

INVOICE



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1603443-2	10/30/16	October 2016	10/25/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WOIO	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

Midwest Communications & Media.
Attention: Accounts Payable
49 South Grant Avenue
Columbus, OH 43215

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/OHROC	Candidate A	

Flight Dates	Order #	Alt Order #
10/22/16 - 11/08/16	1603443	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/28/16	Cleveland 19 News at 5a	5-6a	MTWTF--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	10/25/16	5:12 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHGRAN1601H	\$40.00 NM
4	WOIO	W	10/26/16	5:53 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHMAGR1601H	\$40.00 NM
3	WOIO	Th	10/27/16	5:39 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHGRAN1601H	\$40.00 NM
5	WOIO	F	10/28/16	5:22 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHMAST1602H	\$40.00 NM
2	10/24/16	10/28/16	Cleveland 19 News at 6a	6-7a	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WOIO	Tu	10/25/16	6:24 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHMAGR1601H	\$50.00 NM
2	WOIO	W	10/26/16	6:52 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHANMA1601H	\$50.00 NM
3	WOIO	Th	10/27/16	5:57 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHMAST1602H	\$50.00 NM
5	WOIO	F	10/28/16	6:12 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHARRO1602H	\$50.00 NM
3	10/24/16	10/28/16	CBS This Morning	7-9a	MTWTF--	:30	10	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	10/25/16	8:15 AM	CBS This Morning	7-9a	:30	TGOHANMA1601H	\$50.00 NM
8	WOIO	Tu	10/25/16	8:52 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
3	WOIO	W	10/26/16	8:42 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
6	WOIO	W	10/26/16	8:59 AM	CBS This Morning	7-9a	:30	TGOHMAGR1601H	\$50.00 NM
9	WOIO	Th	10/27/16	8:25 AM	CBS This Morning	7-9a	:30	TGOHARRO1602H	\$50.00 NM
4	WOIO	Th	10/27/16	8:52 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
5	WOIO	F	10/28/16	7:42 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
10	WOIO	F	10/28/16	8:47 AM	CBS This Morning	7-9a	:30	TGOHMAST1602H	\$50.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/OHROC	Candidate A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/16	10/28/16	SYN 9-10a	9-10a	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	10/25/16	9:33 AM	SYN 9-10a	9-10a	:30	TGOHMAGR1601H	\$125.00 NM
2	WOIO	W	10/26/16	9:40 AM	SYN 9-10a	9-10a	:30	TGOHARR01602H	\$125.00 NM
3	WOIO	Th	10/27/16	9:36 AM	SYN 9-10a	9-10a	:30	TGOHMAST1602H	\$125.00 NM
5	WOIO	F	10/28/16	9:36 AM	SYN 9-10a	9-10a	:30	TGOHARR01602H	\$125.00 NM
5	10/24/16	10/28/16	Noon News	12-1230p	MTWTF--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	10/25/16	12:13 PM	Noon News	12-1230p	:30	TGOHANMA1601H	\$375.00 NM
4	WOIO	W	10/26/16	12:10 PM	Noon News	12-1230p	:30	TGOHGRAN1601H	\$375.00 NM
2	WOIO	Th	10/27/16	12:25 PM	Noon News	12-1230p	:30	TGOHARR01602H	\$375.00 NM
5	WOIO	F	10/28/16	12:10 PM	Noon News	12-1230p	:30	TGOHGRAN1601H	\$375.00 NM
6	10/24/16	10/28/16	CBS Soaps	CBS Soaps	MTWTF--	:30	10	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	10/25/16	12:30 PM	CBS Soaps	CBS Soaps	:30	TGOHGRAN1601H	\$500.00 NM
8	WOIO	Tu	10/25/16	1:59 PM	CBS Soaps	CBS Soaps	:30	TGOHMAGR1601H	\$500.00 NM
9	WOIO	W	10/26/16	12:30 PM	CBS Soaps	CBS Soaps	:30	TGOHMAST1602H	\$500.00 NM
5	WOIO	W	10/26/16	1:29 PM	CBS Soaps	CBS Soaps	:30	TGOHMAST1602H	\$500.00 NM
3	WOIO	Th	10/27/16	12:55 PM	CBS Soaps	CBS Soaps	:30	TGOHGRAN1601H	\$500.00 NM
6	WOIO	Th	10/27/16	1:59 PM	CBS Soaps	CBS Soaps	:30	TGOHMAST1602H	\$500.00 NM
10	WOIO	F	10/28/16	12:30 PM	CBS Soaps	CBS Soaps	:30	TGOHMAST1602H	\$500.00 NM
4	WOIO	F	10/28/16	1:29 PM	CBS Soaps	CBS Soaps	:30	TGOHARR01602H	\$500.00 NM
7	10/24/16	10/28/16	Cleveland 19 News at 4p	4-5p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WOIO	Tu	10/25/16	4:17 PM	Cleveland 19 News at 4p	4-5p	:30	TGOHANMA1601H	\$175.00 NM
5	WOIO	W	10/26/16	4:43 PM	Cleveland 19 News at 4p	4-5p	:30	TGOHGRAN1601H	\$175.00 NM
3	WOIO	Th	10/27/16	4:53 PM	Cleveland 19 News at 4p	4-5p	:30	TGOHARR01602H	\$175.00 NM
2	WOIO	F	10/28/16	4:16 PM	Cleveland 19 News at 4p	4-5p	:30	TGOHGRAN1601H	\$175.00 NM
8	10/24/16	10/28/16	Cleveland 19 News at 5p	5-6p	MTWTF--	:30	5	\$200.00	NM
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2	WOIO	W	10/26/16	5:19 PM	Cleveland 19 News at 5p	5-6p	:30	TGOHMAST1602H	\$200.00 NM
1	WOIO	Th	10/27/16	5:24 PM	Cleveland 19 News at 5p	5-6p	:30	TGOHGRAN1601H	\$200.00 NM

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12	10/24/16	10/28/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	5	\$750.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>5</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WOIO</td><td>Tu</td><td>10/25/16</td><td>11:30 PM</td><td>Cleveland 19 News at 11p</td><td>11-1135p</td><td>:30</td><td>TGOHGRAN1601H</td><td>\$750.00</td><td>NM</td></tr><tr><td>2</td><td>WOIO</td><td>W</td><td>10/26/16</td><td>11:33 PM</td><td>Cleveland 19 News at 11p</td><td>11-1135p</td><td>:30</td><td>TGOHARRO1602H</td><td>\$750.00</td><td>NM</td></tr><tr><td>3</td><td>WOIO</td><td>Th</td><td>10/27/16</td><td>11:26 PM</td><td>Cleveland 19 News at 11p</td><td>11-1135p</td><td>:30</td><td>TGOHGRAN1601H</td><td>\$750.00</td><td>NM</td></tr><tr><td>1</td><td>WOIO</td><td>F</td><td>10/28/16</td><td>11:23 PM</td><td>Cleveland 19 News at 11p</td><td>11-1135p</td><td>:30</td><td>TGOHARRO1602H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	MTWTF--	5	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WOIO	Tu	10/25/16	11:30 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM	2	WOIO	W	10/26/16	11:33 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARRO1602H	\$750.00	NM	3	WOIO	Th	10/27/16	11:26 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM	1	WOIO	F	10/28/16	11:23 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARRO1602H	\$750.00	NM
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13	10/22/16	10/29/16	Sat Early Show	9-11a	-----S-	:30	1	\$250.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1603443-2	10/30/16	October 2016	10/25/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/OHROC	Candidate A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
14	10/23/16	10/30/16	Cleveland 19 News at 7a	7-8:30a	-----S	:30	1	\$100.00	NM																														
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<u>Total Spots</u>							55																																

Payment Terms 30 Days

<u>Gross Total</u>	\$23,210.00
<u>Agency Commission</u>	\$3,481.50
<u>Net Amount Due</u>	\$19,728.50

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