

ORDER



Grand Rapids WOOD

Orders
Order / Rev: 4439339
Alt Order #: 28392744
Product Desc: Issue
Estimate: 13197
Flight Dates: 08/20/24 - 08/26/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Democratic Senatorial Campaign
Demographic: A25-54
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID: IN11136
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	64	\$68,450.00	\$58,182.50
08/26/24	09/29/24	16	\$18,900.00	\$16,065.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	64	\$68,450.00	\$58,182.50	0.00
September 2024	16	\$18,900.00	\$16,065.00	0.00
Totals	80	\$87,350.00	\$74,247.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	08/20/24	08/26/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5				\$450.00		0.00			
2	WOOD	08/20/24	08/26/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5				\$900.00		0.00			
3	WOOD	08/20/24	08/26/24	Today Show M-F Today Show	CM	658-8a (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$1,250.00	P3	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4				\$1,250.00		0.00			
4	WOOD	08/20/24	08/26/24	Today Show M-F Today Show	CM	8-9a (8:00 AM-9:00 AM)	MTWTF--	:30	4	\$1,250.00	P3	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4				\$1,250.00		0.00			
5	WOOD	08/24/24	08/24/24		CM	6-7a	----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Daybreak Sat @6am															
Daybreak Sat 6am															
News 8 Daybreak Saturday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S-		1			\$450.00			0.00			
6	WOOD	08/25/24	08/25/24	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Daybreak Sun @6am															
News 8 Daybreak Sunday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S		1			\$500.00			0.00			
7	WOOD	08/25/24	08/25/24	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
Daybreak Sun @7am															
News 8 Daybreak Sunday 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S		1			\$850.00			0.00			
8	WOOD	08/20/24	08/26/24	Today Show II	CM	9-10a	MTWTF--	:30	5	\$800.00	P3	0.00	NM	5	\$4,000.00
Today Show 2															
Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5			\$800.00			0.00			
9	WOOD	08/20/24	08/26/24	Today Show III	CM	10-11a	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
Today Show 3															
Today with Hoda & Jenna-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5			\$600.00			0.00			
10	WOOD	08/20/24	08/26/24	Noon News	CM	12-1p	MTWTF--	:30	5	\$800.00	P3	0.00	NM	5	\$4,000.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5			\$800.00			0.00			
11	WOOD	08/20/24	08/26/24	M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
M-F 3-4p															
TMZ Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5			\$250.00			0.00			
12	WOOD	08/20/24	08/26/24	M-F 4p News	CM	430pm - 5pm	MTWTF--	:30	4	\$700.00	P3	0.00	NM	4	\$2,800.00
M-F 4p News (4:30 PM-5:00 PM)															
News 8 At 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4			\$700.00			0.00			
13	WOOD	08/20/24	08/26/24	M-F 5p News	CM	5-530p	MTWTF--	:30	4	\$1,300.00	P3	0.00	NM	4	\$5,200.00
M-F News 8 @5p															
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4			\$1,300.00			0.00			
14	WOOD	08/20/24	08/26/24	M-F 530p News	CM	530-6p	MTWTF--	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
M-F News 8 @ 530p															
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		3			\$1,600.00			0.00			
15	WOOD	08/20/24	08/26/24	M-F 6p News	CM	6-630p	MTWTF--	:30	4	\$2,500.00	P3	0.00	NM	4	\$10,000.00
M-F News 8 @6p															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4			\$2,500.00			0.00			
16	WOOD	08/20/24	08/26/24	NBC Nightly News WKD	CM	628-7p	MTWTF--	:30	3	\$3,200.00	P3	0.00	NM	3	\$9,600.00
NBC Nightly News															
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		3			\$3,200.00			0.00			
17	WOOD	08/25/24	08/25/24		CM	6-7p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 6p News 8											
				Sun News 8 @6p											
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S		1			\$1,200.00			0.00			
18	WOOD	08/20/24	08/26/24	M-F 730-8p	CM	730-8p	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				M-F 730-8p											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4			\$1,400.00			0.00			
19	WOOD	08/20/24	08/26/24	LN M-F	CM	11-1135p	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				M-F News 8 @ 11											
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		4			\$1,400.00			0.00			
20	WOOD	08/24/24	08/24/24	LN Sa	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				Saturday News 8 @11											
				News 8 At 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S-		1			\$1,250.00			0.00			
21	WOOD	08/20/24	08/26/24	Tonight Show	CM	1135-1235a	MTWTF--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
				Tonight Show w/ Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		5			\$700.00			0.00			
22	WOOD	08/20/24	08/26/24	Late Night	CM	1237a-137a	MTWTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				Late Night w/Seth Meyers											
				Late Night-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/24	08/26/24	MTWTF--		3			\$300.00			0.00			
23	WOOD	08/24/24	08/24/24	SNL	CM	1130p-1a	-----S-	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				Saturday Night Live											
				(11:30 PM-1:00 XM)											
				Saturday Night Live-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-----S-		1			\$1,100.00			0.00			
24	WOOD	08/26/24	08/26/24	Mon Prime Other 1	CM	M 8p-10p	M-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
				Mon Prime Other 1											
				American Ninja Warrior-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/26/24	09/01/24	M-----		1			\$2,500.00			0.00			
25	WOOD	08/20/24	08/20/24	Tue Prime Other 1	CM	758-10p	-T-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
				Tues 8-10p											
				America's Got Talent Tue 8e/7c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/24	08/25/24	-T-----		1			\$2,500.00			0.00			
													Totals	80	\$87,350.00