

Findlay

WHITE RIVER BROADCASTING COMPANY

WCSI • WKKG • WIN 104.9 • 106.1 THE RIVER

Friends of Comstock
Attention: Edward K Comstock
3988 East Michigan Road
Shelbyville, IN 46176

Advertiser: Friends of Comstock
Order #: 352187346539
Contract #: 92876873
Date Entered: 03/22/2024
Last Modified: 03/22/2024
Product: IN HOUSE OF REPRESENTATIVES
Salesperson: Bob Morrison
Billing Cycle: Calendar Month
Estimate #:

Order Date Range: 03/25/2024 through 05/06/2024 (7 weeks)
Media Outlets: WCSI-AM, WINN-FM, WKKG-FM, WWWY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	03/25/24-05/06/24	WCSI-AM	06:00AM-10:00AM	30	1	1	1	1	1	--	--	5	6.00	31	186.00
2	03/25/24-05/06/24	WCSI-AM	10:00AM-03:00PM	30	1	1	1	1	1	--	--	5	6.00	31	186.00
3	03/25/24-05/06/24	WCSI-AM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	6.00	31	186.00
4	03/25/24-05/06/24	WINN-FM	05:00AM-10:00AM	30	1	--	1	--	1	--	--	3	9.00	19	171.00
5	03/25/24-05/06/24	WINN-FM	10:00AM-03:00PM	30	1	1	1	1	1	--	--	5	9.00	31	279.00
6	03/25/24-05/02/24	WINN-FM	03:00PM-07:00PM	30	--	1	--	1	--	--	--	2	9.00	12	108.00
7	03/25/24-05/06/24	WKKG-FM	05:00AM-10:00AM	30	1	1	--	1	--	--	--	3	20.00	19	380.00
8	03/25/24-05/02/24	WKKG-FM	10:00AM-03:00PM	30	--	1	--	1	--	--	--	2	20.00	12	240.00
9	03/25/24-05/06/24	WKKG-FM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	20.00	31	620.00
10	03/25/24-05/06/24	WWWY-FM	05:00AM-10:00AM	30	1	1	1	1	1	--	--	5	16.00	31	496.00
11	03/25/24-05/06/24	WWWY-FM	10:00AM-03:00PM	30	1	--	1	--	1	--	--	3	16.00	19	304.00
12	03/26/24-05/02/24	WWWY-FM	03:00PM-07:00PM	30	--	1	--	1	--	--	--	2	16.00	12	192.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WCSI-AM	93	0	0	0	\$558.00	\$558.00
WINN-FM	62	0	0	0	\$558.00	\$558.00
WKKG-FM	62	0	0	0	\$1,240.00	\$1,240.00
WWWY-FM	62	0	0	0	\$992.00	\$992.00
Totals	279	0	0	0	\$3,348.00	\$3,348.00

Total Charges: \$3,348.00
Total Net: \$3,348.00

Thank You For Your Business

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
March	2024	\$540.00	\$540.00
April	2024	\$2,396.00	\$2,396.00
May	2024	\$412.00	\$412.00
Totals		\$3,348.00	\$3,348.00

Accepted for Findlay

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title