

ORDER



Orders
Order / Rev: 1034163
Alt Order #: WOC13654717
Product Desc: Issue
Estimate: 11092
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 06/23/22 / 08/02/22
Order Type: GENERAL

WXMI

Primary AE: Cindee Herrle
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: FF PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 265011
Agency External ID: 123989
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	33	\$10,000.00	\$8,500.00
10/31/22	10/31/22	10	\$5,795.00	\$4,925.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	33	\$10,000.00	\$8,500.00	0.00
November 2022	10	\$5,795.00	\$4,925.75	0.00
Totals	43	\$15,795.00	\$13,425.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindee Herrle	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	10/25/22	10/31/22	M-F 8-830am M-F 8-830am (Program: FOX 17 MORN NEWS AT 8A) 4Q22 ESTIMATE (sell)	CM	8:00 AM-8:30 AM	MTWTF--	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/22	10/31/22	MTWTF--	1		\$480.00		0.00						
N 2	WXMI	10/25/22	10/31/22	M-F 830-9am M-F 830-9am (Program: FOX 17 MORN NEWS AT 8A) 4Q22 ESTIMATE (sell)	CM	8:30 AM-9:00 AM	MTWTF--	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/22	10/31/22	MTWTF--	1		\$480.00		0.00						
N 3	WXMI	10/25/22	10/29/22	SA-SU 830-9am SA-SU 830-9am (Program: FOX 17 SAT MORN NEWS AT 8A) 4Q22 ESTIMATE (sell)	CM		-----S-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/22	10/30/22	-----S-	1		\$450.00		0.00						
N 4	WXMI	10/25/22	10/30/22	SA-SU 630-7am SA-SU 630-7am (Program: FOX 17 SUN MORN NEWS AT 6A) 4Q22 ESTIMATE (sell)	CM		-----S	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00

Order / Rev: 1034163
 Alt Order #: WOC13654717
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: FF PAC
 Product Desc: Issue
 Estimate: 11092
WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/22	10/30/22	-----S			1		\$260.00	0.00					
N 5	WXMI	10/25/22	10/30/22	SA-SU 8-830am SA-SU 8-830am (Program: FOX 17 SUN MORN NEWS AT 8A) 4Q22 ESTIMATE (sell)	CM		-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/22	10/30/22	-----S			1		\$450.00	0.00					
N 6	WXMI	10/25/22	10/31/22	M-F 9-930am M-F 9-930am (Program: FOX 17 MORNING MIX) 4Q22 ESTIMATE (sell)	CM	9:00 AM-9:30 AM	MTWTF--	:30	3	\$210.00	P-2	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			3		\$210.00	0.00					
N 7	WXMI	10/25/22	10/31/22	M-F 930-10am M-F 930-10am (Program: FOX 17 MORNING MIX) 4Q22 ESTIMATE (sell)	CM	9:30 AM-10:00 AM	MTWTF--	:30	3	\$210.00	P-2	0.00	NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			3		\$210.00	0.00					
N 8	WXMI	10/25/22	10/31/22	M-F 11-1130am M-F 11-1130am (Program: FOX 17 MIDDAY NEWS) 4Q22 ESTIMATE (sell)	CM	11:00 AM-11:30 AM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			3		\$200.00	0.00					
N 9	WXMI	10/25/22	10/31/22	M-F 1130am-12pm M-F 1130am-12pm (Program: FOX 17 MIDDAY NEWS) 4Q22 ESTIMATE (sell)	CM	11:30 AM-12:00 PM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			3		\$200.00	0.00					
N 10	WXMI	10/25/22	10/31/22	M-F 12-1230p The List (Program: THE LIST) 4Q22 ESTIMATE (sell)	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			3		\$75.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WXMI	10/25/22-10/31/22	M-F 12-1230p See MG 10.4,10.5,10.6,10.7,10.8,10.9 [use 12-1pm inv code; not the half hour - now Drew]			12:00 PM-12:30 F	MTWThF----	:30		(\$75.00)	0.00	NM			
2	WXMI	10/25/22-10/31/22	M-F 12-1230p See MG 10.4,10.5,10.6,10.7,10.8,10.9 [use 12-1pm inv code; not the half hour - now Drew]			12:00 PM-12:30 F	MTWThF----	:30		(\$75.00)	0.00	NM			
3	WXMI	10/25/22-10/31/22	M-F 12-1230p See MG 10.4,10.5,10.6,10.7,10.8,10.9 [use 12-1pm inv code; not the half hour - now Drew]			12:00 PM-12:30 F	MTWThF----	:30		(\$75.00)	0.00	NM			
4	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
5	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
6	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
7	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
8	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
9	WXMI	10/25/22-10/31/22	M-F 12-1pm Ⓜ MG for 11.2,11.3,11.1,10.2,10.3,10.1			12-1pm	MTWThF----	:30		\$75.00	0.00	NM			
N 11	WXMI	10/25/22	10/31/22		CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	0	\$0.00

Order / Rev: 1034163
 Alt Order #: WOC13654717
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: FF PAC
 Product Desc: Issue
 Estimate: 11092
WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1230-1p You Bet Your Life (Program: YOU BET YOUR LIFE) 4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					3	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXMI	10/25/22-10/31/22		M-F 1230-1p See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9 [use 12-1pm inv code - now drew]		12:30 PM-1:00 PM	MTWThF----	:30		(\$75.00)		0.00	NM		
2	WXMI	10/25/22-10/31/22		M-F 1230-1p See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9 [use 12-1pm inv code - now drew]		12:30 PM-1:00 PM	MTWThF----	:30		(\$75.00)		0.00	NM		
3	WXMI	10/25/22-10/31/22		M-F 1230-1p See MG 10.4, 10.5, 10.6, 10.7, 10.8, 10.9 [use 12-1pm inv code - now drew]		12:30 PM-1:00 PM	MTWThF----	:30		(\$75.00)		0.00	NM		
N 12	WXMI	10/25/22	10/31/22	M-F 1-2pm M-F 1-2pm (Program: RIGHT THIS MINUTE) 4Q22 ESTIMATE (sell)	CM	1:00 PM-2:00 PM	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					3	\$75.00		0.00			
N 13	WXMI	10/25/22	10/31/22	M-F 4-430pm M-F 4-430pm (Program: FOX 17 NEWS AT 4P) 4Q22 ESTIMATE (sell)	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$380.00	P-2	0.00	NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					3	\$380.00		0.00			
N 14	WXMI	10/25/22	10/31/22	M-F 430-5pm M-F 430-5pm (Program: FOX 17 NEWS AT 430P) 4Q22 ESTIMATE (sell)	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$380.00	P-2	0.00	NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$380.00		0.00			
N 15	WXMI	10/25/22	10/31/22	M-F 5-530pm M-F 5-530pm (Program: FOX 17 NEWS AT 5P) 4Q22 ESTIMATE (sell)	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$450.00		0.00			
N 16	WXMI	10/25/22	10/31/22	M-F 530-6pm M-F 530-6pm (Program: FOX 17 NEWS AT 530P) 4Q22 ESTIMATE (sell)	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$450.00		0.00			
N 17	WXMI	10/25/22	10/31/22	M-F 6-630pm M-F 6-630pm (Program: FOX 17 NEWS AT 6P) 4Q22 ESTIMATE (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$510.00	P-2	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$510.00		0.00			
N 18	WXMI	10/25/22	10/31/22	M-F 630-7pm M-F 630-7pm (Program: FOX 17 NEWS AT 630P) 4Q22 ESTIMATE (sell)	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$510.00	P-2	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--					2	\$510.00		0.00			
N 19	WXMI	10/25/22	10/31/22	M-SU 10-11pm News M-SU 10-11pm News (Program: FOX 17 NEWS AT 10P) 4Q22 ESTIMATE (sell)	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1034163
 Alt Order #: WOC13654717
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: FF PAC
 Product Desc: Issue
 Estimate: 11092

WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--			2		\$900.00	0.00					
N 20	WXMI	10/25/22	10/31/22	MO Prime A	CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				MO Prime A											
				(Program: 9-1-1 MON 2022)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	M-----			1		\$1,500.00	0.00					
N 21	WXMI	10/25/22	10/31/22	MO Prime B	CM	9:00 PM-10:00 PM	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				MO Prime B											
				(Program: THE BIG LEAP 2022)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/22	10/31/22	M-----			1		\$1,500.00	0.00					
													Totals	43	\$15,795.00