

# ORDER



Grand Rapids WOOD

**Orders**  
**Order / Rev:** 4439357  
**Alt Order #:** 28392748  
**Product Desc:** Issue  
**Estimate:** 13201  
**Flight Dates:** 09/17/24 - 09/23/24  
**Original Date / Rev:** 04/22/24 / 04/22/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Democratic Senatorial Campaign  
**Demographic:** A25-54  
**Product Codes:** PL13  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:** IN11136  
**Agency External ID:** IN3307/TO232  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	103	\$122,300.00	\$103,955.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	103	\$122,300.00	\$103,955.00	0.00
<b>Totals</b>	<b>103</b>	<b>\$122,300.00</b>	<b>\$103,955.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	09/17/24	09/23/24	5am Daybreak 5am Daybreak	CM	5a-530am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	MTWTF--			5		\$450.00		0.00				
2	WOOD	09/17/24	09/23/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	MTWTF--			5		\$450.00		0.00				
3	WOOD	09/17/24	09/23/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	MTWTF--			5		\$900.00		0.00				
4	WOOD	09/17/24	09/23/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/24	09/23/24	MTWTF--			5		\$900.00		0.00				
5	WOOD	09/17/24	09/23/24	Today Show M-F Today Show	CM	658-8a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$1,250.00	P3	0.00	NM	5	\$6,250.00

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 Flight Dates: 09/17/24 - 09/23/24

Advertiser: POL/Democratic Senatorial Campaign | I  
 Product Desc: Issue  
 Estimate: 13201

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$1,250.00			0.00			
6	WOOD	09/21/24	09/21/24	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Daybreak Sat 6am															
News 8 Daybreak Saturday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-		1			\$450.00			0.00			
7	WOOD	09/22/24	09/22/24	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Daybreak Sun @6am															
News 8 Daybreak Sunday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1			\$500.00			0.00			
8	WOOD	09/22/24	09/22/24	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
Daybreak Sun @7am															
News 8 Daybreak Sunday 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1			\$850.00			0.00			
9	WOOD	09/22/24	09/22/24	Today Show Su	CM	758-9a	-----S	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
Today Show Sunday															
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1			\$1,100.00			0.00			
10	WOOD	09/17/24	09/23/24	Today Show II	CM	9-10a	MTWTF--	:30	5	\$800.00	P3	0.00	NM	5	\$4,000.00
Today Show 2															
Today Third Hour-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$800.00			0.00			
11	WOOD	09/17/24	09/23/24	Noon News	CM	12-1p	MTWTF--	:30	5	\$800.00	P3	0.00	NM	5	\$4,000.00
News 8 @ Noon															
News 8 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$800.00			0.00			
12	WOOD	09/17/24	09/23/24	NBC News Daily	CM	1-2p	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
NBC News Daily															
NBC News Daily-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$450.00			0.00			
13	WOOD	09/17/24	09/23/24	M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
M-F 3-4p															
TMZ Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$250.00			0.00			
14	WOOD	09/17/24	09/23/24	M-F 4p News	CM	430pm - 5pm	MTWTF--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
M-F 4p News (4:30 PM-5:00 PM)															
News 8 At 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$700.00			0.00			
15	WOOD	09/17/24	09/23/24	M-F 5p News	CM	5-530p	MTWTF--	:30	5	\$1,300.00	P3	0.00	NM	5	\$6,500.00
M-F News 8 @5p															
News 8 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$1,300.00			0.00			
16	WOOD	09/17/24	09/23/24	M-F 530p News	CM	530-6p	MTWTF--	:30	5	\$1,600.00	P3	0.00	NM	5	\$8,000.00
M-F News 8 @ 530p															
News 8 At 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5			\$1,600.00			0.00			
17	WOOD	09/17/24	09/23/24	M-F 6p News	CM	6-630p	MTWTF--	:30	5	\$2,500.00	P3	0.00	NM	5	\$12,500.00
M-F News 8 @6p															
News 8 At 6PM															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$2,500.00		0.00			
18	WOOD	09/22/24	09/22/24	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S					1	\$1,200.00		0.00			
19	WOOD	09/17/24	09/23/24	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	MTWTF--	:30	5	\$1,400.00	P3	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$1,400.00		0.00			
20	WOOD	09/17/24	09/23/24	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	5	\$1,400.00	P3	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$1,400.00		0.00			
21	WOOD	09/17/24	09/23/24	LN M-F M-F News 8 @ 11	CM	11-1135p	MTWTF--	:30	5	\$1,400.00	P3	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$1,400.00		0.00			
22	WOOD	09/21/24	09/21/24	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-					1	\$1,250.00		0.00			
23	WOOD	09/22/24	09/22/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S					1	\$1,200.00		0.00			
24	WOOD	09/17/24	09/23/24	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	MTWTF--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$700.00		0.00			
25	WOOD	09/17/24	09/23/24	Late Night Late Night w/Seth Meyers	CM	1237a-137a	MTWTF--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$300.00		0.00			
26	WOOD	09/21/24	09/21/24	SNL Saturday Night Live	CM	1130p-1a (11:30 PM-1:00 XM)	-----S-	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-					1	\$1,100.00		0.00			
27	WOOD	09/23/24	09/23/24	Mon Prime Other 1 Mon Prime Other 1	CM	M 8p-10p	M-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/24	09/29/24	M-----					1	\$2,500.00		0.00			
28	WOOD	09/17/24	09/17/24	Tue Prime Other 1 Tues 8-10p	CM	758-10p	-T-----	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-T-----					1	\$2,500.00		0.00			
29	WOOD	09/21/24	09/21/24	Notre Dame Football Notre Dame Football	CM	330-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$5,500.00	P3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-T-----					1	\$5,500.00		0.00			

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Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		1				\$5,500.00		0.00			
30	WOOD	09/22/24	09/22/24	NFL FB Night in America	CM	7-820p	-----S	:30	1	\$3,400.00	P3	0.00	NM	1	\$3,400.00
				Football Night in America		(7:00 PM-8:20 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$3,400.00		0.00			
31	WOOD	09/22/24	09/22/24	NFL Sunday Game	CM	820-1130p	-----S	:30	1	\$13,000.00	P3	0.00	NM	1	\$13,000.00
				NFL Sunday Game		(8:20 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S		1				\$13,000.00		0.00			
													Totals	103	\$122,300.00