

# Order #1251270: Howard Jar../Howard Jar../Howard Jar../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
02/23/24 5:41:05 PM	Processed		<async process>	Sydney Tc	\$54,000.00	396	0.00
02/23/24 5:30:51 PM	Approved			Micah Turr	\$54,000.00	396	0.00
02/23/24 5:30:47 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Micah Turr	\$54,000.00	396	0.00
02/23/24 2:35:10 PM	Approval Workflow		[Sales Manager - Ready Default] NAB attached, Tom to upload to FCC site	Tom Grab	\$54,000.00	396	0.00
02/23/24 2:30:42 PM	Ready for approval		New Order for KSFO	Patricia Ce	\$54,000.00	396	0.00
02/23/24 1:25:30 PM	New order created		<new order>	Patricia Ce	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1251270  
 Alt Order #: \_\_\_\_\_  
 Product Desc: Howard Jarvis Block Show - Friday - 6p-  
 Estimate: \_\_\_\_\_  
 Flight Dates: 02/26/24 - 11/03/24  
 Original Date / Rev: 02/23/24 / 02/23/24  
 Order Type: GENERAL

**KSFO-AM**  
 Primary AE: Patricia Cervantes  
 Sales Office: L-SFO  
 Sales Region: Local

**Agency**  
**Name:** Howard Jarvis Taxpayers Association  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: Craig Mordah  
621 S. Westmoreland Ave S-200  
Los Angeles, CA 90005

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 0%

**Advertiser**  
**Name:** Howard Jarvis Taxpayers Association  
 Demographic: A25-54  
 Product Codes: Issues/Propositions  
 Revenue Code 1: DIR  
 Revenue Code 2: POL-ISS  
 Revenue Code 3: GEN  
 Priority: P-100

New Business End: \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	55	\$7,500.00	\$7,500.00
04/01/24	04/28/24	44	\$6,000.00	\$6,000.00
04/29/24	05/26/24	44	\$6,000.00	\$6,000.00
05/27/24	06/30/24	55	\$7,500.00	\$7,500.00
07/01/24	07/28/24	44	\$6,000.00	\$6,000.00
07/29/24	08/25/24	44	\$6,000.00	\$6,000.00
08/26/24	09/29/24	55	\$7,500.00	\$7,500.00
09/30/24	10/27/24	44	\$6,000.00	\$6,000.00
10/28/24	11/03/24	11	\$1,500.00	\$1,500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	55	\$7,500.00	\$7,500.00	0.00
April 2024	44	\$6,000.00	\$6,000.00	0.00
May 2024	44	\$6,000.00	\$6,000.00	0.00
June 2024	55	\$7,500.00	\$7,500.00	0.00
July 2024	44	\$6,000.00	\$6,000.00	0.00
August 2024	44	\$6,000.00	\$6,000.00	0.00
September 2024	55	\$7,500.00	\$7,500.00	0.00
October 2024	44	\$6,000.00	\$6,000.00	0.00
November 2024	11	\$1,500.00	\$1,500.00	0.00
<b>Totals</b>	<b>396</b>	<b>\$54,000.00</b>	<b>\$54,000.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patricia Cervantes	L-SFO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSFOA	02/26/24	11/03/24	M-Su Paid Programming	Paid	6:00 PM-7:00 PM	----1--	:01	1	\$1,500.00	P-10	0.00	NM	36	\$54,000.00
				Paid Programming		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----1--		1				\$1,500.00		0.00			
Week:		03/04/24	03/10/24	----1--		1				\$1,500.00		0.00			
Week:		03/11/24	03/17/24	----1--		1				\$1,500.00		0.00			
Week:		03/18/24	03/24/24	----1--		1				\$1,500.00		0.00			
Week:		03/25/24	03/31/24	----1--		1				\$1,500.00		0.00			
Week:		04/01/24	04/07/24	----1--		1				\$1,500.00		0.00			
Week:		04/08/24	04/14/24	----1--		1				\$1,500.00		0.00			
Week:		04/15/24	04/21/24	----1--		1				\$1,500.00		0.00			
Week:		04/22/24	04/28/24	----1--		1				\$1,500.00		0.00			
Week:		04/29/24	05/05/24	----1--		1				\$1,500.00		0.00			
Week:		05/06/24	05/12/24	----1--		1				\$1,500.00		0.00			
Week:		05/13/24	05/19/24	----1--		1				\$1,500.00		0.00			

Order / Rev: 1251270  
 Alt Order #:  
 Flight Dates: 02/26/24 - 11/03/24

Advertiser: Howard Jarvis Taxpayers Association-Di  
 Product Desc: Howard Jarvis Block Show - Friday - 6p-  
 Estimate: KSFO-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----1--		1				\$1,500.00		0.00			
		Week: 05/27/24	06/02/24	----1--		1				\$1,500.00		0.00			
		Week: 06/03/24	06/09/24	----1--		1				\$1,500.00		0.00			
		Week: 06/10/24	06/16/24	----1--		1				\$1,500.00		0.00			
		Week: 06/17/24	06/23/24	----1--		1				\$1,500.00		0.00			
		Week: 06/24/24	06/30/24	----1--		1				\$1,500.00		0.00			
		Week: 07/01/24	07/07/24	----1--		1				\$1,500.00		0.00			
		Week: 07/08/24	07/14/24	----1--		1				\$1,500.00		0.00			
		Week: 07/15/24	07/21/24	----1--		1				\$1,500.00		0.00			
		Week: 07/22/24	07/28/24	----1--		1				\$1,500.00		0.00			
		Week: 07/29/24	08/04/24	----1--		1				\$1,500.00		0.00			
		Week: 08/05/24	08/11/24	----1--		1				\$1,500.00		0.00			
		Week: 08/12/24	08/18/24	----1--		1				\$1,500.00		0.00			
		Week: 08/19/24	08/25/24	----1--		1				\$1,500.00		0.00			
		Week: 08/26/24	09/01/24	----1--		1				\$1,500.00		0.00			
		Week: 09/02/24	09/08/24	----1--		1				\$1,500.00		0.00			
		Week: 09/09/24	09/15/24	----1--		1				\$1,500.00		0.00			
		Week: 09/16/24	09/22/24	----1--		1				\$1,500.00		0.00			
		Week: 09/23/24	09/29/24	----1--		1				\$1,500.00		0.00			
		Week: 09/30/24	10/06/24	----1--		1				\$1,500.00		0.00			
		Week: 10/07/24	10/13/24	----1--		1				\$1,500.00		0.00			
		Week: 10/14/24	10/20/24	----1--		1				\$1,500.00		0.00			
		Week: 10/21/24	10/27/24	----1--		1				\$1,500.00		0.00			
		Week: 10/28/24	11/03/24	----1--		1				\$1,500.00		0.00			
N 2	KSFOA	02/26/24	11/03/24	Sign-On/Sign-Off M-Su	CM	12a-12a	MTWTFSS	:30	10	\$0.00	P-90	0.00	NM	360	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-TWTFFS		10				\$0.00		0.00			
		Week: 03/04/24	03/10/24	MTWTFSS		10				\$0.00		0.00			
		Week: 03/11/24	03/17/24	MTWTFSS		10				\$0.00		0.00			
		Week: 03/18/24	03/24/24	MTWTFSS		10				\$0.00		0.00			
		Week: 03/25/24	03/31/24	MTWTFSS		10				\$0.00		0.00			
		Week: 04/01/24	04/07/24	MTWTFSS		10				\$0.00		0.00			
		Week: 04/08/24	04/14/24	MTWTFSS		10				\$0.00		0.00			
		Week: 04/15/24	04/21/24	MTWTFSS		10				\$0.00		0.00			
		Week: 04/22/24	04/28/24	MTWTFSS		10				\$0.00		0.00			
		Week: 04/29/24	05/05/24	MTWTFSS		10				\$0.00		0.00			
		Week: 05/06/24	05/12/24	MTWTFSS		10				\$0.00		0.00			
		Week: 05/13/24	05/19/24	MTWTFSS		10				\$0.00		0.00			
		Week: 05/20/24	05/26/24	MTWTFSS		10				\$0.00		0.00			
		Week: 05/27/24	06/02/24	MTWTFSS		10				\$0.00		0.00			
		Week: 06/03/24	06/09/24	MTWTFSS		10				\$0.00		0.00			
		Week: 06/10/24	06/16/24	MTWTFSS		10				\$0.00		0.00			
		Week: 06/17/24	06/23/24	MTWTFSS		10				\$0.00		0.00			
		Week: 06/24/24	06/30/24	MTWTFSS		10				\$0.00		0.00			
		Week: 07/01/24	07/07/24	MTWTFSS		10				\$0.00		0.00			
		Week: 07/08/24	07/14/24	MTWTFSS		10				\$0.00		0.00			
		Week: 07/15/24	07/21/24	MTWTFSS		10				\$0.00		0.00			
		Week: 07/22/24	07/28/24	MTWTFSS		10				\$0.00		0.00			
		Week: 07/29/24	08/04/24	MTWTFSS		10				\$0.00		0.00			
		Week: 08/05/24	08/11/24	MTWTFSS		10				\$0.00		0.00			
		Week: 08/12/24	08/18/24	MTWTFSS		10				\$0.00		0.00			
		Week: 08/19/24	08/25/24	MTWTFSS		10				\$0.00		0.00			
		Week: 08/26/24	09/01/24	MTWTFSS		10				\$0.00		0.00			
		Week: 09/02/24	09/08/24	MTWTFSS		10				\$0.00		0.00			
		Week: 09/09/24	09/15/24	MTWTFSS		10				\$0.00		0.00			
		Week: 09/16/24	09/22/24	MTWTFSS		10				\$0.00		0.00			
		Week: 09/23/24	09/29/24	MTWTFSS		10				\$0.00		0.00			
		Week: 09/30/24	10/06/24	MTWTFSS		10				\$0.00		0.00			
		Week: 10/07/24	10/13/24	MTWTFSS		10				\$0.00		0.00			
		Week: 10/14/24	10/20/24	MTWTFSS		10				\$0.00		0.00			
		Week: 10/21/24	10/27/24	MTWTFSS		10				\$0.00		0.00			
		Week: 10/28/24	11/03/24	MTWTFSS		10				\$0.00		0.00			
Totals														396	\$54,000.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Craig Mordoh, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Howard Jarvis Taxpayers Association

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Howard Jarvis Taxpayers Association

Address: 621 S. Westmoreland Ave., Suite 200, Los Angeles, CA 90005

Contact: Craig Mordoh

Phone number: 213-384-9656

Email: craig@hjta.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Craig Mordoh  
Jon Coupal  
Erin Dolan  
William Kelso  
Gloria Phillips  
Sen. Jim Nielsen (ret.)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Craig Mordoh</i>	Signature: <i>Thomas Grabarek</i>
Name: Craig Mordoh	Name: Thomas Grabarek
Date of Request to Purchase Ad Time: 12/1/23	Date of Station Agreement to Sell Time: 12.4.23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 12.4.23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a Block program 2.23.24 - adding San Francisco KSFO contract for Simulcast - same content as KABC LA  
2.21.24 - adjust date/time of block

Contract #: 1211294, 1251270	Station Call Letters: KABC-AM, KSFO-AM	Date Received/Requested: 12.4.23
Est. #: N/A	Station Location: Los Angeles, CA, San Francisco, CA	Run Start and End Dates: 1.1.24-1.5.25

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



# Signature Certificate

Reference number: X17FE-BFDRG-W9JSR-HZGLM

## Signer

## Timestamp

## Signature

### Craig Mordoh

Email: craig@hjata.org

Sent:

01 Dec 2023 23:26:18 UTC

Viewed:

01 Dec 2023 23:30:54 UTC

Signed:

01 Dec 2023 23:31:25 UTC



### Recipient Verification:

✓ Email verified

01 Dec 2023 23:30:54 UTC

IP address: 72.134.188.68

Location: Santa Monica, United States

Document completed by all parties on:

01 Dec 2023 23:31:25 UTC

Page 1 of 1



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# Signature Certificate

Reference number: WTBQ7-XRIYA-U2UZ5-QFARU

**Signer**

**Timestamp**

**Signature**

**Thomas Grabarek**

Email: tom\_grabarek@cumulus.com

Sent:

04 Dec 2023 23:06:05 UTC

Signed:

04 Dec 2023 23:06:06 UTC

*Thomas Grabarek*

IP address: 72.134.33.183

Location: West Hollywood, United States

Document completed by all parties on:

04 Dec 2023 23:06:06 UTC

Page 1 of 1



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