



REMIT TO KATV  
 c/o WICS TV  
 2680 E Cook St  
 Springfield, IL 62703  
 ph: (217) 753-5620

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Vote Vets Action Fund (18667)**  
**Waterfront Strategies, Inc (5470)**  
 Furman, Mike  
 Jones, Mike (1068)  
 ph: (202) 872-5880  
 fx: (202) 872-0263x

**Invoice** 528881  
**Inv Date** 10/19/2014  
**Terms** Cash In Advance  
**Contract** 265947  
**Bill Type** Standard  
**Period** 9/29/2014 - 10/19/2014

**Product** Political-Political (1088)  
**Brand** ISSUE (19195)  
**Acct Types** National/Political Issue Agency  
**Est/Headline** 2852/ECR09421516  
**Demo**  
**Revision**  
**Comments** ISSUE

**CO-OP/Order Type** No/Normal  
**Package**  
 Gen. Date 10/22/2014 10:21:27AM

**Waterfront Strategies, Inc**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

AgM

KATV Little Rock (KATV)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b><u>CHANNEL 7 DAYBREAK</u></b>					
	SPOT	5:58:00AM-NEWS-D	Per week (2), Tu, We, Th, Fr	10/07/14 6:23AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$1510.00	
	SPOT	5:58:00AM-NEWS-D	Per week (2), Tu, We, Th, Fr	10/10/14 6:16AM (Fr)	00:30	VV03SDC14H 2 YEARS	\$1510.00	
2.0	<b>Contract Line Remarks:</b>		<b><u>GOOD MORNING AMERICA</u></b>					
	SPOT	7:00:00AM-ABC--GO	Per week (2), Tu, We, Th, Fr	10/07/14 8:59AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$1410.00	
	SPOT	7:00:00AM-ABC--GO	Per week (2), Tu, We, Th, Fr	10/08/14 8:55AM (We)	00:30	VV03SDC14H 2 YEARS	\$1410.00	
3.0	<b>Contract Line Remarks:</b>		<b><u>GOOD MORNING ARKANSAS</u></b>					
	SPOT	9:00:00AM-NEWS-G	Per week (1), Tu, We, Th, Fr	10/09/14 9:42AM (Th)	00:30	VV03SDC14H 2 YEARS	\$975.00	
4.0	<b>Contract Line Remarks:</b>		<b><u>THE VIEW</u></b>					
	SPOT	9:58:30AM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/07/14 10:00AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	9:58:30AM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/09/14 10:59AM (Th)	00:30	VV03SDC14H 2 YEARS	\$255.00	
5.0	<b>Contract Line Remarks:</b>		<b><u>MID DAY ARKANSAS</u></b>					
	SPOT	11:30:00AM-NEWS-M	Per week (1), Tu, We, Th, Fr	10/09/14 11:48AM (Th)	00:30	VV03SDC14H 2 YEARS	\$915.00	
6.0	<b>Contract Line Remarks:</b>		<b><u>THE CHEW</u></b>					
	SPOT	12:00:00PM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/07/14 12:29PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$305.00	
	SPOT	12:00:00PM-ABC--TH	Per week (2), Tu, We, Th, Fr	10/09/14 12:56PM (Th)	00:30	VV03SDC14H 2 YEARS	\$305.00	
7.0	<b>Contract Line Remarks:</b>		<b><u>STEVE HARVEY</u></b>					
	SPOT	2:59:29PM-THE STE	Per week (2), Tu, We, Th, Fr	10/09/14 3:59PM (Th)	00:30	VV03SDC14H 2 YEARS	\$305.00	
	SPOT	2:59:29PM-THE STE	Per week (2), Tu, We, Th, Fr	10/10/14 3:29PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$305.00	
8.0	<b>Contract Line Remarks:</b>		<b><u>DR. OZ</u></b>					
	SPOT	3:59:24PM-DR. OZ	Per week (2), Tu, We, Th, Fr	10/09/14 4:21PM (Th)	00:30	VV03SDC14H 2 YEARS	\$505.00	
	SPOT	3:59:24PM-DR. OZ	Per week (2), Tu, We, Th, Fr	10/10/14 4:24PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$505.00	
9.0	<b>Contract Line Remarks:</b>		<b><u>CHANNEL 7 NEWS LIVE AT 5</u></b>					
	SPOT	4:58:05PM-NEWS-KA	Per week (1), Tu, We, Th, Fr	10/10/14 5:26PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$3165.00	
10.0	<b>Contract Line Remarks:</b>		<b><u>CHANNEL 7 NEWS AT 6</u></b>					
	SPOT	5:58:46PM-NEWS-KA	Per week (1), Tu, We, Th, Fr	10/07/14 6:28PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$5020.00	
11.0	<b>Contract Line Remarks:</b>		<b><u>WHEEL OF FORTUNE</u></b>					
	SPOT	6:30:00PM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/07/14 6:49PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$3137.50	
	SPOT	6:30:00PM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/08/14 6:36PM (We)	00:30	VV03SDC14H 2 YEARS	\$3137.50	
12.0	<b>Contract Line Remarks:</b>		<b><u>NASCAR</u></b>					
	SPOT	6:28:00PM-SPORTS-	Day, Sa-1	10/11/14 7:48PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$755.00	
13.0	<b>Contract Line Remarks:</b>		<b><u>FOREVER</u></b>					
	SPOT	9:00:00PM-ABC--FOI	Day, Tu-1	10/07/14 10:00PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$955.00	
14.0	SPOT			10/08/14		1 preempt @ \$955.00	\$0.00	Program Change
15.0	<b>Contract Line Remarks:</b>		<b><u>20/20</u></b>					
	SPOT	9:01:00PM-ABC--20/	Day, F-1	10/10/14 9:49PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$855.00	



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**Product**  
**Brand**

Political-Political (1088)  
 ISSUE (19195)

**Acct Types**  
**Est/Headline**  
**Demo**

**National/Political Issue Agency**  
 2852/ECR09421516

**Revision**  
**Comments**

ISSUE

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**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	<b>Contract Line Remarks:</b> SPOT	8:00:00PM-ABC--RES	<b>RESURRECTION</b> Day,Su-1	10/12/14 8:46PM (Su)	00:30	VV03SDC14H 2 YEARS	\$1255.00	
17.0	<b>Contract Line Remarks:</b> SPOT	10:00:26PM-NEWS-K	<b>CHANNEL 7 NEWS NIGHTSIDE</b> Per week (1),Tu,We,Th,Fr	10/09/14 10:30PM (Th)	00:30	VV03SDC14H 2 YEARS	\$3420.00	
18.0	<b>Contract Line Remarks:</b> SPOT	10:34:56PM-MODERN	<b>MODERN FAMILY</b> Per week (3),Tu,We,Th,Fr	10/07/14 10:49PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$455.00	
	SPOT	10:34:56PM-MODERN	Per week (3),Tu,We,Th,Fr	10/08/14 10:52PM (We)	00:30	VV03SDC14H 2 YEARS	\$455.00	
	SPOT	10:34:56PM-MODERN	Per week (3),Tu,We,Th,Fr	10/09/14 10:52PM (Th)	00:30	VV03SDC14H 2 YEARS	\$455.00	
19.0	<b>Contract Line Remarks:</b> SPOT	11:06:34PM-ABC--JIM	<b>JIMMY KIMMEL LIVE</b> Per week (3),Tu,We,Th,Fr	10/08/14 11:23PM (We)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	11:06:34PM-ABC--JIM	Per week (3),Tu,We,Th,Fr	10/09/14 11:25PM (Th)	00:30	VV03SDC14H 2 YEARS	\$255.00	
	SPOT	11:06:34PM-ABC--JIM	Per week (3),Tu,We,Th,Fr	10/10/14 11:24PM (Fr)	00:30	VV03SDC14H 2 YEARS	\$255.00	
20.0	<b>Contract Line Remarks:</b> SPOT	12:05:00AM-12:35:00	<b>NIGHTLINE</b> Per week (2),Tu,We,Th,Fr	10/07/14 12:11AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$55.00	
	SPOT	12:05:00AM-12:35:00	Per week (2),Tu,We,Th,Fr	10/10/14 12:21AM (Fr)	00:30	VV03SDC14H 2 YEARS	\$55.00	
21.0	<b>Contract Line Remarks:</b> SPOT	11:02:15PM-MODERN	<b>MODERN FAMILY</b> Day,Sa-1	10/11/14 11:43PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$325.00	
22.0	<b>Contract Line Remarks:</b> SPOT	11:31:45PM-MODERN	<b>MODERN FAMILY</b> Day,Sa-1	10/11/14 12:21AM (Sa)	00:30	VV03SDC14H 2 YEARS	\$400.00	
23.0	<b>Contract Line Remarks:</b> SPOT	4:57:56AM-NEWS-D	<b>CHANNEL 7 DAYBREAK EARLY</b> Per week (1),Tu,We,Th,Fr	10/07/14 5:08AM (Tu)	00:30	VV03SDC14H 2 YEARS	\$765.00	
24.0	<b>Contract Line Remarks:</b> SPOT	6:57:45AM-ABC--GO	<b>GOOD MORNING AMERICA SATURDAY</b> Day,Sa-1	10/11/14 7:41AM (Sa)	00:30	VV03SDC14H 2 YEARS	\$810.00	
25.0	<b>Contract Line Remarks:</b> SPOT	6:56:45AM-ABC--GO	<b>GOOD MORNING AMERICA SUNDAY</b> Day,Su-1	10/12/14 7:29AM (Su)	00:30	VV03SDC14H 2 YEARS	\$255.00	
26.0	<b>Contract Line Remarks:</b> SPOT	8:00:00PM-ABC--MA	<b>MARVEL'S SHIELD</b> Day,Tu-1	10/07/14 8:24PM (Tu)	00:30	VV03SDC14H 2 YEARS	\$955.00	
27.0	<b>Contract Line Remarks:</b> SPOT	11:30:00AM-SPORTS	<b>COLLEGE FOOTBALL</b> Day,Sa-2	10/11/14 12:03PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$800.00	
	SPOT	11:30:00AM-SPORTS	Day,Sa-2	10/11/14 1:02PM (Sa)	00:30	VV03SDC14H 2 YEARS	\$800.00	
28.0	SPOT			10/13/14		1 preempt @ \$5775.00	\$0.00	No Avail
29.0	<b>Contract Line Remarks:</b> SPOT	9:58:30AM-ABC--TH	<b>THE VIEW</b> Day,M-1	10/13/14 10:33AM (Mo)	00:30	VV03SDC14H 2 YEARS	\$255.00	
30.0	SPOT			10/13/14		1 preempt @ \$305.00	\$0.00	Weather Cut-in
31.0	<b>Contract Line Remarks:</b> SPOT	2:59:29PM-THE STE	<b>THE STEVE HARVEY SHOW</b> Day,M-1	10/13/14 3:54PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$305.00	



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32.0	<b>Contract Line Remarks:</b> SPOT	3:59:24PM-DR. OZ	<b><u>DR OZ</u></b> Day, M-1	10/13/14 4:36PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$505.00	
33.0	<b>Contract Line Remarks:</b> SPOT	7:00:00PM- 8:00:00	<b><u>THE MIDDLE/GOLDBERG</u></b> Day, W-1	10/08/14 7:19PM (We)	00:30	VV03SDC14H 2 YEARS	\$955.00	M/G For 14.0.1
34.0	<b>Contract Line Remarks:</b> SPOT	6:58:26PM-ABC--DA	<b><u>DANCING WITH THE STARS</u></b> Day, M-1	10/13/14 6:59PM (Mo)	00:30	VV03SDC14H 2 YEARS	\$5775.00	

**Terms & Conditions are reflected on our website at [www.katv.com](http://www.katv.com) and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$47,315.00</b>
Commission	<b>(\$7,097.25)</b>
<b>Net Total</b>	<b>\$40,217.75</b>

Total Spots 44