

Annual EEO Report  
Seven Ranges Radio Company

1. Seven Ranges Radio Company, Inc. operates three FM stations: WXCR, licensed to New Martinsville, WV; WRRR-FM, St. Marys, WV; and WVVV, Williamstown, WV. The business offices and studios for WXCR and WRRR-FM are located at 2354 Greens Run Rd., St. Marys, WV. The studios for WVVV are located at 1627 Rosemar Rd., Parkersburg, WV. Total full-time employees between these two locations: 6.

2. No openings during the last reporting period (May 2014 through 2015).

3. Outreach Efforts: New Martinsville, WV job fair, Tuesday, May 19, 2015.

The job fair was jointly sponsored by Work Force WV, a division of the WV Department of Commerce, and the Ohio Department of Jobs and Family Services. Scott Northcraft, operations manager for the Seven Ranges Radio Company stations, attended the job fair on behalf of Seven Ranges Radio. Mr. Northcraft is responsible for identifying staffing needs for the Seven Ranges stations, as well as interviewing and recommending new hires for programming positions. Mr. Northcraft is also a member of the board of the Paden City (WV) Development Authority; Paden City is part of the New Martinsville market area.

At the job fair Mr. Northcraft provided interested parties with information on general employment opportunities in broadcasting. He met with 30 job seekers, and received four resumes.

4. Outreach Efforts: Low power radio station WPKM-LP. This is a student run station located at WVU-Parkersburg, a community college located near Parkersburg, WV. The College received a construction permit for this low power FM station in 2014. The College recently received a grant from the state of West Virginia to establish a broadcast journalism program.

Seven Ranges principal Tom Taggart provided guidance on equipment and software purchases for the station to the faculty advisor, Torie Jackson. He supervised the construction of the broadcast tower, and installed the transmission equipment. He also constructed the main studio for the station. Once the station was operational, he helped instruct the student station manager, Jeremy Harrison, on the equipment operation, software programming, and general FCC record keeping requirements.

Jack Horton, program director of Seven Ranges' WVVV (FM) also helped with guidance on software programming to Mr. Harrison. Several WVU-P students visited the WVVV studios and observed station operations prior to the completion of the WPKM-LP facilities. This low power FM station is now on the air.

5. Outreach Efforts: Marietta College. Seven Ranges continues to maintain a relationship with the media department of Marietta College, Marietta Ohio. Marietta College operates Class B-1 non-commercial reserved channel station WMRT (FM). The general manager of that station, an instructor in the media department, also works part-time for Seven Ranges.