



Remit Address:

WQAD-TV
***** New Remit To Address *****
32850 Collection Center Drive
Chicago, IL 60693-0328
Main: (309) 764-8888
Billing:

Billing Address:

Direct Advantage
Attention: Accounts Payable
93 Greenway North
Forest Hills, NY 11375

INVOICE

Advertiser	Carson, B/R/US President	Invoice #	232710-1
Product	12/4 CARSON FOR PRESIDENT	Invoice Date	12/13/15
Estimate Number		Invoice Month	December 2015
		Invoice Period	11/30/15 - 12/13/15
Station	WQAD-TV	Order #	232710
Account Executive	Justin Votta	Alt Order #	08032330
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	12/08/15 - 12/13/15
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	8	M-F 6a-7a	6:00 AM-7:00 AM								
					12/07/15 to 12/13/15	3x	- TWTF - -				
	8			W	12/09/15	:30	6:38 AM	TVBC4P10050H	\$300.00		3
	8			Th	12/10/15	:30	6:58 AM	TVBC4P10050H	\$300.00		2
	8			F	12/11/15	:30	6:26 AM	TVBC4P10050H	\$300.00		1
2	8	M-F 7a-9a	7:00 AM-9:00 AM								
					12/07/15 to 12/13/15	3x	- TWTF - -				
	8			Tu	12/08/15	:30	8:40 AM	TVBC4P10050H	\$325.00		1
	8			W	12/09/15	:30	7:49 AM	TVBC4P10050H	\$325.00		2
	8			Th	12/10/15	:30	8:36 AM	TVBC4P10050H	\$325.00		3
3	8	Sa 7a-8a	6:00 AM-8:00 AM								
					12/07/15 to 12/13/15	2x	- - - - - 2 -				
	8			Sa	12/12/15	:30	6:59 AM	TVBC4P10050H	\$225.00		2
	8			Sa	12/12/15	:30	7:51 AM	TVBC4P10050H	\$225.00		1
4	8	Su 7a-8a	7:00 AM-8:00 AM								
					12/07/15 to 12/13/15	2x	- - - - - 2				
	8			Su	12/13/15	:30	7:27 AM	TVBC4P10050H	\$150.00		1
	8			Su	12/13/15	:30	7:58 AM	TVBC4P10050H	\$150.00		2
5	8	M-F 9a-10a	9:00 AM-10:00 AM								
					12/07/15 to 12/13/15	7x	- TWTF - -				
	8			Tu	12/08/15	:30	9:31 AM	TVBC4P10050H	\$130.00		1
	8			Tu	12/08/15	:30	9:56 AM	TVBC4P10050H	\$130.00		7
	8			W	12/09/15	:30	9:22 AM	TVBC4P10050H	\$130.00		2
	8			W	12/09/15	:30	9:55 AM	TVBC4P10050H	\$130.00		5
	8			Th	12/10/15	:30	9:50 AM	TVBC4P10050H	\$130.00		3
	8			F	12/11/15	:30	9:23 AM	TVBC4P10050H	\$130.00		4
	8			F	12/11/15	:30	9:50 AM	TVBC4P10050H	\$130.00		6
6	8	M-F 10a-11a	10:00 AM-11:00 AM								
					12/07/15 to 12/13/15	4x	- TWTF - -				
	8			Tu	12/08/15	:30	10:33 AM	TVBC4P10050H	\$100.00		3
	8			W	12/09/15	:30	10:34 AM	TVBC4P10050H	\$100.00		4
	8			Th	12/10/15	:30	10:37 AM	TVBC4P10050H	\$100.00		1

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Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	8	M-F 10a-11a	10:00 AM-11:00 AM								
				F	12/11/15	:30	10:32 AM	TVBC4P10050H	\$100.00		2
7	8	M-F 11a-12p	11:00 AM-12:00 PM								
				12/07/15 to 12/13/15			7x	- TWTF - -			
				Tu	12/08/15	:30	11:41 AM	TVBC4P10050H	\$75.00		1
				W	12/09/15	:30	11:00 AM	TVBC4P10050H	\$75.00		7
				W	12/09/15	:30	11:56 AM	TVBC4P10050H	\$75.00		2
				Th	12/10/15	:30	11:11 AM	TVBC4P10050H	\$75.00		3
				Th	12/10/15	:30	11:45 AM	TVBC4P10050H	\$75.00		6
				F	12/11/15	:30	11:11 AM	TVBC4P10050H	\$75.00		4
				F	12/11/15	:30	11:49 AM	TVBC4P10050H	\$75.00		5
8	8	M-F 12p-1p	12:00 PM-1:00 PM								
				12/07/15 to 12/13/15			5x	- TWTF - -			
				Tu	12/08/15	:30	12:55 PM	TVBC4P10050H	\$150.00		1
				W	12/09/15	:30	12:30 PM	TVBC4P10050H	\$150.00		2
				Th	12/10/15	:30	12:30 PM	TVBC4P10050H	\$150.00		5
				Th	12/10/15	:30	12:57 PM	TVBC4P10050H	\$150.00		3
				F	12/11/15	:30	12:30 PM	TVBC4P10050H	\$150.00		4
9	8	M-F 3p-4p	3:00 PM-4:00 PM								
				12/07/15 to 12/13/15			7x	- TWTF - -			
				Tu	12/08/15	:30	3:22 PM	TVBC4P10050H	\$125.00		1
				Tu	12/08/15	:30	3:53 PM	TVBC4P10050H	\$125.00		5
				W	12/09/15	:30	2:59 PM	TVBC4P10050H	\$125.00		6
				W	12/09/15	:30	3:46 PM	TVBC4P10050H	\$125.00		2
				Th	12/10/15	:30	3:19 PM	TVBC4P10050H	\$125.00		7
				Th	12/10/15	:30	3:51 PM	TVBC4P10050H	\$125.00		3
				F	12/11/15	:30	3:10 PM	TVBC4P10050H	\$125.00		4
10	8	M-F 4p-5p	4:00 PM-5:00 PM								
				12/07/15 to 12/13/15			3x	- TWTF - -			
				Tu	12/08/15	:30	4:36 PM	TVBC4P10050H	\$175.00		1
				W	12/09/15	:30	4:36 PM	TVBC4P10050H	\$175.00		2
				F	12/11/15	:30	4:20 PM	TVBC4P10050H	\$175.00		3
11	8	M-F 5p-530p	5p-530p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	8	M-F 5p-530p	5p-530p								
					12/07/15 to 12/13/15	5x	- TWTF - -				
	8			Tu	12/08/15	:30	5:29 PM	TVBC4P10050H	\$375.00		1
	8			W	12/09/15	:30	5:10 PM	TVBC4P10050H	\$375.00		2
	8			W	12/09/15	:30	5:29 PM	TVBC4P10050H	\$375.00		5
	8			Th	12/10/15	:30	5:17 PM	TVBC4P10050H	\$375.00		3
	8			F	12/11/15	:30	5:21 PM	TVBC4P10050H	\$375.00		4
12	8	M-F 6p-7p	6:00 PM-7:00 PM								
					12/07/15 to 12/13/15	7x	- TWTF - -				
	8			Tu	12/08/15	:30	6:06 PM	TVBC4P10050H	\$275.00		1
	8			Tu	12/08/15	:30	6:46 PM	TVBC4P10050H	\$275.00		6
	8			W	12/09/15	:30	6:16 PM	TVBC4P10050H	\$275.00		7
	8			Th	12/10/15	:30	6:15 PM	TVBC4P10050H	\$275.00		2
	8			Th	12/10/15	:30	6:49 PM	TVBC4P10050H	\$275.00		3
	8			F	12/11/15	:30	6:10 PM	TVBC4P10050H	\$275.00		4
	8			F	12/11/15	:30	6:48 PM	TVBC4P10050H	\$275.00		5
13	8	Sa 6p-630p	6:00 PM-6:30 PM								
					12/07/15 to 12/13/15	1x	----- 1-				
	8			Sa	12/12/15	:30	5:59 PM	TVBC4P10050H	\$125.00		1
14	8	Su 5p-530p	5:00 PM-5:30 PM								
					12/07/15 to 12/13/15	1x	----- 1				
	8			Su	12/13/15	:30	5:26 PM	TVBC4P10050H	\$325.00		1
15	8	M-F 10p-1035p	10:00 PM-10:35 PM								
					12/07/15 to 12/13/15	4x	- TWTF - -				
	8			Tu	12/08/15	:30	10:21 PM	TVBC4P10050H	\$575.00		2
	8			W	12/09/15	:30	10:27 PM	TVBC4P10050H	\$575.00		1
	8			Th	12/10/15	:30	10:08 PM	TVBC4P10050H	\$575.00		4
	8			F	12/11/15	:30	10:23 PM	TVBC4P10050H	\$575.00		3
16	8	Sa 10p-1035p	10:30 PM-11:00 PM								
					12/07/15 to 12/13/15	1x	----- 1-				
	8			Sa	12/12/15	:30	10:17 PM	TVBC4P10050H	\$375.00		1
17	8	M-F 1035p-1135p	10:35 PM-11:35 PM								

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Forest Hills, NY 11375

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	8	M-F 1035p-1135p	10:35 PM-11:35 PM								
					12/07/15 to 12/13/15	5x	- TWTF - -				
	8			Tu	12/08/15	:30	10:59 PM	TVBC4P10050H	\$150.00		5
	8			Tu	12/08/15	:30	11:31 PM	TVBC4P10050H	\$150.00		1
	8			W	12/09/15	:30	11:17 PM	TVBC4P10050H	\$150.00		2
	8			Th	12/10/15	:30	11:02 PM	TVBC4P10050H	\$150.00		3
	8			F	12/11/15	:30	10:58 PM	TVBC4P10050H	\$150.00		4
18	8	Sunday Prime Hour 4	9:00 PM-10:00 PM								
					12/07/15 to 12/13/15	1x	----- 1				
	8			Su	12/13/15	:30	9:43 PM	TVBC4P10050H	\$475.00		1
19	8	M-F Network Prime Rot	7:00 PM-10:00 PM								
					12/07/15 to 12/13/15	2x	- TW - - - -				
	8			Tu	12/08/15	:30	7:48 PM	TVBC4P10050H	\$850.00		2
	8			W	12/09/15	:30	7:00 PM	TVBC4P10050H	\$850.00		1

Aired Spots **70**

<u>Gross Total</u>	\$16,460.00	
<u>Agency Commission</u>	\$2,469.00	
<u>Net Amount Due</u>	\$13,991.00	<u>Payment Terms 30 Days</u>