

Cumulus Media Quarterly Issues and Programs Reconciliation Report

Station: WTMA-AM


Quarter: 1st

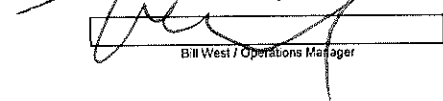
Year: 2022

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Report Filed on 4-4-2022 by:

Report Reviewed by


Justin Tucker Chief Engineer / IT Manager


Bill West / Operations Manager

Report_PUBLICAFFAIRS_220102.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, January 2, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:37|08:30:00|00:29:13|99501|"CAROLINA PERSPECTIVE - LYDIA COTTON"|SPOTS|Spots

Report_PUBLICAFFAIRS_220109.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, January 9, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99503|"CAROLINA PERSPECTIVE - YMCA"|SPOTS|Spots

Report_PUBLICAFFAIRS_220116.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, January 16, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99501|"CAROLINA PERSPECTIVE - THE HOPE PROJECT"|SPOTS|Spots

Report_PUBLICAFFAIRS_220123.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, January 23, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99503|"CAROLINA PERSPECTIVE - DORCHESTER PAWS"|SPOTS|Spots

Report_PUBLICAFFAIRS_220130.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, January 30, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99502|"CAROLINA PERSPECTIVE - CCSD FACE EVENT"|SPOTS|Spots

Report_PUBLICAFFAIRS_220206.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, February 6, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:37|08:30:00|00:29:13|99502|"CAROLINA PERSPECTIVE - CSU NEW PT PROG"|SPOTS|Spots

Report_PUBLICAFFAIRS_220213.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, February 13, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99503|"CAROLINA PERSPECTIVE - PALMETTO CAP SUMMER YOUTH PROGRAM"|SPOTS|Spots

Report_PUBLICAFFAIRS_220220.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, February 20, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99501|"CAROLINA PERSPECTIVE - COACHES FOR CHARACTER NOMINATIONS"|SPOTS|Spots

Report_PUBLICAFFAIRS_220227.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, February 27, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99501|"CAROLINA PERSPECTIVE - DOMINION ENERGY BLACK HISTORY MONTH"|SPOTS|Spots

Report_PUBLICAFFAIRS_220306.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, March 6, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99501|"CAROLINA PERSPECTIVE - RAPID TRANSIT IN THE LOW COUNTRY"|SPOTS|Spots

Report_PUBLICAFFAIRS_220313.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, March 13, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:37|08:30:00|00:29:13|99502|"CAROLINA PERSPECTIVE - I SERVE WITH JOY CHILI COOKOFF"|SPOTS|Spots

Report_PUBLICAFFAIRS_220320.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, March 20, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99502|"CAROLINA PERSPECTIVE - CYDC GALA FOR CHILDREN"|SPOTS|Spots

Report_PUBLICAFFAIRS_220327.txt - WTMA-AM - Newstalk 1250 WTMA For: Sunday, March 27, 2022
Status|Time|Scheduled|Duration|Name|Description|Type|Folder
X|08:30:36|08:30:00|00:29:13|99503|"CAROLINA PERSPECTIVE - MY SISTERS HOUSE"|SPOTS|Spots

LYDIA COTTON...HISPANIC ADVOCATE IN THE LOW COUNTRY

AIR DATE: JANUARY 2, 2022

GUEST: LYDIA COTTON...HISPANIC ADVOCATE IN THE LOW COUNTRY AND LINK BETWEEN LAW ENFORCEMENT AND THE HISPANIC COMMUNITY

LYDIA COTTON CAME TO SOUTH CAROLINA IN THE 1960s...AND ENDED UP LOVING IT HERE AND STAYING. OVER THE YEARS...SHE EDUCATED HERSELF AND LEARNED ENGLISH. OVER THE YEARS SHE HAS SEEN OTHERS FROM SOUTH OF THE BORDER COME HERE AND HAVE A DIFFERENT EXPERIENCE THAN SHE'S HAD. COTTON ADMITS THE TIMES ARE ALSO DIFFERENT.

SHE OFTEN WORKS WITH THE NORTH CHARLESTON POLICE DEPARTMENT...HELPING THE HISPANIC COMMUNITY NOT TO FEAR THE POLICE BUT TO WORK WITH LAW ENFORCEMENT TO HELP THEIR COMMUNITY STAY SAFER.

COTTON DOES NOT LIKE THAT FEAR WITHIN THE HISPANIC COMMUNITY OFTEN MAKES THEM VICTIMS OF CRIME. SHE OFTEN HELPS THOSE VICTIMS THRU THE CRIMINAL JUSTICE SYSTEM...HELPING THEM REPORT CRIMES AND TEACHING HOW THEY CAN PROJECT THEMSELVES.

SHE DOES NOT LIKE THE NEW PROGRESSIVE TERM 'LATIN-X'...SHE SAYS IT SPLINTERS THE COMMUNITY.

SHE WANTS LOCAL RESIDENTS TO KNOW THAT THOSE IN THE HISPANIC COMMUNITY LOVE THIS AREA...AND JUST WANT TO DO WELL IN SOUTH CAROLINA.

THE YWCA OF GREATER CHARLESTON HAS BIG PLANS FOR 2022

AIR DATE: JANUARY 9, 2022

GUEST: LAVANDA BROWN...EXECUTIVE DIRECTOR OF THE YWCA OF GREATER CHARLESTON

DISCUSSION CENTERED ON 2022 AND THE YWCA'S PLANS FOR 2022. IT STARTS OFF JANUARY 13TH WITH THE Y'S 50TH ANNUAL REV DR. MARTIN LUTHER KING JR CELEBRATION. THIS IS TO BE A MULTI-DAY EVENT REMEMBERING KING AND HIS 'I HAVE A DREAM' SPEECH.

THE CHARLESTON YWCA IS ON SEVERAL MISSIONS. THE FIRST IS TO ERASE RACISM....SECOND IS TO EMPOWER WOMEN OF ALL COLORS AND WALKS OF LIFE...AND THIRD, TO EDUCATE ALL WOMEN ABOUT BUSINESS.

THE 'Y' HAS PROGRAMS THAT FOCUS ON WOMEN AND THEIR PLACE IN THE WORLD. THE EMPOWERMENT HAPPENS WITH MENTORS HELPING WOMEN OF ALL AGES START THEIR OWN BUSINESSES. THE YWCA BELIEVES EMPOWERMENT STARTS WITH FINANCIAL SECURITY. AND STRONG BUSINESS GUIDANCE HAS ALREADY HELPED LOW COUNTRY WOMEN LIVE THEIR DREAMS OF INDEPENDENCE.

THE YWCA ALSO CONNECTS WOMEN WHO ARE TROUBLED AND DEALING WITH ABUSE AND OTHER PROBLEMS.

BUT 2022 STARTS WITH THE MLK TRIBUTES AND CELEBRATIONS.

THE HOPE PROJECT CONTINUES TO HELP THE ADDICTED GET CLEAN AND SOBER DURING THE PANDEMIC

AIR DATE: JANUARY 16, 2022

GUEST: CHAD LOGAN...FOUNDER OF THE HOPE PROJECT AT SEACOAST CHURCH IN WEST ASHLEY

DISCUSSION CENTERED ON THE CURRENT TOUGH TIME OF HELPING THE ADDICTED GET CLEAN AND SOBER. LOGAN SAYS THE PAST COUPLE OF YEARS HAVE BEEN DIFFICULT ON THOSE ADDICTED TO DRUGS AND ALCOHOL.

LOCKDOWNS...RESTRICTIONS...MASKS...ITS ALL LED TO THE ADDICTED HAVING PROBLEMS GETTING CLEAN. ISOLATION IS THE WORST SITUATION FOR THOSE TRYING TO GET CLEAN.

LOGAN SAYS IT ALSO HAS NOT HELPED THAT THE LAX POLICIES ALONG THE SOUTHERN BORDER HAS MEANT TONS OF HEROINE AND FENTYNEL COMING OVER THE BORDER AND INTO TOWNS AND CITIES ALL OVER THE U-S.

LOGAN SAYS THE LOW COUNTRY HAS A TERRIBLE PROBLEM WITH DRUG AVAILABILITY...ESPECIALLY AROUND ASHLEY PHOSPHATE.

THE HOPE PROJECT IS A MONDAY NIGHT SUPPORT GROUP FOR THOSE SEEKING TO GET CLEAN AND SOBER. LOGAN SAYS THE GROUP OFTEN SEES INDIVIDUALS WITH OTHER ADDICTIONS....SUCH AS ADDICTIONS TO PORN....SEX....MEN....OR WOMEN....FOOD. ANYTHING ONE HAS AN INTEREST IN THAT TAKES OVER YOUR LIFE...IS CONSIDERED AN ADDICTION. THE HOPE PROJECT IS FAITH BASED....THOUGH LOGAN SAYS IT IS NEVER FORCED.

DORCHESTER PAWS CONTINUES TO FIND HOMES FOR DESERVING
CATS AND DOGS

AIR DATE: JANUARY 23, 2022

GUEST: MADDIE MOORE....EXECUTIVE DIRECTOR OF DORCHESTER
PAWS ANIMAL SHELTER IN SUMMERVILLE

DISCUSSION CENTERED ON THE SHELTER AND HOW IT WORKS TO
FIND OWNERS FOR THE 180 CATS AND DOGS IN ITS SHELTER. THE
ORGANIZATION IS AT FULL CAPACITY AND RELIES ON FOSTER PET
PARENTS TO STEP IN AND HELP CARE FOR THE ANIMALS IN THEIR
HOMES...UNTIL PERMANENT HOMES CAN BE FOUND.

MOORE SAYS SOMETIMES FOSTER FAILURES HAPPEN. THESE ARE
NOT AS DIRE AS THEY SOUND. ITS WHEN A FOSTER PET PARENT
BECOMES ATTACHED TO THE CAT OR DOG...AND DECIDES TO ADOPT
THE ANIMAL. IT'S A HAPPY OCCASION AT THE SHELTER WHEN THAT
HAPPENS.

DORCHESTER PAWS ANNOUNCED IN DECEMBER THAT IT HAD
SECURED LAND IN SUMMERVILLE...FOR THE CONSTRUCTION OF A
NEW SHELTER. IT WILL STILL HOUSE ABOUT 200 DOGS AND
CATS...BUT WILL HAVE OTHER AMENITIES....SUCH AS AN AREA
WHERE PROSPECTIVE PET ADOPTERS CAN PLAY WITH AND GET TO
KNOW A DOG OR CAT BEFORE THEY TAKE IT HOME.

THE NEW SHELTER WILL ALSO HAVE A LARGER CLINIC WHEN IT CAN
ADMINISTER MEDICAL CARE TO THE ANIMALS INCLUDING A SPAY
AND NEUTER SURGERY ROOM.

DORCHESTER PAWS HOLDS A FUNDRAISING OYSTER ROAD FEB 5TH.

CHARLESTON COUNTY SCHOOL DISTRICT AND IT TAKES A VILLAGE
TO RAISE A GOOD STUDENT

AIR DATE: JANUARY 30, 2022

GUEST: KARLEY ASH...COMMUNICATIONS DIRECTOR FOR THE
CHARLESTON COUNTY SCHOOL DISTRICT'S NEW OFFICE OF FAMILY
AND COMMUNITY ENGAGEMENT

DISCUSSION CENTERED ON AN EVENT PLANNED FOR SATURDAY
FEBRUARY 5TH....TO INTRODUCE PARENTS OF CCSD STUDENTS TO
THE OFFICE OF FAMILY AND COMMUNITY ENGAGEMENT OR **FACE**.

THE DISTRICT FORMED THIS SPECIAL OFFICE TO HELP PARENTS OF
DISTRICT STUDENTS NAVIGATE THE DISTRICT WHEN IT COMES TO
SPECIAL RESOURCES...SPECIAL NEEDS STUDENTS...MENTAL HEALTH
AND OTHER ASPECTS THAT MAKE FOR HEALTHIER FAMILIES.

FACE FEELS THAT WHEN STUDENTS ARE IN STABLE HOMES...THEY
ARE LIKELY TO BE ABLE TO CONCENTRATE ON THEIR STUDIES. THE
OFFICE OF FAMILY AND COMMUNITY ENGAGEMENT HOPES TO HELP
STABILIZE FAMILIES IN HELPING THEM WITH GENERAL NEEDS.

THE **FACE** OFFICE CAN HELP PARENTS IF THERE IS A FAMILY
CRISIS...AN UNPAID UTILITY BILL...OR THE NEED FOR GROCERIES.

THE OFFICE FEELS THAT WHEN THERE IS LESS TENSION OR DRAMA
AT HOME...A CHILD CAN LEARN AND GROW BETTER. THE
FEBRUARY 5TH EVENT WILL HELP PARENTS...AND
HOPEFULLY...INSPIRE STUDENTS.

CHARLESTON SOUTHERN UNIVERSITY AND THE NEW DOCTORAL PROGRAM

AIR DATE: FEBRUARY 6, 2022

GUEST: DR JACOB THORP...FOUNDING DIRECTOR OF CHARLESTON SOUTHERN UNIVERSITY'S NEW PHYSICAL THERAPY DOCTORAL PROGRAM.

DISCUSSION CENTERED ON THIS NEW EDUCATION SPECIALTY AT CHARLESTON SOUTHERN. EFFORTS BEGAN IN 2019 TO OFFER THIS AREA OF STUDY. 48 STUDENTS WILL START THE NEW STUDIES THIS SUMMER.

PHYSICAL THERAPY DEMANDS ARE GROWING...AS MORE AND MORE PEOPLE WANT TO GET OUT OF PAIN WITHOUT A CABINET FULL OF MEDICINES. IT'S PART OF A MORE HOLISTIC APPROACH TO HEALING THE BODY.

THE DOCTOR SAYS WHEN MOST THINK PHYSICAL THERAPY...THEY THINK OF SPORTS INJURIES. BUT THOSE WITH THIS KNOWLEDGE ARE USED TO HELP STROKE PATIENTS REGAIN MOVEMENT AND HELP THOSE INVOLVED IN CAR ACCIDENTS ABLE TO MOVE AGAIN. THERE ARE EVEN PEDIATRIC PHYSICAL THERAPISTS THAT HELP BABIES LEARN TO WALK AND MOVE MORE EFFECTIVELY.

THORP SAYS A VISIT TO A PHYSICAL THERAPIST SHOULD NOT JUST HAPPEN AFTER A MARATHON RUN OR THREE DAYS WALKING THRU DISNEY WORLD. A THERAPIST CAN ALSO HELP A PERSON 'GET IN SHAPE' FOR SUCH OUTINGS...THUS REDUCING THE RISK OF INJURY OR MUSCLE STRAINS.

PALMETTO COMMUNITY ACTION PARTNERSHIP...LOOKING FOR
MOTIVATED YOUNG PEOPLE

AIR DATE: FEBRUARY 13, 2022

GUEST: TARA DURHAM...DEVELOPMENT DIRECTOR OF THE
PALMETTO COMMUNITY ACTION PARTNERSHIP

DISCUSSION CENTERED ON THE ORGANIZATIONS SUMMER YOUTH PROGRAM. PALMETTO CAP HAS OFFERED GOOD SUMMER JOBS TO JUNIOR AND SENIOR HIGH SCHOOL STUDENTS SINCE 2009. THESE JOBS ARE OFFERED IN ORDER TO GIVE THESE YOUNG PEOPLE REAL WORLD EXPERIENCE IN REAL JOB ROLES.

STUDENTS MUST BE ON A COLLEGE TRACK AND CAN BE PLACED IN EMPLOYMENT AREAS OF INTEREST. THESE CAN RANGE ANYWHERE FROM MEDICAL OFFICES TO WORKING WITH ENGINEERS. EMPLOYERS PARTNER WITH PALMETTO CAP TO PROVIDE SPOTS FOR THESE YOUNG PEOPLE. THE AIM IS TO HELP (MOSTLY) LOW POVERTY STUDENTS GET ON A CAREER TRACK TO BECOME SELF SUFFICIENT. ITS BEEN A VERY SUCCESSFUL PROGRAM.

STUDENTS IN THE PROGRAM ALSO GET AN EDUCATION IN BUDGETING...AND HOW TO HANDLE MONEY WHEN EMERGENCIES POP UP...LIKE ILLNESS OR CAR REPAIRS.

THE PROGRAM ALSO HELPS STUDENTS PAY FOR COLLEGE AND BOOKS. REGISTRATION FOR THIS SUMMER'S PROGRAM OPENS FEBRUARY 28TH THRU THE PALMETTO CAP WEBSITE.

COACHES FOR CHARACTER LOOKING FOR A FEW GOOD KIDS

AIR DATE: FEBRUARY 20, 2022

GUEST: GREG BLATT...FOUNDER OF COACHES FOR CHARACTER

DISCUSSION CENTERED ON BLATT'S PROGRAM THAT SEEKS TO AWARD YOUNG PEOPLE FOR DOING THE RIGHT THING. BLATT STARTED THIS PROGRAM SEVERAL YEARS AGO IN GREENVILLE. TEACHERS....CLERGY....THOSE IN THE COMMUNITY...PARENTS....ARE ASKED TO NOMINATE YOUNG PEOPLE WHO ARE WORKING HARD TO STAY ON A GOOD PATH TOWARD YOUNG ADULTHOOD.

AN EXAMPLE WOULD BE A STUDENT WHO WORKS HARD FOR GOOD GRADES...ALONG WITH OTHER CHORES AND TASKS IN THE FAMILY OR IN CHURCH OR IN THE COMMUNITY. BASICALLY A WELL ROUNDED YOUNG PERSON. GIRLS AND BOYS IN THE 8TH OR 12TH GRADES CAN BE ENTERED TO WIN A CHAMP AWARD.

BLATT SAYS THERE ARE A LOT OF SCHOOL KIDS THAT ENJOY A LOT OF RECOGNITION. THEY ARE STAR ATHLETES...OR POPULAR IN THEIR SCHOOLS. THE CHAMP AWARDS ARE MEANT TO 'HONOR AND RECOGNIZE' THOSE YOUNG PEOPLE WHO ARE FACING DIFFERENT ODDS...BUT STILL WORK TO DO THE RIGHT THING.

THE STUDENTS PICKED WILL BE HONORED AT TD ARENA ON MAY 14TH...WITH SPECIAL EVENT SPEAKER U-S SENATOR TIM SCOTT.

ALL NOMINATIONS MUST BE IN BY MARCH 1ST.

DOMINION ENERGY RECOGNIZING BLACK HISTORY MONTH

AIR DATE: FEBRUARY 27, 2022

GUEST: FELITA DAVIS-HICKS...OUTREACH RECRUITER FOR
DOMINION ENERGY

DISCUSSION CENTERED ON DOMINION ENERGY'S EFFORTS TO RECRUIT BRIGHT YOUNG PEOPLE OF ALL RACES TO JOIN THE UTILITY. DAVIS-HICKS SAYS THE UTILITY WORKS TO NOT JUST SUPPLY JOBS...BUT TO HELP YOUNG MINORITY TALENT GAIN GOOD PAYING CAREERS IN THE UTILITY INDUSTRY.

SHE SAYS MANY JUST THINK OF DOMINION ENERGY AS THE COMPANY YOU PAY MONTHLY FOR ELECTRICITY. BUT DOMINION HAS BEEN PUTTING INCREASED EFFORTS INTO MAKING A DIVERSE WORKFORCE...NO MATTER THE RACE OR GENDER PREFERENCE. DAVIS-HICKS ESPECIALLY WORKS WITH SOUTH CAROLINA'S BLACK COLLEGES AND UNIVERSITIES IN RECRUITING MORE STUDENTS.

THE CAREERS AND AREAS OF INTEREST ARE SAID TO BE MANY. EVERYTHING FROM ENVIRONMENTAL CONCERNS...TO ACCOUNTING. DAVIS-HICKS SAYS THE POSSIBILITIES ARE ALMOST ENDLESS.

DOMINION ALSO HAS PROGRAMS WHERE ONE CAN INTERN FOR TWO YEARS IN AN AREA OF INTEREST...AND RIGHT OUT OF HIGH SCHOOL THAT PERSON CAN BE HIRED. AND THE INTERNSHIPS ARE INCLUDED IN WORK HISTORY...SO YOU ENTER WITH SENIORITY.

A RAPID TRANSIT SYSTEM IS COMING TO THE LOW COUNTRYAIR DATE: MARCH 6, 2022

GUEST: SHARON HOLLIS...PRINCIPLE TRANSIT PLANNER FOR THE BERKELEY-CHARLESTON-DORCHESTER COUNCIL OF GOVERNMENTS.

DISCUSSION CENTERED ON REGIONAL PLANS FOR A NEW RAPID TRANSIT SYSTEM COMING TO THE LOW COUNTRY. IT WON'T BE LIGHT RAIL...AS ITS COST WOULD BE ASTRONOMICAL...AND SUCH SYSTEMS NEVER BREAK EVEN. EVEN THE MASS TRANSIT SYSTEM AND SUBWAY SYSTEM IN NEW YORK CITY OPERATES AT A DEFICIT.

THE LOW COUNTRY RAPID TRANSIT SYSTEM WOULD BE BUSES. WE HAVE CARTA BUSES NOW. BUT THE RAPID TRANSIT SYSTEM BUSES WOULD HAVE DEDICATED LANES ALONG BUSY ROADS SUCH AS RIVERS AND DORCHESTER AVENUES. IF THERE IS AN ACCIDENT...THE BUSES COULD ROLL RIGHT BY.

HOLLIS SAY THIS SYSTEM WOULD WORK TOGETHER WITH THE CURRENT CARTA BUS ROUTES. THE SYSTEMS WOULD BE COORDINATED...ALONG WITH PARK-AND-RIDE LOTS PROVIDED.

HOLLIS SAYS THE SYSTEM WOULD BENEFIT EVERYONE WHO HATES WHAT WILL LIKELY BE A HIGHER GASOLINE COSTS AND SITTING IN TRAFFIC. AND IT WILL BE ESPECIALLY HELPFUL FOR THOSE WHO DO NOT HAVE A VEHICLE. THEY (AND EVERYONE ELSE) WILL BE ABLE TO CATCH THE RAPID TRANSIT SYSTEM...PAY JUST TWO DOLLARS PER TRIP...AND GO FROM THE LADSON AREA...TO THE DOWNTOWN CHARLESTON MEDICAL CENTER AREA. THERE WOULD ALSO BE ROUTES TO SHOPPING AREAS...AND THE COLISEUM AND OTHER ATTRACTIONS. CONSTRUCTION COULD START BY 2028.

I SERVE WITH JOY CHILI COOKOFF...SERVING THE UNDER-SERVED

AIR DATE: MARCH 13, 2022

GUEST: JOY CAMPBELL...FOUNDER OF I SERVE WITH JOY DOT ORG

DISCUSSION CENTERED ON CAMPBELL'S YOUNG BUT VITAL NON PROFIT ORGANIZATION...STARTED IN 2016...TO HELP THE UNDER SERVED COMMUNITY THRU OUT THE LOW COUNTRY. PARENTS TAUGHT HER TO ALWAYS CONSIDER THOSE WHO DON'T HAVE AS MUCH AS SHE DOES. AND THAT SEED HAS SPROUTED TO BECOME A NON PROFIT THAT WORKED THRU THE PANDEMIC...HELPING COMMUNITIES IN VARIOUS WAYS.

WHETHER IT WAS TO GIVE OUT FACE MASKS AND HAND GEL...GROCERIES...SCHOOL SUPPLIES TO STUDENTS LEARNING VIRTUALLY...CAMPBELL GOT HER CHARITY WORKING TO HELP THOSE WHO NEED HELP.

I SERVE WITH JOY ALSO HAS ONGOING PROGRAMS THAT HELP YOUNG MOTHERS OBTAIN BABY SUPPLIES...AND AN EFFORT THAT TRIES TO FILL THE NEEDS CREATED BY HYGIENE POVERTY. PERSONAL PRODUCTS DRIVES TO HELP YOUNG WOMEN.

CAMPBELL...A YOUNG WOMAN...IS ALSO GETTING OTHER YOUNG PEOPLE AND STUDENTS INVOLVED IN HER ORGANIZATION. SHE SAYS THEY SEEM EAGER TO HELP THE COMMUNITIES...JUST AS SHE DOES.

MARCH 19TH IS A BIG CHILI FUNDRAISER AT NORTH CHARLESTON
SAM'S CLUB. SHE HOPES TO RAISE AT LEAST 10-THOUSAND
DOLLARS TO FURTHER THE WORK OF HER NON-PROFIT.

CAROLINA YOUTH DEVELOPMENT CENTER...WORKING TO HELP
FAMILIES AND KIDS AT-RISK

AIR DATE: MARCH 20, 2022

GUEST: BEVERLY HARDIN...PRESIDENT AND CEO OF THE CAROLINA
YOUTH DEVELOPMENT CENTER

DISCUSSION CENTERED ON THE WORK THE CENTER DOES TO HELP
FAMILIES IN CRISIS AND FOSTERS KIDS WHO HAVE TO BE REMOVED
FROM CRISIS HOMES.

THE CENTER'S WORK DATES BACK TO 1780...WHEN THE
CHARLESTON ORPHANAGE BECAME THE FIRST PUBLICALLY FUNDED
ORPHANAGE. BEFORE THAT...ORPHANAGES WERE CHURCH-RUN
ENTITIES.

THE AIM OF THE CENTER IS TO HELP FAMILIES IN CRISIS LEARN HOW
TO FUNCTION BETTER. IN SOME CASES THAT IS NOT POSSIBLE.
JUVENILES MUST BE REMOVED FROM THE HOME DUE TO ABUSE OR
SUBSTANCE ABUSE. THE CAROLINA YOUTH DEVELOPMENT CENTER
WORKS TO GIVE YOUNG PEOPLE THE BEST CHANCE OF GROWING UP
AND HAVING A PRODUCTIVE LIFE. THIS IS DONE THRU
EDUCATION...JOB TRAINING AND EVEN COLLEGE OR VO-TECH
TRAINING.

GROWING UP IS CHALLENGING ANYWAY...BUT THOSE IN FOSTER
CARE FACE A BETTER THAN AVERAGE CHANCE OF BEING
HOMELESS....GETTING PREGNANT AT A YOUNG AGE...AND GETTING
IN TROUBLE WITH THE LAW. THE DEVELOPMENT CENTER WORKS
TO TRY AND NORMALIZE A BAD CHILDHOOD AND GIVE YOUNG

ADULTS THE TOOLS NEEDED TO BE PRODUCTIVE...DESPITE THE TRAUMA THEY MAY HAVE EXPERIENCED IN DYSFUNCTIONAL HOMES.

THE CAROLINA YOUTH DEVELOPMENT CENTER HOLDS ITS MAJOR FUNDRAISER MARCH 24TH IN THE CEDAR ROOM IN CHARLESTON. THE ANNUAL EVENT RAISES AROUND 250-THOUSAND DOLLARS TO HELP THE CENTER DO ITS WORK.

MY SISTER'S HOUSE IS SELLING ITS SHELTER...SAVING WOMEN'S LIVES IN A NEW WAY

AIR DATE: MARCH 27, 2022

GUEST: TOSHA CONNERS...EXECUTIVE DIRECTOR OF MY SISTER'S HOUSE...A LONG TIME ORGANIZATION WORKING TO HELP BATTERED WOMEN AND THEIR KIDS ESCAPE THEIR DOMESTIC VIOLENCE SITUATIONS

DISCUSSION CENTERED ON BIG NEWS FROM MY SISTER'S HOUSE. THE ACTUAL SHELTER...LOCATED IN THE PARK CIRCLE AREA...IS NOW UP FOR SALE. THE ORGANIZATION WILL NO LONGER OPERATE A BRICK AND MORTAR BUILDING. THE COVID-19 PANDEMIC FORCES THE ORGANIZATION TO CLOSE ITS ACTUAL SHELTER. STILL...IT WORKED TO HELP WOMEN IN CRISIS ESCAPE THEIR ABUSERS BY PUTTING CLIENTS UP IN HOTEL ROOMS AND APARTMENTS. THIS NEW METHOD HAS TURNED OUT TO BE A MORE WORKABLE WAY TO HELP THE ABUSED WOMEN.

THIS IS A HUGE CHANGE FOR THE 41 YEAR OLD ORGANIZATION. IT IS ALSO HELPING THE ORGANIZATION'S BOTTOM LINE AS IT IS EXPENSIVE TO RUN A HOME FOR UP TO 10 FAMILIES AND THEIR KIDS.

CONNERS SAYS IT IS NOT A RADICAL IDEA. BUT IT IS THE FIRST TIME SUCH A CHANGE HAS HAPPENED HERE IN THE LOW COUNTRY AND IN SOUTH CAROLINA.

SO FAR...IT HAS WORKED OUT WELL.