

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Strategic Media Services, Inc**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

<u>Contract / Revision</u> 764504 /		<u>Alt Order #</u> 07339169
<u>Product</u> <b>BEAUPREZ CO GOV</b>		
<u>Contract Dates</u> <b>10/22/14 - 10/28/14</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Beauprez/R/Governor</b>		<u>Original Date / Revision</u> 08/29/14 / 08/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8201	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/23/14	10/28/14	Good Day Colorado	6a-7a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	- T- TF- -				3	\$200.00	0.00			
N 2	31	10/22/14	10/28/14	Good Day Colorado	7a-8a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	MTWTF- -				5	\$350.00	0.00			
N 3	31	10/22/14	10/28/14	Good Day Colorado	8a-9a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	- TWT- - -				3	\$125.00	0.00			
N 4	31	10/22/14	10/27/14	Judge Judy	3p-4p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	M- WTF- -				4	\$350.00	0.00			
N 5	31	10/22/14	10/28/14	Judge Judy	4p-5p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	- TWTF- -				4	\$350.00	0.00			
N 6	31	10/22/14	10/28/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	MTW- F- -				4	\$750.00	0.00			
N 7	31	10/23/14	10/28/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	MT- T- - -				3	\$750.00	0.00			
N 8	31	10/23/14	10/28/14	Jeopardy	6p-630p		:30				NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/23/14	10/29/14	MT- T- - -				3	\$3,200.00	0.00			
N 9	31	10/24/14	10/27/14	Wheel of Fortune	628p-7p		:30				NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/14	10/30/14	M- - - F- -				2	\$3,200.00	0.00			
N 10	31	10/22/14	10/28/14	M-F LN 9p-930p News	9p-930p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/14	10/28/14	- TW- - - -				2	\$2,200.00	0.00			
N 11	31	10/27/14	10/27/14	M-F LN 930p-1005p	930p-1005p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1- - - - -				1	\$1,500.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	10/26/14	10/26/14	FOX News Sunday	8a-12p		:30				NM	1	\$300.00
Week:		10/20/14	10/26/14	-----1				1	\$300.00	0.00			
D 13	31	10/26/14	10/26/14	Su 530-6p	530p-6p		:30				NM	0	\$0.00
N 14	31	10/26/14	10/26/14	Sunday Sports Zone	1030p-11p		:30				NM	1	\$125.00
Week:		10/20/14	10/26/14	-----S				1	\$125.00	0.00			
<b>Totals</b>										0.00		36	\$33,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	21	\$15,075.00	\$12,813.75
10/27/14 - 10/28/14	15	\$18,025.00	\$15,321.25
<b>Totals</b>	36	\$33,100.00	\$28,135.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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