

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: CLUB FOR GROWTH ACTION

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Adam Rozansky - TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SC Congressional District 1

Date of election: 6.11.24


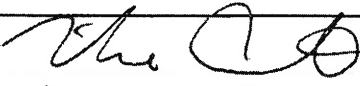
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

SC Congressional District 1

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: TANYA RENICKER | Name: Mike Austin |
| Date of Request to Purchase Ad Time: 4.18.24 | Date of Station Agreement to Sell Time: 5/8/24 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/7/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Rev-1

| | | |
|----------------------|----------------------------------|---|
| Contract #: 445 9143 | Station Call Letters: WCBD | Date Received/Requested: 5/7/24 |
| Est. #: 2587 | Station Location: Charleston, SC | Run Start and End Dates: 5/8/24 - 5/21/24 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 4459143
Alt Order #: 28398202
Product Desc: TV
Estimate: 2587
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: REG

Charleston SC WCBD

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Club for Growth Action PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/29/24 | 05/26/24 | 25 | \$52,400.00 | \$44,540.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2024 | 25 | \$52,400.00 | \$44,540.00 | 0.00 |
| Totals | 25 | \$52,400.00 | \$44,540.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Political | K-POL | Nat | Start Of Order - End Of Order | 100% |
| Katz Washington | K-WAS | Nat | Start Of Order - End Of Order | 0% |

Order Share

| | Share | Total |
|--------------------|-------------|---------------------|
| Charleston SC WCBD | 30% | \$52,400.00 |
| Market | 100% | \$174,666.67 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| ABLN | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| ECBD | 0% | \$0.00 |
| UNKWN | 70% | \$122,266.67 |
| WCIV | 0% | \$0.00 |
| WCSC | 0% | \$0.00 |
| WITV | 0% | \$0.00 |
| WMMP | 0% | \$0.00 |
| WTAT | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|-----------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| N 1 | WCBD | 05/08/24 | 05/21/24 | Local News @ 5a | CM | 5a-6a | MTWTF-- | :30 | 1 | \$1,000.00 | P2 | 0.00 | NM | 1 | \$1,000.00 |
| NEWS 2 Today Start Date: 05/08/24, End Date: 05/14/24, Weekdays: MTWTF-- Start Date: 05/15/24, End Date: 05/21/24, Weekdays: MTWTF-- | | | | | | | | | | | | | | | |

Order / Rev: 4459143
 Alt Order #: 28398202
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: POL/Club for Growth Action PAC
 Product Desc: TV
 Estimate: 2587

Charleston SC WCBD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|--|-----------------|--------------------|-------|-----------------------|---------|-----|-----------------|---------------|-------------------------|---------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/15/24 | 05/21/24 | MTWTF-- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | NCBD | 05/15/24-05/21/24 | | Local News @ 5a | | 5a-6a | | | MTWThF---- | :30 | (\$1,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| N 2 | WCBD | 05/08/24 | 05/21/24 | Local News @ 6a | CM | 6a-7a | MTWTF-- | :30 | 1 | \$2,500.00 | P2 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | Local News @ 6a | | | | | | | | | | | |
| | | NEWS 2 Today | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/24 | 05/14/24 | MTWTF-- | | 1 | | | | \$2,500.00 | | 0.00 | | | |
| | | Week: 05/15/24 | 05/21/24 | MTWTF-- | | 1 | | | | \$2,500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | NCBD | 05/15/24-05/21/24 | | Local News @ 6a | | 6a-7a | | | MTWThF---- | :30 | (\$2,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| N 3 | WCBD | 05/08/24 | 05/21/24 | Today Show M-F | CM | 7a-9a | MTWTF-- | :30 | 4 | \$3,000.00 | P2 | 0.00 | NM | 4 | \$12,000.00 |
| | | | | Today Show M-F | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU B Today Show-NBC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/24 | 05/14/24 | MTWTF-- | | 4 | | | | \$3,000.00 | | 0.00 | | | |
| | | Week: 05/15/24 | 05/21/24 | MTWTF-- | | 3 | | | | \$3,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 5 | NCBD | 05/15/24-05/21/24 | | Today Show M-F | | 7a-9a | | | MTWThF---- | :30 | (\$3,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| 6 | NCBD | 05/15/24-05/21/24 | | Today Show M-F | | 7a-9a | | | MTWThF---- | :30 | (\$3,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| 7 | NCBD | 05/15/24-05/21/24 | | Today Show M-F | | 7a-9a | | | MTWThF---- | :30 | (\$3,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| N 4 | WCBD | 05/08/24 | 05/21/24 | Today Show II | CM | 9a-10a | MTWTF-- | :30 | 1 | \$2,500.00 | P2 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | Today Show II | | | | | | | | | | | |
| | | Today Third Hour-NBC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/24 | 05/14/24 | MTWTF-- | | 1 | | | | \$2,500.00 | | 0.00 | | | |
| | | Week: 05/15/24 | 05/21/24 | MTWTF-- | | 1 | | | | \$2,500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | NCBD | 05/15/24-05/21/24 | | Today Show II | | 9a-10a | | | MTWThF---- | :30 | (\$2,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | |
| N 5 | WCBD | 05/08/24 | 05/21/24 | Today Show III | CM | 10a-11a | MTWTF-- | :30 | 5 | \$1,500.00 | P2 | 0.00 | NM | 5 | \$7,500.00 |
| | | | | Today Show III | | | | | | | | | | | |
| | | Today with Hoda & Jenna-NBC | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/24 | 05/14/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |
| | | Week: 05/15/24 | 05/21/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |

Order / Rev: 4459143
 Alt Order #: 28398202
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: POL/Club for Growth Action PAC
 Product Desc: TV
 Estimate: 2587

Charleston SC WCBD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|-------------|-----------|--------------------------------------|--------------------|---------------------|-------|----------------|---------|-----|-----------------------|-----------------|---------------|-------------------------|------------|-------------|------------|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/15/24 | 05/21/24 | MTWTF-- | | | | | 5 | \$1,500.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 6 | NCBD | 05/15/24-05/21/24 | Today Show III | | | | | | 10a-11a | MTWThF---- | :30 | (\$1,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 7 | NCBD | 05/15/24-05/21/24 | Today Show III | | | | | | 10a-11a | MTWThF---- | :30 | (\$1,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 8 | NCBD | 05/15/24-05/21/24 | Today Show III | | | | | | 10a-11a | MTWThF---- | :30 | (\$1,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 9 | NCBD | 05/15/24-05/21/24 | Today Show III | | | | | | 10a-11a | MTWThF---- | :30 | (\$1,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 10 | NCBD | 05/15/24-05/21/24 | Today Show III | | | | | | 10a-11a | MTWThF---- | :30 | (\$1,500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| N 6 | WCBD | 05/08/24 | 05/21/24 | Local News @ 11a | CM | 11a-12p | MTWTF-- | :30 | 2 | \$1,000.00 | P2 | 0.00 | NM | 2 | \$2,000.00 | |
| | | Local News @ 11a | | | | | | | | | | | | | | |
| | | WCBD Midday News | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/08/24 | 05/14/24 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | | |
| Week: | | 05/15/24 | 05/21/24 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | NCBD | 05/15/24-05/21/24 | Local News @ 11a | | | | | | 11a-12p | MTWThF---- | :30 | (\$1,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 4 | NCBD | 05/15/24-05/21/24 | Local News @ 11a | | | | | | 11a-12p | MTWThF---- | :30 | (\$1,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| N 7 | WCBD | 05/08/24 | 05/21/24 | M-F 2p-3p | CM | 2p-3p | MTWTF-- | :30 | 2 | \$500.00 | P2 | 0.00 | NM | 2 | \$1,000.00 | |
| | | M-F 2p-3p | | | | | | | | | | | | | | |
| | | COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | |
| | | Access Daily | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/08/24 | 05/14/24 | MTWTF-- | | | | | 2 | \$500.00 | | 0.00 | | | | |
| Week: | | 05/15/24 | 05/21/24 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | NCBD | 05/15/24-05/21/24 | M-F 2p-3p | | | | | | 2p-3p | MTWThF---- | :30 | (\$500.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| N 8 | WCBD | 05/08/24 | 05/21/24 | M-F 3p-4p | CM | 3p-4p | MTWTF-- | :30 | 2 | \$1,000.00 | P2 | 0.00 | NM | 2 | \$2,000.00 | |
| | | M-F 3p-4p | | | | | | | | | | | | | | |
| | | NBC News Daily-NBC | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/08/24 | 05/14/24 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | | |
| Week: | | 05/15/24 | 05/21/24 | MTWTF-- | | | | | 2 | \$1,000.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | NCBD | 05/15/24-05/21/24 | M-F 3p-4p | | | | | | 3p-4p | MTWThF---- | :30 | (\$1,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| 4 | NCBD | 05/15/24-05/21/24 | M-F 3p-4p | | | | | | 3p-4p | MTWThF---- | :30 | (\$1,000.00) | 0.00 | NM | | |
| | | Credited [No MG needed] | | | | | | | | | | | | | | |
| N 9 | WCBD | 05/08/24 | 05/21/24 | M-F Local News @ 4p | CM | M-F 4p-5p | MTWTF-- | :30 | 1 | \$1,200.00 | P2 | 0.00 | NM | 1 | \$1,200.00 | |
| | | M-F Local News @ 4p | | | | | | | | | | | | | | |
| | | NEWS 2 at 4PM | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/08/24 | 05/14/24 | MTWTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | | |
| Week: | | 05/15/24 | 05/21/24 | MTWTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | | |

Order / Rev: 4459143
 Alt Order #: 28398202
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: POL/Club for Growth Action PAC
 Product Desc: TV
 Estimate: 2587

Charleston SC WCBD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---------------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| N 10 | WCBD | 05/08/24 | 05/21/24 | M-F Local News @ 5p | CM | 5p-6p | MTWTF-- | :30 | 1 | \$2,000.00 | P2 | 0.00 | NM | 1 | \$2,000.00 |
| M-F Local News @ 5p NEWS 2 at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 1 \$2,000.00 0.00 Week: 05/15/24 05/21/24 MTWTF-- 1 \$2,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 NCB 05/15/24-05/21/24 M-F Local News @ 5p M-F 4p-5p MTWThF---- :30(\$1,200.00) 0.00 NM Credited [No MG needed] | | | | | | | | | | | | | | | |
| N 11 | WCBD | 05/08/24 | 05/21/24 | M-F 7p-730p | CM | 7p-730p | MTWTF-- | :30 | 1 | \$7,500.00 | P2 | 0.00 | NM | 1 | \$7,500.00 |
| M-F 7p-730p Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 1 \$7,500.00 0.00 Week: 05/15/24 05/21/24 MTWTF-- 1 \$7,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 NCB 05/15/24-05/21/24 M-F 7p-730p 7p-730p MTWThF---- :30(\$7,500.00) 0.00 NM Credited [No MG needed] | | | | | | | | | | | | | | | |
| N 12 | WCBD | 05/08/24 | 05/21/24 | M-F 730p-8p | CM | 730p-8p | MTWTF-- | :30 | 1 | \$7,500.00 | P2 | 0.00 | NM | 1 | \$7,500.00 |
| M-F 730p-8p Jeopardy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 1 \$7,500.00 0.00 Week: 05/15/24 05/21/24 MTWTF-- 1 \$7,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 NCB 05/15/24-05/21/24 M-F 730p-8p 730p-8p MTWThF---- :30(\$7,500.00) 0.00 NM Credited [No MG needed] | | | | | | | | | | | | | | | |
| N 13 | WCBD | 05/08/24 | 05/21/24 | LN M-F | CM | 11p-1135p | MTWTF-- | :30 | 2 | \$1,500.00 | P2 | 0.00 | NM | 1 | \$1,500.00 |
| Late News M-F NEWS 2 at 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 1 \$1,500.00 0.00 Week: 05/15/24 05/21/24 MTWTF-- 3 \$1,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 NCB 05/15/24-05/21/24 LN M-F 11p-1135p MTWThF---- :30(\$1,500.00) 0.00 NM Credited [No MG needed] 4 NCB 05/15/24-05/21/24 LN M-F 11p-1135p MTWThF---- :30(\$1,500.00) 0.00 NM Credited [No MG needed] 5 NCB 05/15/24-05/21/24 LN M-F 11p-1135p MTWThF---- :30(\$1,500.00) 0.00 NM Credited [No MG needed] | | | | | | | | | | | | | | | |
| N 14 | WCBD | 05/11/24 | 05/18/24 | Sat Local News @ 6a | CM | 6-7a | -----S- | :30 | 1 | \$1,000.00 | P2 | 0.00 | NM | 1 | \$1,000.00 |
| Sat Local News @ 6a NEWS 2 Today Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -----S- 1 \$1,000.00 0.00 Week: 05/13/24 05/19/24 -----S- 1 \$1,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 NCB 05/13/24-05/19/24 Sat Local News @ 6a 6-7a -----Sa-- :30(\$1,000.00) 0.00 NM Credited [No MG needed] | | | | | | | | | | | | | | | |

Order / Rev: 4459143
 Alt Order #: 28398202
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: POL/Club for Growth Action PAC
 Product Desc: TV
 Estimate: 2587

Charleston SC WCBD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|-----------|-------------------|-----------------|--|-------|----------------|-----------------------|-----|-----------------|---------------|-------------------------|------------|-------------|-------|-------------|
| N 15 | WCBD | 05/11/24 | 05/18/24 | Today Show Sa Today Show Sa | CM | 7a-9a | -----S- | :30 | 1 | \$1,200.00 | P2 | 0.00 | NM | 1 | \$1,200.00 |
| Saturday Today Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----S- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WCBD | 05/13/24-05/19/24 | | Today Show Sa | | | 7a-9a | | -----Sa-- | :30 | (\$1,200.00) | 0.00 | NM | | |
| Credited [No MG needed] | | | | | | | | | | | | | | | |
| N 16 | WCBD | 05/08/24 | 05/14/24 | Tonight Show Tonight Show Ton Show | CM | 1135p-1237a | MTWTF-- | :30 | 1 | \$800.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| COMMENTS APPLY TO SUB LINES A THRU A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/08/24 | 05/14/24 | MTWTF-- | | | 1 | | \$800.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WCBD | 05/08/24-05/14/24 | | Tonight Show | | | 1135p-1237a | | MTWThF---- | :30 | (\$800.00) | 0.00 | NM | | |
| Credited [No MG needed] | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 25 | \$52,400.00 |