



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Vote Vets Action Fund (18667)
Waterfront Strategies, Inc (5470)

Furman, Mike
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)
ISSUE (19195)
National/Political Issue Agency
2852/ECR09421516

Invoice 528881
Inv Date 10/19/2014
Terms Cash In Advance
Contract 265947
Bill Type Standard
Period 9/29/2014 - 10/19/2014

Waterfront Strategies, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/22/2014 10:21:27AM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>CHANNEL 7 DAYBREAK</u>					
	SPOT	5:58:00AM-NEWS-D	Per week (2), Tu, We, Th, Fr	10/07/14 6:23AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$1510.00	
	SPOT	5:58:00AM-NEWS-D	Per week (2), Tu, We, Th, Fr	10/10/14 6:16AM (Fr)	00:30	VV03SDC14H 2 YEARS	\$1510.00	
2.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>					
	SPOT	7:00:00AM-ABC--GO	Per week (2), Tu, We, Th, Fr	10/07/14 8:59AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$1410.00	
	SPOT	7:00:00AM-ABC--GO	Per week (2), Tu, We, Th, Fr	10/08/14 8:55AM (We)	00:30	VV03SDC14H 2 YEARS	\$1410.00	
3.0	Contract Line Remarks:		<u>GOOD MORNING ARKANSAS</u>					
	SPOT	9:00:00AM-NEWS-G	Per week (1), Tu, We, Th, Fr	10/09/14 9:42AM (Th)	00:30	VV03SDC14H 2 YEARS	\$975.00	
4.0	Contract Line Remarks:		<u>THE VIEW</u>					
	SPOT	9:58:30AM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/07/14 10:00AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	9:58:30AM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/09/14 10:59AM (Th)	00:30	VV03SDC14H 2 YEARS	\$255.00	
5.0	Contract Line Remarks:		<u>MID DAY ARKANSAS</u>					
	SPOT	11:30:00AM-NEWS-M	Per week (1), Tu, We, Th, Fr	10/09/14 11:48AM (Th)	00:30	VV03SDC14H 2 YEARS	\$915.00	
6.0	Contract Line Remarks:		<u>THE CHEW</u>					
	SPOT	12:00:00PM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/07/14 12:29PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$305.00	
	SPOT	12:00:00PM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/09/14 12:56PM (Th)	00:30	VV03SDC14H 2 YEARS	\$305.00	
7.0	Contract Line Remarks:		<u>STEVE HARVEY</u>					
	SPOT	2:59:29PM-THE STE	Per week (2), Tu, We, Th, Fr	10/09/14 3:59PM (Th)	00:30	VV03SDC14H 2 YEARS	\$305.00	
	SPOT	2:59:29PM-THE STE	Per week (2), Tu, We, Th, Fr	10/10/14 3:29PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$305.00	
8.0	Contract Line Remarks:		<u>DR. OZ</u>					
	SPOT	3:59:24PM-DR. OZ	Per week (2), Tu, We, Th, Fr	10/09/14 4:21PM (Th)	00:30	VV03SDC14H 2 YEARS	\$505.00	
	SPOT	3:59:24PM-DR. OZ	Per week (2), Tu, We, Th, Fr	10/10/14 4:24PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$505.00	
9.0	Contract Line Remarks:		<u>CHANNEL 7 NEWS LIVE AT 5</u>					
	SPOT	4:58:05PM-NEWS-KA	Per week (1), Tu, We, Th, Fr	10/10/14 5:26PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$3165.00	
10.0	Contract Line Remarks:		<u>CHANNEL 7 NEWS AT 6</u>					
	SPOT	5:58:46PM-NEWS-KA	Per week (1), Tu, We, Th, Fr	10/07/14 6:28PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$5020.00	
11.0	Contract Line Remarks:		<u>WHEEL OF FORTUNE</u>					
	SPOT	6:30:00PM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/07/14 6:49PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$3137.50	
	SPOT	6:30:00PM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/08/14 6:36PM (We)	00:30	VV03SDC14H 2 YEARS	\$3137.50	
12.0	Contract Line Remarks:		<u>NASCAR</u>					
	SPOT	6:28:00PM-SPORTS-	Day, Sa-1	10/11/14 7:48PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$755.00	
13.0	Contract Line Remarks:		<u>FOREVER</u>					
	SPOT	9:00:00PM-ABC--FO	Day, Tu-1	10/07/14 10:00PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$955.00	
14.0	SPOT			10/08/14		1 preempt @ \$955.00	\$0.00	Program Change
15.0	Contract Line Remarks:		<u>20/20</u>					
	SPOT	9:01:00PM-ABC--20	Day, F-1	10/10/14 9:49PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$855.00	



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16.0	Contract Line Remarks:	RESURRECTION						
	SPOT	8:00:00PM-ABC--RES	Day, Su-1	10/12/14 8:46PM (Su)	00:30	VV03SDC14H 2 YEARS	\$1255.00	
17.0	Contract Line Remarks:	CHANNEL 7 NEWS NIGHTSIDE						
	SPOT	10:00:26PM-NEWS-K	Per week (1), Tu, We, Th, Fr	10/09/14 10:30PM (Th)	00:30	VV03SDC14H 2 YEARS	\$3420.00	
18.0	Contract Line Remarks:	MODERN FAMILY						
	SPOT	10:34:56PM-MODERN	Per week (3), Tu, We, Th, Fr	10/07/14 10:49PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$455.00	
	SPOT	10:34:56PM-MODERN	Per week (3), Tu, We, Th, Fr	10/08/14 10:52PM (We)	00:30	VV03SDC14H 2 YEARS	\$455.00	
	SPOT	10:34:56PM-MODERN	Per week (3), Tu, We, Th, Fr	10/09/14 10:52PM (Th)	00:30	VV03SDC14H 2 YEARS	\$455.00	
19.0	Contract Line Remarks:	JIMMY KIMMEL LIVE						
	SPOT	11:06:34PM-ABC--JIN	Per week (3), Tu, We, Th, Fr	10/08/14 11:23PM (We)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	11:06:34PM-ABC--JIN	Per week (3), Tu, We, Th, Fr	10/09/14 11:25PM (Th)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	11:06:34PM-ABC--JIN	Per week (3), Tu, We, Th, Fr	10/10/14 11:24PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$255.00	
20.0	Contract Line Remarks:	NIGHTLINE						
	SPOT	12:05:00AM-12:35:00	Per week (2), Tu, We, Th, Fr	10/07/14 12:11AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$55.00	
	SPOT	12:05:00AM-12:35:00	Per week (2), Tu, We, Th, Fr	10/10/14 12:21AM (Fr)	00:30	VV03SDC14H 2 YEARS	\$55.00	
21.0	Contract Line Remarks:	MODERN FAMILY						
	SPOT	11:02:15PM-MODERN	Day, Sa-1	10/11/14 11:43PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$325.00	
22.0	Contract Line Remarks:	MODERN FAMILY						
	SPOT	11:31:45PM-MODERN	Day, Sa-1	10/11/14 12:21AM (Sa)	00:30	VV03SDC14H 2 YEARS	\$400.00	
23.0	Contract Line Remarks:	CHANNEL 7 DAYBREAK EARLY						
	SPOT	4:57:56AM-NEWS-D	Per week (1), Tu, We, Th, Fr	10/07/14 5:08AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$765.00	
24.0	Contract Line Remarks:	GOOD MORNING AMERICA SATURDAY						
	SPOT	6:57:45AM-ABC--GO	Day, Sa-1	10/11/14 7:41AM (Sa)	00:30	VV03SDC14H 2 YEARS	\$810.00	
25.0	Contract Line Remarks:	GOOD MORNING AMERICA SUNDAY						
	SPOT	6:56:45AM-ABC--GO	Day, Su-1	10/12/14 7:29AM (Su)	00:30	VV03SDC14H 2 YEARS	\$255.00	
26.0	Contract Line Remarks:	MARVEL'S SHIELD						
	SPOT	8:00:00PM-ABC--MA	Day, Tu-1	10/07/14 8:24PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$955.00	
27.0	Contract Line Remarks:	COLLEGE FOOTBALL						
	SPOT	11:30:00AM-SPORTS	Day, Sa-2	10/11/14 12:03PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$800.00	
	SPOT	11:30:00AM-SPORTS	Day, Sa-2	10/11/14 1:02PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$800.00	
28.0	SPOT			10/13/14		1 preempt @ \$5775.00	\$0.00	No Avail
29.0	Contract Line Remarks:	THE VIEW						
	SPOT	9:58:30AM-ABC--TH	Day, M-1	10/13/14 10:33AM (Mo)	00:30	VV03SDC14H 2 YEARS	\$255.00	
30.0	SPOT			10/13/14		1 preempt @ \$305.00	\$0.00	Weather Cut-in
31.0	Contract Line Remarks:	THE STEVE HARVEY SHOW						
	SPOT	2:59:29PM-THE STE	Day, M-1	10/13/14 3:54PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$305.00	



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32.0	Contract Line Remarks:	DR OZ						
	SPOT	3:59:24PM-DR. OZ	Day, M-1	10/13/14 4:36PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$505.00	
33.0	Contract Line Remarks:	THE MIDDLE/GOLDBERG						
	SPOT	7:00:00PM- 8:00:00PM	Day, W-1	10/08/14 7:19PM (We)	00:30	VV03SDC14H 2 YEARS	\$955.00	M/G For 14.0.1
34.0	Contract Line Remarks:	DANCING WITH THE STARS						
	SPOT	6:58:26PM-ABC--DA	Day, M-1	10/13/14 6:59PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$5775.00	

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$47,315.00
Commission	(\$7,097.25)
Net Total	\$40,217.75

Total Spots 44