT 103.1 FM														
KXSB 101.7 FM	KZSR 125.0 AM 106.5 FM	KSRT 107.1 FM	KNEZ 107.3 FM	KMQA 100.5 FM	X													
KXRS 105.7 FM	KLMM 94.1 FM	KJOR 104.1 FM	KRBN 94.3 FM	KEAL 106.5 FM														
-KIQQ 103.7 FM	KSMY 106.7 FM	KMZR 92.5 FM	-KBAA 103.3 FM	KXTT 94.9 FM														
KCAL 1410 AM	KSBB 1480 AM 102.9 FM	KGAM 106.3 FM	KGRB 94.3 FM	KBQF 104.3 FM														
KBTW 104.5 FM	KLUN 103.1 FM	KBBU 93.9 FM	-KCCL 101.5 FM															
-KWRN 99.5 FM 1550 AM	KSFN 1510 AM 99.3 FM		KLMG 97.9 FM	NEW CLIENT INFORMATION														
KSSB 96.3 FM	KXZM 93.7 FM		KSTV-TV (LATV)	ORDER DATE: 1/31/2024														
CLIENT NAME LARRY MICARI			NEW CONTRACT X															
AGENCY NAME N/A			REVISION															
BILLING ADDRESS 2800 W. BURRELL AVENUE			NEW ADVERTISER X															
CITY VISALIA STATE CA ZIP CODE 93291			CANCELLATION															
PHYSICAL ADDRESS SAME AS BILLING			RETURNING ADVERTISER															
CITY STATE ZIP CODE			NATIONAL															
			MOBILE APP															
			LOCAL DIRECT X															
			NETWORK															
			TRADE															
			DESKTOP															
			PLAYER															
			DIGITAL															
BILLING CONTACT NAME LARRY MICARI			FROM 2/15/2024 TO 3/5/2024															
BILLING PHONE NUMBER 559-799-3654			ACCOUNT EXECUTIVE VICTOR MARTINEZ															
BILLING EMAIL larry@micari4supervisor.com			PRODUCT TYPE POLITICAL															
CONTACT NAME LARRY MICARI			BILLING/NOTARY															
CONTACT EMAIL larry@micari4supervisor.com			PROMOTION															
CONTACT CELL 559-799-3654			Affidavits: Invoices Scripts															
WORK NUMBER 559-636-5000			CALENDAR X STD BROADCAST															
			END ORDER															
			No. SPOTS															
			Wks. P/WK															
			TOTAL DOLLARS															
Line	Station	TIME PERIOD	FLIGHT DATES	SPOT	Priority	SPOT	DAYS OF WEEK							No. SPOTS	TOTAL DOLLARS			
		FROM	TO	FROM	TO	LGTH	Code	RATE	M	T	W	TH	F	Sa	Su	Wks.	P/WK	
1	KMQA	6am	7pm	2/15/24	2/16/24	30		\$ 26.00	-	-	-	6	6	-	-	1	12	312.00
2	KMQA	6am	7pm	2/17/24	2/17/24	30		\$ 19.00	-	-	-	-	-	6	-	1	6	114.00
3	KMQA	6am	7pm	2/19/24	2/23/24	30		\$ 26.00	5	5	6	6	6	-	-	1	28	728.00
4	KMQA	6am	7pm	2/24/24	2/24/24	30		\$ 19.00	-	-	-	-	-	6	-	1	6	114.00
5	KMQA	6am	7pm	2/26/24	3/1/24	30		\$ 26.00	8	8	8	8	8	-	-	1	40	1,040.00
6	KMQA	6am	7pm	3/2/24	3/2/24	30		\$ 19.12	-	-	-	-	-	9	-	1	9	172.08
7	KMQA	6am	7pm	3/4/24	3/5/24	30		\$ 26.00	10	10	-	-	-	-	-	1	20	520.00
8																		
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SPECIAL INSTRUCTIONS: POTICAL ADS FOR LARRY MICARI FOR TULARECOUNTY SUPERVISOR DISTRICT 1 ... PAYMENT IN ADVANCE REQUIRED.																		
GROSS TOTAL Total Weeks Total Spots Total \$																		
121 \$3,000.08																		
LESS AGENCY COMMISSION																		
TALENT FEE																		
HARD COSTS/OTHER ADDITIONS																		
NET TOTAL \$3,000.08																		
ADVERTISING POLICY: All bills to Advertiser shall be due and payable when rendered. Balances not paid after 30 days will incur a service charge of 1.5% per month. Advertiser agrees to pay all collection costs, including, but not limited to, court costs, and attorney's fees. All program and advertising content is subject to approval by LAZER BROADCASTING CORPORATION (hereinafter "LAZER"). Although LAZER will try to accommodate "last minute" copy/schedule changes, it is agreed that LAZER is not bound to effect copy/schedule changes without receiving 3 business days prior notice. If for any reason LAZER fails to broadcast Advertiser's programs or announcements, Advertiser may elect to accept "make-goods" or credit his account. Advertiser shall have no other claim against LAZER for broadcast failures regardless of cause. Advertiser shall hold LAZER harmless against all liability for slander, libel, unfair competition or trade practices, false advertising, infringement of trademarks, trade names and copyrights resulting from Advertiser's broadcasts. Unless otherwise provided herein, this agreement may be terminated by either party by giving the other party 14 days prior written notice. If Advertiser so terminated, he will pay LAZER the rate earned in accordance with the rate card on which this agreement is based (short rate), rather than the rate contracted for. This contract shall not be binding until accepted by an authorized representative (sales manager) of LAZER. Under FCC regulations, LAZER's broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis, in placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.																		
APPROVED BY CLIENT (SIGNATURE) X			DATE 2-2-24			ACCEPTED BY ACCOUNT EXECUTIVE X VICTOR MARTINEZ			(SIGNATURE) 			DATE 2-2-24						
PRINT NAME X LARRY MICARI			TITLE			APPROVED BY SALES MANAGER X			(SIGNATURE) 			DATE						
Please make checks payable to Lazer Broadcasting, Mail to P.O. Box 6940, Oxnard CA 93036																		
Account Inquiries: Email AccountReceivables@LazerMedia.com																		
Corporate Office (805) 240-2070																		
Originating Office Use Only:																		
Verified Dates			Verified Signatures			Traffic Use Only:												
Verified Spot Rates			Ready for Traffic			Reviewed and Accepted by:												
Arithmetic Checked			Faxed/Sent (Date)			Entered by:												