

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KDKS

Date:

7/25/19

I, Geniese Smith Hawkins,

being/on behalf of: John Bel Edwards, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$ 2235.00

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/25/19 
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION

DATE OF REQUEST:

INQUIRY MADE BY: Geriease Smith Hawkins

AGENCY (if any): Bright Moments, LLC

ADDRESS OF AGENCY: 2249 Oretha Castle Haley Blvd.

CITY, STATE, ZIP OF AGENCY: New Orleans, LA 70113

TELEPHONE NUMBER OF AGENCY: 504-592-1800

CANDIDATE: John Bel Edwards

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): John Bel Edwards Campaign, LLC

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE: 125 East Pine Street

CITY, STATE, ZIP OF COMMITTEE: Ponchatoula, LA 70454

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

Chairman:

Vice Chairman:

Treasurer: Andrew M. Edwards, II

Secretary:

Is this the Candidate's Authorized Committee? ☒ yes ☐ no

OFFICE SOUGHT: Governor

PARTY AFFILIATION: Democrat

☐ federal

☒ state

☐ local

ELECTION AND DATE: October 12, 2019

☒ primary

☐ general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____

- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED:

LENGTH OF SPOT/PROGRAM TIME REQUESTED:

REQUEST MADE:

() in writing () orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

() granted () denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

() yes () no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:

COMMENTS

STATION REP	
REVIEWED	



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: July 25, 2019

To: Melvin Jones
Alpha Media-Shreveport
melvin.jones@alphamediausa.com
jenny.james@alphamediausa.com
318-841-0799

From: Geriease Smith Hawkins
Bright Moments, LLC
504-592-1800

RE: INSERTION ORDER 8/1/19 – 8/31/19
Governor John Bel Edwards Campaign :60 Media Placement

The spots should run according to the following schedule: August 1st and August 2nd. Thereafter, all weekday spots should run on Monday, Wednesday, and Friday for the entire month. The weekend spots should run the weekend of August 10-11, August 17-18, and August 24-25.

The gross amount of the buy is \$5,390.00. The net amount of the buy is \$4,581.50.

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day	Day	Daypart	Rate	# Spots/Day	Total Days
KDKS 102.1	\$2,235.00	71	28	\$1,120.00	M-F	6A-10A	\$40.00	2	14
KDKS 102.1			14	\$420.00	M-F	10A-3P	\$30.00	1	14
KDKS 102.1			14	\$350.00	M-F	3P-7P	\$25.00	1	14
KDKS 102.1			6	\$180.00	SA	10A-3P	\$30.00	2	3
KDKS 102.1			6	\$120.00	SU	10A-3P	\$20.00	2	3
KDKS 102.1			3	\$45.00	SU	3P-7P	\$15.00	1	3
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	Total Budget	Total Spots	Total Spots per day part	Total Budget per day	Day	Daypart	Rate	# Spots/Day	Total Days
KBTT The Beat 103.7	\$1,925.00	71	28	\$840.00	M-F	6A-10A	\$30.00	2	14
KBTT The Beat 103.7			14	\$350.00	M-F	10A-3P	\$25.00	1	14
KBTT The Beat 103.7			14	\$350.00	M-F	3P-7P	\$25.00	1	14
KBTT The Beat 103.7			6	\$180.00	SA	10A-3P	\$25.00	2	3
KBTT The Beat 103.7			6	\$90.00	SU	10A-3P	\$15.00	2	3
KBTT The Beat 103.7			3	\$45.00	SU	3P-7P	\$15.00	1	3
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	Total Budget	Total Spots	Total Spots per day part	Total Budget per day	Day	Daypart	Rate	# Spots/Day	Total Days
KOKA The Light 980AM	\$1,330.00	68	28	\$560.00	M-F	6A-10A	\$20.00	2	14
KOKA The Light 980AM			14	\$280.00	M-F	10A-3P	\$20.00	1	14
KOKA The Light 980AM			14	\$280.00	M-F	3P-7P	\$20.00	1	14
KOKA The Light 980AM			6	\$90.00	SA	10A-3P	\$15.00	2	3
KOKA The Light 980AM			6	\$120.00	SU	10A-3P	\$20.00	2	3

Spot Manager: Placed, 08/01/19-08/31/19



Order Product Description Length Weekday Air Time Time Period Order Rate C/A Ad-ID Channels (Booked House #)

Channels (Placed): KDKS

Date: 08/01/19

Advertiser: POL19/John Bel Edwards

Governor John Bel Edwards C	1:00	Thursday	6:16:40 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Thursday	7:44:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Thursday	2:36:35 PM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Thursday	5:21:00 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
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Date: 08/02/19

Advertiser: POL19/John Bel Edwards

Governor John Bel Edwards C	1:00	Friday	6:44:35 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	8:17:35 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	11:38:00 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	5:52:40 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
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Date: 08/05/19

Advertiser: POL19/John Bel Edwards

Governor John Bel Edwards C	1:00	Monday	7:16:35 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	7:45:35 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	12:36:20 PM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	4:36:30 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
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Date: 08/07/19

Advertiser: POL19/John Bel Edwards

Governor John Bel Edwards C	1:00	Wednesday	6:13:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	7:42:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	10:51:10 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	6:51:20 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
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Date: 08/09/19

Advertiser: POL19/John Bel Edwards

Governor John Bel Edwards C	1:00	Friday	6:42:00 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	9:35:00 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	12:50:05 PM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	5:51:10 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
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Date: 08/10/19

Advertiser: POL19/John Bel Edwards

[Sorted by: Date]

Spot Manager: Placed, 08/01/19-08/31/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channels (Booked House #)

Channels (Placed): KDKS

Date: 08/10/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Saturday	11:35:00 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Saturday	1:50:35 PM 10a-3p	420379	\$30.00			[1] KDKS

					\$60.00			
					\$60.00			

Date: 08/11/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Sunday	11:50:05 AM 10a-3p	420379	\$20.00			[1] KDKS
Governor John Bel Edwards C	1:00	Sunday	2:51:10 PM 10a-3p	420379	\$20.00			[1] KDKS
Governor John Bel Edwards C	1:00	Sunday	4:50:35 PM 3p-7p	420379	\$15.00			[1] KDKS

					\$55.00			
					\$55.00			

Date: 08/12/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Monday	7:27:00 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	8:27:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	11:50:00 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Monday	3:35:05 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
					\$135.00			

Date: 08/14/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Wednesday	6:13:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	7:42:00 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	1:50:05 PM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Wednesday	6:35:00 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
					\$135.00			

Date: 08/16/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Friday	6:27:00 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	9:35:05 AM 6a-10a	420379	\$40.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	10:35:00 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Friday	5:35:00 PM 3p-7p	420379	\$25.00			[1] KDKS

					\$135.00			
					\$135.00			

Date: 08/17/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Saturday	11:35:00 AM 10a-3p	420379	\$30.00			[1] KDKS
Governor John Bel Edwards C	1:00	Saturday	12:35:00 PM 10a-3p	420379	\$30.00			[1] KDKS

					\$60.00			
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[Sorted by: Date]

Spot Manager: Placed, 08/01/19-08/31/19



Order Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
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Channels (Placed): KDKS
Date: 08/17/19

Date: 08/18/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Sunday	11:50:05 AM 10a-3p		420379	\$20.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Sunday	1:35:00 PM 10a-3p		420379	\$20.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Sunday	3:50:00 PM 3p-7p		420379	\$15.00			[1] KDKS	

Date: 08/19/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Monday	7:13:05 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Monday	8:27:05 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Monday	10:50:00 AM 10a-3p		420379	\$30.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Monday	3:35:00 PM 3p-7p		420379	\$25.00			[1] KDKS	

Date: 08/21/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Wednesday	6:42:00 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Wednesday	7:13:05 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Wednesday	12:50:05 PM 10a-3p		420379	\$30.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Wednesday	6:35:00 PM 3p-7p		420379	\$25.00			[1] KDKS	

Date: 08/23/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Friday	6:43:10 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Friday	7:27:35 AM 6a-10a		420379	\$40.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Friday	1:50:05 PM 10a-3p		420379	\$30.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Friday	4:35:05 PM 3p-7p		420379	\$25.00			[1] KDKS	

Date: 08/24/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Saturday	1:35:05 PM 10a-3p		420379	\$30.00			[1] KDKS	
Governor John Bel Edwards C	1:00	Saturday	2:35:05 PM 10a-3p		420379	\$30.00			[1] KDKS	

Date: 08/25/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00	Sunday	11:35:00 AM 10a-3p		420379	\$20.00			[1] KDKS	
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[Sorted by: Date]

Spot Manager: Placed, 08/01/19-08/31/19



Order Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
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Channels (Placed): KDKS

Date: 08/25/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00		Sunday	12:50:00 PM 10a-3p	420379	\$20.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Sunday	5:50:05 PM 3p-7p	420379	\$15.00		[1] KDKS	

Date: 08/26/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00		Monday	6:13:30 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Monday	8:13:05 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Monday	10:50:05 AM 10a-3p	420379	\$30.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Monday	3:35:05 PM 3p-7p	420379	\$25.00		[1] KDKS	

Date: 08/28/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00		Wednesday	7:13:05 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Wednesday	8:27:05 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Wednesday	12:35:00 PM 10a-3p	420379	\$30.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Wednesday	5:35:00 PM 3p-7p	420379	\$25.00		[1] KDKS	

Date: 08/30/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards C	1:00		Friday	6:27:05 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Friday	7:42:05 AM 6a-10a	420379	\$40.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Friday	1:35:05 PM 10a-3p	420379	\$30.00		[1] KDKS	
Governor John Bel Edwards C	1:00		Friday	6:35:00 PM 3p-7p	420379	\$25.00		[1] KDKS	

						\$135.00			
						\$135.00			
						\$2,235.00			
						\$2,235.00			
						\$2,235.00			

[Sorted by: Date]