



NOTIFICATION /NOTIFICACION MFEA #10.01

TO: OWNERS, GENERAL MANAGERS, GENERAL SALES MANAGERS,
PROGRAMMING DIRECTORS, PROMOTION MANAGERS, and TRAFFIC
DIRECTORS

FR: MUNDOFOX BROADCAST DISTRIBUTION

DT: October 1, 2014

RE: **E/I Programming Descriptions Q3, 2014 Filing**

E/I Programming Information for Q3, 2014 FCC Filing

MAMA MIRABELLE

9:00am-9:30am (30 min RT) **7/1/14 – 8/2/14**

9:30am-10am (30 min RT) **7/1/14 – 8/2/14**

Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life.

In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc.

WIBBLY PIG

9:00am – 9:30am (30 min RT) **8/3/14 – 9/30/14**

9:30am – 10:00am (30 min RT) **8/3/14 – 9/30/14**

Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children



do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.

With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including:

- Early Academics: colors, shapes, numbers via preschool activities.
- Social Skills: interactivity with the viewer and friends
- Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations

Learning will also be reinforced through song in every episode.

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

TOOT Y PUDDLE

10am-10:30am (30 min RT) **7/1/14 – 8/2/14**

10:30am-11am (30 min RT) **7/1/14 – 8/2/14**

Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences.

Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe.

ARTZOOKA!

10:00am – 10:30am (30 min RT) **8/3/14 – 9/30/14**

10:30am – 11:00am (30 min RT) **8/3/14 – 9/30/14**

A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches



children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today?

Meet Jeremie! He leads the Artzooka! charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices!

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

IGGY ARBUCKLE

11:30am-12:00pm (30 min RT) **7/1/14 – 8/2/14**

A significant purpose of National Geographic Kids' *Iggy Arbuckle* is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world.

COMO SE HACEN LAS COSAS (Making Stuff)

11:00am – 11:30am (30 min RT) **7/1/14 – 9/30/14**

11:30am-12:00pm (30 min RT) **8/3/14 – 9/30/14**

The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects.

The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and



informational show, targeted to 4 to 7 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

The Characters:

GEARS: is one of our hosts, a quirky animated mechanical fellow who looks like he is made from bits of spare parts found on the factory floor where he lives.

WIZ: our other host is GEARS' super smart, levitating pal.

***For your convenience, we have added this information on Foxflash.com under *Programming > E/I Programming*.**