

# CONTRACT



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Evan Twede Advertising**  
**1233 20th St. NW #504**  
**Sandy, UT 84092**

<u>Contract / Revision</u> 14765 /		<u>Alt Order #</u> 25280742
<u>Product</u> Johnson/Pres/L		
<u>Contract Dates</u> 09/07/16 - 09/14/16		<u>Estimate #</u>
<u>Advertiser</u> Gary Johnson for President		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Ea	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	09/07/16	09/14/16	Early Today	4:30 XM-5:00 XM		1:00			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WT---				3	\$30.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$30.00			
N 2	All	09/07/16	09/14/16	AgDay	5:00 AM-5:30 AM		1:00			NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				3	\$16.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$16.00			
N 3	All	09/07/16	09/14/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		1:00			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				3	\$50.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$50.00			
N 4	All	09/07/16	09/14/16	NBC5 News @ Sunrise	6:00 AM-6:30 AM		1:00			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				3	\$70.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$70.00			
N 5	All	09/07/16	09/14/16	NBC5 News @ Sunrise	6:30 AM-6:58 AM		1:00			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				3	\$70.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$70.00			
N 6	All	09/07/16	09/14/16	Today Show I	7:00 AM-9:00 AM		1:00			NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				6	\$120.00			
		Week: 09/12/16	09/18/16	MTW----				4	\$120.00			
N 7	All	09/07/16	09/14/16	Today Show II	9:00 AM-10:00 AM		1:00			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	--WTF--				3	\$60.00			
		Week: 09/12/16	09/18/16	MTW----				2	\$60.00			
N 8	All	09/10/16	09/10/16	Today Show Sa	6:00 AM-8:00 AM		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/05/16	09/11/16	-----S-				2	\$30.00			
N 9	All	09/11/16	09/11/16	Today Show Su	7:00 AM-8:00 AM		1:00			NM	1	\$30.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOB!**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

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<u>Advertiser</u> Gary Johnson for Preside		<u>Original Date / Revision</u> 09/06/16 / 09/06/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/16	09/11/16	-----S				1	\$30.00			
Totals											43	\$2,770.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/14/16	43	\$2,770.00	(\$415.50)	\$2,354.50
Totals	43	\$2,770.00	(\$415.50)	\$2,354.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25280742      Changes as of: 9/2/2016 at 1:33 PM      Version: Original Order

CPE:      Flight: 9/7/16 - 9/14/16      Station: KOB1      Total \$: \$2,770.00

Agency: Evan Twede      Advertiser: GARY JOHNSON FOR      Market: Medford-Ashland      Total Spots: 43

Advertising      Product: Johnson/Pres/L      Office: PHILADELPHIA      Total CPP: \$0.00

1233 20th St NW      Agency Order #:      Primary Demo: Adults 35+      Total GRP:

#504      Buyer: TBD      Con Type: POLITICAL/VOTE      Separation:

Sandy, UT 84092      Salesperson: SHEPARD RITZEN      Assistant: SHEPARD RITZEN

Comments: THIS IS A NEW ORDER FOR GARY JOHNSON FOR PRESIDENT. SPOTS ARE 100% :60'S. FLIGHT IS 9/7-9/14. TOTAL = \$2770.

#	Day/Time	DP	Program	A3SP Rating	Len	9/7 - 9/12			Total Spots	Total \$	CPP	GRP
						9/7	9/12					
1	M-F 4:30a-5a		Early Today	0.0	60	3	2		5	\$150.00	\$0.00	0.0
2	M-F 5a-5:30a		Ad Day	0.0	60	3	2		5	\$80.00	\$0.00	0.0
3	M-F 5:30a-6a		Sunrise News	0.0	60	3	2		5	\$250.00	\$0.00	0.0
4	M-F 6a-6:30a		Sunrise News	0.0	60	3	2		5	\$350.00	\$0.00	0.0
5	M-F 6:30a-7a		Sunrise News	0.0	60	3	2		5	\$350.00	\$0.00	0.0
6	M-F 7a-9a		Today	0.0	60	6	4		10	\$1,200.00	\$0.00	0.0
7	M-F 9a-10a		Today 2	0.0	60	3	2		5	\$300.00	\$0.00	0.0
8	Sa 6a-8a		Today Sat	0.0	60	2	0		2	\$60.00	\$0.00	0.0
9	Su 7a-8a		Today Sun	0.0	60	1	0		1	\$30.00	\$0.00	0.0
TOTALS: 27 16									43	\$2,770.00	\$0.00	0.0





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Market, Medford

Station: KOBH (NBC)

Shepard Ritzen - Eagle TV

Gary Johnson For President

Flight 9/9-9/15



		ORDERED						
DAY	FLIGHT	TIME	PROGRAM	TOTAL WKS	SPTS/WEEK	PER RATE		TTL \$
F, M-Th	9/9-9/15	430-5a	Early Today	1	5	\$30		\$150
F, M-Th	9/9-9/15	5-530a	Ag Day	1	5	\$16		\$80
F, M-Th	9/9-9/15	530-6a	Sunrise News	1	5	\$50		\$250
F, M-Th	9/9-9/15	6-630a	Sunrise News	1	5	\$70		\$350
F, M-Th	9/9-9/15	630-7a	Sunrise News	1	5	\$70		\$350
F, M-Th	9/9-9/15	7-9a	Today	1	10	\$120		\$1,200
F, M-Th	9/9-9/15	9-10a	Today 2	1	5	\$60		\$300
Sa	9/11	6-8a	Today Sat	1	2	\$30		\$60
Su	9/11	7-8a	Today Sun	1	1	\$30		\$30

TOTALS \$2,770



**From:** Heaton, Trevor  
**Sent:** Friday, September 02, 2016 4:13 PM  
**To:** Ritzen, Shepard  
**Subject:** Ok to book

Market, Medford  
 Station: KOB!+ (NBC)

Trevor Heaton - Eagle TV  
 Gary Johnson For President  
 Flight 9/9-9/15



			ORDERED				
DAY	FLIGHT	TIME	PROGRAM	TOTAL WKS	SPTS/WEEK	:60 RATE	TTL \$\$
W-F,M-Tu	9/9-9/15	430-5a	Early Today	1	5	\$30	\$150
F, M-Th	9/9-9/15	5-530a	Ag Day	1	5	\$16	\$80
F, M-Th	9/9-9/15	530-6a	Sunrise News	1	5	\$50	\$250
F, M-Th	9/9-9/15	6-630a	Sunrise News	1	5	\$70	\$350
F, M-Th	9/9-9/15	630-7a	Sunrise News	1	5	\$70	\$350
F, M-Th	9/9-9/15	7-9a	Today	1	10	\$120	\$1,200
F, M-Th	9/9-9/15	9-10a	Today 2	1	5	\$60	\$300
Sa	9/11	6-8a	Today Sat	1	2	\$30	\$60
Su	9/11	7-8a	Today Sun	1	1	\$30	\$30
						<b>TOTALS</b>	<b>\$2,770</b>
						<b>OVERALL</b>	

**Trevor Heaton**  
 SVP Political Sales  
 Katz Television Group  
 1233 20<sup>th</sup> Street, NW | Washington DC 20036  
[trevor.heaton@katztvgroup.com](mailto:trevor.heaton@katztvgroup.com)  
 o 202.955.5342 | dl 202.467.8992 | m 352.219.7602 | f 917.206.8372





## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 09/02/2016

I, Mike McCauley

being/on behalf of: Gary Johnson 2016

a legally qualified candidate of the Libertarian

political party for the office of: President

in the United States of America

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Gary Johnson 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike McCauley

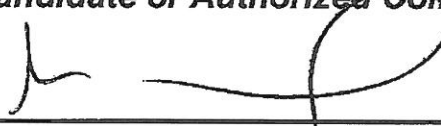
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

09/02/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Mike McCauley

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

Mike McCauley

\_\_\_\_\_  
printed name

09/02/2016

\_\_\_\_\_  
date