

Annual EEO Report
For
Seven Ranges Radio Co., Inc.
St. Marys, WV 26170

Stations:

WRRR-FM, St. Marys, WV

WVVV, Williamstown, WV

WXCR New Martinsville, WV

Reporting Period: May 2017 to May 15, 2018

1. Seven Ranges has five full-time employees. During the period June, 2017 to May 15, 2018 no new full time positions were added. One full time position was eliminated when a staff announcer at WVVV retired. One part-time position was added, that of a board operator, used on an “as needed” basis for remote broadcasts and live sporting events broadcasts on all three stations.

Recruitment Activity During Period

Limited recruitment was used to fill this position of part-time board operator. The following recruitment sources were used:

1. Posting on our web page
2. Contact with Tyler County Schools

The person hired had experience from his high school radio classes at Tyler Consolidated’s WRSG.

“MENU OPTION” ACTIVITIES

During the period June, 2017, to May 15, 2018, station management has engaged in the following recruitment and outreach activities:

1. Community Outreach. On March 6, 2018, operations manager Scott Northcraft participated in a forum at the West Virginia Northern Community College branch in New Martinsville, WV. The forum was presented by the Wetzel County Chamber of Commerce. Participating in the forum as well were representatives of Dailey Corporation (WETZ/WYMJ, New Martinsville) and Ogden Newspapers. The forum discussed career opportunities in journalism and radio to an audience of students and community members.
2. Community Outreach: Seven Ranges provides technical and other support services to Marietta College’s WMRT (FM) and WCMO-FM stations. In late May of 2017, the building housing these stations was extensively remodeled. This required the demolition of the existing radio station facilities. The stations were then operated from June until October from a temporary location using remote access software while new studios were designed and built.

Tom Taggart, one of the principals of Seven Ranges, consulted with the faculty and student radio station managers on the design and location of new studios. He then built the studios and reinstalled the mixing consoles and other equipment. The studios; a new control room and production studio for WMRT, a new studio for WCMO-FM, and an equipment rack room for both stations; were completed in the winter of 2018.

3. Job Fair. A job fair was held at the Washington County Career Center outside of Marietta, Ohio on April 12, 2018. The Career Center provides both adult education classes as well as vocational classes for high school students. Over 75 employers and other groups attend the job fair.

Attending for Seven Ranges Radio were station owners Tom Taggart and Sam Yoho, and operations manager Scott Northcraft. Mr. Northcraft is responsible for staffing at the station, and recommends new hires. Several applications were received.

4. Seven Ranges (WRRR-FM) is a “partner in education” with the Tyler County (WV) consolidated school district. The school district operates reserved band FM station WRSB, Middlebourne, W.V. As noted above, Seven Ranges provides engineering and program support to Marietta College’s WMRT and WCMO-M, and works with the faculty advisers and student staff at those stations.

This report prepared May 15, 2018 by Thomas P. Taggart, who is V.P./Secretary of Seven Ranges Radio Co., Inc.